

The background features a collage of four images: a sunset over a lake with trees on the left; a central logo for 'Pleasant Lake' showing a boat on water; a view of a lake with a building in the distance; and a sunset over a lake with a reflection on the right. The text is overlaid on this collage.

Pleasant Lake Improvement Association
General Membership Meeting
August 17th, 2019

Agenda

- Welcome and Introductions - Jeff Harkman
- Treasurers/Membership Report- Steve Miller
- Invasive Species Update and Treatment Plan- Kevin Bergstrom
- Water Quality Fundraising Update – Jim Kelso
- Q&A-All
- Close
- Picnic

'Oak on the Water, Fire in the Sky'



Thank you, Oak Realty and Dingmann Marine, for bringing this new tradition to Pleasant Lake! Thank you, lake residents, for your participation. Without you, this could never happen!

We are looking forward to next year, and many years to come! (Save your LED flares!)

Treasurers/Membership Report

- Steve



2019 Budgeted Income

The background features a scenic view of Pleasant Lake. On the left, a sign reads "Pleasant Lake Annandale, KS" with an illustration of a boat. On the right, a sunset is reflected on the water's surface. The slide has a light blue and yellow wavy border.

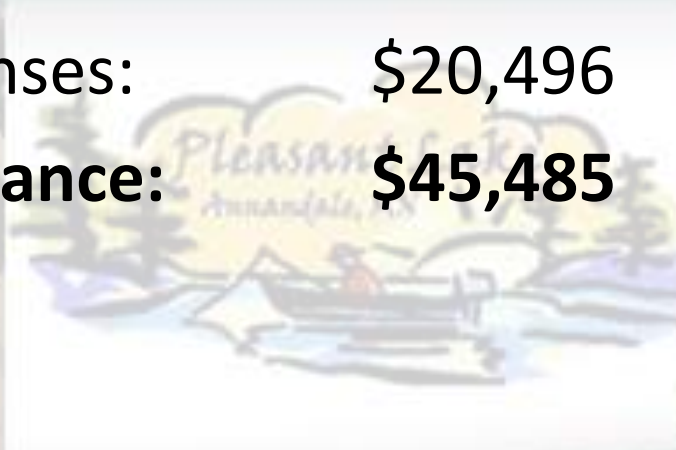
2019 Budgeted Expenses

• Water/Quality Survey/Treatment	\$22,000
• WRIP/Ramp Inspection	\$10,000
• Insurance	\$1,100
• Accounting	\$750
• Miscellaneous	\$1,350
• Total	\$35,200



Year to Date Financials

- Beginning Balance: \$43,316
- +Total Income: \$21,665
- -Total Expenses: \$20,496
- **Current Balance: \$45,485**



Invasive Species Update and Treatment Plan

- Kevin



AIS Management

- Lake AIS treatment
 - Treated 15 acres of Curlyleaf pondweed
 - Treated 1 acre of Eurasian watermilfoil
 - Plan to treat again if more found
 - Treated 1 acre of Starry Stonewort
 - Divers surveyed, pulled, Cutrine plus application
 - July 1 – 5 gallon bucket
 - July 24 – A handful
 - Scheduled for August 19
 - DNR did a survey last week
 - Lake survey in late Aug or Sep

Water Quality Improvement Fund Raising Campaign

- Jim



Water Quality Fund Raising Campaign

- First year (16 months) exceeded our goal by 30%! Thanks to you!
- Second Year (YTD) \$11,365 from Members plus \$5000 from the City.
- So far in 2019, only 54% of our members have contributed. We need your help to move that percentage to at least 75% by December 31st .
- Remember our 501(c)(3) status when you consider your 2019 charitable giving.
- **QCDs** via **RMDs** from your **IRAs** = a Win/Win for **YOU** and the **PLIA**
 - A Qualified Charitable Contribution (QCD) is a tax free transfer.
 - Available if you must take a Required Minimum Distribution (RMD) from your Individual Retirement Account (IRA).
 - Consult a tax professional to make sure you do it correctly.

Summary by Donor Level – (Start to Current)

<u>Donor Level</u>	<u>Donation</u>	<u># of PLIA Donors</u>
• PREMIER	\$2,500 & ABOVE	4
• PLATINUM	\$1,500 - \$2,499	3
• GOLD	\$1,000 - \$1,499	13
• SILVER	\$ 500 - \$999	4
• BRONZE	\$ 100 - \$499	38
• SUPPORTER	Up to \$100	29

- Contributions over the full campaign will be combined for your Donor Level. For example \$300 per year for 5 years would result in **Platinum**.

• **THANK YOU VERY MUCH!**



Summary

- 90% of annual revenues go directly to treatment of AIS
- Objective is to cover annual operating expenses with annual contributions
- Your ongoing financial support is appreciated and necessary for us to continue our aggressive treatment of AIS
- Questions
- Door Prize drawing
- Thank you!!!

