

Alpha Kappa Alpha Sorority Incorporated® Presents



College Admissions Process

GRADUATING COLLEGE DEBT FREE
College Funding and Scholarship Strategies
for high school juniors and seniors

THURSDAY

AUGUST 6 2020

7:00PM-8:30PM



Register at:
<https://capcollegefunding.eventbrite.com>

Understanding
Financial
Aid

Types of
Financial
Aid

Scholarship
Searches

Preparing
Scholarship
Packets



Alpha Kappa Alpha Sorority, Incorporated®
Collaborating Chapters:

Gamma Delta Omega (Portsmouth, VA)

Lambda Omega (Newport News, VA)

Gamma Gamma Omega (Asheville, NC)

Lambda Omega Omega (Monmouth & Ocean Counties, NJ)

Psi Psi Omega (Stafford & Fauquier Counties, VA)

Scholarship Tracker

Scholarship Name:

Amount:

Due Date:

Essay: Y/N

Teacher Recommendation: Y/N



Welcome & Objectives



- ❖ Welcome parents and high school students.
- ❖ Thank you for joining the College Admissions Process (#CAPSM) – College Funding & Scholarship webinar.
- ❖ This webinar will be recorded for future use.

The webinar objectives are to:

- ❖ Equip scholars with tools to navigate the college funding process.
- ❖ Share tips on researching and applying for scholarships.
- ❖ Share relevant COVID-19 economic impacts to financial aid.

Instructions

- ❖ All lines will be muted until the Q&A at the end of the webinar.
- ❖ Use the chat function to:
 - ❖ Post comments or questions.
 - ❖ Get assistance with technical issues.
- ❖ Questions will be shared during Q&A session.
- ❖ Have paper and a pen/pencil handy.



Alpha Kappa Alpha Sorority, Incorporated®



- ❖ International Greek-letter non-profit service organization.
- ❖ Founded on January 15, 1908 on the campus of Howard University.
- ❖ Nearly 300,000 members world-wide.
- ❖ Program theme: *Exemplifying Excellence Through Sustainable Service.*
- ❖ Program Target 1: HBCU for Life and Signature Program #CAPSM
- ❖ Promote HBCUs.
- ❖ Assist high school students through the college admissions process.

Alpha Kappa Alpha Sorority, Incorporated ®

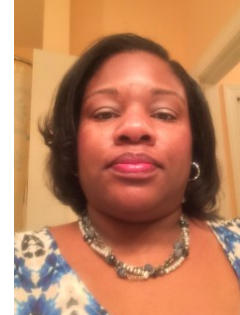
Participating Chapters



Mrs. Fannie Bullock
Gamma Delta Omega



Mrs. Liquita James
Gamma Delta Omega



Dr. Kanisha Smith
Gamma Gamma Omega



Mrs. Karen Bazemore— Person
Lambda Omega



Dr. Sandra Jordan
Lambda Lambda Omega



Ms. Casandra Chamblis
Psi Psi Omega



Dr. Christie Murray
Psi Psi Omega



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WRITING ESSAYS

*and Getting Letters
of Recommendation*



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<https://capessaysandrecommendations.eventbrite.com>

APPLYING TO COLLEGES

*Strategies for High
School Seniors*



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<https://capapplyingtocolleges.eventbrite.com>

GENERAL COLLEGE AND HBCU INFORMATION

I Wish Someone Had Told Me



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<https://capcollegeandhbcufacts.eventbrite.com>

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Agenda

- ❖ Topics Covered:
 - ❖ Ten College Funding Strategies
 - ❖ College Funding Stages
 - ❖ Understand the Cost of Attendance (COA)
 - ❖ Calculating Your EFC
 - ❖ Determine Your Financial Need
 - ❖ Developing a Plan
 - ❖ Applying for Financial Aid
 - ❖ Searching and Applying for Scholarships
 - ❖ Developing a Scholar Profile
 - ❖ Using Your Time Wisely
- ❖ Closing/ Wrap-up (Future Webinars)
- ❖ Question & Answer

