



INNOVATIVE LOGISTICS GROUP, LLC

DIGITAL MEDIA KIT
JANUARY 2020

Innovation in Trucking Consulting & Carrier Services

LOCATION

CHARLOTTE, NC

CONTACT

704-499-8300

SERVICES

At Innovative Logistics Group, we are focused on solving problems while helping you generate new ideas and find opportunities to minimize expenses and maximize profits.

1 / CONSULTING SERVICES

2 / DISPATCH SERVICES

3 / COMPLIANCE

4 / INTERSHIPS

5 / REFERRAL PROGRAM

6 / INNOVATIVE UNIVERSITY

OUR METHODOLOGY

Trucking/ Logistics, which is a \$700 billion dollar industry, is considered the backbone of the U.S. economy. However each and every year, transportation regulations, rising operational cost, low freight rates, and lack of available support is causing owner-operators and small-fleet owners to fail. The large majority of trucking companies operate 10 trucks or less, however, it seems resources are only offered to larger carriers. Innovative Logistics Group was designed to provide solutions for truckers, small fleets, and prospective entrepreneurs.



OUR APPROACH

In order to be sustainably successful in small business, it is critical to have effective operations coupled with cost saving practices that open up profit margins. We begin our process with learning from you, the best at your business.

With our expansive partner network of affiliates coupled with the expertise of our staff, we are able to differentiate a tailored development plan that promotes healthy growth within small businesses. Our ability to be able to provide our clients with benefits such as start up funding, operations management and many other business development interests.

Once we properly make an assessment of the business requirements and ultimately establish goals, our consulting team is put to work to drive your trucking business over the top. Our team works tirelessly in research, development, strategic planning and ultimately execution strategies to put your business at the front of the line. No stone is left unturned.



COMMUNICATE

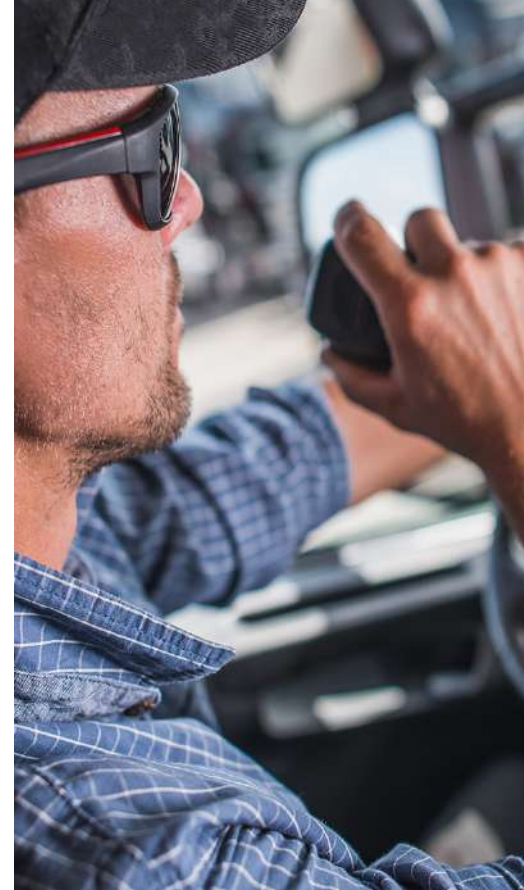


COLLABORATE



CONSULT





WHAT'S NEW IN 2020

INTERNSHIP PROGRAMS

REFERRAL PROGRAMS

INNOVATIVE UNIVERSITY

The term consulting is basically just a layman's term for problem solving. At Innovative Logistics Group, we are focused on solving problems while helping you generate new ideas and find opportunities to minimize expenses and maximize profits. Typically, transportation consulting is cumbersome and expensive while typically catering to larger fleets. We are comprised of former transportation leaders, freight agents, and owner/operators. This has provided us with the experience needed and we also have committed to ensuring our approach is made easy to understand, while creating transparency in regards the secret to being a successful business owner.



ADDRESS

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CHARLOTTE, NC 28206**

CONTACT

**(704) 499-8300 OFFICE
(704) 499-8300 FAX**

COMPLIANCE@INNOVATIVELOGISTICSGROUPLLC.COM

HOURS

**MON-FRI: 8:00 AM - 5:00 PM
SAT: CLOSED
SUN: CLOSED**

