



NEW TOURS



Departing from
**NORTH
EAST**

NOVEMBER 2018 - DECEMBER 2019

Coach Holidays

UK, IRELAND & EUROPE



www.alfatravel.co.uk | 01257 248000

Welcome to the 2019 edition...

...of the Alfa Travel holiday brochure!

Dear Holidaymaker,

Welcome to the 2019 edition of the Alfa Travel holiday brochure! We've been working hard to bring you even more new holidays and excursions. Packed with inspiring holiday ideas, as you browse through this latest brochure you will discover a fantastic range of carefully planned coach holidays, River Cruise and hotel breaks across the UK, Ireland and Europe.

You can visit three countries on our fantastic Rhine to Switzerland River Cruise, which is a new tour to our North East region for 2019 (see page 45).

If entertainment is a key part of your holiday then why not take a look at our Leisureplex Cabaret Spring weekends which bring you some of the best local cabaret acts for a fun filled party weekend (see page 8). There's also our Spring Specials Breaks at Blackpool (see page 32) and our Scottish themed evenings at Dunoon (see page 41) which includes a £1 bar on pre-Easter departures and themed entertainment.

If a coach holiday isn't for you then perhaps you can take advantage of our unbeatable value for money Self Drive Hotel Breaks. With fabulous locations to choose from across the UK, the difficult bit will be deciding where to go first. (See page 48).

It's been another exciting year for the Alfa Leisureplex Group, not only have we celebrated our third anniversary as an employee owned Company, but we were also highly commended as Employee Owned Rising Star of the Year at the UK Employee Ownership Awards.

Look out for the **NEW** ribbons and pink **NEW!** text as you browse through our brochure, these highlight any new tours and excursions. Whether you're looking for a new adventure or seeking to rediscover the hidden delights of some of our most loved seaside resorts, we think you'll find the perfect holiday with us.

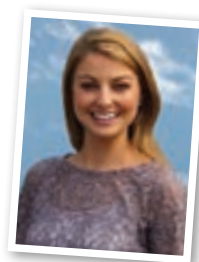
We would like to thank all of our loyal customers for their continued support, as well as welcome new holidaymakers joining the Alfa experience.

We look forward to welcoming you on an Alfa holiday very soon.

Happy Holidays!

Lucia Maguire

Lucia Maguire
Tours Director



Alfa Travel, an
employee
owned company

YOUR HOLIDAY CHOICE UK, Ireland and Europe

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NEW
Coach Holidays.
Look out for the
NEW ribbons.



NEW
Rhine to
Switzerland Cruise.
See page 45.



NEW
Spring Specials
at Blackpool.
See page 32.



NEW
Excursions.
Look out for the
pink text.



NEW
Scottish Themed
Evenings. See
page 41.



**2 NIGHTS
FROM
£59
PER PERSON**

ENJOY THE **FLEXIBILITY** OF YOUR OWN

Self Drive Hotel Break

Choose from prime locations in the best UK holiday resorts. See page 48.

SAFE AND SECURE

Financial Security

We are fully bonded tour operator members of the Association of British Travel Agents, so you can be sure that all payments made to us in advance of your holiday are fully protected.



Holiday Insurance

It is vital that you are covered by adequate personal insurance when you travel. The insurance policy we offer is very competitive and has no age restrictions (see page 55).

ALFA HOTEL GRADES

To help you choose the right hotel we have considered the things we know are important to you, including the comfort and location of the hotel, frequency of entertainment and service and catering standards. Look out for the Alfa grading on each hotel description.

Where applicable, we have also included the AA star rating. Although not all hotels are part of the scheme, for those that are it gives you another indication of the standard of accommodation we offer.

GRADE	DESCRIPTION
	Basic standard of accommodation, similar to guest house standard
	Good standard of accommodation, perhaps with self-service restaurant or limited entertainment
	Very good standard of accommodation, equivalent to 2 or 3 star standard, with choice of menu and usually entertainment
	Excellent accommodation, superb facilities and high standard of catering

ICON KEY



Lift in hotel



Entertainment on at least one evening



Tea/Coffee making facilities in room



WiFi access provided



Number of bedrooms in hotel

Autumn & Spring Offers

Scottish Single Saver*

No Single Supplements at Dunoon or Fort William regardless of when you book your holiday. Double rooms used as singles charged only standard single supplement.



Spring and Autumn Single Saver*

No single supplements at Leisureplex Hotels on holidays departing between October and April.



Double Room as Single Offer**

Double rooms used as singles are charged only a standard single supplement at Leisureplex Hotels on all departures in October to December and Spring departures returning prior to Easter.



Free Drinks on Pre-Easter Holidays

Have a drink on us! Enjoy a complimentary glass of wine, beer or a soft drink with dinner every evening on tours returning prior to Easter at all Leisureplex Hotels.



Free Lunches on Resort Days

Lunch is included on free days in resort (October-April) at all of our Leisureplex Hotels. 5 day breaks include lunch on one free day whilst 7 day breaks include lunch on all free days in resort.



Blackpool Single Saver*

No Single Supplements at Queens Hotel, Blackpool. Excludes August, September, Christmas & New Year.



*Offer excludes Christmas and New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability! **Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final.

Super Savers

VALUE FOR MONEY BUDGET BREAKS

Make your budget go further by letting us surprise you with our choice of destination!

The first surprise is how much you can save by taking a Super Saver holiday.

We guarantee a saving of at least 10% and savings can be as high as 30% - amounting to a whopping £100 per person! The second pleasant surprise comes when we inform you approximately 14 days prior to departure which destination we have chosen for you. What is never a surprise is how consistently good these holidays are. They are perfect for our regular clients who know they can trust in the consistent high quality provided by our Leisureplex Hotels* to deliver a memorable holiday.

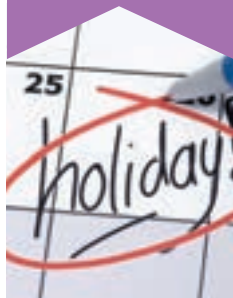
How does it work?

Choose the date on which you wish to travel and the length of holiday you want. There are 5 and 7 day durations available to select.

You can book your holiday online at www.alfatravel.co.uk, over the phone with our friendly reservations team or visit your local travel agent.

When you book, we send you a Confirmation showing the date, duration and cost of your holiday and a provisional seat allocation but the destination remains a mystery!

14 days prior to departure, we choose the destination for your holiday and send you a new Confirmation showing the holiday we have chosen for you including the seat you have been allocated.



PART OF THE FUN IS NOT KNOWING WHERE YOU WILL BE GOING, BUT SAFE IN THE KNOWLEDGE THAT YOU WILL BE STAYING AT ONE OF OUR LEISUREPLEX HOTELS.*

NOTES:

- It is not possible to reserve specific seats on Super Saver holidays and the seat number shown on your initial Super Saver Confirmation is a notional one only. The actual seat allocated will be shown on the Final Confirmation which you will receive approximately 14 days prior to departure.
- Because of the limited time between final allocation of your holiday and departure, we regret that it is not possible to operate our Special Requirements procedure on Super Saver holidays.
- Super Saver prices exclude insurance and any single room supplements.
- All Super Saver rooms are sold as standard rooms and it is not possible to book sea view rooms. On rare occasions clients

booking a Super Saver may be allocated a sea view room. If so, this will be at our expense – making your saving even greater!

- Your Super Saver destination is selected at the discretion of Alfa Travel and in booking a Super Saver holiday you undertake to accept whichever Hotel is allocated to you. The only exception to this is that if you have been to the allocated hotel with us within the previous 6 months, you may request an alternative which we will attempt to provide, but if no alternative is possible you undertake to travel to the resort we have selected.

* There are occasions when our Super Saver tours will stay at one of our carefully chosen partner hotels. This will be shown on the final confirmation which you will receive approximately 14 days prior to departure.

5 DAYS
FROM
£129
PER PERSON

7 DAYS
FROM
£229
PER PERSON

5 Day Holidays - SS5NE

Departs Monday - Returns Friday			
Feb 11	£129	Sep 16	£179
Feb 18, 25	£134	Oct 7, 21	£164
Mar 4, 11	£139	Oct 28	£174
Mar 18, 25	£149	Nov 4	£164
Apr 1, 8, 15	£154	Nov 11, 18, 25	£169
Apr 22, 29	£159	Dec 2, 9	£169
May 13	£189	Dec 23	£354
Departs Saturday - Returns Wednesday			
Apr 27	£169	Aug 3, 10	£214
May 11	£189	Aug 17, 31	£214
May 25	£214	Sep 7	£214
Jun 1, 8	£214	Sep 21	£169
Jun 15, 22	£214	Sep 28	£164
Jul 6, 13, 20, 27	£214	Oct 12	£164
Supplements per person			
Single (May-Sep)	£27		
Single (Dec 23)	£25		

7 Day Holidays - SS7NE

Departs Sunday - Returns Saturday			
Apr 14, 28	£229	Jun 30	£299
May 5	£229	Jul 7, 14	£299
May 12	£249	Jul 21, 28	£299
May 19	£269	Aug 4, 18, 25	£299
May 26	£274	Sep 1	£299
Jun 2, 9	£289	Sep 8	£274
Jun 23	£299	Sep 15, 22	£264
Supplements per person			
Single (May-Sep)	£38		



Call 01257 248000, visit www.alfatravel.co.uk or visit your local travel agent





THE PERFECT TIME TO ESCAPE TO THE SEASIDE

Make your Easter Weekend one to remember with our fantastic 3 night breaks departing on Good Friday, April 19th and returning on Easter Monday 22nd April 2019.

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En suite rooms
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points
- 2 half day excursions

DUNOON

4 DAYS FROM
£179
PER PERSON

Hotel	Code	Half Day Excursions Included
Selborne	4410NE	Inveraray; Tighnabruaich
Supplements per person: <i>No single supplements.</i>		
Room with a view £16		

FORT WILLIAM

4 DAYS FROM
£169
PER PERSON

Hotel	Code	Half Day Excursions Included
Croit Anna	4433NE	Glencoe; Fort Augustus
Supplements per person: <i>No single supplements.</i>		
Room with a view £16		

SCARBOROUGH

4 DAYS FROM
£184
PER PERSON

Hotel	Code	Half Day Excursions Included
Cumberland	4275NE	Bridlington; Whitby
Supplements per person: <i>No single supplements.</i>		
Room with a view £16		

BLACKPOOL

4 DAYS FROM
£179
PER PERSON

Hotel	Code	Half Day Excursions Included
Queens	4305NE	Fleetwood; Fylde & Lytham
Supplements per person: <i>No single supplements.</i>		
Room with a view £16		

CRICCIETH

4 DAYS FROM
£179
PER PERSON

Hotel	Code	Half Day Excursions Included
George IV	4365NE	Caernarfon; Trarvafynydd, Barmouth and Porthmadog
Supplements per person: <i>No single supplements.</i>		
Room with a view £16		

GREAT YARMOUTH

4 DAYS FROM
£184
PER PERSON

Hotel	Code	Half Day Excursions Included
New Beach	4260NE	Aldeburgh; Cromer
Supplements per person: <i>No single supplements.</i>		
Room with a view £16		

SUPER SAVERS

4 DAYS FROM
£139
PER PERSON

Hotel	Code	Half Day Excursions Included
Our Choice	SS4NE	2 Excursions of Our Choice
Supplements per person: <i>No single supplements at Leisureplex Hotels</i>		



Spring Breaks


5 DAYS
FROM
£129
PER PERSON

LENGTHENING DAYS, PRISTINE BEACHES AND SPRINGTIME BLOSSOM


Start the year in style and book one of our fantastic, value for money Spring Breaks. With a choice of 5 day holidays with included excursions designed to add pleasure and interest to your trip, there can be no better way to enjoy the Spring sunshine.

ALFA INCLUDES

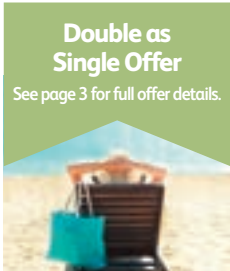
- 4 nights dinner, room & breakfast
- Rooms with en suite bath or shower
- Entertainment on at least 2 evenings at Leisureplex Hotels
- Lunch on one free day in resort at Leisureplex Hotels (February, March and April only)
- At least 2 full day excursions
- Coach travel from pick up points listed on page 53



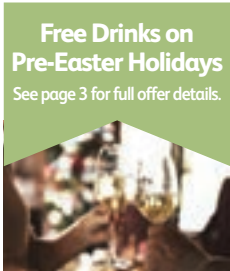
Scottish Single Saver
See page 3 for full offer details.




Spring and Autumn Single Saver
See page 3 for full offer details.



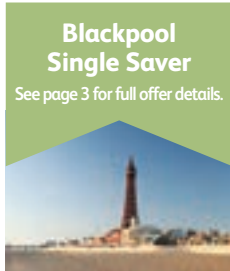
Double as Single Offer
See page 3 for full offer details.



Free Drinks on Pre-Easter Holidays
See page 3 for full offer details.



Free Lunches on Resort Days
See page 3 for full offer details.



Blackpool Single Saver
See page 3 for full offer details.

