

GLOBAL EXPERTISE TOGO

Sustainable and Inclusive Investing

START-UPS IMPACTS TOGO

**CONTINUOUS
IMPROVEMENT
OF IMPACTS**

GLOBAL EXPERTISE RESEARCH

DEVELOPMENT FOR ALL

DFA (DEVELOPMENT FOR ALL)

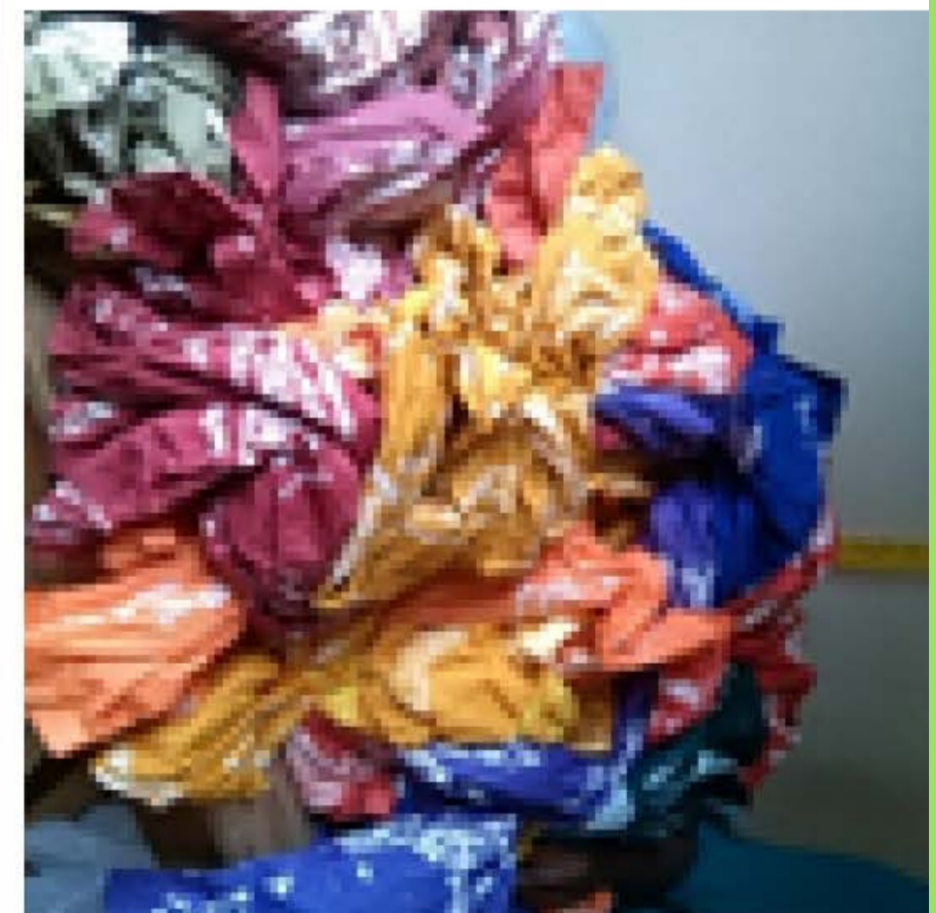
Brève description

L'association « Development For All (DFA) » procédera à la mise en place d'une unité de production industrielle et de commercialisation de vêtements et de batiks avec pour objectif la création d'emplois décents pour les jeunes et la valorisation de la culture nationale à travers la mode et l'habillement.

Expected Impact

Ce projet permettra de créer 14 emplois directs à travers la création d'une coopérative durable pour les jeunes bénéficiaires. Ce projet devrait également contribuer à la valorisation de la couture industrielle et l'usage du batik au Togo.

Subvention: \$22,510,98



TURN OPPORTUNITY TO PROSPERITY

GEI CAPABILITY MATRIX (GEI CM)

A tool to optimize investments and their impacts through the best use of opportunities and capabilities to achieve best results

GEI CM is designed to help **funding agencies** and also directly entrepreneurs use the best of their capabilities by understanding, acknowledging, and leveraging them in a way that optimizes their actions, results, and impacts.



GEI CM combines opportunity, capability, and situational strategy analysis for the entrepreneur based on his specific situation and aptitude to adjust and to become successful.

GEI CM brings in a significant use of "agency" of the entrepreneur in a way that not only espoused the Nobel winner Amartya Sen's human-based Capability Approach, but also the business strategy and competition approaches developed by Harvard Strategy professor, Michael Porter.

This unique analysis provides the funding agency with insights on best finding strategies to adopt and the entrepreneur with the means not only to survive at the launch of his venture, but also to grow and prosper in a way that is secured for the long term.

GEI CM was among selected presentations at the 11th Global Youth Economic Opportunities Summit (GYES) in Washington DC. The concept of "agency" central to GEI CM was voted #1 theme of the Summit.

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