

Entrepreneurship

A JMN Foundation Program: Most Holy Trinity Catholic School





About Our Program

In 2007, Jazzmine Nolan began mentoring youth ages 8-18 and found that income was the #1 reason youth suffered academically. Upon completion of her doctoral coursework in public administration and public health, she found that empowering youth through entrepreneurship is the only way to financial freedom. "Some of us are just meant to be Moguls." -Jazzmine Nolan MPA

Therefore she facilitates courses on the basis of planning for career attainment that promotes multiple streams of income and business creation. "We call it Big Business."

Entrepreneurship Program Objectives

Following the 10 week course, Youth Entrepreneurs will:

- 1 Gain awareness of entrepreneurs around them managing both a career and businesses or multiple sources of income.**
- 2 Gain knowledge of the required income for family sizes based on National Survey's.**
- 3 Identify their paths to and through financial freedom.**
- 4 Gain knowledge on the pitfalls of obtaining a trade school certification, college degree and or business without plans.**
- 5 Gain clarity on standards and expectations regarding attainment of their desired careers and business ideas.**
- 6 Learn how to write a financial outlook and budget as well as ask for their desired salary upon attainment of skills and abilities.**

Entrepreneurship Program Goals

15:20 youth will complete a career plan within 10 weeks.

- draft, finalize and submit a cover letter, resume and list of references.

15:20 youth will complete a business plan within 10 weeks.

- draft, finalize and submit an executive summary and one page explanation of their business idea.

15:20 youth will score a 85% or higher on Test 2 and Test 3.

- participate in two preparation quizzes, note taking and two activities to prepare for Tests 1 and 2.

15:20 youth will identify their earning potential beyond the National Poverty Limit.

- research the earning potential of their career, designated earned income streams and business idea.

Entrepreneurship Program Outcomes

At the completion of the program, students will be able to:

Planning and Goal Setting

- plan for the process of attainment regarding their career, multiple streams of income and or business idea selected.

Determine Earning Potential

- complete industry research on the earning potential associated with their selected career, multiple streams of income and or business idea selected.

Prepare for High School guidance counselor sessions.

- prepare plans and goals for their financial freedom prior to entering high school in order to provide a blue print for high school counselors of their desired path.

Explore career and business opportunities.

- designate income driven opportunities and how they can lend themselves to their interests through careers, business and entrepreneurship.

Input Data



- **20 Students**

Data reflects 16 students

- **3 Boys**

- **15 Girls**

- **45 Minute Class**

Tues/Thurs

Study's Show



Early Introduction to Entrepreneurship

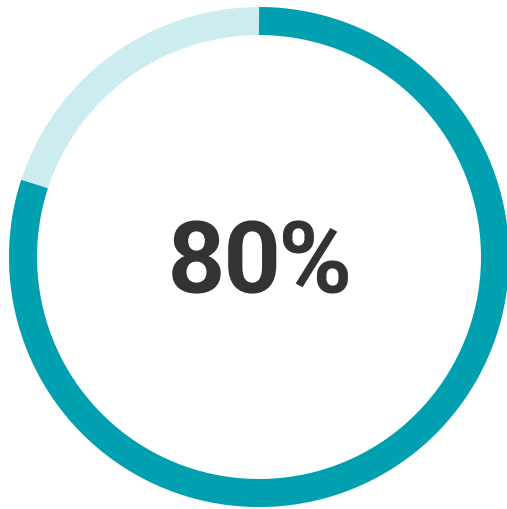
Professor Ethan Mollick recommends youth start businesses as early as high school. He says entrepreneurship decreases socioeconomic and increases social change.



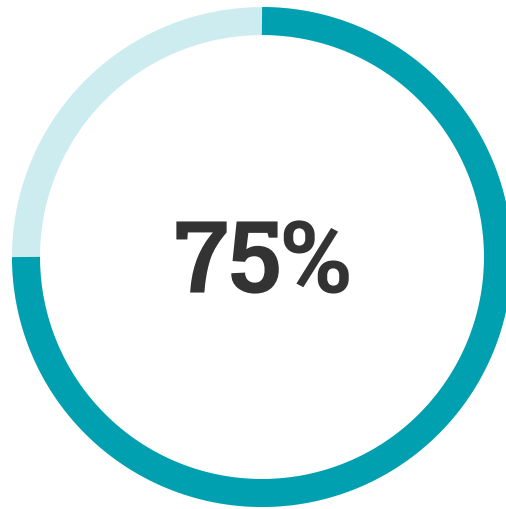
Early Introduction to Career Planning

A 2017 study completed by the Department of Education states that career exposure, education and knowledge should start as early as 7 years old.