Speaker Introductions

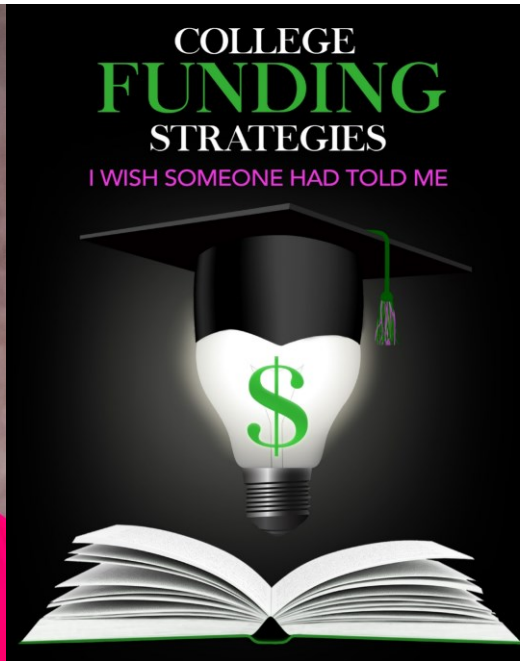
Webinars Based on...

College Funding Strategies Wish Someone Had Told Me

Alpha Kappa Alpha Sorority, Inc. Members and Co-Authors



Dr. Christie Murray



Nicole Cole, MBA

Ten College Funding Strategies To Graduating Debt-free!



College Funding Stages

Early Stage
Birth - Pre-school

Timing: 15-18 Years
Funding Resources: Income & Savings

Growth Stage
K- 7th Grade

Timing: 6-14 Years
Funding Resources: Income & Savings

Late Stage
8th-12th Grade

Timing: 1-5 Years
Funding Resources: Income & Savings
Scholarships, Grants, & Financial Aid

Spending Stage
Vocation/College

Timing: 0 Years, Now
Funding Resources: Income
Scholarships, Grants, & Financial Aid



What Is Your Plan To Pay For College?

Applying for Financial Aid

Free Application for Federal Student Aid (FAFSA)

- ❖ The U.S. Department of Education requires scholars to complete the FAFSA.
- ❖ Used by colleges to determine student financial aid eligibility
- ❖ **FREE** – no cost to apply
- ❖ Apply online - <https://fafsa.ed.gov>
- ❖ Reference documents: tax forms, W-2, bank statements, etc.
- ❖ Released on October 1st each year prior to the student's college academic year.
- ❖ HS Seniors – Apply as soon as possible before the college's deadline.
- ❖ College students - Apply every year the scholar will return to college the following academic year. (Even if you have scholarships)
- ❖ Scholars receive a Student Aid Report (SAR) with your calculated Expected Family Contribution (EFC).



Scholarships

(Gift Aid – Money You Don't Have to Pay Back)

- ❖ Develop a plan to search for scholarships
- ❖ Target a variety of scholarships (large/small \$\$) -
- ❖ Apply for local, state, and national scholarships
- ❖ Don't limit where you should apply:
 - ❖ Military Service/ROTC scholarships
 - ❖ Organizations/non-profits
 - ❖ Greek organizations
 - ❖ Religious organizations
 - ❖ Employers



Search for Scholarships

Where to Find Scholarships

- ❖ Cappex: www.cappex.com/
- ❖ College Board: www.bigfuture.collegeboard.org
- ❖ EducationUSA: <https://educationusa.state.gov>
- ❖ Fastweb: www.fastweb.com
- ❖ Niche: www.niche.com/colleges/scholarships/?niche=niche-scholarships
- ❖ College Scholarships: www.collegescholarships.com
- ❖ Scholarship.com: www.Scholarships.com
- ❖ Scholly: www.scholly.com

