AJ MAGAZINE

FASHION & LIFESTYLE

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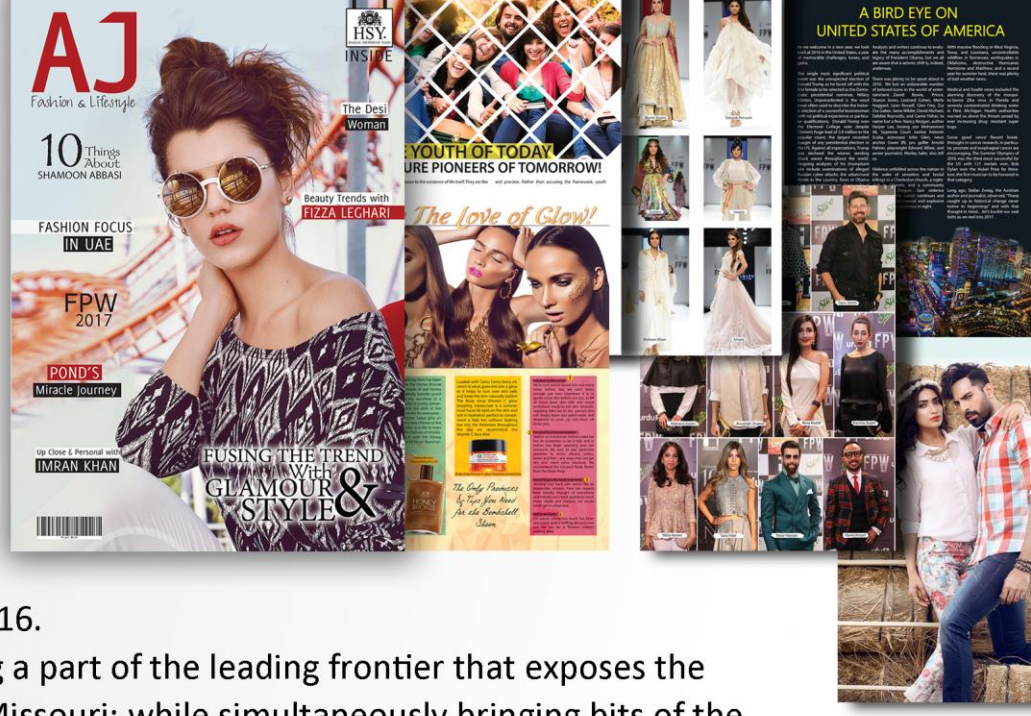
MAGAZINE



AJ Magazine was first published in Kansas City, Missouri in August 2016.
The magazine's annual publications propelled AJ Magazine into being a part of the leading frontier that exposes the world to the exuberant fashion, lifestyle and culture of Kansas City, Missouri; while simultaneously bringing bits of the world to Kansas City, Missouri one publication at a time.

MISSION STATEMENT

AJ Magazine will be expanding its efforts to ensure the successful release of its fashion and lifestyle magazine on a monthly basis.

Each publication will be carefully compiled with vibrant images and high-quality writing to provide its readers with engaging stories that cover topics ranging from fashion, to culture; to art, music, fine dining, motherhood, education, world issues, hospitality and tourism, and more.

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DEMOGRAPHIC

The AJ Fashion & Lifestyle Magazine target demographic consists of females of all nationalities aged 20+ who are ambitious and ready to take that next step in their lives in every way. These women have found it easy to purchase our magazines in the past and their typical annual income of 40K will make it easy for them to subscribe to our extremely affordable monthly to annual subscriptions.

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ADVERTISE WITH US

The total population of people living in Kansas City, Missouri is 481, 420 people. Of that population, 51.73% are female, giving an estimated female population amount of 249,039 women. 39.7% of those women are between the age of 20 years to 44 years; giving us an estimated amount of 98,868 women.

Should our extensive marketing only be able to capture just 1% of the market in the first month, it would mean an estimated customer base of 989 customers from just Kansas City, Missouri alone.

As a company that is forever growing, our marketing team will aggressively strive to duplicate this number to add new customers to our existing clientele on a monthly basis. It is for this reason that AJ Magazine will be printing a minimum of 1000 publications each month; giving you an easy advertising opportunity to have your products and services advertised to an audience of 1000+ new potential clients – each month.

Statistics provided by:
Google.com Search Engine: Current population of Kansas City Missouri
http://kansascitymo.areaconnect.com/statistics.htm

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ADVERTISING CATEGORIES

1. FASHION
2. BEAUTY
3. CULTURE
4. LIVING
5. PHOTOGRAPHY
6. CHARITY

PUBLICATION AD SPACE COSTS

	¼ PAGE	½ PAGE	FULL PAGE	INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER
1 MONTH	$200.00USD	$300.00USD	$500.00USD	$1,300.00USD	$700.00USD	$1,000.00USD
3 MONTHS	$500.00USD	$800.00USD	$1,400.00USD	$3,800.00USD	$2,000.00USD	$2,900.00USD
6 MONTHS	$1,000.00USD	$1,600.00USD	$2,800.00USD	$7,600.00USD	$4,000.00USD	$5,800.00USD
12 MONTHS	$2,100.00USD	$3,300.00USD	$5,700.00USD	$15,300.00USD	$8,100.00USD	$11,700.00USD

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EDITORIAL PARTNERSHIP OPPORTUNITIES

Corporations looking for larger partnership opportunities with AJ Fashion & Lifestyle Magazine per monthly publication will have the following benefits:

GOLD EDITORIAL PARTNER: $5,000USD

1. Full page company advertisement on page #1 of the AJ Fashion & Lifestyle Magazine;
2. Company coupon bound in the binding in the first quarter of the magazine;
3. Full page company advertisement on the last page of the magazine;
4. Company brochure placed in magazine poly-bag prior to distribution.

SILVER EDITORIAL PARTNER: $3,500USD

1. Full page company advertisement on page #2 of the AJ Fashion & Lifestyle Magazine;
2. Company coupon bound between the middle pages of the magazine;
3. Full page company advertisement on the second last page of the magazine;

BRONZE EDITORIAL PARTNER: $2,000USD

1. Full page company advertisement on page #3 of the AJ Fashion & Lifestyle Magazine;
2. Full page company advertisement on the third last page of the magazine

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