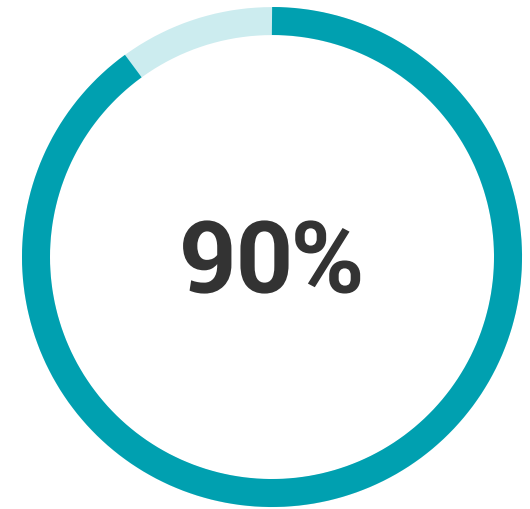
Plan Results



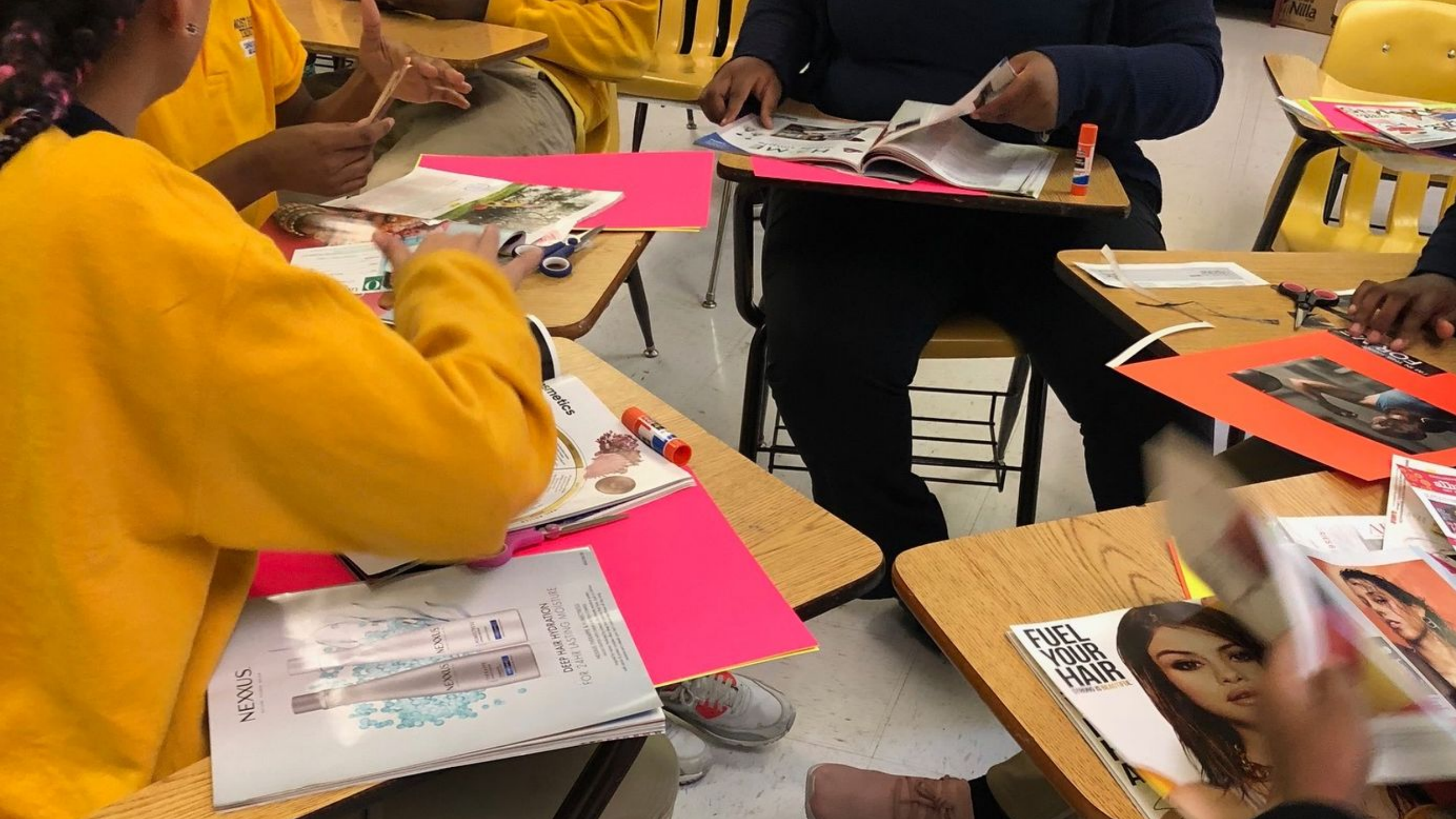
**Completed a
Career Plan**



**Completed a
Business Plan**



**Completed All Tests,
Quizzes, Homework
and Activities with a
score of 80% or
higher.**



NEXUS
DEEP HAIR HYDRATION
FOR 24HR LASTING MOISTURE

FUEL YOUR HAIR
HOW TO GET THE MOST OUT OF YOUR HAIR

Topic Descriptions

Career Plan

Students completed cover letters, resumes and reference lists.