5 Day Spring Breaks – 2019 prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Feb 11	Feb 18	Feb 25	Mar 4	Mar 11	Mar 18	Mar 25	Apr 1	Apr 8	Apr 15	Apr 22	Apr 27	Apr 29
					Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Sat	Mon
Weston-S-Mare	Anchor Head	5100NE	Bath	Cheddar Gorge & Wells	-	£149	-	-	-	£169	-	-	-	-	-	£204	-
Ilfracombe & Exmoor	Imperial	5110NE	Minehead, Lynton & Lynmouth	Barnstaple & Bideford	-	-	-	-	£154	-	-	-	-	-	-	-	-
Newquay & Eden Project	Eliot	5132NE	Eden Project	Padstow & Bodmin	-	-	-	-	-	£169	-	-	-	-	-	-	£179
Torquay & Exeter	Regina	5151NE	Teignmouth & Exeter	Plymouth & Buckfast Abbey	£149	-	-	-	-	£174	-	-	-	-	£194	-	-
Exmouth	Cavendish	5155NE	Sidmouth & Seaton	Teignmouth & Dawlish	-	-	-	£154	-	-	-	£174	-	-	-	-	-
Bournemouth	Devon Towers	5170NE	Lyndhurst & Salisbury	Weymouth & Portland	-	-	£149	-	-	-	-	£169	-	-	-	-	£204
Isle Of Wight - Sandown	Bayshore	5195NE	Newport	Alum Bay & Cowes	-	-	-	-	£159	-	-	-	-	-	-	-	-
Isle Of Wight - Shanklin	Shanklin	5200NE	Alum Bay & Godshill	Ryde & Cowes	-	-	-	£159	-	-	-	-	-	-	-	-	-
Wonderful Weymouth	Fairhaven*	5165NE	Poole & Bournemouth	Dorchester, Bridport & Abbotsbury	-	-	-	£209	-	-	-	-	-	-	-	-	-
Bognor Regis	Royal Norfolk	5205NE	Chichester & Arundel	Portsmouth & Southsea	-	£149	-	-	-	£169	-	-	-	-	£209	-	-
Eastbourne	Queens	5215NE	Rye & Hastings	Brighton	£149	-	-	£159	-	-	-	-	£159	-	-	-	-
Kent Coast & Castles	King Charles, Gillingham*	5254NE	Scotney Castle	Margate, Ramsgate & Hornby Visitor Centre	-	-	-	-	-	-	-	-	-	-	£234	-	-
Gt. Yarmouth	New Beach	5260NE	Cromer & Sheringham	Norwich	-	-	-	-	-	-	-	-	£169	-	-	-	-
Cromer	Hotel de Paris	5265NE	Great Yarmouth & Wroxham	Sheringham & Norwich	-	-	£149	-	-	£169	-	-	-	£189	-	-	-
Skegness	Royal, Skegness*	5272NE	Boston & Spalding	Lincoln	-	-	-	-	-	-	-	£189	-	-	-	-	-
Scarborough	Cumberland	5276NE	Bridlington & Beverley	North York Moors & Whitby	£149	-	-	-	£154	-	-	£169	-	-	-	-	-
Lake District	Cumbria Grand, Grange Over Sands*	5298NE	Lake Windermere Cruise & Grasmere	Ullswater & Keswick	-	-	-	-	-	-	-	-	£254	-	-	-	-
Oxford, Stratford & Cotswolds	Gainsborough House*	5322NE	The Cotswolds	Stratford-upon-Avon	-	-	-	-	-	-	-	-	£219	-	-	-	-
NEW TOUR Castles of The Malverns & Cotswolds	Paddocks, Symond's Yat*	5335NE	NEW! Eastnor Castle in the Malverns, & Ledbury	NEW! Sudeley Castle & The Cotswolds	-	-	-	-	-	-	-	-	-	-	£274	-	-
Blackpool	Queens Blackpool	5305NE	Ribble Valley & Oswaldtwistle Mills	Southport	-	-	£154	-	-	-	£164	£169	-	-	-	-	-
Llandudno	Hydro	5350NE	Caernarfon & Snowdonia	Betws-y-Coed & Conwy	£149	-	-	£154	-	-	-	-	-	£194	£194	-	-
Isle of Man	Hydro, Douglas*	5592NE	Northern Island Tour	Southern Island Tour	-	-	-	-	-	-	£259	-	-	-	-	-	-
Lytham-St-Annes	Monterey Beach*	5309NE	Ribble Valley & Skipton	Southport	-	-	-	-	-	-	-	-	-	-	£199	-	-
Criccieth	George IV	5365NE	Caernarfon & Snowdonia	Ffestiniog & Porthmadog	-	-	-	-	£159	-	-	-	-	-	-	-	£184
Tenby	Cliffe Norton	5380NE	Haverfordwest & St Davids	Laugharne & Carmarthen	-	£159	-	-	-	-	-	£174	-	£189	-	£219	-
Dunoon	Selborne	5410NE	Dumbarton & Loch Lomond	Oban	-	-	-	-	£159	-	-	-	-	-	-	-	£184
Fort William & Skye	Croit Anna	5433NE	Loch Ness & Inverness	Isle of Skye	-	-	-	-	-	£164	-	-	-	£174	-	-	-
Loch Lomond & Falkirk Wheel	Rob Roy*	5537NE	Falkirk Wheel & Stirling	The Trossachs	-	-	-	-	-	-	-	-	-	-	£214	-	-
Loch Lomond Boat Trip																	
Super Saver**	Our Choice	SS5NE	At least 2 full day excursions included		£129	£134	£134	£139	£139	£149	£149	£154	£154	£154	£159	£169	£159

Supplements per person: FEB-APR: No Single Supplements at Leisureplex Hotels!. View £20. Double/Twin as Single £25. * Denotes non Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary.

** On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure. Prices in green for Spring Special tours, see page 32 for more information. Prices in yellow for Dunoon themed breaks, see page 41 for more information.

Call 01257 248000, visit www.alfatravel.co.uk or visit your local travel agent



Autumn Breaks

5 DAYS
FROM
£164
PER PERSON

ENJOY AN AUTUMN BREAK WITH ALFA TRAVEL

What better time to take a break than as the browns and golds of Autumn light up our beautiful British countryside? With a choice of 5 day holidays which have included excursions designed to add pleasure and interest to your trip, there can be no better way to enjoy those beautiful Autumn days.

ALFA INCLUDES

- 4 nights dinner, room & breakfast
- Rooms with en suite bath or shower
- Entertainment on at least 2 evenings at Leisureplex Hotels
- Lunch on one free day in resort at Leisureplex Hotels (October only)
- At least 2 full day excursions
- Coach travel from pick up points listed on page 53


Scottish Single Saver
See page 3 for full offer details.




Spring and Autumn Single Saver
See page 3 for full offer details.




Double as Single Offer
See page 3 for full offer details.



Free Lunches on Resort Days
See page 3 for full offer details.



Blackpool Single Saver
See page 3 for full offer details.



5 Day Autumn Breaks – 2019 prices in £s per person

Tour	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Sep 16	Sep 21	Sep 28	Sep 30	Oct 7	Oct 12	Oct 21	Oct 28
					Mon	Sat	Sat	Mon	Mon	Sat	Mon	Mon
Weston-S-Mare	Anchor Head	5100NE	Bath	Cheddar Gorge & Wells	-	-	-	-	-	-	£199	-
Ilfracombe & Exmoor	Imperial	5110NE	Minehead, Lynton & Lynmouth	Barnstaple & Bideford	-	£179	-	-	-	£179	-	-
Newquay & Eden Project	Eliot	5132NE	Eden Project	Padstow & Bodmin	-	-	-	£199	-	-	£199	-
Torquay & Exeter	Regina	5151NE	Teignmouth & Exeter	Plymouth & Buckfast Abbey	-	-	£199	-	-	£189	-	-
Exmouth	Cavendish	5155NE	Sidmouth & Seaton	Teignmouth & Dawlish	-	-	-	-	£189	-	-	£189
Isle Of Wight - Sandown	Bayshore	5195NE	Newport	Alum Bay & Cowes	£214	-	-	-	-	-	£184	-
Isle Of Wight - Shanklin	Shanklin	5200NE	Alum Bay & Godshill	Ryde & Cowes	-	£219	-	-	-	-	£204	-
Eastbourne	Queens	5215NE	Rye & Hastings	Brighton	-	-	£204	-	-	£189	-	-
Eastbourne	Queens	5216NE	Battle Abbey & Rye	Brighton	-	£259	-	-	-	-	-	-
Gt.Yarmouth & Broads	New Beach	5261NE	Cromer & The Broads	Norwich	-	-	-	-	£194	-	-	£194
Cromer	Hotel de Paris	5265NE	Great Yarmouth & Wroxham	Sheringham & Norwich	-	-	£204	-	-	-	-	£194
Skegness	Royal, Skegness*	5272NE	Boston & Spalding	Lincoln	-	-	-	-	£204	-	-	-
Scarborough	Cumberland	5276NE	Bridlington & Beverley	North York Moors & Whitby	-	-	£219	-	-	£189	-	£189
York & The Deep	Cumberland	5277NE	Hull & The Deep	York	-	£269	-	-	-	-	-	-
Blackpool	Queens Blackpool	5305NE	Ribble Valley & Oswaldtwistle Mills	Southport	-	-	-	-	-	-	£229	£214
Southport	Prince of Wales*	5312NE	Liverpool	Chester	£249	-	-	-	-	-	-	-
Derbyshire Dales	Jurys Inn Sheffield*	5317NE	The Northern Peaks, Bakewell & Chatsworth	Ashbourne & Buxton	-	£249	-	-	-	-	-	-
Oxford, Stratford & Cotswolds	Gainsborough House*	5322NE	The Cotswolds	Stratford-upon-Avon	-	-	-	-	-	-	-	£219
Llandudno	Hydro	5350NE	Caernarfon & Snowdonia	Betws-y-Coed & Conwy	-	£214	-	-	£209	-	-	£204
NEW TOUR Great Little Trains Of Wales	Hydro	5352NE	NEW! Ffestiniog Railway	NEW! Llangollen & Bala Lake Railway	-	-	-	-	-	-	£294	-
Criccieth	George IV	5365NE	Caernarfon & Snowdonia	Ffestiniog & Porthmadog	-	-	-	£199	-	-	-	-
Tenby	Cliffe Norton	5380NE	Haverfordwest & St Davids	Laugharne & Carmarthen	-	-	-	-	-	-	-	£244
NEW TOUR Porthcawl	Seabank	5386NE	NEW! Swansea and Braclet Bay	NEW! Cardiff and St Fagans National History Museum	-	-	-	-	£199	-	£194	-
Dunoon	Selborne	5410NE	Dumbarton & Loch Lomond	Oban	-	-	£199	-	-	-	£189	-
Fort William & Skye	Croit Anna	5433NE	Loch Ness & Inverness	Isle of Skye	£239	-	-	-	-	£194	-	£194
Great Glen & Skye	Croit Anna	5436NE	Skye & Clan Donald Museum	Fort William Distillery & Caledonian Canal	-	-	£269	-	-	-	-	-
Glasgow & Edinburgh	King Robert, Bannockburn*	5550NE	Edinburgh	Glasgow with Guide	-	-	-	-	£249	-	-	-
Isle Of Man	Hydro, Douglas*	5592NE	Northern Island Tour	Southern Island Tour	£329	-	-	-	-	-	-	-
Super Saver**	Our Choice	SS5NE	At least 2 full day excursions included		£179	£169	£164	-	£164	£164	£164	£174

Supplements: SEPT Single Room £27. Room with a View £27. Double/Twin as single £54. OCT No Single Supplements at Leisureplex Hotels! Room with a View £20. Double/Twin as single £25.

*Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary.

**On Super Saver holidays you choose the date and we choose the destination and seats, which are notified to you approximately 14 days prior to departure.



SCOTTISH THEMED EVENINGS AT
DUNOON
 ★ **£1 BAR** ★
 every Tuesday & Thursday evening
 on Pre-Easter departures

Scottish themed evening
 with Ceilidh band and
 dancing compere

SEE PAGE
 6 FOR
 SCOTTISH
 TOURS

SPRING SPECIALS AT
BLACKPOOL
 ★ **£1 BAR** ★
 every Tuesday & Thursday evening
 on Pre-Easter departures

plus
THEMED ENTERTAINMENT
 ON SELECTED DATES
SOUL/MOTOWN

SEE PAGE
 32 FOR
 BLACKPOOL
 TOURS

Offer also available on relevant Self Drive Breaks (see page 48)

CABARET WEEKENDS

FREE DRINK
 WITH EACH EVENING MEAL
 AND NO SINGLE SUPPLEMENT!

We have put together some of the best local cabaret acts for a fun filled party weekend just for you.

ALFA INCLUDES

- 2 nights accommodation, dinner bed and breakfast (Fri-Sun)
- Direct Join Breaks
- Return travel to local joining point
- Free Drink with evening meal each night
- Sunday Lunch
- Cabaret entertainment
- No Single Supplements

Cabaret Weekends

Resort	Hotel	Code	Departure	Price	Pick-up Points
Scarborough	Cumberland	3276BE	Mar 15	£104	Newcastle, Gateshead, Chester-le-Street, Durham, Spennymoor, Bishop Auckland, Newton Aycliffe, Darlington

No single supplements

Offer also available on relevant Self Drive Breaks (see page 48)

COACH BREAKS
 FROM
£104
 PER PERSON

SELF DRIVE BREAKS
 FROM
£84
 PER PERSON





OUR DEDICATED GROUPS TEAM CAN HELP YOU ORGANISE THE PERFECT GROUP GETAWAY

- UK & EUROPEAN GROUP HOLIDAYS
- FESTIVE SPARKLE WEEKENDS
- ALL TYPES OF GROUPS CATERED FOR



REASONS TO BOOK A GROUP HOLIDAY WITH ALFA TRAVEL

- A fantastic range of value for money holidays
- Special joining arrangements - one pick up of your choice for every ten passengers booked
- Direct return travel - so you don't have to travel via the interchange
- **FREE** place discounts on the 21st, 31st, 41st and 48th passenger travelling.
- Tailored itineraries to suit your requirements
- Exclusive sole use of each coach for 30* passengers or more
- Extensive collection of accommodation from our Leisureplex Hotel Group **PLUS** an array of carefully selected Partner Hotels.

