

The Enhancement Foundation



Diamonds and Pearls



Theme:

Legacies for the Next Generation of Women

A Red Carpet Fundraising Luncheon Benefit



THE *Belle*
REPORT

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City of Richmond

OFFICE OF THE MAYOR



RICHMOND, VIRGINIA USA 23219

Proclamation

WHEREAS, The Enhancement Foundation, Inc., is a nonprofit corporation operated exclusively for charitable, inspirational, educational, and scientific purposes as approved by the IRS as an exempt organization from federal income tax under Internal Revenue Code (IRC) Section 501(c) (3). The foundation organization was established in 2012 to support the quality of lives, values, and contributions of women. However, planning and full operations began in third quarter of 2017; and

WHEREAS, it is the mission of the Enhancement Foundation, Inc., to enhance the abilities of women to effectively plan for their personal, social, professional growth and development, by training and leading them toward a quality lifestyle which will contribute to positive legacies for the future of all women; and

WHEREAS, in an effort to propel this mission, we will be sending out ambassadors to raise social consciousness about our program supports, resources, training and solicit participation from all women so they may mitigate and avoid any crisis or risk they may encounter which may take them off their personal focus, plans and goals; and

WHEREAS, the organization's objectives and strategies will help women in Richmond, Virginia, to not only be empowered, and supported through various educational, technical, entrepreneurial, and vocational/career training programs; but spiritual principles will be integrated as part of their daily lives, so that women may receive shared experiences from dynamic speakers who will serve as a vessel for depositing life changing strategies that will lead to successful and impactful living; and

WHEREAS, this year theme for the event "Diamonds and Pearls - Leaving legacies for the next generations of women";

NOW, THEREFORE, I, Levar M. Stoney, Mayor of the City of Richmond, Virginia do hereby proclaim June 16, 2018 as

"The Enhancement Foundation Women's Empowerment, Bonding & Dedication Day"

in the City of Richmond and encourage all citizen to join the Enhancement Foundation to ensure that this event focuses on the importance of establishing and maintaining healthy relationships among all women with a special dedication segment for bonding relationships with other women but also for all mothers and daughters in our city.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed, the seal of the City of Richmond, this 16th day of June, 2018

Levar M. Stoney, Mayor
City of Richmond



About the Enhancement Foundation

The Enhancement Foundation, Inc., is a nonprofit corporation operated exclusively for charitable, inspirational, educational, and scientific purposes as approved by the IRS as an exempt organization from 25 federal income tax under Internal Revenue Code (IRC) Section 501(c) (3). Donors can deduct contributions they make to the Enhancement Foundation under IRC Section 170. We are also qualified to receive tax-deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. Please see attached a copy of our organization's exemption letter to resolve questions on our exempt status. The IRS has determined that the Enhancement Foundation is a private foundation within the meaning of Section 509(a). The Enhancement Foundation, Inc., was established in 2012 by its' founding CEO Ms. Brenda Campbell to support the quality of lives, value and contributions of women in every aspect of their daily living. However, planning and full operations began in third quarter of 2017. Therefore, our organization will be sponsoring its very first inaugural event Diamonds and Pearls Women's Bonding Dedication (Saturday, June 16, 2018 - from 8am to 3:30pm) at the Marriott Richmond Short Pump located 4240 Dominion Blvd, Glen Allen, VA 23060.

Volunteers are joining the Enhancement Foundation to ensure that our event focuses on the importance of establishing and maintaining healthy relationships among all women with a special dedication segment for bonding relationships of mothers and daughters. Women represent nearly two thirds of the world's illiterate, 31 million girls are still out of school around the world, and completion rates and learning levels of girls are lower than boys. The vision of the Enhancement Foundation's organization is to pro-actively serve as a catalyst for change for the whole woman where we will empower, and educate women to leave positive legacies not only for themselves but also for the lives and future generations of women.

It is the mission of the Enhancement Foundation, Inc., to enhance and empower the abilities of women to effectively plan for their personal, social, professional growth and development, by training and leading them toward a quality lifestyle, which will contribute, to positive legacies for the future of all women. In an effort to propel this mission, we will be sending out ambassadors to raise social consciousness about our program supports, resources, training and solicit participation of all women so they may mitigate and avoid any crisis or risk they may encounter which may take them off their personal focus, plan and goals. Therefore, all proceeds from the event will go directly toward assisting the Enhancement Foundation's Empowerment efforts to sponsor, train and provide resources for all women including the victimized, undeserved and underprivileged, and veteran women, who have faced various life challenges as we assist them through our planned programs offered. Our event is being presented in light of the many challenges and issues women and girls may face. We will clearly define activities, resources that will help to promote education and equality for women and girls in this country with the family, obtaining a decent education, various health challenges, while reducing sexual harassment and domestic violence, and inequality with pay structure. In order to meet our mission and provide these services to the community, we rely on the generosity of individuals and businesses for support. Without the assistance of community-minded individuals and businesses like you, we would not be able to serve those in our community. Not only do we want you to participate with this organization's 1st time event, we want to partner with your organization through out the year and every year at our great events.

