



Speak Out!



Tradeshaw

Roadshow

Retail



“Speak Out”

The marketing and sales activities of Mark Bric Display are aimed at being as client oriented as possible. Our company slogan, **“Speak Out”**, summarizes what we stand for: Tell us what you need and we will help you in getting your message across. Ultimately, our goal is to help you stand out from the crowd and to grow your business.

And not only that. **“Speak Out”**, also conveys another message: We want you to **“Speak Out”** to us when you need new products, when you have new ideas and certainly if anything goes wrong with a project involving Mark Bric Display products. This will enable us to better understand what you need and to be able to serve you even better in the future.



Content

Tradeshow



MODULAR EXHIBITION SYSTEMS

ISOframe	8	EGO Exhibit	20
ISOframe Wave	10	Flexiframe	24
ISOframe Compact	12	Flexiframe LinkUp	26
ISOframe Exhibit	14	Flexiframe ShowUp	27
ISOframe accessories	16		

Roadshow



PORTABLE DISPLAYS

Banner Stands	30	Exhibit Backwalls	42
BannerUp Plus	32	SnapUp "Elegance"	44
BannerUp Cabrio	36	SnapUp "Classic"	46
BannerUp Original	38	SnapUp "Stretch"	48
MultiMaster	39	Flexiframe backwall kits	50
Impression	40	Desks and counters	54
BannerUp Lite	41	SwingUp literature rack	56

Retail



FRAMES, RAILS & SIGN HOLDERS

Flexiframe poster frames	60
Flexiframe sign & poster stands	62
Snappy Frame	64
Banner suspension rails	65



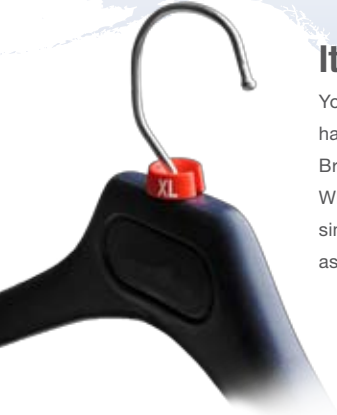
Confidence in Mark Bric



“Design & Quality of Sweden”

It all started in 1971

You have probably seen the size indicators on hangers in clothing shops. They are also Mark Bric products, used in millions all over the world. When they appeared in 1971, they radically simplified the handling of clothes, both for shop assistants and customers.



On time service

Delivery on time and a world-wide service level second to none are top priorities and integrated parts of our company policy. In an industry with constant deadlines you need a partner who you can rely on and who is there for you if something should go wrong – wherever in the world you find yourself.



A full range of display and exhibition products

In 1985 Mark Bric introduced Flexiframe, a light weight, inexpensive, and extremely versatile frame and display system. This was the start of Mark Bric Display, a new line of business within the Mark Bric group. Mark Bric Display has year-by-year developed a complete programme of easy-to-use, reliable and economically priced display and exhibition products for the Retail, Roadshow and Tradeshow arenas worldwide.



“A Family of Dependable Displays™”

“The Mark Bric Family™”

Mark Bric products are available worldwide through a network of stock-keeping distributors and dealers, the “Mark Bric Family” – all well informed and trained on the Mark Bric product range. This gives you an assurance of excellent service at exhibitions all around the world.

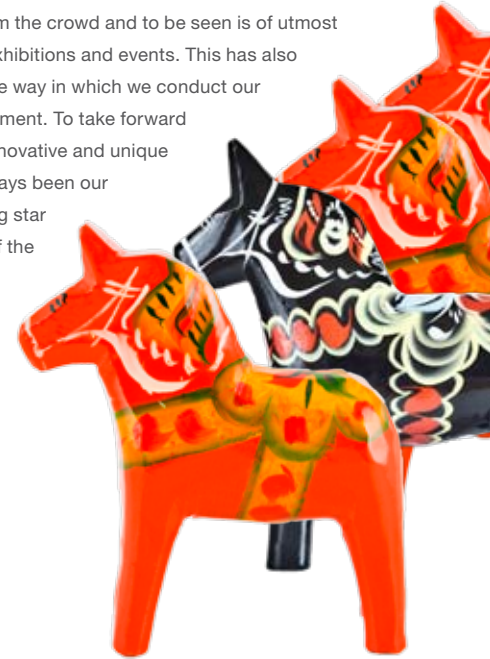


Our quality – Your guarantee

Mark Bric products are manufactured with the highest standard of workmanship and made of the best quality materials available. All products are constantly subjected to demanding quality control, well tested on the market and designed to provide years of trouble-free use. Top quality – no compromises!

Dare to be different

To stand out from the crowd and to be seen is of utmost importance at exhibitions and events. This has also characterized the way in which we conduct our product development. To take forward products with innovative and unique features has always been our pride and guiding star since the start of the company.



At the world expo in New York in 1939 the Dalecarlia horse was presented as a symbol of Sweden. Today it is the most common souvenir purchased by tourists visiting the country.

Tradeshows

The background of the page is a solid orange color. In the lower half, there are dark orange silhouettes of people walking through a trade show booth. The silhouettes include a man in a suit, a woman in a dress, and another person standing near a booth structure. The overall aesthetic is professional and modern.

MODULAR EXHIBITION SYSTEMS

Whether you're planning your first regional trade show or exhibition, or working on your 25th big international event in Las Vegas, New York, London, Moscow, Bangkok, or Beijing, Mark Bric has the systems you'll need for all of your exhibition needs. From the simple to the sublime, we can help you identify the system best suited for your space, your preferences, and your budget. Look no further! Let us help you work through the myriad choices facing you in this important investment decision.



ISOframe® – Intelligent Exhibiting™

For large custom modular stands or for self-build portable systems, the new and unique Mark Bric ISOframe exhibition system is the intelligent choice. The ISOframe structure can be assembled quickly, thanks to the tool-free FASTclamp connector, and can be clad in any number of rigid, semi-rigid or flexible graphic panels. No specialist trades are required during set-up. This coupled with reduced storage and transportation costs, not to mention the re-usability of the system, means exhibiting becomes a lot more cost effective with ISOframe.

Read more – www.isoframe.com

Fully interchangeable

ISOframe is **“one”** system! Framework sections of the different models (Wave, Compact and Exhibit) can be combined into hybrid systems and the graphic panels (standardised at 400 mm/15.75” and 800 mm/31.5”) between the models can be interchanged as well.

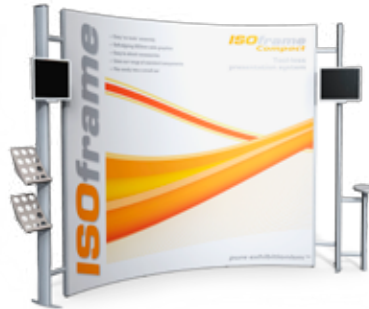
Patent Pending



ISOframe **Wave** is ideal for small and medium sized exhibit areas and will adapt to any size of stand.

Choose Wave for maximum flexibility and simplicity.

Wave is sold in kit form.



ISOframe **Compact** brings in more architectural features and a more rigid beam construction.

Choose Compact for maximum in design and stability.

Compact is sold in kit form.

