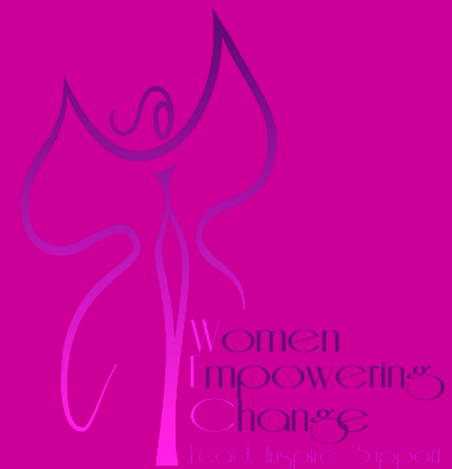


# SPONSORSHIP PACKAGE

## FACING FORWARD

HOUSTON, TEXAS • 2020





**WEC  
Founder**

Shunte  
Gamble

**About WEC**

Women Empowering Change is an organization that is committed to equipping purpose driven women and men with the tools to inspire change through empowering growth, leadership, and community support. It is purposed to bring women and men together to connect, grow personally and professionally, discover strategies for balance, and to develop new business/ personal relationships.

**Brands**

BBU! Magazine  
Let's Talk Life XL Show  
Women Empowering Change

**Programs**

iSpeak  
WEC Membership  
WEC Spotlight Program  
Impact 4 Change Institute  
WEC Shared Workplace Offices

**CONTACT US @**

admin@womenempoweringchange.org

# 2020 WEC CONFERENCE RETREAT

## FACING FORWARD

**WEC Annual Conference Retreat** is designed for men and women who get things done. The motivated and empowered men and women who are catalysts for the change they wish to see in their homes and community. Those who refuse to settle for less. Those who are grounded in their power and has the grit to persevere in business and in life.

We are dedicated to the ideal we can do more TOGETHER. When we come a together in support of individual growth and change, amazing things happen. Your sponsorship matters! Benefit from the exposure of being connected to the goodwill of this Retreat. Expand community and company recruitment. Gain visibility for your brand. Engage with influential leaders and speakers. Help create a retreat of excellent quality.

**HOW TO REGISTER YOUR SPONSORSHIP** :: We thank you for your support of our conference retreat. Register your sponsorship online at the link below.

**[www.womenempoweringchange.org/vendors-sponsors](http://www.womenempoweringchange.org/vendors-sponsors)**

If you would like to mail in your sponsorship contact Shunte Gamble at **832-866-4373** or WEC via email at **admin@womenempoweringchange.org**

# AGENDA

## TENTATIVE OVERVIEW

This isn't your typical multi-day retreat. Our weekend is composed of fun events purposed to have you smiling, laughing, dancing, or all three! Workshop sessions that are not just for taking notes, but sessions that allow opportunities to utilize the skills taught right on the spot. Attendees will be able to speak one on one with retreat mentors "who have been through the ropes". The **WEC Annual Retreat** gives men and women the confidence to pursue the goals they have envisioned for their life.

### EVENT HIGHLIGHTS

#### :: FRIDAY- WINE Down Social ::

This is the time to unwind and relax. Enjoy an atmosphere of laughter while you enjoy signature wines, DJ entertainment, panel sessions, VIP raffles, vendors, and networking.

#### :: SATURDAY- AM Sessions ::

An empowering Keynote session and breakout session of choice. You can choose from interactive workshops and/or life perspective classes.

#### :: SATURDAY- AWARDS Luncheon ::

Stop by the event's Red Carpet before entering the luncheon's Social Hour. The DJ will be playing the latest tunes as you mix and mingle and shop our FAB vendors. Then indulge in a delectable full course meal while we host an engaging panel session. The luncheon will also honor the 202 CFC Award recipients with their respective awards. Leave feeling empowered by speaker's messages of hope, purpose, and destiny.

### FRIDAY | April 24th | Wine Down Social

5:30-6:00pm	Check-in
6:00-6:30pm	Mix, Mingle & Music
6:30-6:45pm	Welcome by Shunte Gamble
6:45-7:00pm	Team Building Table Game
7:00-7:15pm	Networking Activity
7:30-7:50pm	Panel Session "Facing Forward in Business"
7:50-8:00pm	Mix, Mingle & Music   Last Chance to Enter Raffles! + Retreat Raffle Drawing
8:00-8:45pm	The Squad Convo "Facing Forward   Momentum"
8:45-8:50pm	Closing
9:00pm	\$250 Cash VIP Raffle Drawings (2)

### SATURDAY | April 25th | Conference & Awards Luncheon

9:30-10:00am	Check-in
10:00-10:15am	Welcome by Shunte Gamble
10:15-10:45am	Get Ready, Set, GROW! by Pastor LaShanda Gary

#### Break Out Rotations

10:50-11:35am	Break Out #1
	Redefining Success by Dr. Betty Roaches
	Growth Hacking- Effective Goal Setting by Chase Hunter

