

# Canadian Critical Incident Stress Congress and Training

**SPONSOR**  
OPPORTUNITIES

# APRIL 2 - 5, 2019

The Canadian Critical Incident Stress Foundation would like to invite you to take part in the Canadian Critical Incident Congress and Training taking place from April 2 - 5, 2019 at the DoubleTree Fallsview Resort in Niagara Falls. Each year we bring together hundreds of First Responders, organizational leaders, mental health professionals and Crisis Management Teams from across Canada and internationally with a common interest in the field of CISM. The Canadian Congress is an exciting agenda of anticipated sessions and speakers, accredited training, along with a diverse group of delegates to explore the ever-changing field of Crisis Management. The Canadian Congress was initiated to ensure quality training, education and resources are provided to our First Responder organizations nationally.

## Why Sponsor Us?

The Canadian Critical Incident Stress Foundation is the largest initiative of its kind in Canada. With the increasing prevalence of PTSD and work-related stress injuries we strive to foster a healthy workplace and best practices among Emergency Services and Crisis Management Practitioners.

Sponsoring the Canadian Congress can help your company by:

- Increase awareness of your brand
- Highlight what your organization has to offer
- Provide valuable information for our attendee's
- Recruit potential clients

The Canadian Congress and training would not be possible without sponsors such as you and your support will help in every aspect of the event. Contributions will go towards facilitating this amazing educational opportunity for our delegates.

Thank you in advance for reviewing this sponsorship package and we hope that you will ultimately decide to be part of this years amazing Congress and Training.

# Platinum Sponsorship

## \$15,000.00

### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website with a link to your website
- Your company logo, up to 250 word add and contact information to appear in an issue of the Canadian Connection
- Your company logo and name will appear in the exhibitor listing
- Banner ad and front-page recognition on the conference guide
- Sponsor recognition in the main plenary room
- Opportunity to give a 30-40 minute Keynote presentation
- One 10 X 10 booth space in vendors gallery
- Opportunity to include one insert in the delegates bag
- 8 complimentary passes for networking event on Tuesday April 2<sup>nd</sup>, 2019
- Five complimentary Conference Registrations for use by your representatives
- Opportunity to have company banner(s) at lunches and networking event



# Gold Sponsorship

## \$10,000.00

### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website with a link to your website
- Your company logo, up to 100-word ad and contact information to appear in an issue of the Canadian Connection
- Your company logo and name will appear in the exhibitor listing
- Sponsor recognition in the main plenary room
- Opportunity to give a 30-40 minute Keynote presentation
- One 8 X 10 booth space in vendors gallery
- Opportunity to include one insert in the delegates bag
- 8 complimentary passes for networking event on Tuesday April 2<sup>nd</sup>, 2019
- Four complimentary Conference Registrations for use by your representatives
- Opportunity to have company banner at lunches



# Silver Sponsorship

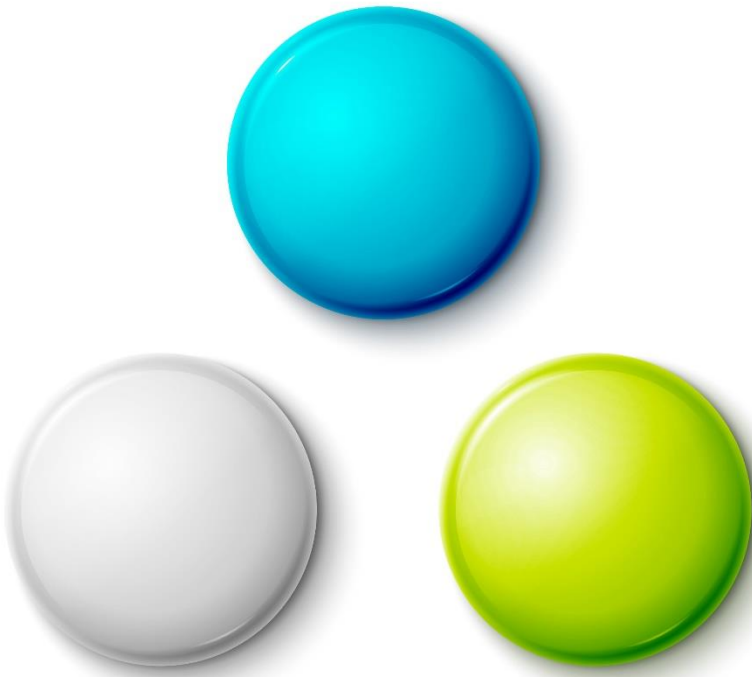
## \$5000.00

### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website with a link to your website
- Your company logo, up to 50 word add and contact information to appear in an issue of the Canadian Connection
- Your company logo and name will appear in the exhibitor listing
- Sponsor recognition in the main plenary room
- Opportunity to give a 30-40 minute Keynote presentation
- One 8 X 10 booth space in vendors gallery
- Opportunity to include one insert in the delegates bag
- 4 complimentary passes for networking event on Tuesday April 2<sup>nd</sup>, 2019
- Three complimentary Conference Registrations for use by your representatives



# Bronze Sponsorship

## \$2500.00

### **Conference Signage**

- Your company name and logo on signage to be prominently displayed throughout the conference and in the conference program

### **Marketing Profile**

- Your company logo and level of sponsorship will be displayed on the conference website with a link to your website
- Your company logo, up to 50 word add and contact information to appear in an issue of the Canadian Connection
- Your company logo and name will appear in the exhibitor listing
- Sponsor recognition in the main plenary room
- One 8 X 10 booth space in vendors gallery
- Opportunity to include one insert in the delegates bag
- 2 complimentary passes for networking event on Tuesday April 2<sup>nd</sup>, 2019
- Two complimentary Conference Registrations for use by your representatives

# Other Sponsorship Opportunities

## **Networking Events - \$ 1500.00**

Raise your profile by sponsoring our evening "Networking Event"

Our network sponsor will have,

- Name and logo prominently displayed in our conference guide
- Name and logo displayed on the conference website and any printed conference material.
- Organization's banner displayed at networking event
- 2 complimentary registrations for the 2019 Congress

## **Exhibit Space- \$550.00**

- Your Company Logo and Name will appear on Conference Poster Board
- 8 X 10 Booth Space
- Two Complimentary Lunch on day of Exhibit and Access to Plenary Session