Students researched community service, internship, extra curricular activities and education requirements.

Activities

Students completed a timeline of the necessary action steps towards completing their career and business goals.

Students completed a vision board of images reflecting their business and career paths.

Business Plan

Students completed a thorough executive summary and a paragraph on the following areas: marketing analysis, financial outlook, staff and location.

Quizzes & Tests

Students were provided with group quizzes after every two weeks of instruction given.

Students took home assignments to complete that required research and the application of their notes.

Students participated in 2 exams in throughout the semester.

Career Plan Results

0%

Primary & Secondary Industries

Primary industries produce raw materials. Secondary industries are related to manufacturing, assembly and production.

0%

Quaternary Industry

Quaternary industries are a class of educated people who rely on their minds more than anything else to contribute to national industries.

100%

Tertiary Industries

Tertiary industries refer to the service sector.

Business Plan Results

20%

Primary & Secondary Industries

Primary industries produce raw materials. Secondary industries are related to manufacturing, assembly and production.

20%

Quaternary Industry

Quaternary industries are a class of educated people who rely on their minds more than anything else to contribute to national industries.

60%

Tertiary Industries

Tertiary industries refer to the service sector.



Career & Business Outlook

All 20 students selected a career and business within these areas.

- **Veterinarian**

Business: Vet Clinic

- **Makeup Artist**

Business: Makeup Stand

- **Doctor or Surgeon**

Business: Training Center, Clinic, Hospital and Private Practice