**T&Cs apply. For more information, special offers and availability, contact our dedicated and experienced Groups Team who will be able to help you every step of the way.*



Call today on **01257 248007** or email **groups@alfatravel.co.uk**



WELCOME TO



AT ALFA TRAVEL WE PRIDE OURSELVES ON
OFFERING QUALITY, VALUE FOR MONEY
COACH HOLIDAYS TO THE BEST RESORTS IN
THE UK, IRELAND AND WESTERN EUROPE

Our mission is to exceed our customers' expectations in providing a memorable, high quality holiday experience characterised by professional standards of service and a warm and friendly welcome. On the 1st July 2015 we made the exciting transition to Employee Ownership. As committed Employee Owners, we are now even more determined to ensure a fantastic customer experience.



HOW WE OPERATE

We operate from a great number of local, convenient pick up points (see page 53) in five key locations across the UK: North West, North East, Yorkshire & Humberside, Midlands and South.

We will pick you up close to home and take you to one of our interchanges where you will join your tour coach and be whisked away to your holiday destination. From the moment you embark on your tour coach, your holiday begins! All you have to do then is simply sit back, relax and enjoy the scenery en route to your chosen destination.

Many resorts feature hotels belonging to our sister company **Leisureplex** and we supplement these with carefully selected partner hotels to ensure we provide you with reliable, quality accommodation.



OUR COACHES

We are proud of our expanding fleet of modern coaches which offer our customers the highest standards of safety, combined with our friendly, experienced drivers to ensure you enjoy your coach trip in comfort and style.

SELF DRIVE BREAKS

As well as coach holidays we have also designed a Self Drive Hotel Break package with varying durations to choose from as well as a fabulous selection of locations to explore throughout the UK. (See page 48).

AUTUMN & SPRING BREAKS

In addition to all of this, don't forget that you can take advantage of our Autumn and Spring offers, which include **FREE** drinks on pre-Easter holidays, **FREE** lunches on resort days and no single supplements on selected dates at Leisureplex Hotels. (See page 3 for more details).



EXCURSIONS INCLUDED

The majority of our coach holidays include excursions as outlined in the itinerary and our friendly, experienced drivers and staff are on hand to help you every step of the way. Simply look out for the 'Alfa Includes' throughout this brochure to see exactly what's included in the itinerary in each of our holidays.

RIVER CRUISE

There's also an incredible range of excursions included in the price on our increasingly popular River Cruise tours, meaning you get more for your money than you would with other tour operators. (See page 45).



Weston-super-Mare

SOMERSET'S BEST KNOWN HOLIDAY RESORT

Weston-super-Mare Pier

Weston-super-Mare is situated in a sheltered bay at the foot of the Mendip Hills with views across the Bristol Channel to South Wales. There are many charming Victorian and Edwardian terraces interspersed with colourful parks and gardens providing fascinating walks; from the delightful rocky point at Anchor Head to the sandy beaches at the southern end of the resort. Weston offers a great many attractions including the Grand Pier – described as “the ultimate 21st Century indoor theme park”! It also boasts the Sea Life centre, a helicopter museum and a big wheel which offers breathtaking views. The sheltered bay is ideal for a quiet walk and there is a choice of several boat trips. Other superb activities include ten pin bowling, golf and bowls. At night there are numerous attractions including top class cabaret at the Playhouse and dancing at the famous Winter Gardens.

ANCHOR HEAD HOTEL Leisureplex Weston-s-Mare AAA AA ★★★ HOLIDAY HOTELS

Splendidly situated between Weston's two piers and close to the boating slipway and a small beach; the promenade walk begins right next to the hotel. The sea-facing terrace is the ideal place to relax and take in the sunsets over the Bristol Channel. Attractive TV lounge and delightful bar with dance floor. There are magnificent views of the bay from the TV lounge, restaurants and many of the bedrooms.
Tel: 01934 620880.



CHEDDAR, BATH & WELLS - 5100NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£149
PER PERSON

EXCURSIONS INCLUDED

F Bath

Refer to Bath, Mendips & Minehead 100NE description opposite.

F Cheddar Gorge & Wells

Through spectacular Cheddar Gorge, which has the highest inland cliffs in the country, to England's smallest city, Wells, with its glorious cathedral.



Cheddar Gorge

Departs Monday - Returns on Friday

Feb 18	£149	Oct 21	£199
Mar 18	£169		

Departs Saturday - Returns on Wednesday

Apr 27	£204	Jun 22	£254
Supplements per person			
Single (Jun)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (Jun)	£27

BATH, MENDIPS & MINEHEAD - 100NE

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions

8 DAYS
FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Bath

Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings - highlights include the iconic Royal Crescent and the majestic Circus. The Pump Room is well worth a visit and there are several museums, including the world's largest costume museum. There is also a fine medieval abbey.

F Cheddar Gorge & Wells

Spectacular Cheddar Gorge has the highest inland cliffs in the country. The deep caves beneath the cliffs, where prehistoric man once lived, are today used to refine Cheddar cheese. England's smallest city, Wells, is crowned by its glorious cathedral and unique moated Bishop's Palace. The Wells Museum offers further insight in to the geology of the local area.

F Dunster & Minehead

Travelling along the shores of the Bristol Channel to the picturesque village of Dunster, overshadowed by its historic castle. Continuing to Minehead, now a popular holiday centre but once an important port and retaining many historic features from that era.

Departs Saturday - Returns on Saturday

Jul 27	£409	Sep 21	£349
Supplements per person			
Single	£44	Sea View	£42

BATH, BRISTOL & CHEDDAR GORGE - 102NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£274
PER PERSON

EXCURSIONS INCLUDED

F Bath

Refer to Bath, Mendips & Minehead 100NE description opposite.

F Bristol

A visit to the ancient maritime city of Bristol, with its world-famous suspension bridge that spans the picturesque Avon Gorge, fascinating docks and eclectic array of architecture.

F Cheddar Gorge & Wells

Refer to Bath, Mendips & Minehead 100NE description opposite.



Bath

Departs Sunday - Returns on Saturday

May 5	£274	Jun 30	£379
Jun 2	£354	Aug 25	£364
Supplements per person			
Single	£38	Sea View	£37

Ilfracombe

COAST OF CONTRASTS & BEAUTIFUL MOORLAND

Ilfracombe Harbour

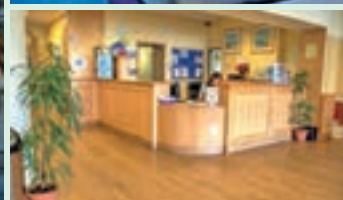
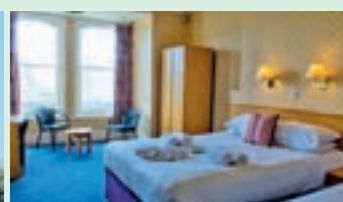
Ilfracombe nestles around a harbour as old and as beautiful as any in Britain with the breathtaking scenery of North Devon as a backdrop. For the energetic there are splendid walks along the Coastal Path, the famous Torrs walks or swimming from the Tunnel beaches and coves. For those who like to take things a bit easier, one can simply stroll through the delightful gardens or while away an hour or two watching the ever-changing harbour scene. A boat trip is a "must" during your stay to see the spectacular cliffs of North Devon or visit the legendary Isle of Lundy. There is also plenty to do in the evenings with theatre, concerts, and cinema, as well as the entertainment provided at our hotel.

IMPERIAL HOTEL Ilfracombe

AA ★★

Leisureplex
HOLIDAY HOTELS

Situated in one of the best positions in Ilfracombe, overlooking Wildersmouth beach and the splendid Landmark Theatre and Conference Centre, close to the High Street and only a short, almost level walk from the harbour. Boat trips to Lundy Island run seasonally, and the historic paddle steamer Waverley visits occasionally from South Wales. There is a large restaurant, bar, comfortable lounge and dance floor where entertainment is provided most evenings.
Tel: 01271 862536.



BEAUTIFUL ILFRACOMBE- 5110NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£154
PER PERSON

EXMOOR & CLOVELLY - 5111NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Clovelly

5 DAYS
FROM
£234
PER PERSON

DEVON COAST DELIGHTS - 113NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Hartland Abbey

7 DAYS
FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Bideford

Barnstaple is a lively, bustling place; with several narrow interesting streets and a profusion of shops. The quay, once a busy port, is well worth a look, as is the 14th century parish church. Barnstaple's Pannier Market, unusually built over the top of Market Street, dates back to Saxon times. We continue to Bideford, once a major port from which the 17th century quay remains.

F Minehead, Lynton & Lynmouth

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Continuing to Minehead, now a popular holiday centre but once an important port, retaining many historic features from that era. It's promenade with its cafés, bars and shops offers access to the sandy beach and spectacular views across to North Hill, where St. Michael's Church can be accessed via the quaint Church Steps, a footpath between thatched cottages, with stunning views across the town.

Departs Monday - Returns on Friday

Mar 11	£154		
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Departs Saturday - Returns on Wednesday

Sep 21	£179	Oct 12	£179
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Supplements per person

Single (Sep)	£27	Sea View (Mar, Oct)	£20
		Sea View (Sep)	£27

EXCURSIONS INCLUDED

F Bideford & Clovelly

A visit to the ancient port of Bideford and then to the delightfully preserved private village of Clovelly, with its single cobbled street tumbling down to the sea (*entrance to Clovelly included in tour cost*).

F Exmoor & Dunster

We travel through the Exmoor National Park along the North coast of Devon, which has the highest sea cliffs in Britain, to picturesque Dunster, a fascinating historic village with a Norman castle steeped in history.



Clovelly

Departs Saturday - Returns on Wednesday

Jun 15	£234	Aug 31	£234
Jul 13	£254		

Supplements per person

Single	£27	Sea View	£27
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EXCURSIONS INCLUDED

F Barnstaple & Woolacombe

Barnstaple is a lively, bustling place; with several narrow interesting streets and a profusion of shops. The quay, once a busy port, is well worth a look, as is the 14th century parish church. Barnstaple's Pannier Market, unusually built over the top of Market Street, dates back to Saxon times.

F Bideford & Hartland Abbey

A visit to the ancient port of Bideford and then to Hartland Abbey with its beautiful gardens and grounds which lead to the rocky cove (*entrance to house and gardens included in tour cost*).

F Lynton, Lynmouth & Dunster

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Picturesque Dunster is a fascinating historic village with a Norman castle steeped in history.

Departs Sunday - Returns on Saturday

May 5	£259	Aug 4	£364
Jun 9	£344	Sep 8	£334
Jul 7	£354		

Supplements per person

Single	£38	Sea View	£37
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Newquay

THE FINEST BEACHES IN EUROPE

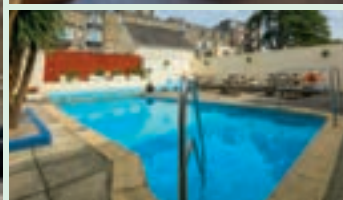
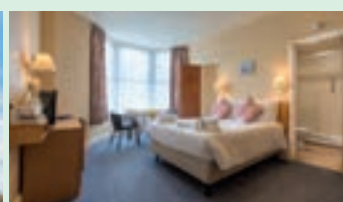
Newquay

Newquay is Cornwall's premier holiday resort boasting some of the finest coastline and beaches in Europe. Although well known as Britain's surfing capital, there are many other activities and the surrounding countryside has an endless wealth of fascinating places to visit. The town is an ancient one, dating from the fifteenth century when a new quay was constructed. The heart of the town is the old harbour but it spreads along the cliff tops which stand behind the eleven magnificent sandy beaches. Newquay offers wonderful cliff and beach walks, a picturesque harbour to explore and the variety of activities one associates with such a major resort, including swimming pools, golf, putting, squash, tennis, bowls, boating, shark fishing and horse riding. There are also the atmospheric smugglers' pubs which are a living reminder of the more colourful side of Cornwall's history!

ELIOT HOTEL

Newquay    Leisureplex
HOLIDAY HOTELS

Very well situated close to Great Western and Tolcarne beaches, only a few yards from the seafront and within easy walking distance of the shops and harbour. There are three lovely airy lounges in which to relax, plus a large lounge with bar and dance floor where entertainment is provided most evenings. There is also a games room and outdoor swimming pool (heated May - September). Tel: 01637 878177.



Mevagissey Harbour



Eden Project

CORNISH GARDENS - 5131NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project
- Entrance to Lost Gardens of Heligan

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten. In addition to the gardens, a new exhibition has been added, exploring the Invisible Worlds all around us, which are usually too small or too remote to grab our attention (*entrance included in the tour cost*).

