

**GLOBAL EXPERTISE INTERNATIONAL**

Sustainable and Inclusive Investing

NEW YORK

# **STARTUP IMPACT**

**FOR  
CONTINUOUS  
IMPROVEMENT  
OF IMPACTS OF  
STARTUPS**

IN COLLABORATION WITH  
GLOBAL EXPERTISE RESEARCH

# STARTUP IMPACT (SI)

## Why Startup Impact (SI)?

In this age of interest in impacts both economic and social of entrepreneurial undertakings at global level, there is not only an opportunity but also a necessity to understand and also follow and evaluate how new endeavors impact economic and social development in any country supporting its economic and social development through entrepreneurship.

Indeed, the last 10 years have seen an increasing interest toward impacts of entrepreneurial investments towards improvement of both social and economic lives of people. Have become common, terms such as “impact investing”, “social entrepreneurship” and rhetoric around the “sustainable development goals” of private investments.

SI longs to help not only understand impacts of entrepreneurial endeavors but also and more importantly help amplify impacts, that is a greater overall success of start-ups.

Our ultimate goal for SI is to help improve the financial, economic and social impacts of startups and therefore the general socio-economic impact in the considered country. We can thus expect higher multiplier effects from new startup investments into promoting a more inclusive growth and sustainable development goals for the country.

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