- **Teacher**

Business: Tutoring Service

- **Stylist**

Business: Salon Owner

- **Lawyer**

Business: Law Firm

- **Professional Athlete**

Business: Apparel Company

- **Fashion Designer**

Business: Clothing Store

- **FBI**

Business: Training Center

- **Actor**

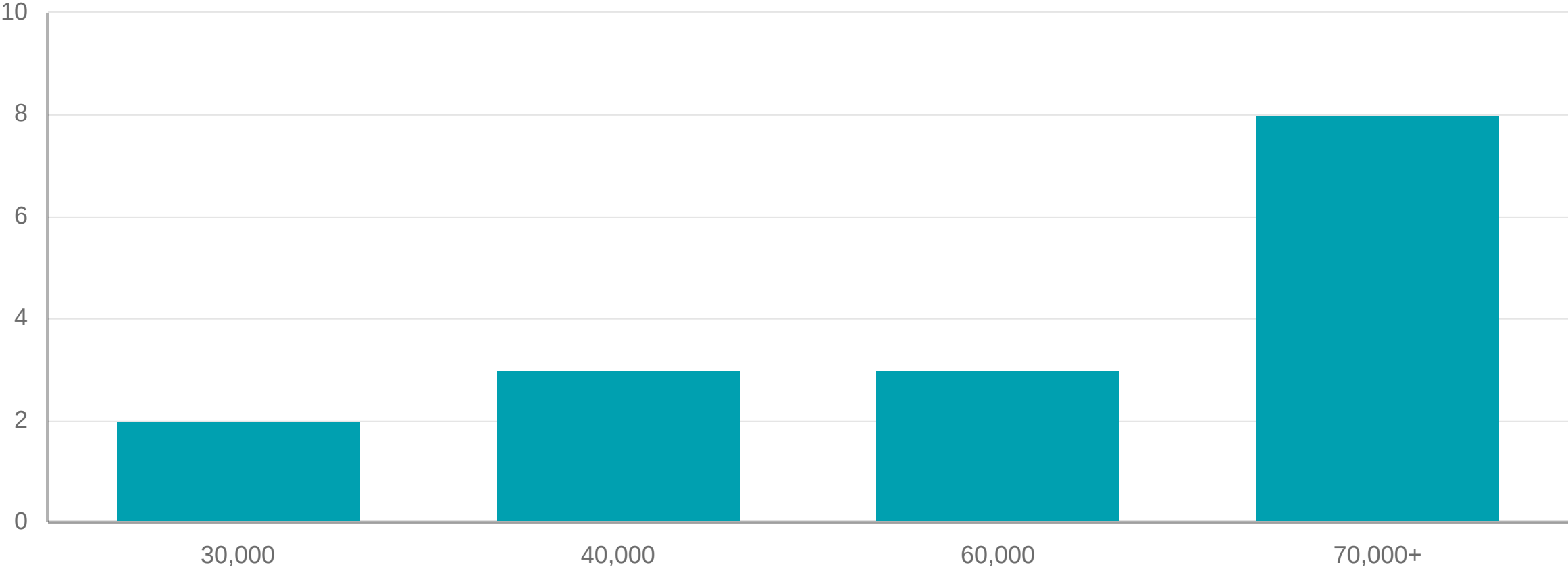
Business: Acting Training Camp

- **Therapist**

Business: Family Counseling Practice

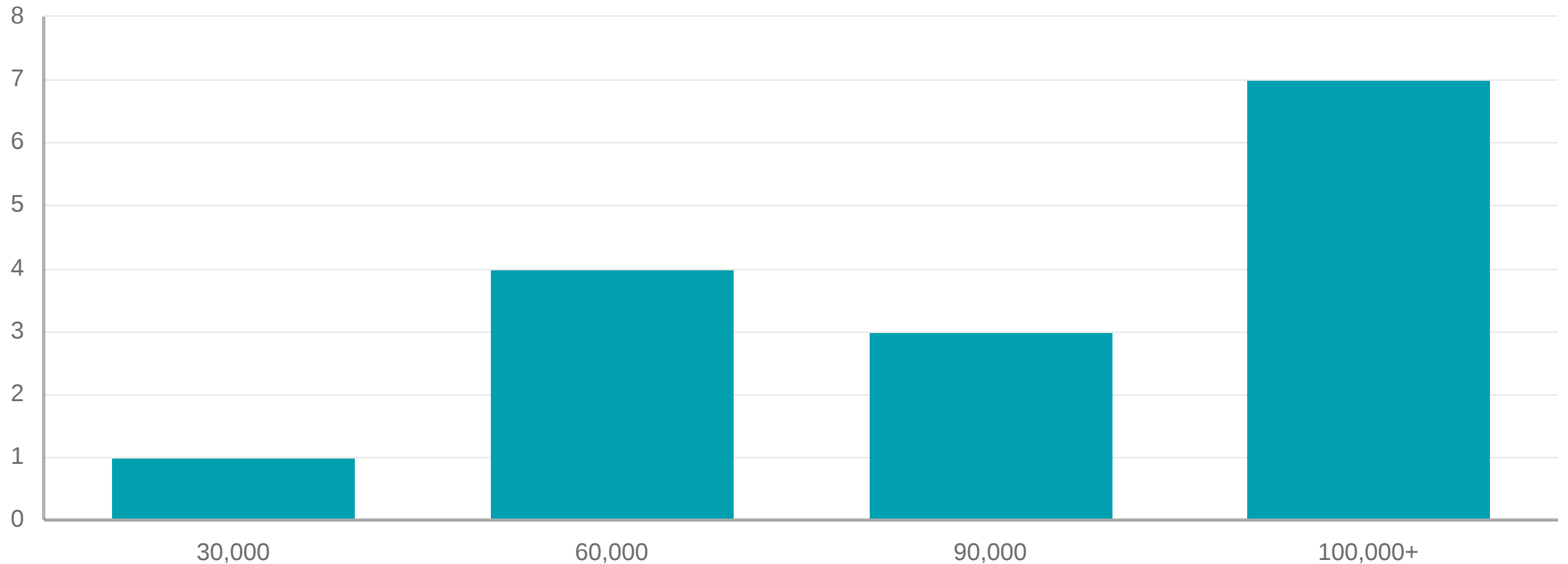
Career Plan Expected Income

Results reflect 16:20 students Test 2 exam results



Business Plan Expected Income

Results reflect 16:20 students Test 2 exam results



Education Attainment Requirements

Students selected the recommended education tract for their career and business skills.

Trade School

44%



College and or
University

56%

Recommendations

1 Students can benefit from intentional coursework covering the following soft skills:

Leadership Skills, Communication Skills, Work Ethic, Problem Solving Skills, Flexibility/Adaptivity and Interpersonal Skills.

2 Students can benefit from intentional coursework covering the following hard skills:

Typing, Writing, Test Taking Strategies, Document/Letter Formatting, Emailing, Note Taking and Using Assignment Planners.

3 Students can benefit from learning about different career and business opportunities.

Primary, Secondary and Quaternary Industries.

4 Students can benefit from access to libraries and computers consistently.

For the purpose of practicing soft and hard skills as well as learning how to do independent research related to their coursework.



Want to invest in your youth entrepreneurs? **Contact Us Today!**

Jazzmine Nolan

Founder & CEO: JMN Foundation



www.jmnfoundation.org



jnolan@jmnfoundation.org



314-814-6285



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