Our program theme is " Leaving Legacies for the next generations of women" It is our mission to provide an environment that will enhance these relationships through specialized training, workshops, conferences and special events. Ms. Sheilah Belle - (The Belle of The Belle Report) will be joining us as a supportive partner in this event. Our Network as a private foundation, we will be acquiring most of our funding through, local, state, federal civilian and military government organization, commercial sponsors, other private philanthropic groups and individuals.



Brenda Campbell is the Founding/CEO for the not for profit Enhancement Foundation, Inc. She has served in this capacity since 2012. She is an experienced executive senior manager, senior management consultant and a nationally recognized senior trainer and former federal contracts officer. Ms. Campbell, has trained over 10,000 small businesses for the SBA in fifty states. She has presented at the National Veterans Conference where over 5,000 veterans were in attendance, honored at the Arlington National Memorial Cemetery Veteran Women's Conference, sponsored by the SBA and US Treasury, presenter for (90) National Veterans Employee Coordinators, other small business development organizations and thousands of federal, state and local government senior executives. She is a noted special guest presenter and business expert for various television shows to include Channel 6 WTVR's Virginia This Morning and WRIC CBS Channel 8. She has served for 27 years as President/CEO for USSMC. Brenda offers three dynamic small business trainings under the Corporate Real Truth Series: The Real Truth About Doing Business with the Federal Government, the Real Truth About Grants and Grants writing, and Direct U. Ms. Campbell has twelve other small business training series that are received by the audience. Her Corporate and Federal clients and a host of small business clients can be found on: <https://www.ussmccorp.com/customers>



As a Senior Management Consultant and National Trainer with an extensive 34-year track record in providing organizational leadership/management, training, facilitation skills, and organizational and human resource development; therapeutic and career counseling and seminars. She has successfully combined and utilized her professional/corporate skill sets to provide technical management services, ranging from individual and group consultation to the development and implementation of major program and project initiatives for federal government, private, public and commercial business sector environments across the United States. Ms. Campbell is a recipient of a Congressional Award from Maryland Congressman Steny Hoyer and Member of Congress David Alan Brat as a recent graduate of the Veteran Institute for Procurement.

Campbell is also a Graduate of the following Academia/Special Educational Programs: **Howard University, School of Business, Washington, DC** Completed U.S. SBA Small Business Executive Leadership Development Training Program and the Washington, DC 8(a) Academy at Howard University School of Business sponsored program specific for 8(a) small businesses in advanced stages of the nine-year program. She received Advance Honorary Masters of Business Administration Degree Certificate of Business Highest Achievement Award -for SBA Small Business Innovative Research (SBIR) special university program initiative and Howard University's MBA Program. **University Texas EL Paso (UTEP) College of Business Administration, EL Paso, Texas** USA Continuing Education Advanced Certification: US SBA and Small Business Executive Education Program SBEEP) at the University Texas EL Paso (UTEP) Instructional Design Trainer Classes and CEO Executive Leadership Development. USDA Graduate School in EEO Investigations, **Washington, D.C. Howard University Master of Science: Community, Administration & Policy Practice** (Former Social Services Management) (MACRO) Washington, DC, USA, Graduated Summa Cum Laude. She minored in **Business Administration. University of the District of Columbia, Bachelor of Arts: Industrial Psychology, (Minor) Business Administration, Washington, DC, USA..**

She is also a minister of the Gospel and former member of the DC Army National Guards. Brenda is married to a wonderful and supportive husband and through this union, they are blessed with three children.

The Enhancement Foundation



Meet Members of Our Board



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Chairman of the Board



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Advisory Board Member

Meet Our Program Team Committee



Sheilah Belle-The Belle
Founder Editor and Chief
of the Belle Report & Feel
Good Gospel
Co-Host Media/Entertainment
- Event Consultant Business
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Ministry Coordinator



Eudora Wilks
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Administration
Health Coordinator



Crystal Journette
Program
Development/



Chrystal S. Hunter
Program
Development/



Andrea (Aj) Sanders,
Founder/President/Sr. Executive
Leadership Coach
AJSTC
Guest Speaker