<https://www.investNothers.com/scholarship-list>

Participating Chapter Scholarships

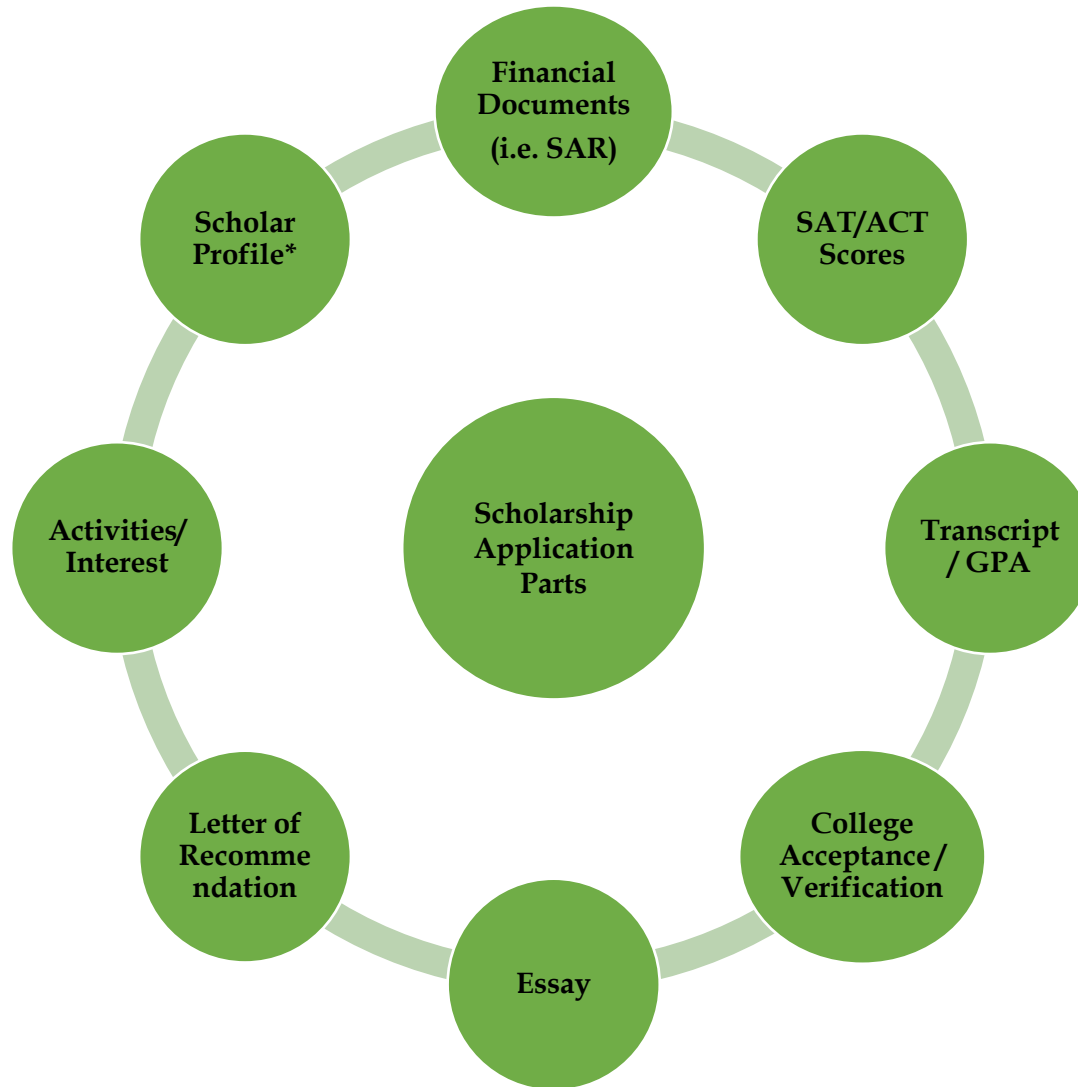


Visit:

www.investNothers.com/scholarship-list

Applying for Scholarships

Scholarship Application Parts



Register for the SAT: <https://www.collegeboard.org/>

2020-21 SAT Administration Dates and Deadlines		
SAT Date	Registration Deadline	Late Registration Deadline
August 29, 2020	July 31, 2020	August 11, 2020 (for mailed registrations)
		August 18, 2020 (for registrations made online or phone)
September 26, 2020	August 26, 2020	September 15, 2020 (for registrations made online or phone)
October 3, 2020	September 4, 2020	September 15, 2020 (for mailed registrations)
		September 22, 2020 (for registrations made online or phone)
November 7, 2020	October 7, 2020	October 20, 2020 (for mailed registrations)
		October 27, 2020 (for registrations made online or phone)
December 5, 2020	November 5, 2020	November 17, 2020 (for mailed registrations)
		November 24, 2020 (for registrations made online or phone)
March 13, 2021	February 12, 2021	February 23, 2021 (for mailed registrations)
		March 2, 2021 (for registrations made online or phone)
May 8, 2021	April 8, 2021	April 20, 2021 (for mailed registrations)
		April 27, 2021 (for registrations made online or phone)
June 5, 2021	May 6, 2021	May 18, 2021 (for mailed registrations)
		May 26, 2021 (for registrations made online or phone)

