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10 REASONS TO STAGE YOUR HOME

1. **Bidding War:** Staging a home could mean the difference between waiting months for an offer, and a full-on bidding war, with multiple offers, over list price!

2. **More Money:** According to the National Association of Realtors (NAR), for every \$100 you invest in staging, your potential return in \$400. That could mean thousands more for you at the closing table!

3. **Sanity Saver:** Moving is one of the most stressful times in your life. Get a head start on moving! We will help identify which items to pack, leave out, donate, or discard.

4. **Sell Faster:** Any home will sell eventually, but Home Staging minimizes the time it stays on the market. Our goal is to dazzle buyers with the first impression, virtually and at their live showing. More buyers through the door means a faster sale for you.

5. **Save Money:** When your house sells quickly, you'll be saving money that you would otherwise be spending on mortgage, utilities, HOA/maintenance fees, landscaping, housekeeping, etc.



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10 REASONS TO STAGE YOUR HOME (CONT'D)

6. Looks Better: Buyers label the homes they see. A Staged home will stand out to a buyer, making them eager to see the house in person.

7. Higher Value: Appraisers are more likely to appraise a Staged house at full or higher value than a non-staged house. Buyers, Realtors, and Inspectors view staged homes as "Well-Cared For" because they always look great.

8. Higher Offers: Offers made on Staged homes are generally higher than non-staged homes.

9. More Confidence: Staged homes make buyers more confident in their decision to buy because Staged homes are "Move-in Ready"

10. Shows Beautifully: Staged homes show beautifully each and every time you walk through the door.

Remember: A bit of extra effort upfront will lead to more offers, a bigger payoff, and a faster sale!

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