



FOR IMMEDIATE RELEASE

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**ADVERTISING OF SHORT TERM RESIDENTIAL RENTALS
PROHIBITED IN MONTEREY NEIGHBORHOODS
Notices and potential fines begin October 1, 2017**

Monterey, CA. – Residential property owners are not allowed to advertise short-term rentals in the City of Monterey's residential zoning districts. The Monterey City Code (MCC), Section § 22-19.5 "Advertisement of short-term rentals" ordinance was passed by the Monterey City Council in April 2017.

Short term rentals (a rental period of less than 30 consecutive days) have been illegal in the City's residential district since the early 90's. Violators of this prohibition receive a \$1,000 penalty. Given the growth in popularity of short term rentals on the Peninsula and the increase in violations, the City solicited community input on the issue.

"After listening to many residents' concerns, the Council came to the best decision for the community as a whole," said City Manager Mike McCarthy. "Keeping our neighborhoods united, strong, and safe was the ultimate goal."

The City will begin notifying those who are in violation of the advertising prohibition on October 1, 2017. In order to comply, residential property owners in violation are required to cease and desist advertising their property or any part of it as a short-term rental within fifteen days of the date of notification. Continued violations will be cited at a rate of \$100 - \$200 per day. Violators who execute illegal short-term rentals will be cited \$1,000.

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The full text of the MCC ordinance is available at the Monterey Public Library and online at www.codepublishing.com/CA/Monterey/. A Monterey City Code link is also available on Monterey.org. Questions can be directed to City of Monterey Code Compliance Office at (831) 646-3886.

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