

Risk Management

75%



Of small businesses do not have a disaster plan in place. Nationwide. (2015). **Most all business owners at risk for a disaster.**

Retrieved from <https://www.nationwide.com/about-us/083115-small-biz-survey.jsp>

Retrieved from <http://www.securitymagazine.com/articles/87288-the-costs-and-risks-of-a-security-breach-for-small-businesses>

69%



Of small business do not take active control in guarding themselves from cyber threats. Marquez, O. (2016, July 26). **The costs and risks of a security breach for small businesses. Security.**

64%



Of small businesses do not have a disaster plan in place. Nationwide. (2015). **How small business owners can protect themselves against theft.**

Retrieved from <http://www.safewise.com/blog/4-business-theft-statistics-need-know/>

Retrieved from http://ec.europa.eu/internal_market/iprenforcement/docs/trade-secrets/130711_final-study_en.pdf

40%



Of small businesses lost trade secrets. European Commission. (2013). **Study on trade secrets and confidential business information in the internal market.**



Businesses are 4 times likely to be burglarized than a residential house, but only 1 in 6 cases ever result in an arrest.

<http://www.safewise.com/blog/4-business-theft-statistics-need-know/>

RISK MANAGEMENT

HOW DOES IT FIT INTO YOUR BUSINESS?

Risk Management is the process of understanding the five W's of risk. With a complete understanding of the risks, a business can alter their processes, policies, and style to mitigate the involved risks. While risk can never reach zero, proper Risk Management techniques will ensure that your business is protected as best it can be.

WHY DO YOU NEED RISK MANAGEMENT?



A vital component of emergency preparedness;



Plans are customized to the company;



Plans are considered a live document and need regular reviews; and,



Plans allow decision makers to make hard decisions in a stress-free environment.

RISK MANAGEMENT PROCESSES



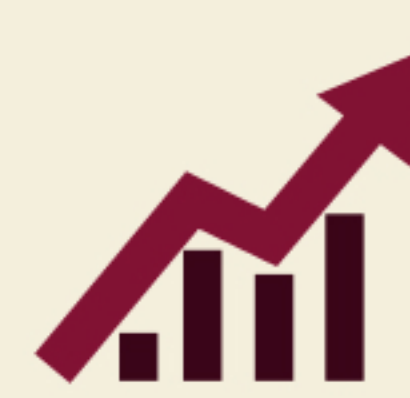
Hazard Identification Risk Assessment (HIRA);



All Hazards Approach Risk Analysis;

3D'S

Modifications to 3D's of security (Deter, Detect, and Delay); and,



Frequency, Magnitude, and; Social Consequence/ Business Impact

Call or email today to discuss your options with our Exercise Design Specialists to find out how we can create a customized exercise plan together for you.

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