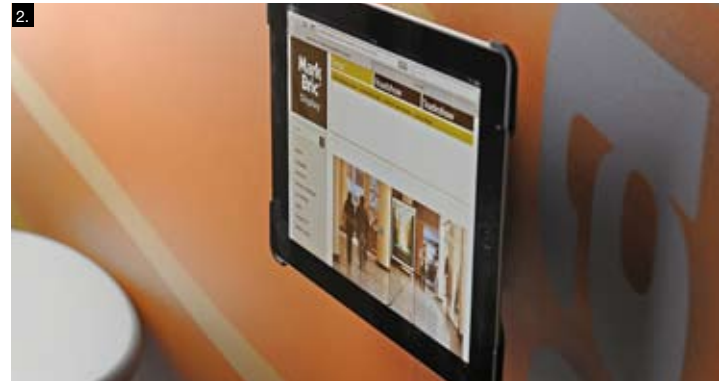
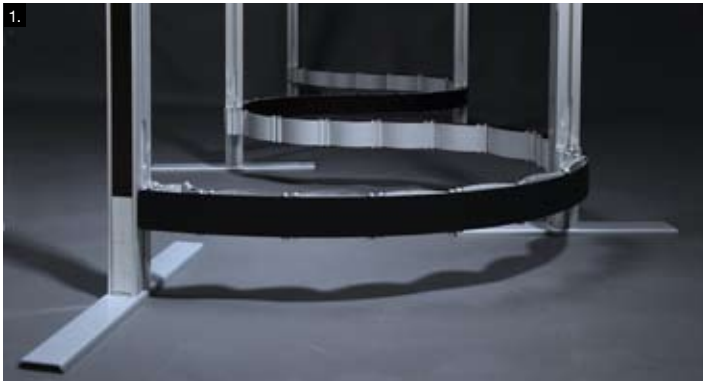


ISOframe **Exhibit** is ideal for larger exhibit areas where a more advanced construction is needed.

Choose Exhibit for maximum in versatility and size.

Exhibit is sold in component form.





1. The flexible Wave link is a strong aluminum structure which enables you to instantly shape your display as desired. Reshape the link as needed, from straight to half-circle, in either direction.

2. A full range of useful ISOframe accessories is available and can be easily attached to the system – holders for monitors and iPads, spotlights, literature holders etc.

3. The design of ISOframe delivers the utmost in functionality, attractive looks, quality finish and close attention to the smallest detail.

4. All ISOframe models incorporate our patented and tool-free FASTclamp connector – no more struggle with nuts and bolts used on other systems.

ISOframe Wave™

The World's first fully flexible portable display system

Stunning looks, infinite flexibility and extremely user-friendly – ISOframe Wave is the first portable display system combining the best of all worlds. Flex the entire exhibit wall into the shape you need at each venue, extend or reduce as required. All thanks to the unique Flexi-Wave link connector which connects every vertical post in the system. ISOframe Wave is ideal for small and medium sized exhibit areas where total flexibility is paramount.

ISOframe Wave – The Shapeshifter™



1. Media screen
2. Self-aligning 800 mm (31.5") wide graphics
3. Keyboard table attachment
4. Three standard heights: Mini 209 cm (82.3"), Midi 229 cm (90.2") and Maxi 249 cm (98.0")



The ISOframe Wave system is extremely compact during transport. A selection of bags and cases for the structure and the graphic panels are available.

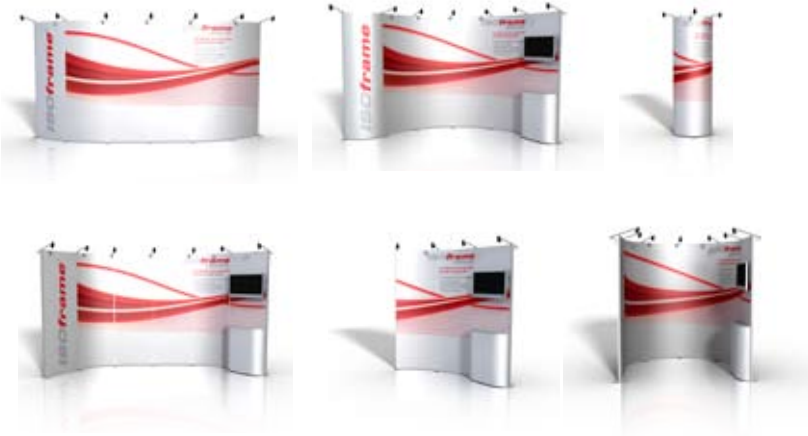
The patented Flexi-wave link

The wave link can flex up to 180 degrees each way in the horizontal position, yet the structure remains unbelievably strong and stable.



Shape your display as desired

Alternative layouts created using the same (or fewer) graphics and framework as the 6-section display shown on opposite page.



Easy mounting in a few steps



ISOFrame Compact™

The ISOframe Compact model puts design and maximum stability in focus. ISOframe Compact is available in three style options/end sections: Graphic Wing, Oval Post and Flying Oval Post and is sufficiently strong to accept multiple accessories such as media screens, literature holders etc. Because Compact is based on our ISOframe concept it also incorporates our patented FASTclamp connector. This is used to connect the posts, beams and end sections of the system instantly, without tools.



1. Media screens
2. Literature holders
3. Table attachment
4. Self-aligning 800 mm/31.5" wide graphics



Three different designs



Oval Post



Flying Oval Post



Graphic Wing

FASTclamp

Easy tool-free assembly with the unique, patented FASTclamp connector. No more allen key or nuts and bolts as used on other systems.



Information Point

The ISOframe Compact model is ideal for designing different "Info-Points" and "Computer Stations". The elegant oval posts add outstanding stability and enable a wide variety of accessories to be attached to the unit.



Easy mounting in a few steps



ISOframe Exhibit™

ISOframe Exhibit is the ideal system for designing and building customized large format exhibition stands. It uses fixed horizontal beams (available in 9 different shapes), instead of the flexible Wave link, to give the system the rigidity and stability needed for more advanced large size constructions (up to 5 meter / 16 ft. height). Our unique tool-less FASTclamp connector and easy to use self aligning graphics let you create these stunning exhibition stands both easily and cost effectively.



- 1. Media screen
- 2. Storage room
- 3. Lockable door



Extremely cost effective

No specialist trades are required during set-up. This coupled with reduced storage and transportation costs, not to mention the re-usability of the system, means exhibiting becomes a lot more cost effective with ISOframe.

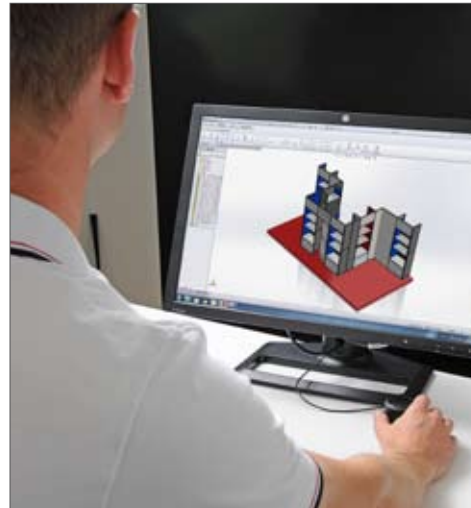
Use single or double sided

An Exhibit wall looks fantastic when clad with graphic panels on both sides. The unit is extremely slim (40 mm / 1.5 ") and the aluminum corner trims further enhance the impression.