#### 11:45-12:30pm Break Out #2

	The Power of Transparency by Katrina Landry
	Embracing Transformation by Patricia Cardinal

#### Afternoon Agenda- Ballroom

12:30-1:00pm	Luncheon Check-in   Vendors   Networking   Music   Retreat Raffle Drawing
1:00-2:00pm	LUNCH   Panel Session
2:00-2:30pm	Navigating the Blind Spots by Anthony Thomas
2:30-3:00pm	Catalyst 4 Change Award Ceremony
3:00-3:20pm	Closing Session "Hidden Figures" By WEC Founder Shunte Gamble
3:30pm	\$250 Cash VIP Raffle Drawings (2)

	<b>CHAMPION \$7,500</b>	<b>CATALYST \$5,000</b>	<b>CULTIVATOR \$2,500</b>	<b>PARTNER \$1,000</b>
<b>Company Named on all marketing materials</b>	*	X	X	X
<b>Sponsor Webpage on WEC Website- Logo, Link, and Blurb</b>	Exclusive	Shared	Shared	Shared
<b>Exhibit Booth</b>	Saturday- 2 Tables	Saturday- 1 Table	Saturday- 1 Table	Saturday- 1 Table
<b>Speaking Spotlight</b>	Friday & Saturday	Friday & Saturday	Saturday	Saturday
<b>Roll-up Banner (Sponsor Provided)</b>	2 Banners	1 Banner	1 Banner	1 Banner
<b>Sponsor AD in the Conference Workbooks</b>	2 pages	1 Page	1 Page	1/2 Page
<b>Logo on main conference screen</b>	*	*	X	X
<b>Logo on Step &amp; Repeat Signage</b>	*	*	*	*
<b>Company branded inserts in conference gift bags (100)</b>	*	*	*	*
<b>Article in the 2020 Edition of BBU! Magazine</b>	3 Pages	2 Pages	1 Page	1 Page

**A La Carte Sponsorships Available**

<p><b>Wine Down Social (Wine) \$500</b>                  -Company Name &amp; Logo featured at Wine Bar                  -1/2 Page Sponsor AD in the Conference Workbooks                  -Company branded inserts in conference tote bags                  - 1/2 page AD in BBU! Magazine</p>	<p><b>Wine Down Social (Life Bites) \$500</b>                  -Company Name &amp; Logo featured at Food Station                  -1/2 Page Sponsor AD in the Conference Workbooks                  -Company inserts in conference tote bags                  - 1/2 page AD in BBU! Magazine</p>	<p><b>VIP Break Station \$500</b>                  -Company Name &amp; Logo featured at Break station                  -1/2 Page Sponsor AD in the Conference Workbooks                  -Company branded inserts in conference tote bags                  - 1/2 page AD in BBU! Magazine</p>	<p><b>Video Recording \$500</b>                  -Company Name &amp; Logo featured at Registration Table                  -1/2 Page Sponsor AD in the Conference Workbooks                  -Company branded inserts in conference tote bags                  - 1/2 page AD in BBU! Magazine</p>	<p><b>Conference Gift Bags \$500</b>                  -Company Name featured ON all gift bags                  -1/2 Page Sponsor AD in the Conference Workbooks                  -Company branded inserts in conference tote bags                  ♦ 1/2 page AD in BBU! Magazine</p>
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**IN-KIND Sponsorships Available**

<p><b>Décor Items Needed for Friday &amp; Saturday</b></p> <p><b>Guest Seating</b>                  -10 Round Table Cloths                  -100 Chair Covers                  -10 Centerpieces</p> <p><b>Stage Set-up</b>                  -2 Table Cloths for 6ft. Rectangular Table                  -5 Chair Covers                  -Decorative items such as lettering (WEC), flowers, etc.</p>	<p><b>Wine Down Social &amp; Conference Decor</b>                  -2 VIP Tickets                  -Speaking Spotlight (Fri)                  -Company Name &amp; Logo featured at each round table                  -1 Full Page Sponsor AD in the Conference Workbooks                  -Company branded inserts in conference gift bags                  -2 page Article in BBU! Magazine                  -1 Full Page AD in BBU! Magazine</p>	<p><b>Wine Down Social Decor</b>                  -2 VIP Tickets                  -Speaking Spotlight (Fri)                  -Company Name &amp; Logo featured at each round table                  -1/2 Page Sponsor AD in the Conference Workbooks                  -Company branded inserts in conference gift bags                  -1 page Article in BBU! Magazine                  -1/2 Page AD in BBU! Magazine</p>	<p><b>Conference Decor</b>                  -2 VIP Tickets                  -Speaking Spotlight (Fri)                  -Company Name &amp; Logo featured at each round table                  -1/2 Page Sponsor AD in the Conference Workbooks                  -Company branded inserts in conference gift bags                  -1 page Article in BBU! Magazine                  -1/2 Page AD in BBU! Magazine</p>	
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