



*American Gold Star Mothers, Inc.*

*Indian River County Chapter*

**Chapter President  
Michelle Dale**

Chartered February 19, 2019  
Installed April 13, 2019  
Chapter Headquarters  
Vero Beach, Florida 32967

Vice President, Roma Anderson  
Secretary/Treasurer, Diana D'Angelo  
Chaplain Tammy Thurber  
Laura Clement, Historian



AMERICAN GOLD STAR MOTHERS, INC., INDIAN RIVER COUNTY CHAPTER  
ANNOUNCES 1<sup>ST</sup> ANNUAL WALK-A-THON  
FOR MILITARY SUICIDE AWARENESS

Dear Sponsor,

American Gold Star Mothers (AGSM), Inc. Indian River Chapter will be hosting a Walk-A-Thon for Military Suicide Awareness on Saturday, November 16, 2019. Registration and activities will be located at Walking Tree Brewery, 3209 Dodger Road, Vero Beach FL 32960. Registration begins at 9:00 a.m. Participation is \$30 per person and includes a T-shirt and silicone bracelet.

This event is a 2-hour repeating 2k-lap walk to represent the 22 suicide deaths a day by our military service members as a result of PTSD (Post Traumatic Stress Disorder) or other service-related conditions. The public is invited to attend and participate. This is a family-friendly event. Proceeds from this event will benefit the Mental Health Association, a partner of the Mental Health Collaborative of Indian River County; Dogs for Life, Inc., and Next Generation Veterans of Indian River County, both active member groups of the Veterans Council of Indian River County.

For sponsorship, participant pre-registration, or more information visit [www.ircgoldstarmoms.org](http://www.ircgoldstarmoms.org) or contact Michelle Dale by e-mail at [michdaleircgoldstarmoms@gmail.com](mailto:michdaleircgoldstarmoms@gmail.com). Like us on Facebook at **Indian River County American Gold Star Mothers** for event updates.

AGSM, Inc. Indian River County Chapter was founded by Michelle Dale and received its charter from National President Becky Christmas on February 19, 2019. JoAnn Maitland, National Service Officer, installed the chapter on April 13, 2019.

AGSM, Inc. has approximately 1,000 members nationwide. Departments and chapters are being challenged to partner with organizations in their area to bring awareness to the national crisis of military suicide. Our chapter has accepted this challenge to partner with organizations throughout Indian River County and its neighboring cities to bring awareness to this national crisis. By working with grassroots organizations who provide a broad range of services to veterans, including but not limited to counseling, therapy and service dogs, our hope and goal is to drastically reduce and maybe someday eradicate the average of 22 per day suicide deaths of our veterans and service members. (For more information about military suicides visit [www.va.gov](http://www.va.gov).)

American Gold Star Mothers, Inc. is a national veterans' service organization (501c3) based in Washington, DC whose mission is "*to perpetuate the noble principles for which our sons and daughters fought and died*". For more information, visit [www.goldstarmoms.com](http://www.goldstarmoms.com).

Thank you in advance for your sponsorship!

Graciously,

Michelle Dale, President  
American Gold Star Mothers, Inc.  
Indian River County Chapter  
(570) 885-2811

Your sponsorship of \$50 or more is tax deductible. American Gold Star Mothers, Inc. Indian River County Chapter is a 501(c)3; tax exempt EIN: 52-6045308



## **Become a Sponsor!**

### **Help Bring Awareness to Military Suicide**

#### **Gold \$2,000**

Sponsor's banner will be displayed prominently at event, logo on sponsor banner, on the back of the event t-shirt, on the website and social media pages. Sign along walk path. Name announced during opening and closing ceremonies. Six t-shirts and six wristbands for participants.

#### **Star \$1,000**

Logo on sponsor banner, on the back of the event t-shirt, on the website and social media pages. Sign along walk path. Four t-shirts and four wristbands for participants.

#### **Red \$500**

Name on sponsor banner, on the back of the event t-shirt, on the website and social media pages. Two t-shirts and two wristbands for participants.

#### **White \$250**

Name on website and social media pages. Two t-shirts and two wristbands for participants.

#### **Blue \$100**

Two t-shirts

#### **Teal & Purple \$25-\$50**

One wristband

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## **Sponsor Registration Form**

Sponsors please complete form and mail to:  
(check made payable to)

**American Gold Star Mothers, Inc. Indian River County Chapter**  
6128 56<sup>th</sup> Avenue  
Vero Beach, FL 32967

### **FOR MORE INFORMATION:**

Email Michelle Dale at: michdaleircgoldstarmoms@gmail.com  
Or call 570-885-2811

## **Walk-A-Thon for Military Suicide Awareness**

Presented by

**American Gold Star Mothers, Inc.**

**Indian River County Chapter**

**Event Date: Saturday Nov. 16, 2019 Time: 9:00 am**

**Place: Walking Tree Brewery, Vero Beach, FL**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level/Amount: \$ \_\_\_\_\_ T-shirt sizes: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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