Ideal for customized stands

ISOframe Exhibit is extremely versatile to fulfil a large variety of different design needs and shapes. Special 3D-design software is available for our world-wide distributors and dealers to create attractive and functional stands.



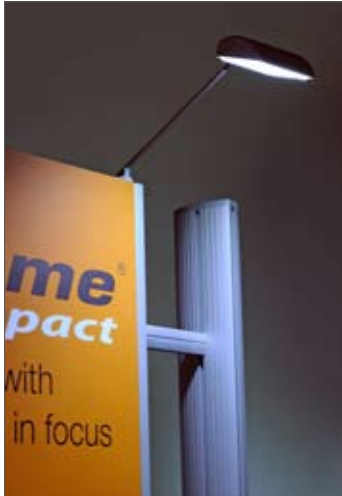
Sold in component form

ISOframe Exhibit uses fixed horizontal beams in different shapes: 5°, 10°, 15°, 22.5°, 30°, 45°, 60°, 90° and straight, as well as vertical posts in different lengths to create the desired design and height of the stand.



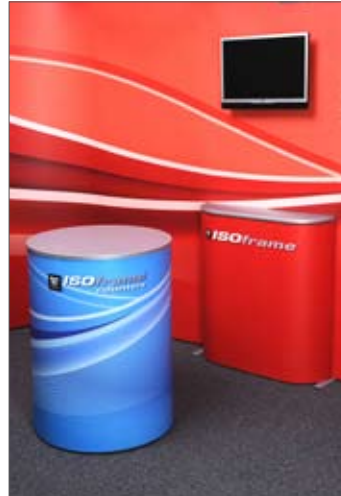
Accessories

ISOframe offers a full range of attractive and useful accessories to raise the impact of your presentation. All items are easily assembled and attached to the system.



LED spotlights

Our well designed LED spotlights are available for an increased visibility of your graphic panels. Equipped with easy-fit connectors to the system. 12V / 18W incl. transformer.



Tables and counters

Choose a free standing counter or attach a table to the ISOframe backwall itself. Available in different sizes and shapes.



Lockable door

Most trade show stands need some kind of storage area/room for samples, brochures, refreshments etc. The lockable ISOframe door makes this possible.



A varied selection of carry cases is available to fit your needs.



Slatwall shelving system

Add a slatwall panel to an existing wall and add shelving and brochure pockets as desired. Generally used in conjunction with an attached table for added stability.



Showcase with slatwall

The most robust and elegant slatwall solution is a “built-in” show case version. Choose between a single or double height module. Add interior LED lighting for higher impact.



Visual display monitors

Attract more attention to your stand by adding video presentations, slide shows etc. Holders for different kinds of screens and tablets (iPad) are part of the ISOframe accessory program.

X BODY

NEW WAVE
EMG Trainer

X BODY

X BODY



www.xbodytraining.com
all about
wellness

xbodytraining.com

www.xbodytraining.com

NEW WAVE
EMG Trainer

X BODY

NEW WAVE
EMG Trainer

X BODY



www.xbodytraining.com

xbodytraining.com

stimulation

muscle



EGO Exhibit™

EGO is a top-of-the-line exhibition system and brings to the market its own unique language offering much more room for creativity and customized designs compared to the traditional and more limited stand building systems.

Patent Pending



1. EGO Tower (T4) 560 cm (18.5 ft.) height
2. EGO Tower (T1) 450 cm (14.75 ft.) height
3. EGO Double sided backwall
4. EGO Reception counters
5. Media screen

Read more www.ego-exhibit.com

EGO is like LEGO® in many ways. There are an endless number of shapes and sizes to fit individuals with different desires and technical abilities.



The tool-free assembly is amazingly quick and easy using only three basic components; Junction, rod and wing.



EGO is a most distinguished graphic panel system with variable size and shape being the keys to creating a superior visual impact.

Ego towers make a real difference

The EGO towers enable you to make a real impression at the show – to be different and stand out from the other exhibitors.





GO
DISCOVER
THE WORLD.
building, supplying and maintaining boats for over a century.

www.broomboats.com

GO
DISCOVER
THE WORLD.
building, supplying and maintaining boats for over a century.

www.broomboats.com



Broomboats
GO DISCOVER THE WORLD.
building, supplying and maintaining boats for over a century.



T7



T2



T4

Perfect eye-catchers

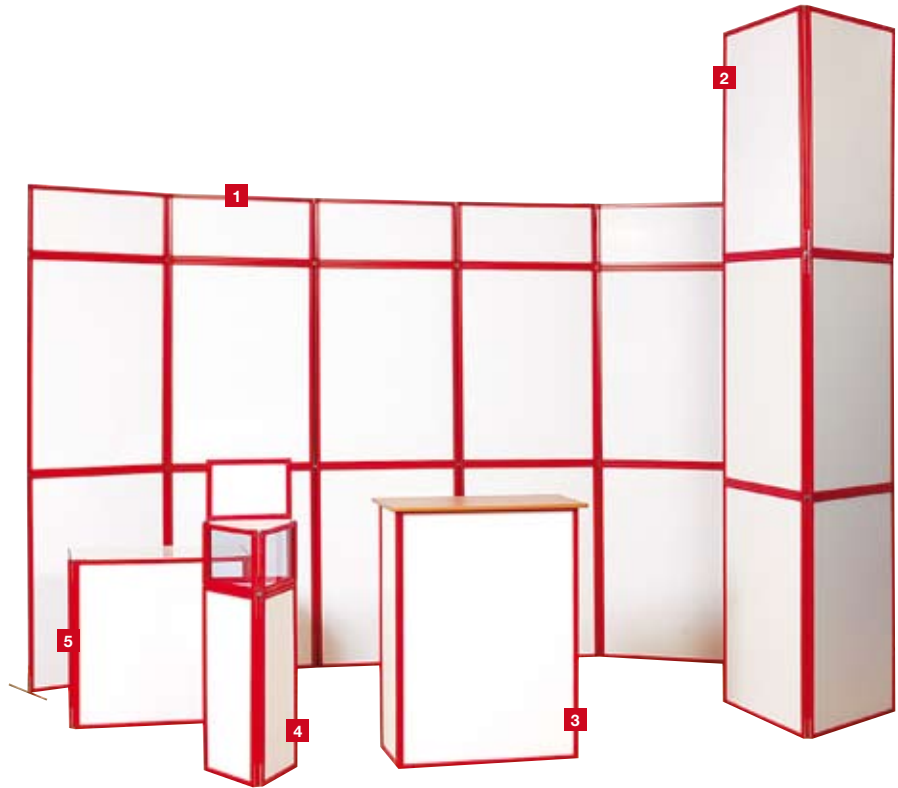
The attractively curved EGO tower units, available in many different shapes and up to a height of 5,6 metres (18,5 ft.) are perfect eye-catchers in the exhibition hall.



Flexiframe®

More show for less money!