F Mevagissey & Heligan

Mevagissey is still a working fishing port with a lively harbour and many interesting pubs. A short journey takes us to the Lost Gardens of Heligan. Extending to some 80 acres, this is the site of the largest garden restoration in Europe (*entrance included in the tour cost*). Heligan is also recognised as the home of the national collection of Camellias and Rhododendrons, due to the vast array of specimens that were introduced between 1830 and 1920. Visitors may also want to seek out the famous "Sleeping Beauty" statue.

Departs Saturday - Returns on Wednesday

May 25	£269	Sep 7	£284
Aug 10	£289		
Supplements per person			
Single	£27		

5 DAYS
FROM
£269
PER PERSON

CORNISH COAST & EDEN - 131NE/132NE

Alfa Includes

- 6/7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Eden Project

EXCURSIONS INCLUDED

F Eden Project

Refer to Cornish Gardens 5131NE description opposite.

F St. Ives

Today we travel South along Cornwall's northern coast through St. Agnes, Portreath and Gwitherian to St. Ives, one of Britain's most picturesque towns. The narrow winding streets mean the coach is unable to take us into the heart of this delightful town, but a regular and inexpensive shuttle service runs the short distance from the coach park into the town centre.

H Padstow

Padstow is a charming fishing village on the Camel Estuary noted as a sailing dinghy centre and Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein.

7 DAYS
FROM
£289
PER PERSON

8 Days - 131NE - Departs Saturday - Returns on Saturday

Jul 20	£409	Aug 3	£409
Supplements per person			
Single	£44		

7 Days - 132NE - Departs Sunday - Returns on Saturday

Apr 14	£289	Aug 25	£379
May 19	£304	Sep 15	£324
Jun 23	£369		

Supplements per person

Single (May-Sep)	£38		
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SOUTH WEST ENGLAND

Torquay

QUEEN OF THE ENGLISH RIVIERA

Torquay is one of Britain's most famous resorts, situated at the heart of 22 miles of unspoilt coastline, often referred to as the "English Riviera". It has a mild climate, sparkling blue waters and in its beautiful public gardens you will see subtropical plants and palm trees. Torquay has something to offer everyone: by day you can relax on one of the clean sandy beaches, explore the bustling harbour and marina and the excellent shops or if you are feeling more active there are lovely walks, or activities such as sailing, bowls, golf or fishing. By night you'll be spoilt for choice: there are theatres, night clubs, cabarets and discothèques and of course you'll see the lights illuminating the promenade reflected across the beautiful bay. The many local attractions include Paignton Zoo, Babbacombe Model Village, Kent's Cavern, Torbay Steam Railway and Cockington thatched village.

REGINA HOTEL | Torquay



Leisureplex
HOLIDAY HOTELS



Wonderfully situated on the harbour-side, with the principal shops and theatre a gentle stroll away. Part of the Regina is particularly interesting as the home for three years of the poet, Elizabeth Barrett Browning. There is a lounge bar overlooking the harbour, taking in the fabulous views of the moored sailing boats and fishing vessels. The air conditioned restaurant serves traditional British dishes, while entertainment is provided in the bar with its dance floor. Limited car parking with public car park across the road. Tel: 01803 292904.



Exeter

CAPTIVATING CITIES OF DEVON - 5151NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Buckfast Abbey

5 DAYS
FROM
£149
PER PERSON

EXCURSIONS INCLUDED

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish. Teignmouth boasts crescents of Georgian buildings, a traditional pier and sandy beaches. Dawlish is a Regency resort nestled between Devon's hills. We continue along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

F Plymouth & Buckfast Abbey

This historic naval city has a breathtaking harbour and a wealth of attractions including the National Marine Aquarium, the delightful Hoe, the Promenade along Plymouth Sound and some excellent shopping. We return via Buckfast Abbey, famous for its tonic wine.

Departs Monday - Returns on Friday			
Feb 11	£149	Apr 22	£194
Mar 25	£174		
Departs Saturday - Returns on Wednesday			
Jun 1	£254	Sep 28	£199
Jul 27	£274	Oct 12	£189
Supplements per person			
Single (Jun-Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (Jun-Sep)	£27



Torquay



SOUTH WEST ENGLAND

Devon & Cornwall

Polperro



Teignmouth

THE ENGLISH RIVIERA - 153NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£274
PER PERSON

EXCURSIONS INCLUDED

F Exmouth & Sidmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish and along the western side of the River Exe estuary, past Exeter and then down the eastern side of the river. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fishermen's cottages in Cornwall.

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

H Buckfast Abbey

Beautifully situated on the southern edge of Dartmoor on the banks of the River Dart, the Abbey is famous for its tonic wine, but it is also a living monastic community (free entrance).

Departs Sunday - Returns on Saturday

Apr 28	£274	Jul 7	£404
May 19	£309	Jul 28	£404
Jun 9	£374	Aug 25	£379
Jun 30	£384	Sep 22	£374

Supplements per person

Single (May-Sep)	£38	Sea View (Apr)	£28
		Sea View (May-Sep)	£37



Looe



Sidmouth

ABBEY COURT HOTEL Torquay



NEW
HOTEL



The Abbey Court is ideally situated only a short walk or a bus ride from Torquay town and beach and boasts views across Torbay. The hotel has a heated outdoor swimming pool and comfortable bar lounge to relax in. Tel: 01803 297316.



DEVON & CORNWALL - 5152NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£199
PER PERSON

EXCURSIONS INCLUDED

F Looe & Polperro

We travel over the River Tamar into Cornwall and visit these picture perfect Cornish villages with their intricate maze of narrow little streets lined with charming Cornish cottages. Looe has a bustling port and is an award winning resort, with its beautiful sandy beaches, while Polperro, another Cornish gem, almost takes you back in time with its unspoilt beauty and slower pace of life, perfect for relaxing.

F Sidmouth & Exmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish and along the western side of the River Exe estuary, past Exeter and then down the eastern side of the river. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fishermen's cottages in Cornwall.

Departs Monday - Returns on Friday

May 13	£199	Jul 8	£219
Jun 10	£209	Sep 9	£204

Supplements per person

Single	£25		
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F Full Day Excursion

H Half Day Excursion

NEW Brand NEW Tour

NEW! Excursions



Exmouth

MILES OF GOLDEN SANDS, A WORLD HERITAGE COAST

Exmouth

Exmouth developed as a resort in Georgian times and was once probably the most select seaside resort in Britain, home to such famous people as Lady Nelson and Lady Byron. Nowadays it offers a rich mixture of immaculate sands, lovely gardens, a busy marina and a wide range of sports facilities that combine to make it an excellent resort for all ages and interests. To the South the resort overlooks Lyme Bay, while to the West it looks across the estuary of the River Exe to the Haldon Hills and Dawlish Warren. There are boat trips aplenty but also lots to do on dry land with good shops, a museum, many old pubs and good walks at every turn. For the more active there is a swimming pool, golf, and all forms of water sports including a sailing school.

CAVENDISH HOTEL

Exmouth   

Leisureplex
HOLIDAY HOTELS

This delightful hotel is wonderfully situated on the level seafront overlooking Exmouth's fine golden sands, a few minutes' walk from the shops. The nearby picturesque Marina is the departure point for a selection of boat trips. Head Eastwards to the fun park, bowls and cricket clubs. There is a large quiet lounge with sea views. The bar lounge has a dance floor and hosts entertainment most evenings. Extensive car parking.
Tel: 01395 272528.



DELIGHTFUL DEVON - 5155NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

**5 DAYS
FROM
£154
PER PERSON**

EXCURSIONS INCLUDED

Sidmouth & Seaton

Situated amid the dramatic red sandstone cliffs of the Jurassic Coast, Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Visitors appreciate the peaceful, genteel ambience, wide flat promenade and shingle beach, all framed by prominent headlands, one of which features a delightful walled garden. The local independent shops, cafés and restaurants are some of the finest on the South coast. Seaton is a charming resort with a delightful tramway and a visitor centre run by the local wildlife trust, which explores the historic and current wildlife of the Jurassic Coast.

Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort famous for its attractive gardens and black swans. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort.

Departs Monday - Returns on Friday			
Mar 4	£154	Oct 7	£189
Apr 1	£174	Oct 28	£189
Departs Saturday - Returns on Wednesday			
Jul 20	£259	Aug 17	£254
Supplements per person			
Single (Jul-Aug)	£27	Sea View (Mar-Apr, Oct)	£20
		Sea View (Jul-Aug)	£27

THE JURASSIC COAST - 158NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Buckfast Abbey

**7 DAYS
FROM
£299
PER PERSON**

EXCURSIONS INCLUDED

Dartmoor & Torquay

Heading West, we skirt the southern edge of Dartmoor to Buckfastleigh, before turning South to Devon's largest resort, Torquay. Here we have plenty of time to explore the harbour or visit the many shops before returning to Exmouth.

Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway.

Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort renowned for its attractive gardens and tranquil brook on which glide the resort's famous black swans. The Town Beach is a short walk away. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort. There is a Victorian pier with traditional amusements and an excellent sandy beach, as well as fresh local seafood, landed on the quay.

Departs Sunday - Returns on Saturday			
May 5	£299	Aug 11	£409
Jun 9	£394	Sep 22	£324
Jul 14	£399		
Supplements per person			
Single	£38	Sea View	£37



Seaton



Dawlish

Bournemouth

BRITAIN'S MOST INTERNATIONAL RESORT

Bournemouth

Bournemouth is not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities. It has a real international flavour and its combination of miles of golden sands and some of the finest parks and gardens in the country make it a superb resort whatever your tastes. The Lower Gardens in particular provide a lush green contrast to the nearby beach. There are many outstanding attractions including museums, an art gallery, two piers and a wealth of evening entertainment ranging from classical music to top name summer shows.

DEVON TOWERS HOTEL **Leisureplex** Bournemouth

AAA ★★

HOLIDAY HOTELS

Ideally situated in a quiet location on the West Cliff, set back from the seafront and a short walk from the International Centre, shops and pier. There is a delightful bar lounge which provide plenty of space for relaxing. The spacious restaurant serves the traditional three-course Leisureplex menu, offering plenty of choice. Entertainment is featured most evenings.
Tel: 01202 553863.



VIBRANT BOURNEMOUTH - 5170NE

**5 DAYS
FROM
£149**
PER PERSON

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

EXCURSIONS INCLUDED

F Lyndhurst & Salisbury

Lyndhurst is the capital of the New Forest, an area of beautiful unspoilt countryside. Salisbury is famous for its spectacular cathedral which has the tallest spire in England. The well preserved medieval town is a delight and the Cathedral library houses an original of the Magna Carta.

F Weymouth & Portland

Refer to Bournemouth & Beaulieu 171NE description opposite.



Portland Bill Lighthouse

Departs Monday - Returns on Friday

Feb 25	£149	Apr 29	£204
Apr 1	£169		

BOURNEMOUTH & BEAULIEU - 171NE

**8 DAYS
FROM
£329**
PER PERSON

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beaulieu

EXCURSIONS INCLUDED

F Lyndhurst & Beaulieu

A day in the New Forest, an area of beautiful unspoilt countryside, much of it woodland, with its famous wild ponies. Beaulieu is a fantastic day out for everyone, with Palace House, Abbey, National Motor Museum and Gardens which stretch down to the river's edge (*entrance included in the tour cost*).

F Salisbury & Shaftesbury

Salisbury's history dates back to the nearby Iron Age fort, but it is chiefly famous for having the tallest cathedral spire in England along with a superbly well preserved medieval town plan with many wooden buildings. We then journey to Shaftesbury, a famously picturesque village known for its half-timbered buildings and cobbled streets.

F Weymouth & Portland

We travel to Weymouth to spend the day in this delightful Dorset resort. Weymouth boasts splendid beaches, a busy harbour and many narrow shopping streets as well as a Tudor fort and a nature reserve. The view of Chesil Beach from Portland is quite remarkable.

Departs Saturday - Returns on Saturday

May 11	£329	Jul 27	£434
Jun 22	£389		
Supplements per person			
Single	£44		

BOURNEMOUTH & SALISBURY - 173NE

**7 DAYS
FROM
£364**
PER PERSON

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beaulieu

EXCURSIONS INCLUDED

F Lyndhurst & Beaulieu

A day in the New Forest, an area of beautiful unspoilt countryside, much of it woodland, with its famous wild ponies. Beaulieu is a fantastic day out for everyone, with Palace House, Abbey, National Motor Museum and Gardens which stretch down to the river's edge (*entrance included in the tour cost*).

F Salisbury & Shaftesbury

Refer to Bournemouth & Beaulieu 171NE description opposite.

F Weymouth & Portland

Refer to Bournemouth & Beaulieu 171NE description opposite.



Shaftesbury

Departs Sunday - Returns on Saturday

Jun 9	£364	Aug 25	£374
Supplements per person			
Single	£38		

SOUTH & SOUTH EAST ENGLAND

Sandown

MAGNIFICENT SEASIDE & UNSPOILT COUNTRYSIDE

Sandown Beach & Pier

The Isle of Wight has a great deal to offer with many superb sandy beaches, mile upon mile of stunning countryside and coastal walks and all the usual modern holiday facilities in the resorts. Sandown is the island's principal resort, and offers a wealth of entertainments. Sandown Bay is the largest on the island and offers a long, safe, sandy beach framed at either end by stunning white cliffs contrasting with the rich blue sea. On the High Street you will find a wide variety of wonderful shops. *Dinosaur Isle* offers life-like dinosaur models and skeletons. There is also a traditional pier. In addition, Sandown boasts Brown's Pleasure Park, swimming and squash at the Heights Leisure Centre and a fascinating Geological Museum. There are plenty of evening entertainments to suit all tastes. Nearby Brading has a Roman Villa complete with mosaic floors.