Apostle Dr. Sylvia Cunningham,
Ecclesia Worship Center,
Guest Speaker



Co-Pastor Quanetta Lewis, Bethel Worship Center,
Guest Speaker



Min. Rita Williams Cisse
Community Outreach
Ministry Coordinator



Rosa Morales -Theodore, MD,
Guest Speaker



Monica Lisa Stevenson,
Gospel Recording
Artist



Dr. LaKeisha Cook
Saint Paul
Belt Campus Pastor



Desiree Roots,
Jazz/Gospel Artist



Chiquita L. Cross
Gospel Recording
Artist

The Enhancement Foundation



Diamonds & Pearls Program

MARRIOTT RICHMOND SHORT PUMP

4240 Dominion Blvd., Glen Allen, Virginia 23060

Color Scheme (Gold and Purple)

8:00am-3:30pm

7:00am -7:55am Set up

PRE-EVENT ACTIVITIES

Registration, Continental Breakfast

Backdrop Celebrative Pictures

Media Press Coverage, Networking and Vendors Event Exhibitors

8:00am–8:20am

START OF PROGRAM

Sheilah Belle – The Belle Presiding Mistress of Ceremony 8:25am - 8:35am

Opening Prayer – Minister Torchy B. McNeil

Visionary Founding /CEO of the Enhancement Foundation - Brenda Campbell Robinson

Welcome/ Purpose/Plan

Spoken Word Poem Diamonds or Pearls? - Mrs. Gertis Bloomfield

(8:45am-10:00am)

**Meditation Song of Forgiveness - Forgive Me Lord (Just Played)
(written, produced, written & sang by Mark Stagers Brenda Campbell-Robinson)**

**WOMEN'S SEMINAR SEGMENT ON FORGIVENESS, RELEASE, & RECONNECT
Addressing Our Mental Health**

8:40am (3:34 seconds)

Forgiveness - Rev. Rita Williams Cisse (8:45am - 9:05am)

**Release - Dr. Rosa Morales - Virginia Commonwealth University Health Systems (9:10am -
9:30am)**

Reconnect – Aj Sanders (9:35am - 10:00am)

(10:05am -10:55am)

AN INSPIRATIONAL SEGMENT TIME

A Special Time (10:05am - 10:10am)

Special Guest Artist - Chiquita L. Cross (10:15am to 10:30am)

Dr. LaKeisha Cook, Campus Pastor Saint Pauls' Belt Campus (10:35am-10:55am)

(11:05am-11:45 am)

A NETWORKING BREAK & CONNECTING TIME

**Backdrop Celebrative Pictures, Media Press Coverage
Networking and Vendors' Exhibitions**

12noon – 1:00pm

TIME FOR LUNCH WITH A VIRTUOUS WOMAN

Grace/ Lunch - Stephanie Lewis (11:50 noon - 11:55pm)

Luncheon/Fashion Show Commentator - Nicole Cole Coley (12:00am-1:00 pm)

Scene 1 – “A Casual Day with Mom”

Scene 2 – “All Work and No Play”

Scene 3 – “My Souls Says Yes - Off to Church”

Scene 4 – “An Evening to Remember

1:05 pm-1:50 pm

THE POWER OF A WOMEN's TIME

Desiree Roots (Nice Jazz Music - Gospel Selection During Break) (1:05pm-1:25pm)

Special Guest Presenter - Apostle Sylvia Cunningham, Ecclesia Worship Center

1:55-2:50pm

A TIME TO PERFORM AND LEAVE LEGACIES FOR WOMEN

Tribute to women Entertainment-Monica Lisa Stephenson (1:55pm-2:15pm)

Special Closing: Special Guest Presenter Co-Pastor Quanetta Lewis,

Bethel Worship Center (2:20m-2:50 pm)

A Non Judgmental Breaking of the Curse Time

A special dedication and consecration of women

2:55pm- 3:30pm

IT'S REALITY TIME AND A TIME TO HONOR WOMEN - (Soft Music Playing)

