



Ruth Polleit Riechert

Dr. phil. M.A.

Work Experience

Ruth Polleit Riechert has studied History of Art in Germany and England (*University of London, Goldsmiths College*) and holds an M.A. from *Humboldt-University Berlin*. During her studies and after graduating (Master Thesis on "Andreas Achenbach and Düsseldorf Art Academy") she has worked within the art world (*Christie's, Berlinische Galerie – Museum of Modern Art and Brockstedt Gallery*). At *Ketterer Auctions*, however, she switched to press relations and continued in communications and marketing at *Deutsche Bank, McKinsey & Company* and the *Private Bank of the Princely House of Liechtenstein*.

Whenever possible she included art in any communications strategies such as the "Deutsche Bank Identity Art Exhibition" which was shown at *Deutsche Bank's* headquarters worldwide. During her parental leave, she completed her Ph.D. in History of Art at *Düsseldorf Heinrich-Heine-University* on "Marketing and Price Development of Contemporary Art from 2000 - 2007". In 2016, she worked for US-based Art Advisor Annelien Bruins of *Tang Art Advisory* and *Katapult Art Management*.

Mission

"When I was working at Deutsche Bank and McKinsey & Company, I was quite often approached by my colleagues asking me for help in finding and buying art, because they did not know what to buy and where to go. During my studies and while working various jobs in the art industry, I experienced that restricted access kept me from investing in art.

Luckily, I got in touch with many artists from art academies worldwide and especially from Düsseldorf Art Academy, where I discovered art from scratch. This is an experience I would like to pass on: Providing easy access to art that helps everybody develop a passion for art and buy wisely."