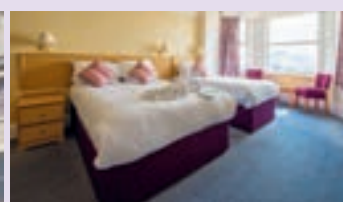
BAYSHORE HOTEL

Sandown,
Isle of Wight



Leisureplex
HOLIDAY HOTELS

Situated in a magnificent position on the seafront, opposite the beach and pier and close to the shopping centre. The hotel has a light and spacious bar and lounge area with a large dance floor. There is a sun lounge and attractive restaurant overlooking the sea and a games room.
Tel: 01983 403154.



Godshill



Osborne House

DIVERSE LANDSCAPES & A ROYAL RESIDENCE

- 5197NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Osborne House

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island via pretty Godshill. The village has a variety of tearooms, a highly detailed model village and the medieval All Saints Church sited on a hill (hence the village's name). There are many traditional thatched buildings and picturesque cobbled streets.

F Osborne House & Cowes

We journey to the North of the island to see Queen Victoria's spectacular hideaway, Osborne House, where she died in 1901 (*entrance included in the tour cost*). We also visit Britain's yachting capital, Cowes. The town of Cowes is split from East Cowes by the river, which is crossed by a fascinating chain link ferry. Many buildings in Cowes were influenced by Prince Albert's ornate tastes.

Departs Saturday - Returns on Wednesday

Jun 22	£279	Aug 10	£279
Supplements per person			
Single	£27	Sea View	£27

NEW
5 DAYS
FROM
£279
PER PERSON

ISLE OF WIGHT DELIGHTS

- 195NE/197NE

Alfa Includes

- 6/7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Osborne House & Rosemary Vineyard

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island via pretty Godshill.

F Osborne House & Cowes

Refer to Diverse Landscapes & A Royal Residence 5197NE description opposite.

H Rosemary Vineyard & Ryde

We travel along the eastern coast and have a fascinating vineyard visit (*entrance included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

7 DAYS
FROM
£259
PER PERSON

8 Days - 195NE - Departs Saturday - Returns on Saturday			
Jun 8	£424	Aug 3	£424
Jul 6	£424		
Supplements per person			
Single	£44	Sea View	£42
7 Days - 197NE - Departs Sunday - Returns on Saturday			
Apr 14	£259	Sep 1	£379
May 26	£369		
Supplements per person			
Single (May-Sep)	£38	Sea View (Apr)	£28
		Sea View (May-Sep)	£37

Shanklin

BEAUTIFUL BEACH, THATCHED COTTAGES & LOVELY WALKS

Shanklin Beach & Town

Shanklin boasts a long, safe sandy beach which lies at the foot of the spectacular cliffs on which most of the town is situated. The two are connected by a cliff lift. The traditional seaside part of town blends into the picturesque thatched cottages of Shanklin Old Town at the head of the impressive Shanklin Chine. The delightful nature trail through the Chine is not to be missed and includes a surprising relic of the Second World War – a section of PLUTO, the Pipeline Under The Ocean, which was used to pump fuel under the sea to France for the Normandy landings. Although a quieter and more intimate resort than Sandown it nevertheless has its own theatre, lively pubs and entertainments.

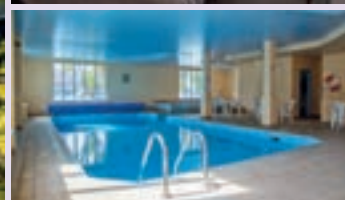
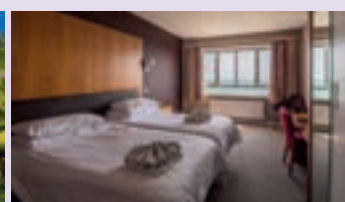
SHANKLIN HOTEL

Shanklin,
Isle of Wight

Leisureplex
HOLIDAY HOTELS

AA***

One of the best known hotels on the island, the Shanklin is situated in Shanklin town with superb views from its magnificent Starlite Restaurant and many bedrooms. Shanklin Old Village is a few minutes' walk away and the beach is accessible via the nearby cliff lift. Facilities include an impressive reception area, splendid bar, spectacular Starlite Restaurant with dance floor, indoor swimming pool, whirlpool, sauna, and games room. Car parking is available. Tel: 01983 862286.



SEASIDE TOWNS & THE NEEDLES

- 5200NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

RAILWAY LINES & VINES - 5203NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

5 DAYS
FROM
£269
PER PERSON

DELIGHTS OF THE ISLE - 203NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

7 DAYS
FROM
£319
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

Refer to Delights Of The Isle 203NE description opposite.

F Ryde & Cowes

Visits to the two principal towns in the North East of the island. Ryde is the largest town on the Isle of Wight and named 'The Gateway to the Island' with its ferry terminal. It also has the oldest pleasure pier in Britain, built during the Napoleonic wars. The vibrant seaport of Cowes is famous throughout the world as a yachting centre. It's a great place to visit for its selection of boutique shops, cafes and restaurants.



Cowes

Departs Monday - Returns on Friday

Mar 4	£159	Oct 21	£204
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Departs Saturday - Returns on Wednesday

Jun 15	£249	Sep 21	£219
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Supplements per person

Single (Jun-Sep)	£27	Sea View (Mar, Oct)	£20
		Sea View (Jun-Sep)	£27

EXCURSIONS INCLUDED

F Isle of Wight Steam Railway & Godshill

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). The sight of the powerful majestic steam engines, the charm of the quiet rural stations, and the friendliness of traditionally uniformed staff, will leave you with some enduring memories from a special day out. We return via Godshill a picturesque village well known for its church, thatched cottages and local produce.

F Rosemary Vineyard, Ryde & Cowes

We travel along the eastern coast and have a fascinating vineyard visit (*included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent. We also visit Britain's yachting capital, Cowes. The town of Cowes is split from East Cowes by the river, which is crossed by a fascinating chain link ferry. Many buildings in Cowes were influenced by Prince Albert's ornate tastes.

Departs Saturday - Returns on Wednesday

Aug 3	£269	Aug 31	£269
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Supplements per person

Single	£27	Sea View	£27
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EXCURSIONS INCLUDED

F Alum Bay & Godshill

We travel round the southern tip of the island at Blackgang on our way to Alum Bay, famous for its coloured sands and stunning views over the Solent. Returning via Newport and the picturesque village of Godshill, which is well known for its church and thatched cottages.

F Isle of Wight Steam Railway & Cowes

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). We return via Britain's yachting capital, Cowes. The town of Cowes is split from East Cowes by the river, which is crossed by a fascinating chain link ferry. Many buildings in Cowes were influenced by Prince Albert's ornate tastes.

H Rosemary Vineyard & Ryde

Refer to Isle of Wight Delights 195NE description opposite.

Departs Sunday - Returns on Saturday

Apr 28	£319	Jul 14	£414
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May 26	£384	Aug 18	£414
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Jun 23	£424	Sep 8	£379
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Supplements per person

Single (May-Sep)	£38	Sea View (Apr)	£28
		Sea View (May-Sep)	£37

SOUTH & SOUTH EAST ENGLAND

Weymouth

A SPECTACULAR BEACH & A WEALTH OF HISTORY

Weymouth Harbour

Weymouth is one of Britain's oldest seaside resorts, made popular by George III whose statue stands on the promenade. It has just about everything one could ask for in a seaside town: a lovely curving bay with soft sands, a fascinating harbour with interesting old pubs and cottages, the remains of a Tudor castle, some engaging architecture, a wide variety of shops and plenty to entertain both day and night. Add to this a bird reserve which is almost in the centre of town, a museum, an indoor swimming pool and lots of boat trips and you are sure to have an absorbing holiday.

Chesil Beach



Abbotsbury



FAIRHAVEN HOTEL

Weymouth ★★



Ideally located on Weymouth's famous Esplanade, a short walk from the historic harbour and town centre with superb views of Weymouth Bay. The air conditioned restaurant is easily accessible on the ground floor and offers varied menus with superb dishes prepared by the resident chef. Tel: 01305 760200.



WONDERFUL WEYMOUTH - 5165NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£209
PER PERSON

EXCURSIONS INCLUDED

Dorchester, Bridport & Abbotsbury

We first travel to Dorchester, the county town of Dorset – *Casterbridge* in Thomas Hardy's books. Afterwards we continue to the ancient town of Bridport – ITV's *Broadchurch* – and the village of Abbotsbury on The Fleet, the lagoon behind the amazing Chesil Beach.

Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour. Then onto Dorset's largest resort, Bournemouth. Bournemouth is not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities. It has a real international flavour, miles of golden sands and some of the finest parks and gardens in the country.

Departs Monday - Returns on Friday

Mar 4	£209	Jul 22	£284
Jul 1	£284	Aug 26	£249

Supplements per person

Single (Mar)	£25	Single (May-Aug)	£27
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CENTRAL HOTEL

Weymouth ★★



The Central, as the name suggests, is conveniently situated for all local attractions, including the beach, the 17th century fishing harbour and ferry service to the Channel Islands. The town centre, with its variety of shops, cafes and amenities, is just a few moments' walk away. Tel: 01305 760700.



DELIGHTFUL WEYMOUTH - 165NE

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions

8 DAYS FROM
£409
PER PERSON

EXCURSIONS INCLUDED

Wareham & Swanage

We travel East to the Purbeck Hills and the quaint resort of Swanage.

Dorchester, Bridport & Abbotsbury

Refer to Wonderful Weymouth 5165NE description opposite.

Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour. Then onto Dorset's largest resort, Bournemouth. Bournemouth is not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities. It has a real international flavour, miles of golden sands and some of the finest parks and gardens in the country.

Departs Saturday - Returns on Saturday

Jun 1	£414	Sep 7	£409
Jul 20	£419		

Supplements per person

Single	£44		
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Bognor Regis

QUINTESSENTIAL ENGLISH LANDSCAPES & BRILLIANT SEASCAPES

Bognor Regis

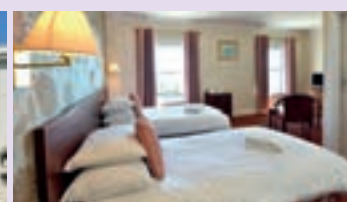
Bognor Regis has been a seaside fishing settlement since Anglo Saxon times. It became a fashionable resort in the reign of George III and has been frequented by royalty on numerous occasions. The resort is flat and has an excellent promenade walk. There is a pier and a delightful park, Hotham Park, which boasts a narrow gauge railway, putting green, crazy golf, tennis court and boating lake. On the beach between Bognor Regis and Aldwick lies the wreck of a floating pontoon - part of the Mulberry Harbour which was destined to be towed across to Normandy on D-Day June 6, 1944 and was washed up on the beach shortly after D-Day. The beach is predominantly pebbly but the water is clean and the quality of the light often remarkable. Inland the scenery is quintessentially English with the splendour of the South Downs, England's newest National Park, very close at hand.

ROYAL NORFOLK

Bognor Regis  

Leisureplex
HOLIDAY HOTELS

Situated in a delightfully sunny spot on the seafront with extensive lawns and superb Channel views, this exceptional Georgian building dates from the 1830s and has been visited by the Emperor Napoleon III of France and various descendants of Queen Victoria. It is a short walk from the pier and shops. There is an attractive lobby bar, a split level restaurant and a ballroom with small dance floor. Tel: 01243 826222.



SOUTH DOWNS SPLENDOUR - 5205NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£149
PER PERSON

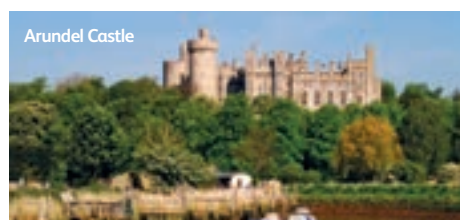
EXCURSIONS INCLUDED

Chichester & Arundel

We visit nearby Chichester, an ancient town famous for its arts festival. We then travel to historic Arundel. Its castle and cathedral dominate the countryside and the charming town is delightful.

Portsmouth & Southsea

Refer to Sussex Sojourn 207NE description opposite.



Departs Monday - Returns on Friday

Feb 18	£149	Apr 22	£209
Mar 18	£169		

Departs Saturday - Returns on Wednesday

May 25	£244	Aug 10	£259
Jun 22	£259		

Supplements per person

Single (May-Aug)	£27	Rooms with a View (Feb-Apr)	£20
		Rooms with a View (May-Aug)	£27

WEST SUSSEX & PORTSMOUTH - 5209NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Bluebell Railway
- Entrance to HMS Victory & Sheffield Park Gardens

NEW
5 DAYS
FROM
£274
PER PERSON

EXCURSIONS INCLUDED

NEW! Bluebell Railway & Sheffield Park Gardens

We revisit the Halcyon days of steam to travel the Bluebell Railway through the gentle Sussex Weald before exploring the extensive splendour of Sheffield Park Gardens, a magnificent landscape garden surrounding four lakes, laid out in the 18th century by 'Capability' Brown (*rail fare and entrance to gardens included in the tour cost*).

NEW! Portsmouth

A trip westwards along the coast to the historic naval town with its fascinating harbour which plays host to the remains of Henry VIII's Mary Rose and Nelson's flagship, Victory (*entrance to HMS Victory included in the tour cost*).