<https://collegereadiness.collegeboard.org/sat/register/dates-deadlines>

Register for the ACT: <http://www.act.org/>

2020-21 ACT Administration Dates and Deadlines		
ACT Date	Registration Deadline	Late Registration Deadline
September 12, 2020	14-Aug	August 15 -August 28
September 12, 2020	TBD	
September 19, 2020	TBD	
October 10, 2020	TBD	
October 17, 2020	TBD	
October 24, 2020	18-Sep	September 19 - October 2
October 25, 2020	TBD	
December 12, 2020	6-Nov	November 7 - November 20
February 6, 2021	8-Jan	January 9 - January 15
April 17, 2021	12-Mar	March 13 - March 26
June 12, 2021	7-May	May 8 - May 21
July 17, 2021*	18-Jun	June 19 - June 25

<https://www.act.org/content/act/en/products-and-services/the-act/registration.html#dates>

Scholarship Application

Transcripts/College Verification

- ❖ Some scholarship entities require transcripts or proof of college acceptance or verification.
- ❖ Follow their directions on how to send these documents.
- ❖ Know the process to obtain:
 - ❖ High school and/or college transcripts (official or unofficial)
 - ❖ College acceptance/verification
- ❖ Order these documents well in advance of your deadlines!
- ❖ Fees may be charged.
- ❖ Follow-up to make sure your documents are sent on time.

Scholarship Application

Types of Essays and Letters of Recommendations

College
Admissions

- Why are you a good candidate for admissions?

Scholarships

- Why should you be awarded a scholarship?

Scholarship Application Essay Tips

- ❖ Some colleges and scholarship entities require essays.
- ❖ Follow directions (type it/handwrite or specific word count).
- ❖ Draft essays early.
- ❖ Proofread it and get someone else to critique them.
- ❖ Write on various topics and save them all.
- ❖ Re-use content from them for multiple applications.



Scholarship Application Letters of Recommendations

- Make a list of recommenders that you trust.
- Request letters:
 - Early
 - General
 - Refrain from adding the college or entity's specific information.
- Set recommenders deadlines 1-2 weeks before your deadline.
- Provide your Scholar Profile with your request.
- Offer a pre-drafted letter of recommendation for them to tailor.
- Re-use content from them for multiple applications.
- Thank them!



Develop a Scholar Profile

Market and Differentiate Yourself

- Professional picture
- Name, address, contact no., email
- Objective (college/major)
- Educational summary
- Honors and awards
- Employment experience
- Extra-curricular activities
- Community service activities
- Relevant coursework
- Interests/hobbies



Use it for:

- ✓ **Letters of recommendations**
- ✓ **College applications**
- ✓ **Scholarship apps**

Close the gaps while you still have time

Successful Scholarship Strategies

- ❖ Begin early.
- ❖ Apply for big and small dollar amount scholarships.
- ❖ Differentiate yourself (essay and scholar profile).
- ❖ Find a scholarship mentor.
- ❖ Pay attention to deadlines.
- ❖ Don't run from essays
- ❖ Provide all requested documentation
- ❖ Practice interview skills (if applicable).
- ❖ Keep applying.
- ❖ Track your progress.
- ❖ Save your username and passwords in one place.



