

**Once upon a time way back in 1985** Little Masters and Misses was started by Debbie from a rented Croydon Bedsitter in the same first year of Live Aid and East Enders:

**1985** My Nanny Employment Agency license commenced then I was annually inspected, this system stopped in 1995.

For my Employment Agency name I had ideas but none suit.

So for hours feeling rather daft I sat on a Child's chair in Croydon Children's Library to seek inspiration then noticed excited Children rush to read Mr Men books and the Little Masters and Misses business name was magically born.

I started July Little Masters and Misses with just a typewriter, fax and business insurance. From, day one as today I always allowed up to 2 hours to interview and reference check every Childcarer.

The happiness and safety of a Child is far more important to me than charging a high placement fee.

I placed Nannies Central London, Kent and Surrey and live in Nannies abroad, Babysitters, cleaners and even dog sitters.

After 2 years I just specialized in Daily Nannies and Evening Babysitters in South London, Kent and Surrey.

My 1st picture logo was designed in 1985 by my then Notting Hill Gate Nanny Employer who designed the record cover for famous singer Sade.

In 1990 my picture logo was updated by a Croydon Chinese art student; the boy is Chinese.

The book says Little Masters and Misses.

**1987** Business thrived so age 26 I bought a huge Croydon Shop to interview with 3 office staff Childcarers and was the first Nanny Agency not to run from home. Selling in 2005.

1987 Crystal Palace Football Club asked me to help design, staff and run their Saturday Family Enclosure Crèche.

I organized and staffed numerous Creches for Hotels, Church weddings and even Alders Whitgift Centre Croydon Shoppers.

Local papers and UK wide publications did regular editorial about Little Masters and Misses, Croydon Advertiser, Bromley shopper, Professional Nanny and Nursery World Families South East, NCT, Futures and Childcare Register. [link to editorial.](#)

**Business thrived until the 1989 recession – please read chapter 3.....**