Maybe your budget is really tight for your next exhibition or event? You just need an easy-to-use, attractive and reliable display system to do the job. Flexiframe may be the alternative for you.



The system is extremely well tested and has been on the market for over 25 years, familiar to thousands of users world wide. Flexiframe is still a unique system – smart and simple – and very economically priced.

1. Basic 10 backwall with headers
2. Square tower, 3 m / 10 ft. height
3. Demonstration counter
4. Business Card Collector
5. Rectangular table



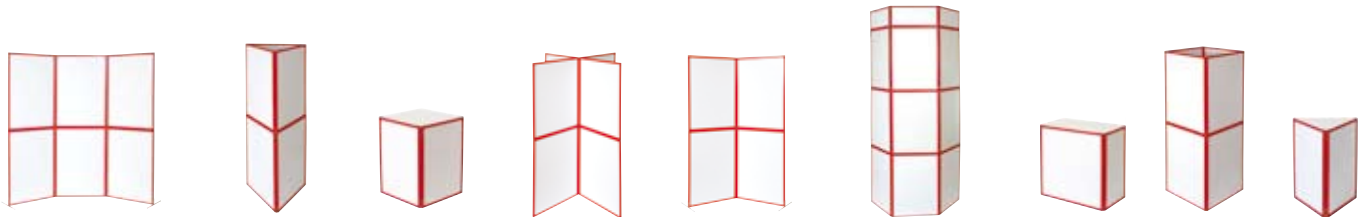
Choose between the LinkUp™ and the ShowUp™ model

Both models are extremely user-friendly (tool-free) and can be changed and added to at a later stage.



Flexiframe LinkUp™ model

Flexiframe LinkUp is based on the principle of individual frames which are easily joined together, horizontally and vertically, with metal connectors. Based on this principle, it is then easy to build standard exhibition units such as backwalls, tables, counters, towers, crosses etc. For frame colors see page 61.

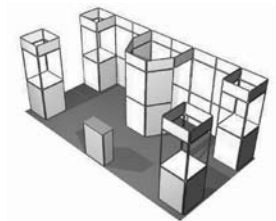
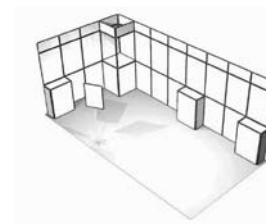
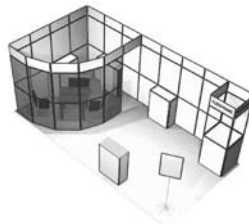
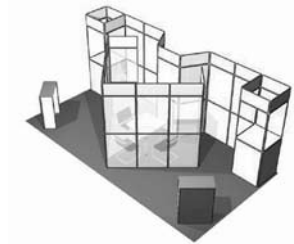


Round bases are available for the free-standing backwall units to give maximum stability.



Flexiframe ShowUp™ model

Flexiframe ShowUp uses instead poles and clips to join the frames. It simplifies the building and increases the stability and is therefore suitable for larger trade show stands. The poles come in 3 lengths (100 cm/39.4", 41 cm/16.1", 30 cm/11.8") and can be joined vertically with an inner screw. The poles and clips are available in blue and black color.



Roadshow

PORTABLE DISPLAYS

Are you one of today's many "Road Warriors" for whom the car, train or aircraft is a big part of your workday and a hotel room is often where you spend the night? Whether you're looking for a quick and easy portable display that can go with you everywhere and be used in small offices or conference rooms, or maybe a slightly more elaborate arrangement suitable for larger venues, whenever you need to 'take your show on the road', Mark Bric is ready to help.





Banner Stands

Today banner stands are the most commonly used portable display products for roadshows and other exhibitions and events. We offer two types: Retractable banner stands (roll-ups) and tension banner stands.

With a “roll-up” the graphic banner is well protected in a metal cassette during storage and transport. At the exhibition – just pull the banner up – and be seen. A top quality Mark Bric roll-up manages thousands of pull-ups and everyday use for many years.

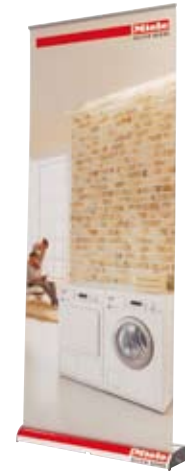
A “tension banner stand” is more slim and light weight compared to a “roll-up”, as well as being the low budget alternative. However, you need to be a bit more careful in handling your graphic banners and therefore a tension banner stand is often preferred for more semi-permanent use.



BannerUp Plus

The premier, top quality retractable banner stand on the market.

Outstanding finish, durability and quality. Available in 7 different widths and up to 3 metres /10ft in height. Install or change banners in seconds with our patented Banner Quick Change System. Over 150,000 units sold!



BannerUp Cabrio

The first roll-up specifically designed for branding.

Change the style and color of the cassette with the unique interchangeable logo plates. Equipped with our patented Banner Quick Change System as well. Available in 88 cm/3 ft. width.





BannerUp Original

A working-class hero

Bannerup original (88 cm/3ft. width) is our first retractable banner stand. It introduced our patented and widely popular Quick Change banner system, now also featured on all Plus and Cabrio models.



MultiMaster

A multi-purpose tension banner stand

Full flexibility in width and up to 3 metres/10 ft in height. Use individually or join together side-by-side for extra wide graphics. Tripod base for excellent stability.



Impression

Our design banner stand – it can't be easier

A most elegant tension banner stand with focus on simplicity both in design and handling. The graphic banner is in absolute focus.



BannerUp Lite

Our first non-retracting (tension) banner stand

BannerUp Lite is still a favorite among many of our customers—light weight, single or double sided, and height-adjustable. Standard width is 88 cm/3 ft, others available on request.





BannerUp® Plus

The premier, top quality retractable banner stand on the market

Thousands of satisfied users around the world consider this to be the premier, top-quality retractable banner stand (rollup) on the market. Equipped with a unique and patented banner change system, enabling you to replace graphics in no time. Choose from two colors, different sizes, single or double sided units and an outstanding selection of accessories.

Standard sizes (w x h)

- 25 x 48 cm / 10" x 19"
- 60 x 186 cm / 2 ft. x 83"
- 88 x 212 cm / 3 ft. x 83"
- 100 x 212 cm / 1 m x 83"
- 120 x 212 cm / 4 ft. x 83"
- 150 x 212 cm / 5 ft. x 83"

The 120 cm/4 ft. and 150 cm/5 ft. models are available in "Big Plus" height of 3 metres/10 ft. as well.



BannerUp Plus is produced in high finish aluminum and equipped with hideaway swivel-feet for increased stability if needed. The visible front rim of the cassette is only 40 mm/1.5" high, focusing full attention on the banner.





Built to last

The heavy duty cassette protects the banner and the rewind mechanism against shocks and other damages - extra thick 1.8 mm / 0.070" aluminum makes it the toughest unit on the market. Two colors available.



Easy banner change

This invention by Mark Bric enables you to repeatedly use different banners in the same cassette. Just slide the old banner out of the cassette and replace it with a new one.