Closing/Wrap up



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Your Feedback Is Important to Us

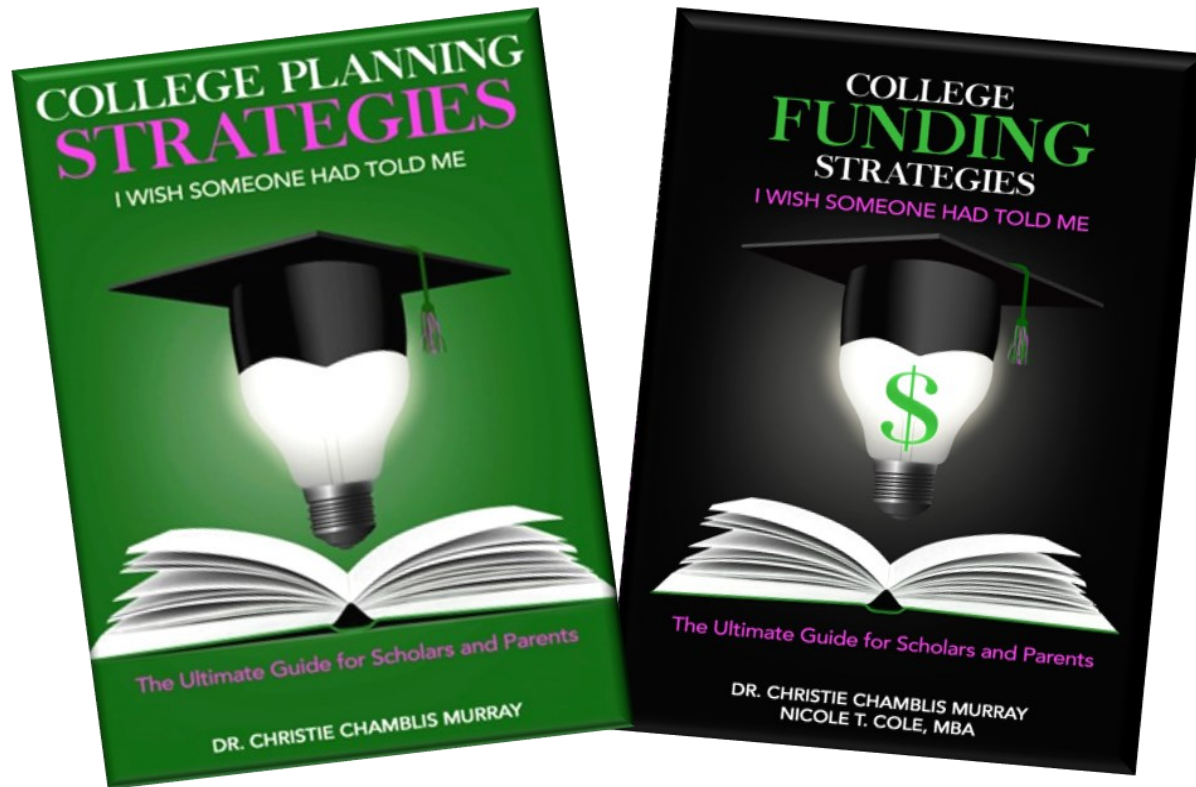
Complete the Evaluation

Link: <https://www.surveymonkey.com/r/ZPN2JH8>

- ❖ Share your thoughts so we can make improvements.
- ❖ Click the link in the chat function.
- ❖ Email will be sent to participants with: the:
 - ❖ Evaluation Survey Monkey link
 - ❖ Student slides
 - ❖ Future webinar dates/registration
 - ❖ Scholarship Link
 - ❖ Useful Links



Reference Materials



Also Available at:
www.investNothers.com
www.thecollegemoneyteam.com

Useful Links

- ❖ ACT: <http://www.act.org/>
- ❖ Best ACT/SAT Prep: <http://www.reviews.com/act-sat-test-prep-courses/>
- ❖ EFC Calculators:
 - ❖ Student Aid: <https://studentaid.gov/understand-aid/estimate>
 - ❖ College Board: https://bigfuture.collegeboard.org/pay-for-college/paying-yourshare/expected-family-contribution-calculator#efc_status
- ❖ FAFSA: <https://studentaid.ed.gov/>
- ❖ Invest N Others LLC: <https://www.investnothers.com>
- ❖ SAT: <https://www.collegeboard.org/>
- ❖ The College Money Team: www.thecollegemoneyteam.com

Follow the “College Money Lady”

Nicole Cole, MBA
The College Money Team



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Follow the “Scholarship Expert”

Dr. Christie Murray
Invest N Others LLC



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Email: investNothers18@gmail.com

Questions & Answers

(Share questions in the Chat Room)