Min. Brenda Campbell

Brief Reflections from Women

Cake Cutting Simultaneous

Center Pieces Given to the Oldest Woman at the Table

Special Thanks/ Acknowledgements / Closing Prayer

Ends at 3:30

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2. AJ Sanders
3. Alecia Benjamin
4. Alfreda Page Garner
5. Alice Sedgwick
6. Alicia Jones
7. Alvin Strothers
8. Anita Evans
9. Anita Thomas
10. Annie Davis- Anthony
11. Anthony Thomas
12. Aniya Willacy
13. Apostle Sylvia Cunningham
14. Ariel King
15. Ashley Murphy
16. Bill Robinson
17. Blanche Stevens
18. Brenda Campbell
19. Carolyn Sedgwick
20. Cheryl Custis
21. Chiquita L. Cross
22. Chrystal Hunter
23. Crystal Journette Hawkes
24. Cynthia Robinson
25. Dan Sturdivant
26. Danielle Hunter
27. Darin Layne
28. David Elder
29. Dennis Donnelly-State Farm
30. DeShawana Jones
31. Desiree Roots
32. Dianne Peters
33. Dillard's- Daniel Fieste
34. Dr. La Keisha Cook
35. Dr. Weldon Hill
36. Dyeshanna Brown
37. Eudora Wilks
38. Feborah Dixon
39. Francine Lankford
40. Flora Fortune
41. Gertis Strickland
42. Holly Gartner
43. Jackie Brock
44. James Robinson
45. Jan Maudine
46. Jenethia Lewis
47. Jeraldine Jackson
48. Jessica Whitaker
49. Jamal Lee
50. Jason Deli
51. Johnnie Ross
52. Joyce Strain
53. Juanita McWhite
54. Kevin Duncan
55. Kim Wills
56. Kimberly Hibber
57. Laymetha Guy
58. Lila M. Waddy
59. Lillian Teresa Taylor
60. Lillie Floyd
61. Lisa Thomas
62. Lisa White
63. Lola Willacy
64. Longhorn
65. Lydia Wills
66. Maria Eligwe
67. Mary Davidson
68. Michelle Mac Daniel
69. Michaelas
70. Melissa Webb
71. Melody Matthews
72. Melva Jackson
73. Michelle Jones
74. Mike Hawkins
75. Monica Lisa Stevenson
76. Nia Della Cruz
77. Nyla Lee
78. Nicole Coley Cole
79. Nicole Crenshaw
80. Nordstrom
81. Pamela Williams
82. Pamela Williams
83. Quanette Lewis
84. Reggie Lawrence
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87. Robert Flower
88. Robin Wills
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90. Sharon Taylor
91. Sharon Thompson
92. Sheila Belle
93. Shelia Woodson
94. Shelia M.G. Harris
95. Shelia Meade
96. Stephanie Lewis
97. Tanya Thomas
98. Terrie Council
99. Tiffany Hollowell
100. Tonya Fields
101. Tonya Johnson
102. Torchy B. McNeil
103. Vanessa Franklin Taylor
104. Veronica Robins
105. Vicky Orem
106. Wallace Simms
107. William Scott, II
108. Yasmeen Williams

Please Note: Others not mentioned were registered before program was completed

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The Promise Academy of Virginia provides overall developmental teaching and mentoring for young ladies ages 12 – 18. We unlock the mind, honor and protect the body and uplift the soul.

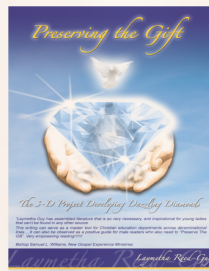
The Promise Academy of Virginia is dedicated to training young girls 12 - 18 years and older on how to wisely and effectively “think” their way through situations versus trying to “react” their way out of them, particularly, pre-marital sex.

Laymetha Reed Guy, well known for her gospel music is the founder of The Promise Academy of Virginia and in 2013 completed her first self help book entitled “Preserving the Gift”-The 3D Project-Developing Dazzling Diamonds.

Laymetha states:

“My desire is to change the generational thought-process around being ladies, leaders, legends and role models throughout the world, starting with our small communities”.

Please visit www.thepromiseacademyofva.com for more information or email us a info@thepromiseacademyofva.com



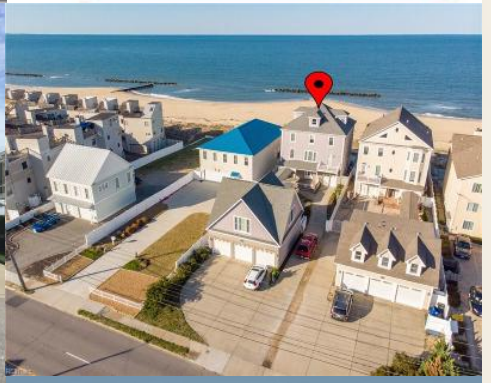
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Tidewater Home Funding and our affiliated lenders, Benchmark Mortgage Companies and Farmers Bank Home Mortgage, are proud to serve families in Virginia, North Carolina and Florida. Founded in 2000, Tidewater Home Funding has offices serving customers throughout South Hampton Roads, the Virginia Peninsula and Northeast North Carolina. Benchmark Mortgage Companies, an affiliate of Tidewater Home Funding, serving customers throughout the Greater Richmond region, Waynesboro and western Virginia. Farmers Bank Home Mortgage, an affiliate of Tidewater Home Funding, serving customers throughout Southern Virginia and Northeast North Carolina, including Suffolk and Isle of Wight County.

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We look forward to hearing from you as we work together on your upcoming event.

Celebrating 12 Years

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