*EUR patent no. 1285421. U.S. patent no. 7,040,372.
China patent no. ZL00819992.2*



BannerUp® Plus

Accessories and features



“Flight case”

An extremely strong hard-shell molded case for the 88 cm/3 ft. units. Equipped with top quality metal locks. Designed to be pulled along on built-in wheels, carried in hand with the comfort grip handle or over the shoulder with the accessory shoulder strap.



Messages in two directions

Double the effect of your advertising message by choosing a double sided BannerUp Plus unit. Available in 88 cm /3 ft. width and delivered with a padded carrying bag on wheels for ultimate portability.



More attention with light

Well designed halogen spotlights and LED spotlights are available.

Both models mount with easy-fit connectors to the top rail of the stand.



Connected units

BannerUp is ideal to connect side-by-side to achieve a full size backwall. Thanks to the unique design of BannerUp, the gap between the separate banners is kept at a minimum.



BannerUp Cabrio®

The first roll-up specifically designed for branding

Completely customize your next banner display with BannerUp Cabrio, a unique new invention from Mark Bric Display. Cabrio is the first retractable banner stand with interchangeable logo plates.

Quickly and easily change the style and color of your cassette to exactly match your banner graphics, or enhance your brand identity with custom-printed plates.

Standard size (w x h): 88 cm x 212 cm / 3 ft. x 82"



Options for total identity

Changing the graphics

A patented quick change system for the graphic banners.



Changing the logo plates

Interchangeable plates. Choose different colors, add your logo etc.



Customized model

Start with our standard logo plates and fully customize the Cabrio. Add decals or full vinyl wrap around the plates for a totally unique Cabrio effect.



Classic model

Add any of our standard logo plates to give the Cabrio a mainstream, classic appearance.

Anodized aluminum



Black



White



Red perforated



Wood



Gold



EUR patent no. 1285421, U.S. patent no. 7,040,372.
China patent no. ZL00819992.2, EUR Design patent 001136386,
US patent D616,034



BannerUp® Original



Still going strong

BannerUp Original was developed by Mark Bric in 2000, first introducing our patented banner Quick Change system to the marketplace. Slightly heavier than the aluminum Plus model, this robust folded-steel design is still chosen by many customers for its lower price point and overall utility. Textured anthracite powder coating provides superior surface protection. Delivered as standard in a reusable corrugated case, it may also be upgraded to include a soft carry case or our custom molded hard case.



Built in handle and metal swivel feet

Standard size (w x h):
88 cm x 212 cm / 3 ft. x 82"



Easy banner change

Just slide the old banner out of the cassette and replace it with a new one.



EUR patent no. 1285421.
U.S. patent no. 7,040,372.
China patent no. ZL00819992.2



Multimaster™

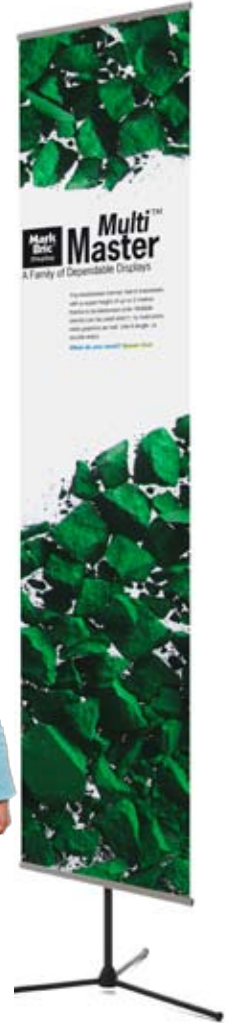
One stand – mastering multiple challenges!

This multi-purpose banner stand masters perfectly all large format graphics thanks to its telescopic pole, which is adjustable up to 3 metres/10 ft. height.

Multiple stands can be used side by side to hold extra wide graphics as well. Thanks to its tripod base the stand has excellent stability and the message can be lifted from the floor for perfect visibility.



Choose between two colors for the stand: Anodized silver grey color or a scratch-resistant matte black finish.





Impression™

Focusing on design and quick set-up

A most elegant tension banner stand with focus on outstanding design and the use of top quality materials in all details. No small components to break or misplace. Quick and easy set-up and take down.



Two models are available.

The elegant **Impression¹** with a heavy stainless base for maximum stability and with a standard width of 88 cm/3 ft. and a height of 210 cm/82.6". Alternatively choose the economical **Impression³** model with full flexibility in width and two heights to choose from, 170 cm/66.9" and 210 cm/82.6".



BannerUp® Lite

Full of display advantages

BannerUp Lite is our original tension banner stand, still preferred by many of our clients. From point-of-purchase to exhibition use, BannerUp Lite still often holds the perfect solution for your banner display needs.

- Single and double sided functionality
- Excellent stability
- Low weight
- Telescopic pole for full flexibility, 60 cm (2 ft.) height adjustment range



Single sided



Double sided



Standard width of 88 cm (3 ft.), custom sizes on request.



Exhibit Backwalls

Different kinds of backwalls are very often needed during exhibitions, events, seminars, press conferences sales presentations etc. We offer two types of portable backwalls: SnapUp (pop-up) and Flexiframe.

The SnapUp systems allow for the fastest and most elegant way of exposing seamless large format graphics. Text and graphics are totally uninterrupted and will attract full attention. The SnapUp product line is based on the pop-up principle, and three easy-to-use models are available in the Mark Bric program: "Elegance", "Classic" and "Stretch".

The unique and modular Flexiframe backwalls are based on single frames which are easily joined together with metal connectors. Smart and simple – and very economically priced.



SnapUp "Elegance"

A "pop-up" that doesn't look like a "pop-up"!

Our premier pop-up system with a strong cross-braced construction is extremely stable and enables suspension of heavy media screens. Choose between flat ends with decorative corner trims, or use with traditional curved end panels. Tables can be connected to the system as well.





SnapUp "Classic"

A traditional and versatile pop-up system

The "Classic" model is one of our most popular display units and very economically priced. The system is available in many different shapes and sizes. Circular tower units and S-shape models are also available. Absence of cross-bracing enables inner shelving.



SnapUp "Stretch"

A display wall in less than a minute

The graphic image is printed on a fabric material and is stretched out when the pop-up system is erected. It stays attached to the system during take down and storage as well. SnapUp "Stretch" is available in three different straight-wall sizes.



Flexiframe backwall

More show for less money

The Flexiframe backwall kits are ideal where budgets are limited but professional appearance is still important. The Flexiframe system uses rigid panels as infill material which can be easily exchanged in no time. On the market for over 25 years and very well tested.





SnapUp® “Elegance”

A pop-up that doesn't look like a pop-up!

SnapUp “Elegance” is the next evolution in pop-up systems. Use it with curved ends like a traditional pop-up system, or choose flat ends with decorative corner trims similar to ISOframe, giving the system a more contemporary “non-pop-up” look.

Our top-of-the line Elegance display is self-locking and cross braced, which means that the graphics will always hang perfectly, despite the frequent challenge of uneven floors. This construction also makes the system extremely strong and stable and enables the suspension of heavy media screens, as well as table attachments.

The super slim frame of 190 mm/7.5” also looks great and saves stand space too.



