



# ***HEAR THEIR ROAR***

## ***SCHOOL FUNDRAISING PACK***

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## *HEAR THEIR ROAR OBJECTS*



**The charity's objects ('Objects') are specifically restricted to the following**

**4.1 These are our Objects:**

**4.1.1** To aid in the relief of suffering and summary injustice afforded to children and young people when parties or broader society acts without regard for the UN Convention on the Rights of the Child (UNCRC).

**4.1.2** To promote engagement with, and advancement of thought in, those individuals and societal leaders in positions which can influence behaviours in areas of conflict with the convention.

**4.1.3** To support the mental wellbeing of children and young people affected by situations where knowledge, social norms, dilution of rights or overt disregard for the rights set out in the convention is present through:

(a) Engagement with communities and leaders around the purpose and philosophy behind the UNCRC.

(b) Engagement with affected children and young people to allow them a platform to express their experiences, their voices, their stories and develop them into a performance through the use of a core portfolio of verbal and non-verbal methodologies based around the performing arts.

(c) Support of recreational and leisure activities in the interest of overall social welfare and recovery from traumatic experiences.

(d) Encouragement for incremental social change in the communities visited and support for the proliferation of this local cultural change to neighbouring communities.



## ***WHAT DO WE DO?***

**Hear Their Roar works in Africa with children and young people affected by trauma.**

Abuse and trauma has devastating and long lasting effects on children and emotional and psychological healing is imperative. Hear Their Roar believes this healing should be available to all children.

**We work with children and young people** from the slums and streets in Africa. These children and young people are going through unimaginable trauma, some are in gangs, or on drugs, many are being sexually exploited and all are experiencing domestic violence. We invest in emotional health and communication skills, restoring identity and renewing hope.

**We work with the adults** in the communities, be they parents/carers, teachers or social workers focusing on how to parent and care for children and adolescents.

## ***FUNDRAISING FOR HEAR THEIR ROAR***

We are a small charity and we depend on the fundraising efforts of our big hearted fundraisers to continue the work we do to serve the young people who need us.

YOU the fundraiser are the centre of Hear Their Roar and we will do everything possible to help support, encourage and invest in you and your efforts.

**We are so excited to work with you and have you as an integral part of Hear Their Roar.**

**Every photo in this pack is of a child we have worked with. They are the reason we do everything we do and they are the heart of Hear Their Roar!**







## *HOW WILL THE RAISED MONEY BE USED?*

**100% of public donations is used to fund our projects out in Africa.**

- 1.** Every penny you raise and every penny people donate to you will go towards the cost of sending a team of professional actor, singer, dancers, teachers and therapist who all have had emotional health training out to the young people and adults we serve.
- 2.** Every project costs about £2,000 per facilitator. If we can't take out our facilitators we are not able to continue this valuable work. So your fundraising is so imperative to the projects Hear Their Roar is able to deliver to the most disadvantaged young people.
- 3.** We link with other charities and organisations and go out to them and the young people they work with. For example we have worked with ...



We can not thank you enough for being part of this healing process.





## UNCRC ARTICLE 19 & 31



### **Article 19 (Protection from all forms of violence):**

**Children have the right to be protected from being hurt and mistreated, physically or mentally.**

Governments should ensure that children are properly cared for and protect them from violence, abuse and neglect by their parents, or anyone else who looks after them. In terms of discipline, the Convention does not specify what forms of punishment parents should use. However any form of discipline involving violence is unacceptable. There are ways to discipline children that are effective in helping children learn about family and social expectations for their behaviour – ones that are non-violent, are appropriate to the child's level of development and take the best interests of the child into consideration. In most countries, laws already define what sorts of punishments are considered excessive or abusive. It is up to each government to review these laws in light of the Convention.

### **Article 31 (Leisure, play and culture): Children have the right to relax and play, and to join in a wide range of cultural, artistic and other recreational activities**

While it may not seem like it, the right to play is as fundamental as any other right in the UNCRC. Being able to relax and unwind in the way they want to is vital to a child or young person's health and happiness, and to making sure they are as fulfilled as they can be.

### **SO HOW DOES HTR WORK WITH THESE 2 ARTICLES?**

**ARTICLE 19:** We go to the child who's right to protection from mental, physical, emotional, sexual violence is being violated.

**ARTICLE 31:** We then use play via the medium of singing, drama and dance to give them a safe space to start conversations.

