**Noble**

**Electronic Press Kit**

All good jockeys like to ride a thoroughbred stallion fresh out the gate; that’s ready for the Belmont Stakes. That’s just what **Noble** is, a young fresh thoroughbred riding fresh out the gate like a stallion. His lyrical style is certainly a gift that will predestine him for greatness. His music will make fans rewind to listen again and again to see if they missed something. He’s ready to take hip-hop by storm and pour on the sounds that started the hip-hop movement most grew up listening to.

His hometown of Kansas City is too small to contain him. As a youngster, he started out rap battling with his two older brothers at the age of nine years old, by the time he was sixteen years old he moved on to dropping in on radio stations spitting his rhymes for radio listeners whenever he was afforded the opportunity.

Like most musical artists that dream that one day they can showcase the world their Vincent Van Gogh of music, **Noble** is very hopeful that he will go from local to very global.

He has a passion for writing lyrics without explicit language to bring back the love for listening to the message in hip hop. He has never used a ghost writer and has already written over thirty plus songs that he’s preparing to drop on his first two CD’s. In preparation for this, he just released his first two singles **“All I Ask”** and **“Lovable”**. He’s an indie artist that spends his time writing and in the studio prepping for his first complete CD that releases June 28, 2019, but just had to give hip hop fans a preview of what’s to come. Noble attended HOT 103.3 Music Conference where his manager ran into Grammy Nominated Producer Jo Blaq. He heard Noble’s single Lovable and agreed to produce his final four singles for his first CD titled Lyrical Love. This CD is guaranteed to be a show stopper.

Jamsphere magazine had this to say about Noble after hearing his single **“All I Ask”:**

**Noble** is a hip hop artist who has his own style which is grounded on a lyrical foundation without using explicit language. His latest track is **“All I Ask”**. What I enjoyed most about this track, straight off the cuff, is the lyricism that **Noble** delivered. It wasn’t the bullshit bars that are considered to be hot in the current crap of mainstream. It’s the bars that make you rewind and listen to again just in case you might have missed something. This is the brand of hip-hop that I fell in love with growing up. As a contributor to the Hip Hop music and culture, **Noble** shows the responsibility to support a level of skill and a depth of insight through his music.

**“All I Ask”** is a track that goes beyond the mere short value of like and dislike. It’s an art form that refuses the way of the quick dime rhymes. Instead it promotes a relationship built on honest emotion and sentimental integrity. *“All I ask,”* says Noble in the song, *“is that you don’t cheat. All I ask is no deceit. And don’t take me being sweet, like I’m on your leash or like I’m weak. All I ask is don’t mistreat.”* The message is clear, the narrator is asking for a relationship that displays loyalty, dignity and respect.

 Currently these three little words are probably the most abused concepts in real life, just as they are in the hip-hop culture, where conniving hedonistic activities are proudly proclaimed before awe-inspired audiences.  The principles laid out in **“All I Ask”** clearly sets **Noble** apart from his contemporaries, both as an artist and as a songwriter.

Furthermore, the artist’s technical prowess is exhibited flawlessly throughout the song, and as such his career is of a prospect of potential that no doubt should rise higher in achievement with each subsequent release. If **“All I Ask”** is in line with this ascension theory, then it is an enormous jump for the artist.

The opening bars of the song is the immediate proof, as the production spins a warm mid-tempo soundscape with punched drums for emphasis.  By the start of the second verse, perfection in continuity is reached brilliantly between instrumentation and lyrical flow.

Indeed, **Noble** chases and catches bars effortlessly as his flow, intensely enunciating, brings unique characterization to it all. His natural phrasing and precise syllable structure lets his words linger, no matter how fast they run by. **Noble** delivers what he knows. He is an artist doing his part to justify hip-hop as an art-form with positive substance, combating the deprived voids caused by a largely hedonistic indoctrinated youth. He is a perfect example of not buying into the commercially-forced sound that inhabits the industry, contaminated with verses and concepts that will never be remembered in time.

If it’s true that hip-hop artistry, in both its written and spoken form, is benefited by aging and experience, then in future **Noble** will produce an even stronger craft than we are witnessing here.

**Noble** believes that Jampshere’s initial assessment of his music is on point. This is just the beginning for **Noble**. However, he has no doubt we will see him at the top as he continues to drop this original hip hop flavor.