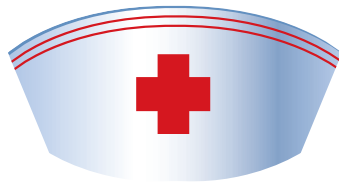


A Special Promotional Feature of THE WINDSOR STAR



NATIONAL

NURSES WEEK

May 7-13, 2007



Nurses are leaders, innovators and pioneers in all areas of the economy from research and the military to technology and advocacy. They are improving the health of Canadians by charting the course for a stronger and more vibrant health system for all. This is the future face of nursing. Join us in showcasing this exciting profession.



The Windsor Star will be producing a special feature paying tribute to this highly-respected profession in Windsor and Essex County and what has become one of the most critical and discussed areas in Canada and the U.S. Through stories and photos this feature will key in on the many successes and challenges facing this industry. Here's an ideal opportunity to display your support. Call and reserve your space today.

Publication Date: Monday, May 7, 2007

Reservation Deadline: Thursday, April 26, 2007

THE WINDSOR STAR HAS IMPACT!

Last week 209,900 people read *The Windsor Star* and over 100,000 unique visitors logged onto windsorstar.com



For more information or to book ad space fax in the participation agreement provided or contact your Windsor Star Sales Representative at 519-255-5720

NATIONAL NURSES WEEK

May 7-13, 2007



ad sizes & costs Listed Below Are Special Rates For This Feature

OPTION #1 10 col x 297 lines (11.409" w x 21.214" d) \$7,573.50	OPTION #2 8 col x 275 lines (9.233" w x 19.643" d) \$5,610.00	OPTION #3 10 col x 148 lines (11.409" w x 10.57" d) \$3,774.00	OPTION #4 6 col x 165 lines (6.779" w x 11.79" d) \$2,524.50	OPTION #5 5 col x 148 lines (5.622" w x 10.57" d) \$1,887.00
OPTION #6 4 col x 93 lines (4.46" w x 6.64" d) \$948..60	OPTION #7 4 col x 70 lines (4.46" w x 5" d) \$714.00	OPTION #8 4 col x 46 lines (4.46" w x 3.29" d) \$469.20	OPTION #9 4 col x 39 lines (4.46" w x 2.75" d) \$397.80	<div> For COLOUR Add: 1 Colour \$613 2 Colour \$883 3 Colour \$1,144 BLACK IS FREE </div> <p>NOTE: GST extra. Other size options available.</p>

PARTICIPATION AGREEMENT

YES, our company would like to take part in this unique promotional opportunity. We will purchase space in this special section on **Monday, May 7, 2007** Our company's total advertising investment will be \$_____ plus GST based on Option _____ on the above Option Form. We will also invest \$_____ plus GST for colour.

BILLING INFORMATION

Company Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Authorized by: _____ Title: _____ Phone: _____ P.O. #: _____

Contact for follow-up: _____ Title: _____ Phone: _____ Fax: _____

NOTE: The Windsor Star requests that this Agreement be faxed back to us by **Thursday, April 26, 2007** to: **Fax: (519) 255-5778**

If you would like more information regarding this feature contact
your Windsor Star Sales Representative at **519-255-5720**