##### **“PLANNED POSITIVE ATTITUDE”™**

 By Floyd A. Keith, CEO PPA Professional Services

*“I have never felt that luck or chance achieved success, success is planned. In any endeavor, luck is when preparation meets opportunity. Success is the summation of all things that preceded it. Success is a result.”*  **Floyd A. Keith**

I have always been a positive person. I enjoy the company of positive people. I will only choose to work or associate with positive people. I will not, by choice, work with a negative individual for an extended period of time. It has never been my nature.

There is a fine line between positive thinking and wishful thinking. I understand this. You must always have a grasp of reality. So much positive energy and stimuli are generated by positive thinking that it seems a waste of time to devote an equal time to the negatives, only to the point of acknowledging negatives and then trying to eliminate or learn from them toward a change for the positive.

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A person’s attitude can and will direct their life and future. Our attitudes can and will direct individual and group futures. We can control our attitudes by how we think. We can and will become what we think ourselves to be. Therefore, it is important to understand that in order to control our lives and futures; we must control our thoughts.

To achieve a **“Planned Positive Attitude”™** and simultaneously a “**Planned Positive Vision for YOUR Future”**, one must maintain objective thinking. Everyone can and will be successful. In order to do so, one must plan by “Crystallizing Our Thinking”.

We all have and will experience failures. While it is a frustrating part of progress; we should realize and understand failure, but never accept it. We cannot base our success on the circumstances we face. We cannot fall victim to blaming our failures on the “cards we are dealt”.

Our individual and group choices are responsible for the results. We must continually evaluate every endeavor and idea to determine if the circumstances we want are present or absent before we move forward. If we have failed; then this evaluation process should identify the negative factors and allow us to turn failure into something positive**.** Failure becomes a positive if we learn from it and do not repeat it. You will confront most of your obstacles if a **“Planned Positive Attitude”™** is a working part of you.

**“PLANNED POSITIVE ATTITUDE”™**

* **Utilizing your powerful imagination**
* **Building a dynamic game plan of achievement.**
* **Establishing a projected plan of positive goals.**
* **Taking aggressive and persistent action.**
* **Controlling your mind and mastering your emotions.**
* **Achieving self-motivation which motivate others.**
* **Making success and achieving a habit.**