- ☐ We give messages of hope, resilience, faith, courage, belief and changing false 'I am's'
- ☐ We look at problem solving skills
- ☐ We start conversations on how we can be the solution and start conversations on how we can find solutions
- ☐ We start conversations looking at the 'transformation process' and how we can make that a reality in their communities and what that would look like
- ☐ We have conversations with leaders, elders and community adults discussing how we can facilitate prevention of abuse in their community. How can we change mind frame, paradigms and negative feelings towards change and prevention



## ***FUNDRAISING FOR HEAR THEIR ROAR IN SCHOOLS***

**Any questions? Do get in touch we would love to help in any way we can.**

### ***CAN A HEAR THEIR ROAR FACILITATOR COME TO MY SCHOOL FOR AN ASSEMBLY OR WORKSHOP?***

Yes absolutely. If you would like to fundraise for us then we are able to come in and take an assembly or workshop. Face to face connection with your students is a superb way to create understanding, grow empathy and global awareness and also empower students in visionary thinking. For more details please contact [fundraising@heartheirroar.co.uk](mailto:fundraising@heartheirroar.co.uk)

### ***WHAT SUPPORT CAN I EXPECT FROM HEAR THEIR ROAR?***

Our school's partnership programme includes:

- A Hear Their Roar facilitator coming to take an assembly or workshop
- A Hear Their Roar team available via email or phone to support you with any fundraising ideas, advice or support you need
- An after fundraising package which celebrates and thanks you and your students for their incredible fundraising efforts. This includes a framed certificate for your school, a handwritten letter of thanks to your students from Megan Tanner, Founder of Hear Their Roar, updates on what your raised money went on and the difference it is making. We also celebrate you over our social media and websites.





## **FUNDRAISING GUIDELINES FOR TEACHERS**

Thank you so much for choosing to support Hear Their Roar at your school. Hear Their Roar is committed to children in the UK and Africa who have been affected by abuse and trauma. We use performing arts to start conversations and facilitate projects designed to encourage mental and emotional healing, identity restoration and renewal of hope in these young people.

***OUR PROMISE TO YOU – 100% OF THE FUNDS YOU AND YOUR SCHOOL RAISES GOES DIRECTLY ON OUR PROJECTS IN AFRICA.***

We want to make sure that your school fundraising is a huge success. Please do read the following guidelines when you are organising your event, to ensure that you keep everything safe and legal.

- 1.** Let parents and carers know about your plans. Easiest way to achieve this is to add a little section in your school newsletter. We can help you with a template paragraph if you would like.
- 2.** We would love to receive photos of your fundraising, and for this we realise parental permissions are necessary. If you have parental permissions please do send us your media as we look forward to celebrating your school and students achievements on our sites.
- 3.** Handling cash and sending in your donation. There are 3 ways you can pay in your donation:
  - \* Directly into our bank account: Hear Their Roar 06630325 23-69-72
  - \* Via our Givey site [www.givey.com/heartheirroar](http://www.givey.com/heartheirroar)
  - \* Hand cash to a Hear Their Roar representative.







## HEAR THEIR ROAR GIFT AID FORM

**Boost your donation by 25p of Gift Aid for every £1 you donate.** If you're a UK taxpayer, using Gift Aid means that for every £1 you give, **Hear Their Roar** can claim another 25p from HM Revenue and Customs. Gift Aid is reclaimed by **Hear Their Roar** from the tax you pay for the

current tax year. Your address is needed to identify you as a current UK taxpayer.

**Please tick all that apply.**

☐ I am donating £\_\_\_\_\_ to **Hear Their Roar** and would like to Gift Aid this donation.

☐ I want to Gift Aid **all future donations** I make to **Hear Their Roar** until further notice.

*I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.*

**My details are:**

<b>Title or Name of Organisation</b>	
<b>First Name</b>	
<b>Surname</b>	
<b>Address &amp; postcode</b>	
<b>*EMAIL FOR NEWSLETTER</b>	

Signature \_\_\_\_\_

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**Higher rate tax payers:** If you pay Income Tax at the higher rate or additional rate you can claim additional tax relief by including all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.



## *THANK YOU FROM HEAR THEIR ROAR*

We would love to say a huge thank you for thinking of supporting Hear Their Roar and we really look forward to the opportunity of collaborating with you in the future.

Please do check out our website for any further information  
[www.heartheirroar.co.uk](http://www.heartheirroar.co.uk) You will find lots of photos and videos of our work with the children and young people on there too.

Or send us an email [fundraising@heartheirroar.co.uk](mailto:fundraising@heartheirroar.co.uk)

Or call 07708779474

Best Wishes

Megan and the whole Hear Their Roar team





## Fundraising Ideas For Schools

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- Cake Sale
- Henna Tattoo Lunch Time
- Lunch Time competitions- Karaoke/ dance offs make it interesting student Vs teachers
- Movie Night (after School)
- Head Shave or Dye Hair Bright colour & keep for a period of time
- Dance Class
- Non Uniform Day
- Dress Formal Day
- Board Game Lunch Times
- Teachers Quiz
- Guess the Baby Photos of teachers
- Sponsored Silence
- Clothes Swap
- Variety Show (\*\* Schools got talent)
- Form Group/ Year Group Tug of War
- Bingo
- Colour Run
- Spelling Bee