The Five A's of Change

1. Awareness.

I know if I don't do this (make the changes in my business I need to), the business will be impacted and my profit will drop.

2. Acceptance.

I accept that for me to grow my business I must free up my time and empower my team.

3. Action.

The action I will take is to get my Business Plan in order so I can keep track this year.

4. Accountability.

I need someone independent to hold me to account or it just won't happen.

5. Acknowledgement.

I have some bad habits to break. I need to give myself and my team positive reinforcement when the changes are actioned.