Departs Monday - Returns on Friday

May 20	£274	Jul 22	£294
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Supplements per person

Single	£27	Rooms with a View	£27
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SUSSEX SOJOURN - 207NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Amberley Museum

7 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

Chichester & Littlehampton

We visit nearby Chichester, an ancient town famous for its arts festival, fine Cathedral, Georgian houses and ancient City walls. We then travel to historic Arundel. Its castle and cathedral dominate the countryside and the charming town is delightful.

Portsmouth & Southsea

We journey westwards along the coast to the historic naval town of Portsmouth with its fascinating harbour before continuing to Southsea with its stunning pier and promenade.

Worthing & Amberley

We visit the large seaside town of Worthing, where Oscar Wilde wrote *The Importance of Being Earnest* while on a visit in the 1890s. We then stop at Arundel and the Amberley Museum & Heritage Centre where working craftspeople demonstrate their traditional crafts and we can ride on the narrow gauge railway and historic bus services (*entrance included in the tour cost*).

Departs Sunday - Returns on Saturday

Apr 28	£309	Aug 18	£414
Jun 9	£399	Sep 15	£379
Jun 30	£409		

Supplements per person

Single (Jun-Sep)	£38	Rooms with a View (Apr)	£28
		Rooms with a View (Jun-Sep)	£37

SOUTH & SOUTH EAST ENGLAND

Eastbourne

ELEGANT GARDENS & A WEALTH OF EXCURSIONS

Eastbourne is one of Britain's more elegant resorts, enjoying a glorious location on the South Coast. Because it is sheltered by Beachy Head and the South Downs it has an excellent sunshine record, always coming around the top of the sunshine league. It has a spacious promenade to stroll along and the world-famous Carpet Gardens line the seafront. Eastbourne has clean inviting beaches predominantly of shingle leading to sand at low tide and offering excellent bathing. There's plenty to see and do with first class shops, cinemas, museums, shows, concerts and dancing in the Winter Gardens. There is also a large variety of sporting facilities, whether you want to play or spectate, such as boating, bowls, golf, putting, and walking on the South Downs.

QUEENS HOTEL

Eastbourne 

Leisureplex
HOLIDAY HOTELS

This magnificent Victorian hotel is situated in an outstanding position overlooking the pier. Spacious public rooms include a public bar, snooker room, sun lounge and two restaurants. Several function rooms including the Princes Suite with its own bar where entertainment is provided most evenings. Two lifts serve all floors and a wheelchair lift is now available between the ground floor's two levels. Extensive car parking. Tel: 01323 722822.



ELEGANT EASTBOURNE - 5215NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£149
PER PERSON

F Rye & Hastings

Today Rye is best known for its Thursday market but historically it was one of the *Cinque Ports* and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

We travel to Brighton, made famous by the Prince Regent who built the remarkable Pavilion. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!

Departs Monday - Returns on Friday			
Feb 11	£149	Apr 8	£159
Mar 4	£159		
Departs Saturday - Returns on Wednesday			
Sep 28	£204	Oct 12	£189
Supplements per person			
Single (Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (Sep)	£27

EASTBOURNE & BRIGHTON - 5216NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Battle Abbey

5 DAYS
FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Rye & Battle Abbey

Today Rye is best known for its Thursday market but historically it was one of the *Cinque Ports* and home for many years to the novelist Henry James. We also explore the atmospheric Battle Abbey ruins and their recently refurbished museum and visitor centre (*entrance included in the tour cost*). Indeed we can stand on the very spot where King Harold is said to have died!

F Brighton

We travel to Brighton, made famous by the Prince Regent who built the remarkable Pavilion. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!

Departs Saturday - Returns on Wednesday			
Jun 15	£279	Aug 17	£274
Jul 13	£279	Sep 21	£259
Supplements per person			
Single	£27	Sea View	£27





Eastbourne Pier



Folkestone

Folkestone Harbour

SOUTH & SOUTH EAST ENGLAND



Ypres Tower, Rye

Folkestone is unusual as it lacks a conventional seafront. Most of the resort's facilities are concentrated at the level of the cliff-top Victorian boulevard known as The Leas. The older part of the town with its cobbled streets lies close to the harbour below. Nearby is the bathing beach at East Cliff Sands, at the foot of the cliffs crowned by a Martello Tower. The multi-million pound regeneration of the town centre has given a new buzz to this already vibrant resort, combining twenty-first century shopping centres and traditional shops, boutiques, country markets and a bustling Creative Quarter.

GRAND BURSTIN HOTEL | Folkestone

This large modern hotel is conveniently situated on the harbour side near to the beach, with spacious public lounges and an impressive entertainment room. It also boasts an indoor swimming pool, sauna and gymnasium (extra charges apply). Access to the town is via a cliffside lift or elevated cobbled walk past the shops. An excellent entertainment programme is provided, with fully costumed cabaret shows. Tel: 01303 854500.



EXCITING EASTBOURNE - 219NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Carr Taylor Vineyard

7 DAYS
FROM
£284
PER PERSON

EXCURSIONS INCLUDED

F Battle & Carr-Taylor Vineyard

Battle was the site of William the Conqueror's victory over Harold. Follow the history trail around the village to learn how the battle unfolded. We then visit nearby Carr-Taylor Vineyard, where we receive an informative and entertaining tour of the vines and the winery (*included in tour cost*).

F Rye & Hastings

Today Rye is best known for its Thursday market but historically it was one of the *Cinque Ports* and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

Refer to Eastbourne & Brighton 5216NE description opposite.

Departs Sunday - Returns on Saturday			
Apr 14	£284	Jul 7, 21	£424
May 12	£329	Aug 4	£424
May 26	£379	Aug 18	£414
Jun 9	£409	Sep 1	£409
Jun 23	£414	Sep 22	£394
Supplements per person			
Single (May-Sep)	£38	Sea View (Apr)	£28
		Sea View (May-Sep)	£37



Deal Beach & Pier



River Stour, Sandwich

FOLKESTONE & KENT - 5234NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Romney Hythe & Dymchurch Railway Trip

5 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Deal & Sandwich

Sandwich was one of Henry VIII's *Cinque Ports*, with Deal as an adjunct to them. Today Sandwich offers a pleasant marina along the river Stour and many historical buildings including half-timbered houses, Norman churches, historic town walls and a variety of museums and gardens. Deal is a former fishing port and mining town and may have been the place where Julius Caesar first arrived in Britain. Deal Castle dates from Tudor times and remains an impressive structure having been much augmented over the centuries.

F Romney Hythe & Dymchurch Railway

Kent's miniature mainline is a public railway using one-third scale locomotives and rolling stock, which offers a delightful trip along the scenic Kent coast (*fare included in tour cost*). The line passes through the Romney Marsh, the *Cinque Ports* town of Hythe and the dramatic shingle expanse of Dungeness – a National Nature Reserve. At New Romney station there is also a museum and exhibition (small entry fee applies).

Departs Monday - Returns on Friday			
Jul 22	£234	Aug 12	£234
Supplements per person			
Single	£27		

SOUTH & SOUTH EAST ENGLAND

Scotney Castle

Kent Coast & Castles

Our tours are conveniently located in the heart of Gillingham. Historic Gillingham has strong maritime and military connections with the nearby Historic Dockyard in Chatham and Royal Engineers barracks based in town. Our tours visit Kent's revitalised seaside resorts of Margate and Ramsgate, the rolling hills of the High Weald and the twin Castles of Scotney.

KING CHARLES HOTEL | Gillingham

Conveniently located in the heart of Gillingham, with its extensive shopping and amenities including the Royal Engineers Museum and Chatham Historic Dockyard, the King Charles Hotel offers quality accommodation and traditional dining. Lounge bar.
Tel: 01634 830303.



Canterbury Cathedral

Canterbury & Chatham

Combine an exploration of the Roman and Mediaeval history of the county with a visit to the delightful seaside towns of Whitstable and Herne Bay, famous for their seafood. From our hotel base in Sittingbourne we visit Chatham Historic Dockyard, Whitstable & Herne Bay and Canterbury.

HOLIDAY INN SITTINGBOURNE | Sittingbourne

Originally built as a private residence in 1880, the recently refurbished and re-branded former Coniston Hotel is now stylish and modern in feel, whilst retaining original quirky features. The hotel's central location is convenient for the amenities of Sittingbourne and transport links to Sheerness, Chatham and Canterbury.
Tel: 01795 410560.



Ramsgate



Margate



Whitstable

KENT COAST & CASTLES - 5254NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Hornby Toy Museum & Scotney Castle

5 DAYS FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Margate, Ramsgate & Hornby Visitor Centre

We take a trip along the North Kent coast to Margate, home to the new Turner Gallery, many unique and interesting shops and the official Hornby Toy Museum (*museum entry included in tour cost*). We continue to Ramsgate, with its redeveloped marina, and museums on subjects as diverse as Maritime history, Microcomputers, and Pugin architecture.

F Scotney Castle

We journey to the High Weald, a designated Area of Outstanding Natural Beauty, to visit the delightful house and gardens of Scotney Castle (*entry included in tour cost*). The

ruined 'Old Castle' stands on a moated island surrounded by sloping wooded gardens with many beautiful flowering shrubs. The 'New Castle' was built in the 1800s in Tudor style with more formal lawns and planting. We also visit historic Maidstone on the return journey.

H NEW! Whitstable

Famous since Roman times for its oysters, Whitstable features miles of shingle beach, a maze of historic alleyways between delightful shops and pubs, and the largest village green in England.

Departs Monday - Returns on Friday			
Apr 22	£234	Aug 26	£234
Supplements per person			
Single	£59		

CANTERBURY & CHATHAM - 5243NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Chatham Historic Dockyard

5 DAYS FROM
£274
PER PERSON

EXCURSIONS INCLUDED

F Chatham Historic Dockyard

Most recently used as the setting for many scenes of the TV series "Call the Midwife", the Historic Dockyard (*entry included in tour cost*) offers a variety of maritime and land based attractions from the RNLI lifeboat collection to submarines and a Victorian naval ropery still working to this day.

F Whitstable & Herne Bay

Famous since Roman times for its oysters, Whitstable features miles of shingle beach, a maze of historic alleyways between delightful shops and pubs, and the largest village green in England. Herne Bay boasts a flat prom with a clock tower and a renovated pier out to sea.



Canterbury

F Canterbury

We travel inland to historic Canterbury with its excellent shops and famous Cathedral, the home of English Christianity.

Departs Saturday - Returns on Wednesday			
Jun 1	£274	Aug 31	£279
Supplements per person			
Single	£79		

Great Yarmouth

EAST ANGLIA'S LIVELIEST RESORT

Norfolk Broads

Great Yarmouth is East Anglia's top seaside venue, whose long sandy beach stretches for miles, backed by the Marine Parade and promenade, ideal for a gentle stroll or a ride on a horse-drawn landau. Visitors enjoy a huge range of attractions including the Model Village, a magnificent Sea Life Centre and the Hippodrome Circus, one of the longest running permanent circuses in England. Historically Great Yarmouth's South Quay was a bustling port, described by Daniel Defoe as the finest quay in Europe with its many Georgian buildings. Those with an interest in history might also enjoy the Nelson Museum and the preserved Row Houses, unique to Great Yarmouth. There's something for everyone in England's far East!

NEW BEACH HOTEL

Great Yarmouth

Leisureplex
HOLIDAY HOTELS

Recently refurbished and expanded, the New Beach is situated in Great Yarmouth's most central and lively location, on the seafront opposite Britannia Pier and adjacent to the shops and resort amenities. All public areas (new bar lounge with sea views, new restaurant and entertainment room) are on the ground floor.
Tel: 01493 332300.



Cromer

GREAT YARMOUTH & BROADS - 5261NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Boat trip on Broads

5 DAYS
FROM
£194
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

The attractive, small resort of Cromer is full of character with its narrow twisting streets in the town centre. The lively seafront promenade behind the sandy beach contrasts with relaxing colourful gardens. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral. In addition to the historical attractions, the centre of Norwich is replete with a myriad of interesting shops and a large daily market featuring a variety of clothes and homewares as well as the local agricultural produce.

Departs Saturday - Returns on Wednesday

Jun 1	£254	Aug 10	£264
Departs Monday - Returns on Friday			
Oct 7	£194	Oct 28	£194
Supplements per person			
Single (Jun-Aug)	£27	Sea View (Jun-Aug)	£27
		Sea View (Oct)	£20

EXPLORE EAST ANGLIA - 261NE/263NE

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions
- Boat trip on Broads

7 DAYS
FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

We travel to Cromer via Caister and North Walsham. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Aldeburgh, Southwold & Beccles

Once a major Tudor port whose shipwrights built Drake's Golden Hind, Aldeburgh is today a picturesque coastal town with many interesting buildings such as the moot hall, windmill and Martello Tower. We also visit Southwold with its pier, waterclock and lighthouse, and the inland market town of Beccles.

F Norwich

Refer to Gt. Yarmouth & Broads 5261NE description opposite.