Elegance Exhibit Kit

- Consisting of:
- 1 3x3 system
 - 1 set corner trims
 - 1 media screen holder
 - 1 hard case / counter
 - 2 LED spotlights

Total size: 219 (w) x 225 (h) x 50 (d) cm
86.2 (w) x 88.6 (h) x 19.7 (d) inch



Choose curved or flat ends



Curved ends



Flat ends with corner trims

Top of the line features/accessories



Media screen holder



Corner trims



Table attachments

Easy and quick assembly

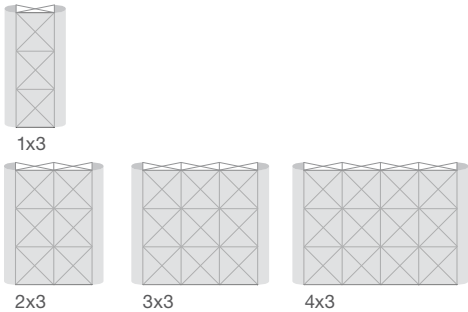


Robust construction



The SnapUp "Elegance" is available in curved and straight shape.

4 different standard sizes





SnapUp® “Classic”

A traditional and versatile pop-up system

SnapUp Classic is a straight-forward, traditional pop-up system and at the same time, very economically priced.

Choose between many different sizes and shapes - curved, straight and cylindrical (tower) form. “Classic” is also available in an eye-catching serpentine design, the S-shape, and if desired, it can be delivered for double-sided use as well.

Absence of the cross-bracing allows for deep display shelving in a show-case fashion. In other words, the “Classic” offers an outstanding versatility to fit all types of display requirements.



Classic Exhibit Kit

Consisting of:

- 1 3x3 system
- 1 case/counter conversion kit

Total size:

- 255 (w) x 223 (h) x 72 (d) cm
- 100.4 (w) x 87.6 (h) x 28.3 (d) inch



Product presentation showcase



Built-in showcases with wooden shelves give excellent possibilities for product presentations.

The eye-catching S shape



Stand out from the crowd by choosing the "Classic" with a serpentine design. Perfect symmetry when used as a dividing wall with double sided graphic panels.

Economic construction



The SnapUp "Classic" is available in curved, straight as well as cylindrical shape.

Quick and easy mounting



6 different standard sizes



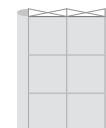
2x2



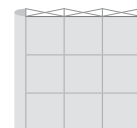
3x2



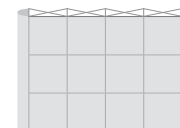
1x3



2x3



3x3



4x3



SnapUp® “Stretch”

A display wall in less than a minute!

The SnapUp Stretch offers the quickest and easiest way to set up and display a seamless large format graphic print. Ideal to use at short-term events and exhibitions, when time is a decisive factor.

The graphic image is printed on a stretch fabric material and then attached to the system with velcro tape. In erecting the system, the fabric is automatically stretched out and a smooth surface is achieved.

The printed fabric remains on the system also during take-down and storage. It can't be quicker and easier!



Reliable construction



12 mm/0.5" square aluminum tubes and the click-in locking pins give an outstanding rigidity to the system.

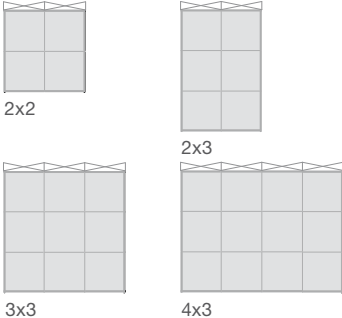


The all-around velcro tape ensures a perfect stretch of the fabric print.

Complete in less than a minute



4 different standard sizes



Flexiframe® Backwall Kits

More show for less money

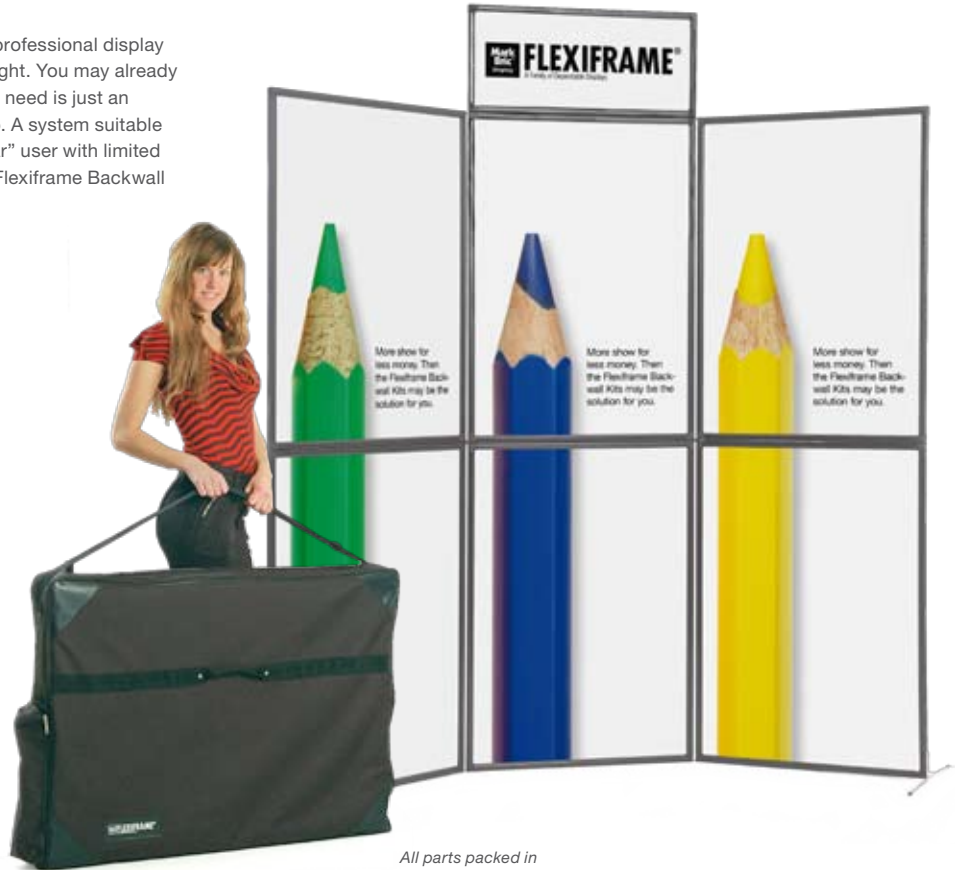
You know that you need the look and functionality of a professional display for your next presentation, but budget constraints are tight. You may already have posters or prints, which you wish to use. What you need is just an easy-to-use, attractive and reliable system to do the job. A system suitable not only for professionals, but even more for the “regular” user with limited experience and time in arranging exhibitions. Then the Flexiframe Backwall Kits may be the solution for you.



The Flexiframe system uses rigid panels as infill material which can be easily exchanged in no time.



Quick and easy to assemble.



All parts packed in the carrying bag.

