

Americanism Award for Department Chairman No. 2

*Criteria for best photo collage of a
Family Freedom Festival
2019-2020 Program Year*



Award No. 2: *Serving Our Veterans with Aloha Keepsake* to one Department Chairman in each of the 10 Program Divisions who submits the best photo collage of a Family Freedom Festival. Criteria and entry form (required) available at www.vfwauxiliary.org/resources. Entry and entry form (required) are due to the National Americanism Ambassador by April 30, 2020.

Requirements:

- Photos must be displayed on cardboard, foam core or posterboard.
- Photo collage should be no smaller than 11x17 and no larger than 24x36. Display can be horizontal or vertical.
- Must include the Auxiliary Name, Number, City and State.
- Must use the VFW Auxiliary emblem with tagline.
- Must include members of the community at a Family Freedom Festival who are not members of the VFW or VFW Auxiliary.

Photo collage will be judged on the following:

- Does it feature multiple Auxiliary Programs?
- Does it show community AND Auxiliary members involved in an Auxiliary, District or Department Family Freedom Festival?
- Is the imagery relevant?
- Is it visually appealing?
- Are the photos clear (not blurry)?

DEPARTMENT CHAIRMEN: Entries are due to Jason Estell, National Americanism Ambassador, by April 30, 2020.

Americanism Award for Departments No. 2

Entry Form • 2019-2020 Program Year



2. **Serving Our Veterans with Aloha Keepsake** to one Department Chairman in each of the 10 Program Divisions who submits the best photo collage of a Family Freedom Festival.

Department of: _____ Program Division No. _____

Signature of Department Chairman: _____ Date: _____

Description of photo collage:

The Department Chairman is to send this form with a photo collage of a Family Freedom Festival to National Americanism Ambassador Jason Estell by April 30, 2020 for judging. The National winner will be announced and shown at the 2020 National Convention in Reno, Nevada.