8 Days - 261NE - Departs Saturday - Returns on Saturday

Jun 8	£389	Jul 6, 20	£404
Jun 22	£414	Aug 3	£414

Supplements per person

Single	£44	Sea View	£42
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7 Days - 263NE - Departs Sunday - Returns on Saturday

Apr 28	£259	Aug 18	£364
May 12	£284	Sep 8	£339
May 26	£314		

Supplements per person

Single (May-Sep)	£38	Sea View (Apr)	£28
		Sea View (May-Sep)	£37



Aldeburgh

Cromer

VICTORIAN CHARM AMID FLINT COTTAGES & UNSPOILT BEACHES

Hotel de Paris & Cromer Pier

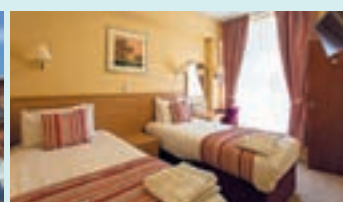
Cromer was once a small fishing village which has now grown into a bustling family holiday resort, with superb sunshine records. This attractive, small resort is full of character with its narrow twisting streets in the town centre and lively seafront promenade behind the sandy beach. Colourful gardens offer quiet relaxation but if you're feeling energetic there are leisure facilities available including bowling greens, tennis courts, squash and golf. During the summer season there's a varied entertainments programme available at the famous Pier Pavilion. Cromer is set amidst the pleasant countryside of North Norfolk with its leafy country lanes, villages with their flint cottages and of course the Norfolk Broads, miles and miles of waterways weaving their way through this unique landscape.

HOTEL DE PARIS

Cromer  

Leisureplex
HOLIDAY HOTELS

A delightful and unique hotel, occupying the finest position in Cromer, close to the shops and historic parish church and directly overlooking the pier and beach. Guests may recognise the Hotel de Paris from its appearances in Agatha Christie's "Partners in Crime" starring David Walliams. Superb reception lounge, attractive bar. Delightful restaurant with small dance floor. Tel: 01263 513141. Guests 513191.



NORFOLK DELIGHTS & SEASCAPES - 5265NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£149
PER PERSON

EXCURSIONS INCLUDED

F Sheringham & Norwich

Along the coast from Cromer, Sheringham is home to a splendid craft centre with traditional rural crafts which have been part of North Norfolk life for generations. Norfolk's county town Norwich is still based on a medieval street plan and has many delightful buildings and alleyways. Its splendid cathedral is well worth a visit but it also boasts a castle and excellent shops.

F Great Yarmouth & Wroxham

Norfolk's principal seaside resort is Great Yarmouth, packed with entertainments and amusements for all ages. Capital of The Broads, Wroxham and its neighbour Hoveton St. John face each other across the River Bure. There are many attractions here from boat trips and steam trains (not included in tour cost) to the historic parish churches and excellent shopping.

Departs Monday - Returns on Friday			
Feb 25	£149	Apr 15	£189
Mar 18	£169	Oct 28	£194
Departs Saturday - Returns on Wednesday			
Sep 28	£204		
Supplements per person			
Single (Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (Sep)	£27

ROYAL SANDRINGHAM & THE BROADS - 5267NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Blickling Hall
- Entrance to Sandringham Museum & Gardens

5 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F North Norfolk Coast & Sandringham

Refer to Norfolk Charm 269NE description opposite.

F Sheringham & Blickling Hall

A short distance along the coast lies Sheringham, a delightful bustling seaside town boasting a splendid craft centre with traditional rural crafts which have been part of North Norfolk life for generations. Turning inland we come to Blickling Hall, a superb Jacobean House said to be home to the ghosts of both Anne Boleyn and Falstaff! (entrance included in the tour cost).



Sandringham House & Gardens

Departs Saturday - Returns on Wednesday			
May 25	£279	Aug 17	£284
Jul 6	£289		
Supplements per person			
Single	£27	Sea View	£27

NORFOLK CHARM - 269NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Boat trip on Broads
- Entrance to Sandringham Museum & Gardens

7 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral. In addition to the historical attractions, the centre of Norwich is replete with a myriad of interesting shops and a large daily market featuring a variety of clothes and homewares as well as the local agricultural produce.

F North Norfolk Coast & Sandringham

We travel West to Wells-next-the-Sea, a quaint, thriving port with a unique atmosphere. We continue along the coast and then inland to Royal Sandringham to visit the Royal Estate (entrance to Museum and gardens included in the tour cost). NB. Entrance is not possible when Royal Family is in residence, expected to be late July/early August.

F Great Yarmouth & the Broads

Norfolk's principal seaside resort is packed with entertainments and amusements of all descriptions. We continue to Wroxham to take a gentle cruise on the relaxing Broads (boat fare included in the tour cost).

Departs Sunday - Returns on Saturday			
Jun 9	£324	Sep 22	£309
Supplements per person			
Single	£38	Sea View	£37

Skegness

QUEEN OF THE LINCOLNSHIRE COAST

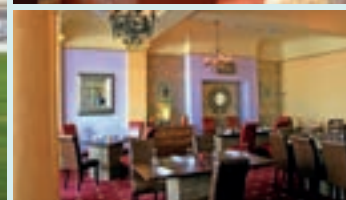
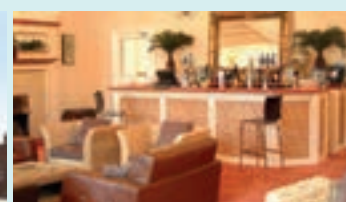
Skegness

Skegness is the largest resort on the Lincolnshire coast and has been a firm favourite holiday destination for decades. Wide, clean, award-winning beaches are amongst the fine attributes of this lively town. Between both the North and South Parades and the beach you will find a boating lake, bowling greens, indoor and outdoor swimming pools, mini golf and the lovely Compass Gardens and Tower Gardens. In the evening the town comes to life in a different way with the Pleasure Beach lit up and theatre audiences throng to see popular stars entertain. Skegness has everything to make your holiday complete.

ROYAL HOTEL

Skegness 0000

The Royal Hotel has an excellent reputation for being warm, friendly, comfortable and relaxing. Situated in its own grounds at the southern end of the promenade, looking towards the sea and an easy stroll from the resort's principal attractions. The hotel is situated between the South parade and Drummond Road, just a few minutes walk from both the clock tower and beach. There is a lounge bar, games room and a ballroom. Tel: 01754 762301.



SPECTACULAR SKEGNESS - 5272NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£189
PER PERSON

EXCURSIONS INCLUDED

F Boston & Spalding

Both of these towns have rich histories dating from Norman times. Boston was a hugely important port until the river silted up in the late 1600s. The religious persecution of the seventeenth century was nowhere more bitterly fought than in Lincolnshire and led to the founding of the great American city of the same name by people from Boston. Spalding is a fenland town whose surroundings were much altered by the draining of the fens in the 18th and 19 centuries, creating thousands of acres of fertile farmland. The High Street includes the tallest windmill in the country.

F Lincoln

Lincoln's splendid cathedral is one of the finest in the country and is surrounded by many other fascinating buildings of all periods including its castle which houses one of four remaining original copies of *Magna Carta*. Offering an experience rich in history combined with independent boutique shopping, great arts and culture and a wealth of places to eat and drink, Lincoln provides a great day out.

Departs Monday - Returns on Friday

Apr 1	£189	Oct 7	£204
Supplements per person			
Single	£25		

LINCOLNSHIRE COAST - 272NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Bateman's Brewery

7 DAYS
FROM
£374
PER PERSON

EXCURSIONS INCLUDED

F Boston & Spalding

Both of these towns have rich histories dating from Norman times. Boston was a hugely important port until the river silted up in the late 1600s. The religious persecution of the seventeenth century was nowhere more bitterly fought than in Lincolnshire and led to the founding of the great American city of the same name by people from Boston.

F Lincoln

Lincoln's splendid cathedral is one of the finest in the country and is surrounded by many other fascinating buildings of all periods including its castle which houses one of four remaining original copies of *Magna Carta*.

F Mablethorpe, Louth & Wainfleet

We have a short break at Mablethorpe, a small resort once frequented by the poet Tennyson and notable for its splendid sands. We continue to Wainfleet for a fascinating tour of Batemans Brewery (*entrance included in the tour cost*). We then visit Louth, an ancient market town on the Wolds with a mixture of Elizabethan and Georgian buildings and a splendid church.

Departs Sunday - Returns on Saturday

Aug 4	£374		
Supplements per person			
Single	£38		



Lincoln Cathedral

Maudfoister Mill,
Boston

EAST COAST ENGLAND

Southend Pier

Southend On Sea

Southend, situated on the North bank of the Thames Estuary, is the largest resort in Essex and Londoners' favourite seaside resort; it is just an hour by train from central London. It has a famous pier, the longest in the world, with a railway service along to the pier head over a mile out to sea. A large lift offers access to the seafront from the town's shopping centre and theatres.

PARK INN PALACE SOUTHEND | Southend

The Palace Hotel is in an ideal position, a short stroll away from Southend's excellent shopping centre with the seafront accessible via a free promenade lift. Below the hotel on Marine Parade is the long pier with its own railway and Adventure Island Theme Park. The hotel's reception is on the ground floor whilst the restaurant, lounge and bar are on the first floor with stunning views of the sea (lift access). Tel: 01702 455100.



Brontë Country

Harrogate, Brontë & Wharfedale

Our base is the picturesque market town of Bingley, set on the banks of the River Aire and the Leeds Liverpool canal. The included excursions take us to the Victorian industrial village of Saltaire, Haworth Parsonage the pretty spa town of Harrogate and a visit to the delightful cathedral city of Ripon, before we venture North following the River Wharfe along the picturesque valley to the market town of Ilkley.

MERCURE BANKFIELD HOTEL | Bingley

Set in a Gothic style mansion house surrounded by landscaped gardens, this hotel is a peaceful retreat a short stroll from the banks of the River Aire. Tel: 0844 815 9004.



Maldon

SOUTHEND ON SEA - 5250NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Maritime Museum

5 DAYS FROM
£264
PER PERSON

EXCURSIONS INCLUDED

F Essex Villages

Our tour today takes in some of the rural villages and historic towns of the county. We pass by Chelmsford and Coggleshall, famous for its lace making, Layer Marney with its Tudor tower and Tiptree, famous for its jams and cream tea. We return via Maldon, famous for its production of sea salt.

F Greenwich & the National Maritime Museum

We travel via the Blackwall Tunnel to Greenwich and the famous National Maritime Museum (free entrance). There is a Nelson display, and the history of Atlantic trading. A



National Maritime Museum

short walk away uphill is the Royal Observatory with its amazing collection of Harrison's ship clocks and story of 'finding longitude'.

Departs Monday - Returns on Friday			
Jun 17	£264	Jul 15	£269
Supplements per person			
Single	£89	Sea View	£48



Harrogate



Haworth, The Parsonage

HARROGATE, BRONTË & WHARFEDALE - 5287NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Haworth Parsonage

5 DAYS FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Saltaire & Haworth

The Victorian industrial village of Saltaire was built by mill owner Sir Titus Salt for his workers. The Mill's 1853 Gallery houses the largest collection of art by renowned Bradfordian David Hockney. We continue to Haworth Parsonage, the home of the Brontë sisters (entrance included in the tour cost).

F Harrogate & Ripon

Today we visit the beautiful spa town of Harrogate, famous for its elegant gardens and health-giving waters – and of course, Betty's Tea Rooms! We have time to take in the stunning scenery, historic buildings and delightful

parks and gardens, before we travel to the cathedral city of Ripon whose bustling square is lined with Georgian and medieval buildings.

F Ilkley & Wharfedale

We venture North into the Yorkshire Dales National Park to the village of Grassington, with its cobbled square, shops and folk museum (entry fee applies). We follow the River Wharfe along its picturesque valley to the market town of Ilkley where an historic suspension bridge spans the river.

Departs Monday - Returns on Friday			
May 20	£234	Aug 19	£254
Supplements per person			
Single	£99		

Scarborough

THE GEM OF THE YORKSHIRE COAST

Scarborough

Scarborough is arguably the oldest seaside resort in Britain - sea bathing was being promoted here in 1660, more than a century before it became fashionable elsewhere. But Scarborough has an even older history with an impressive medieval castle and even the remains of a Roman signal station. The busy harbour is haven to a welter of fishing vessels and there are the usual seaside pursuits a-plenty on the adjacent South Bay promenade which leads to the Spa. The steep hill sides are beautifully landscaped and there are many attractive parks and gardens. The resort is noted for its theatres and there is an art gallery and several small museums.

CUMBERLAND HOTEL Leisureplex Scarborough

Very well situated on the South Cliff a few minutes walk from the beach and town centre with excellent views of the town from the North facing rooms. Nearby are lots of shops, restaurants, the Stephen Joseph Theatre and of course the famous Spa Complex with its matinee and evening concerts. On street car parking using complimentary permit available at reception.
Tel: 01723 361826. Guests: 362863.



SCARBOROUGH & WHITBY - 5276NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

**5 DAYS
FROM
£149
PER PERSON**

EXCURSIONS INCLUDED

F Bridlington & Beverley

Refer to Minsters & Moors 277NE description opposite.

F North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, incomparably situated on the banks of the River Esk and with a skyline dominated by the remains of the ancient abbey.