6+1 Exhibit Kit

Consisting of:

6 frames 70 x 100 cm (27.56 x 39.38")

1 header frame 70x30 cm (27.56 x 11.81")

1 carrying bag

Total size: 219 (w) x 239 (h) cm

89.2 (w) x 94.1 (h) inch



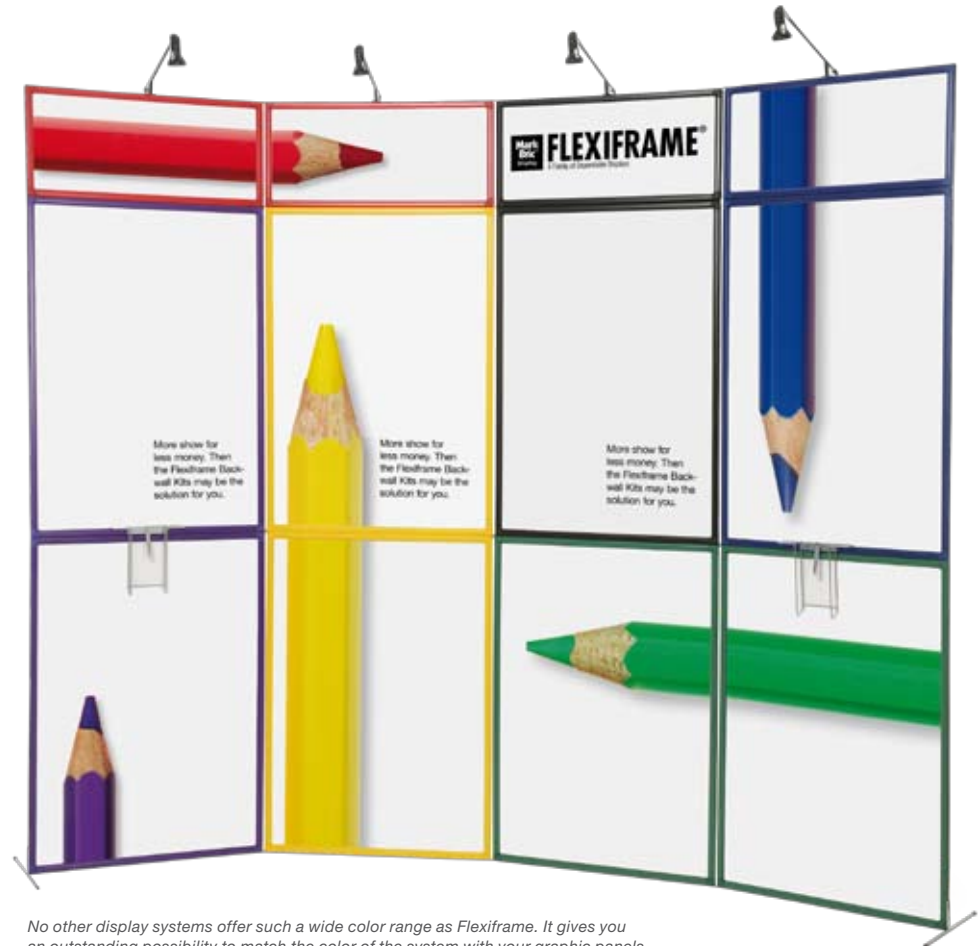
8+4 Exhibit Kit

Consisting of:

- 8 frames 70x100 cm (27.56 x 39.38")
- 4 header frames 70x30 cm (27.56 x 11.81")
- 4 Halogen spotlights, 50W
- 2 Brochure pockets, A4
- 1 carrying bag for frames
- 1 accessory bag

Total size: 292 (w) x 239 (h) cm
115 (w) x 94.1 (h) inch

Possibility to upgrade with LED spotlights and hard transport case on wheels.



No other display systems offer such a wide color range as Flexiframe. It gives you an outstanding possibility to match the color of the system with your graphic panels. For all frame colors, see page 61.



IMZAD



IMZAD

TAZAMMART



TAZAMMART

AHELLA



BAROUD



BAROUD

OS PARQUES CULTURAS



LES PARCS CULTURELS

O PARQUE NACIONAL DO AMARILHO

LE PARC NATIONAL DE L'AMARILLO

Desks and counters

Reception desks and counters are a most vital part at any trade show, exhibition, event and product demonstration. The Mark Bric counter units offer absolute top quality and perfect stability to serve you during many years. Most of them offer plenty of inner shelving as well.



SnapUp Reception Counters

Receive your customers in style

A full size counter unit with plenty of space to receive your customers at trade shows, at events etc. Built on the pop-up structure with rollable wrap around graphics the SnapUp counters have excellent stability. Available with the wooden top in "honey-oak" or "gloss black". Plenty of storage space on the inner shelving. Carrying bag on wheels included.



SnapUp Mini Counter

A perfect meeting point

The Mini-counter is a smaller unit compared to our reception desk, but still big enough as a meeting point or for a demonstration. It is based on a pop-up structure with a rollable wrap around graphic. The wooden top shelf and the inner shelving are available in two colors: "Honey-oak" or "gloss black". The mini-counter is a light weight product and can easily be transported in our convenient shoulder bag.





Case/Counter Conversions

A clever and simple solution

Our hard cases on wheels, used to transport our SnapUp backwalls, also serve perfectly as counter units. Use the functional & decorative top (included) and a rollable wrap-around graphic to transform the case into an effective counter. Please note: The case/counter conversion unit does not have any inner shelving.



Flexiframe Demo-Desk

A low price alternative with many advantages

The Flexiframe foldable counter uses easily exchangeable rigid panels instead of wrap around graphics and has excellent stability. 3 inner shelves in aluminum and a choice of table top: "Honey-oak" finish wooden top, or an aluminum top (grey or black). Delivered in a cardboard box with handle and with a padded carrying bag available to be purchased extra.



ISOframe Counters

Stylish and modular counter units

The elegant ISOframe counters are very robust and easy to assemble, using our unique Fast-clamp tool-less connector. Available as standard in circular and rectangular shape – special sizes and shapes available to order. Rollable graphics are attached magnetically to the counter. Use the counter totally "closed", or open up the reverse side for internal shelving.





SwingUp™

Offer your printed material in an organized way

Just unpack, pull up and the SwingUp literature rack is ready. The high-tech and timeless design, combined with top quality and durability guarantees many years of daily use.

- Extremely user-friendly
- Secure double-locking set-up
- Superb durability



The literature rack is available in matte black and silver grey color.



Elegant and functional design



Extra foot support for outstanding stability





VI FÖRESÄLLER
BILAR AV ÖVERST
OCH MED OCH

Retail

FRAMES, RAILS & SIGN HOLDERS

Whether you need promotional/informational posters, signs and banners for your shop, bank, business, museum or government office lobby, basically any public place where you have the opportunity and the need to communicate with your audience, Mark Bric has the product line, the global presence and the experience to help you Speak Out.



