



Incorporated

Step One – Your historical frame of reference

What profession are you/ have you been in and why?
What are your successes and failures?
What are you passionate about?
Why would someone follow you?

Step Two – Environmental Strengths and Weaknesses

What do you need to do or be to survive in your target Profession?
What are your strengths?
What are your weaknesses?

Step Three – What are your “must haves”

These are the items and characteristics that your future endeavor must have to keep you engaged and enjoying your work.
Brain storm the attributes that will be used later to filter the direction that your gut tells you to move in.

Step Four – Blue Sky

There are no obstacles, wave a magic wand and consider what your ideal future would look like. Put it down on paper.
You may have one or two strategic directions that fall out here.

Step Five – Stinkin’ Reality

From this perfect future venture what is truly possible. What steps do you need to take to accomplish your dream?

Step Six – Get going

Prioritize your steps. Identify resources and people; create your project management plan.