

# Diversity Strategies that Yield Results: What works and What Doesn't

Leaders who want to integrate cost-effective, battle-tested initiatives don't have enough tools and resources to identify and apply best practices to actual work situations. These programs demand time, energy, and money—and the empirical evidence about outcomes is limited. The few studies out there contradict each other, which can make it nearly impossible to determine what practices to implement.

Diversity in the workplace is now a given, and the ability to effectively navigate human differences is now essential to personal and organizational success. However, few people

managers possess the skills necessary to communicate with their diverse work teams effectively, and even fewer leaders know how to manage diverse teams or inspire them to produce the superior results. During this address, leading HR and diversity executive and best-selling author, Dr. Shelton J. Goode will share his personal expertise and professional best practices as described in his recent book:

***“Diversity Managers: Angels of Mercy or Barbarians at the Gate”.***

By the end of the presentation, participants will:

- Understand the surprising reasons why human diversity can be difficult to navigate in the workplace
- Gain clarity about why diversity programs fail
- Understand the real reasons why “doing diversity” is now essential to personal and organizational success
- Understand best practices creating inclusive work environments and leading diverse teams