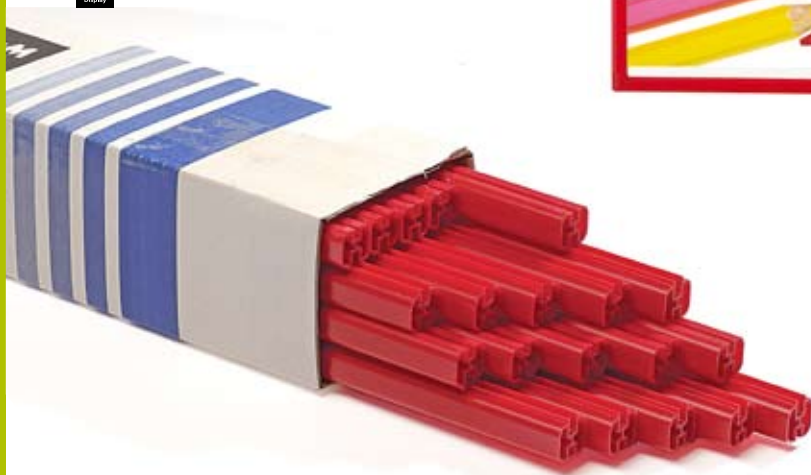


Flexiframe®















All sizes, all shapes, all colors

Flexiframe, our very first display product, is a modular framing system which highly simplifies the handling of posters and prints for shops, malls, banks, hotels, restaurants, public offices etc.

As the brand name indicates, by using different sizes, colors, shapes and combinations of frames, the display possibilities are endless. The frames can be used single or double sided and a large selection of mounting and suspension brackets as well as table and floor stands are available.

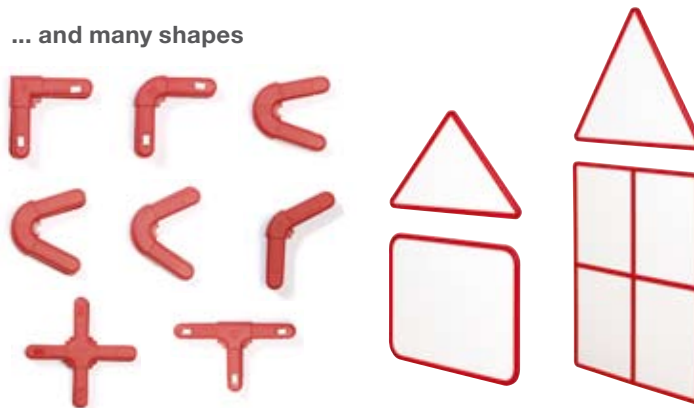


14 standard colors to choose from...

	White (51)		Beige (58)
	Grey (52)		Grey metallic (59)
	Red (53)		Yellow (60)
	Blue (54)		Teal (61)
	Black (55)		Burgundy (62)
	Brown (56)		Purple (63)
	Green (57)		Hunter green (64)

Special colors produced to order.

... and many shapes



Cut your own profiles



For the DIY frame builder Flexiframe can be delivered as profile lengths and corner pieces.



There is also a possibility of joining the frames with the help of our unique connector brackets to build many kinds of useful exhibits and POP-units.



Swing Wing

The Swing Wing units are another Flexiframe application and offer plenty of information in a limited space.

Flexiframe®

The versatile Flexiframe floor & table stands meet a great variety of exposure needs and help you in arranging your promotional material in an effective and winning way. The stands are designed to take frames of different sizes and colors. All frames can be used with single or double sided messages to suit the location and the stream and movement of the people passing by.

*On these two pages are some examples of our most popular stands.
For a complete selection – visit our website at www.markbricdisplay.com*



Table Stand

Ideal for displaying messages on counters, desks etc. Two metal supports are simply slid on to a Flexiframe single frame.



Frame support

It can't be easier and more economical! Just add one frame support on each side of a Flexiframe - in any size – and you have an excellent indoor floor stand.



Budget Stand

Our most popular floor stand for smaller frames (less than 70x30 cm / 28x12") as well as arrow frames. Ideal for directional signage!



Prestige

Double pole stand with heavy base for excellent stability. Available for frames in size 50x70 cm / 22x28"



SoftLine

Part of our designer stand series. Elegantly rounded feet and available in grey or black. For frames 30x40", 24x36" or 22x28".



X-Stand

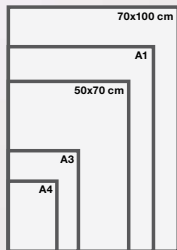
Part of our designer stand series. Thanks to the cross design the stand is adjustable from 11 x 17" to 27.56 x 39.38". Available in grey or black.

SnappyFrame™

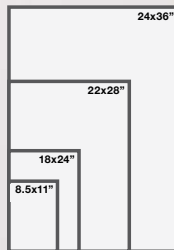
Snap your posters in place!

The attractive Mark Bric Snappy Frames will display your posters and prints to maximum effect. Elegant aluminum profiles, with the traditional front loading snap function, make up the frame. Changing of posters is completed within seconds.

Just snap your posters in place and start selling!



Standard Euro sizes



Standard US sizes



The frame is equipped with a back panel in durable weatherproof plastic and an anti-reflex (non-glare) front protection plastic sheet to hold the poster in place.



BannerRail™

Smart and easy suspension of graphic banners!

Banner rails provide an attractive and cost effective way to suspend banners and posters in shop windows, malls, banks, travel agencies etc. - wherever people are passing by. Mark Bric offers two excellent alternatives for different needs and requirements.



Two different models: Aluminum snap rail and Plastic slide-in rail. The aluminum rails have a 10 year warranty, the plastic rail a 1 year warranty.



Attach rails to both top and bottom of the banner for maximum impact/stretch.



The BannerRail snap profile can be used perfectly in combination with our MultiMaster banner stand, as well as our Impression 3 stand – see page 40-41.





Tell us what you need and we will help you in getting your message across. **Speak Out!**

Our brands

BANNERUP
A Family of Dependable Displays

BANNERRAIL
A Family of Dependable Displays

FLEXIFRAME
A Family of Dependable Displays

Impression
A Family of Dependable Displays

Multi Master
A Family of Dependable Displays

SNAPUP
A Family of Dependable Displays

SWINGUP
A Family of Dependable Displays

Snappy Frame
A Family of Dependable Displays

EGO
EXHIBIT

ISOframe
A Family of Dependable Displays



Speak Out!

Welcome to MarkBric.
Choose a product range that suits your needs.

SHOP INTRO 

Retail

FRANSES, TALLS & SIGN HOLDERS



Roadshow

PORTABLE DISPLAYS



Tradeshow

MODULAR TRADESHOW SYSTEMS



Visit www.markbricdisplay.com
for complete information on the
Mark Bric product range

Mark Bric was founded in 1971 and is today one of the leading innovators and suppliers of display systems and exhibition stands on the market!

Our goal is to always be the leading quality producer of display & exhibition systems, with up-to-date and innovative product solutions for the Retail, Roadshow and Tradeshow arenas worldwide.

**Mark
Bric**[®]
Display

OUR QUALITY – YOUR GUARANTEE

All Mark Bric products are manufactured with the highest standard of workmanship and the best quality of materials available. All products are constantly subjected to demanding quality control, well tested on the market and designed to provide years of trouble-free use. Top quality – no compromises!!

From the corporate headquarters in Borås, Sweden, Mark Bric products are today sold in over 70 countries worldwide, through an extensive network of agents/distributors. Sales and marketing for North and Central America are handled by Mark Bric Display Corp., near Richmond, Virginia.



www.markbricdisplay.com

Mark Bric Display Corp., 4740 Chudoba Parkway, Prince George, VA 23875

Ph: 800-742-6275 (PIC-MARK); Fax: 800-565-9506

General email: markbric@markbric.com

Facebook.com/MarkBricDisplay