Departs Monday - Returns on Friday

Feb 11	£149	Apr 1	£169
Mar 11	£154	Oct 28	£189

Departs Saturday - Returns on Wednesday

May 11	£214	Aug 31	£269
Jun 8	£259	Sep 28	£219
Jul 6	£269	Oct 12	£189
Aug 3	£274		

Supplements per person

Single (May-Sep)	£27		
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YORK & THE DEEP - 5277NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to The Deep Aquarium

**5 DAYS
FROM
£249
PER PERSON**

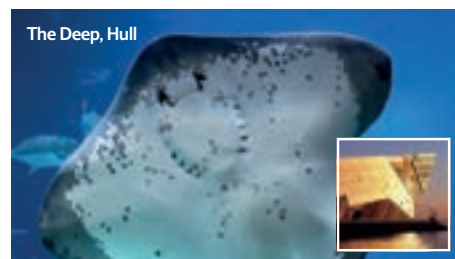
EXCURSIONS INCLUDED

F Hull & The Deep

With the cobbled streets of the city's Old Town, the fascinating Museum Quarter, and bustling Marina, Hull was deservedly the UK City of Culture 2017. We visit The Deep, one of the most spectacular aquariums in the world with over 3500 fish! (entrance included in the tour cost).

F York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster, the fascinating Jorvik centre as well as splendid shops! Why not visit the National Railway Museum? (free entrance).



Departs Saturday - Returns on Wednesday

May 25	£249	Sep 21	£269
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Supplements per person

Single	£27		
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MINSTERS & MOORS - 277NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

**NEW
7 DAYS
FROM
£259
PER PERSON**

EXCURSIONS INCLUDED

F NEW! Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster.

F NEW! North York Moors & Whitby

Refer to Scarborough & Whitby 5276NE description opposite.

F NEW! York

Refer to York & The Deep 5277NE description opposite.



Departs Sunday - Returns on Saturday

Apr 28	£259	Jun 2	£354
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Supplements per person

Single (Jun)	£38	Rooms with a View (Apr)	£28
		Rooms with a View (Jun)	£37

CENTRAL ENGLAND

Chatsworth House

Derbyshire Dales

Inland England at its very best! Our base is England's greenest city, Sheffield, which includes areas of the Peak District National Park within its boundaries. Our excursions take us to a selection of delightful towns and lovely countryside as well as beautiful Chatsworth House.

JURYS INN | Sheffield



Located on Eyre Street, this hotel offers a fantastic city centre location. Situated just 5 minutes walk from the hotel is Sheffield Town Hall which offers stunning architecture, and the beautiful Peace Gardens which are particularly impressive lit up at night. Tel: 0114 291 2222.



Bakewell

DERBYSHIRE DALES - 5317NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Chatsworth

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Ashbourne & Buxton

The delightful market town of Ashbourne has a largely Georgian feel with an attractive cobbled market place. Buxton is the highest market town in England. Its splendid architecture including the Opera House date from its popularity as a major spa town.

F Northern Peaks, Bakewell & Chatsworth House

We visit Bakewell and Chatsworth, home to the Duke and Duchess of Devonshire and one of the country's outstanding stately

homes (entrance included in the tour cost). Returning via Castleton.

H Matlock

The fast flowing River Derwent made Matlock an early mill town but it became a famous spa in Victorian times and has attractive parks and architecture and a preserved railway.

Departs Monday - Returns on Friday			
Jul 8	£249	Aug 26	£249
Departs Saturday - Returns on Wednesday			
Sep 21	£249		
Supplements per person			
Single	£79		

Nottingham Castle & Robin Hood statue

Nottingham & Rutland

From our tranquil base set in the East Midlands countryside, we visit the bustling city of Nottingham as well as the delightful market towns of the region, before exploring Rutland, England's smallest county.

STOKE ROCHFORD HALL | Grantham



A stunning Grade 1 Victorian country mansion, surrounded by vast landscaped gardens and parkland, Stoke Rochford Hall Hotel offers a tranquil getaway with extensive facilities. Guest rooms are in annexes adjacent to main house. Some ground floor rooms available. Most rooms not lift accessible. Tel: 01476 530337.



Nottingham Castle



Belton House

NOTTINGHAM & RUTLAND - 5318NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Belton House
- Entrance to Grainstore Brewery

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Nottingham

The City of Nottingham is full of interest, including the Castle, Lace Market, cave dwellings and Ye Olde Trip To Jerusalem (England's oldest pub).

F Belton House, Newark & Southwell

We visit Belton House near Grantham, a magnificent 17th century Restoration property (entrance included in the tour cost) as well as Newark and the town of Southwell, site of a splendid medieval minster dating from Robin Hood's time.

F Rutland & Melton Mowbray

The Grainstore Brewery based in Rutland (entrance included in the tour cost) allows us to experience the brewing process first-hand and sample some of the beers! We then continue to Melton Mowbray, a bustling market town famous for pork pies and stilton cheese.

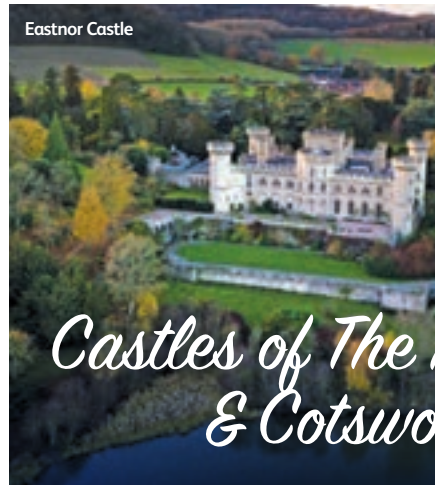
Departs Monday - Returns on Friday			
May 20	£249	Aug 19	£249
Supplements per person			
Single	£27		



Trinity College, Oxford

Oxford, Stratford & The Cotswolds

See the Heart of England's finest areas as we tour the delightful Cotswolds, magnificent Oxford and Shakespeare's historic Stratford. Our trip to Oxford also includes a guided tour to add interest and enjoyment to your holiday, giving you a greater insight into this infamous city steeped in history.



Eastnor Castle

CENTRAL
ENGLAND

Castles of The Malverns & Cotswolds

A fabulous new tour showcasing the variety of castles and grand family homes set in spectacular natural scenery. Our base is set in the lush green Wye valley, right beside the river. Entrance to all 3 castles is included in the tour cost as we explore the Malverns, Cotswolds, and the lower Severn Valley.

GAINSBOROUGH HOUSE HOTEL | Kidderminster

AA ★★

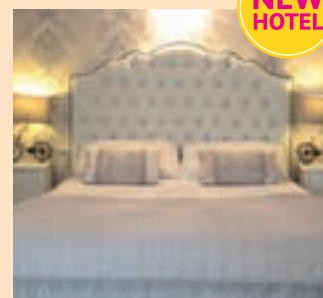
Situated in the beautiful county of Worcestershire, within walking distance of Kidderminster town centre, the Gainsborough House Hotel has been tastefully modernised and offers a contemporary interior whilst still maintaining its friendly service. There is a lounge bar and the restaurant. Tel: 01562 820041.



PADDOCKS HOTEL | Symond's Yat

AA ★★

Situated in an area of outstanding natural beauty, with meadows leading down to the banks of the River Wye. The comfortably furnished lounge and bar areas overlook the river and gorge with splendid views. Entertainment on two evenings. No lift, but there are entrances to both the ground and middle floors. Tel: 01600 890246.



NEW
HOTEL



Stratford-upon-Avon

OXFORD, STRATFORD & THE COTSWOLDS - 5322NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Guided tour of Oxford

EXCURSIONS INCLUDED

F The Cotswolds

We travel South to the famous Cotswolds, an expanse of gently sloping green hills and honey-colour limestone villages. We visit the villages of Moreton-in-the-Marsh, Stow-on-the-Wold and Bourton-on-the-Water, all based in the largest area of Outstanding Natural Beauty in the country.

F Oxford

We journey to Oxford, site of England's oldest university, the "City of Spires". We have a guided walking tour of the city (guided tour

included in the tour cost) and time to visit the many shops before returning to our hotel.

F Stratford-upon-Avon

Known the world over as the birthplace of the world's greatest bard, Stratford has many fascinating Shakespearean sites including the World of Shakespeare exhibition and Anne Hathaway's cottage.

Departs Monday - Returns on Friday

Apr 8	£219	Jul 22	£229
Jun 10	£229	Oct 28	£219
Supplements per person			
Single	£49		

5 DAYS
FROM
£219
PER PERSON



Berkeley Castle

CASTLES OF MALVERNS & COTSWOLDS - 5335M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Eastnor Castle, Sudeley Castle & Berkeley Castle

EXCURSIONS INCLUDED

F NEW! Eastnor Castle in the Malverns & Ledbury

Eastnor Castle is full of medieval armour and fine art. In the beautiful grounds visitors will find an arboretum and a lake with many spectacular walks, trails and views. Ledbury is one of the finest half-timbered market towns in England.

F NEW! Sudeley Castle & the Cotswolds

Set in the charming Cotswolds, Sudeley was once home to Katherine Parr, final and surviving spouse of Henry VIII, and gave refuge

to Charles I during the civil war. We also have time to see more of the scenic Cotswolds.

F NEW! Berkeley Castle

Strategically situated in the lower Severn Valley, Berkeley Castle has been home to the same family for 900 years and is replete with artefacts and treasures collected by the family over the ages.

Departs Monday - Returns on Friday

Apr 22	£274	Aug 12	£329
Supplements per person			
Single	£30		

NEW
5 DAYS
FROM
£274
PER PERSON

F Full Day Excursion

H Half Day Excursion

NEW Brand NEW Tour

NEW! Excursions



Blackpool

BRITAIN'S CAPITAL OF FUN

Few resorts anywhere in the world can rival the popularity of Blackpool - Britain's Capital of Fun! The world famous Tower, three piers, miles of golden sands, the spectacular Pleasure Beach with its breathtaking "white knuckle" rides, horse drawn carriages, a Sealife Centre, Madame Tussaud's Waxworks, a Zoo Park, an Art Gallery - Blackpool has them all. But save some of your energy for the evening and sample the terrific summer shows, lively bars and pubs, for it is at night that Blackpool really stands out as the most exciting of all Britain's resorts. For a complete contrast to the sheer energy of Blackpool, the excursions included in our itineraries takes us to some of the most serene scenery in Britain including the Ribble Valley and the Lake District.

QUEENS HOTEL

Blackpool

Leisureplex
HOLIDAY HOTELS

Ideally situated on South Promenade between Central and South Piers, the Queens is one of Blackpool's larger hotels. It overlooks the Irish Sea and is only a ten minute walk from the famous Pleasure Beach. Generously sized public areas include an intimate bar, a splendid theatre bar and attractive lounges.
Tel: 01253 336980.



SPRING SPECIALS AT BLACKPOOL

£1 BAR
every Tuesday & Thursday evening

plus
THEMED ENTERTAINMENT
ON SELECTED DATES
Also available on Self Drive Breaks

Book a 5 or 7 Day Spring Break
staying at our Queens Hotel in
Blackpool arriving on or before
the 29th May 2019.

- ✓ 4 or 6 nights accommodation, dinner, bed and breakfast
- ✓ Return coach travel
- ✓ Themed Cabaret (selected dates)
- ✓ No single supplements
- ✓ FREE drink & FREE lunch (see page 3)
- ✓ Excursions included
- ✓ £1 Bar on Tuesday & Thursday evenings* (Between 7pm and 10pm)

SOUL/MOTOWN
28th Feb,
28th March 2019



*On Pre-Easter departures only.

BRITAIN'S CAPITAL OF FUN - 5305NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Ribble Valley

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding.

F Ribble Valley & Oswaldtwistle Mills

Take our guided tour through the Ribble Valley and visit Clitheroe, Chatburn and Downham. We hear tales of the infamous 17th Century trial and execution of the Pendle Witches and learn about the Sabden Treacle Mines. We visit Oswaldtwistle Mills and return by the 'Nick of Pendle' road to Blackpool (guided tour included in tour cost).

Departs Monday - Returns on Friday			
Feb 25*	£154	May 20	£204
Mar 25*	£164	Oct 21	£229
Apr 1	£169	Oct 28	£214
Departs Saturday - Returns on Wednesday			
Jun 1	£229	Jul 13	£244
Jun 22	£244	Aug 17	£239
Supplements per person			
Single (Aug)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (May-Aug)	£27

*Themed entertainment at Queens Hotel, Blackpool

BLACKPOOL, LUNE VALLEY & THE LAKES - 5306NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Boat trips on Lake Windermere & Lune Valley Canal

NEW
5 DAYS
FROM
£179
PER PERSON

EXCURSIONS INCLUDED

F NEW! Lancaster

Lancaster is renowned for its Georgian architecture and boasts an impressive Castle. Explore its colourful history and tales of witches, or perhaps simply stroll through the pedestrianised city centre, bustling with small boutiques and cafes. We then discover Lancashire from a different angle, with a cruise on the Lancaster Canal (included in the tour cost).

F NEW! Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere (included in tour cost). The surrounding scenery varies from vast lawns to towering hills and a variety of sailing marinas. We also visit Grasmere, famously the former home of William Wordsworth, who was inspired in his writing by much of the local scenery.

Departs Monday - Returns on Friday			
Apr 15	£179	Jun 17	£249
Departs Saturday - Returns on Wednesday			
Jul 27	£254	Sep 7	£254
Supplements per person			
Single (Sep)	£27	Sea View (Apr)	£20
		Sea View (Jun-Sep)	£27



Blackpool



NORTH WEST ENGLAND

Isle of Man

Laxey Wheel



Lake Windermere

The Isle of Man's scenery combines a beautiful coastline of sandy beaches and rocky points with a mountainous interior. The architecture in Douglas is predominantly Victorian but in the villages and towns elsewhere on the island there is a rich cultural heritage of harbours and castles, with many traces of ancient Viking and Celtic history. But it is above all the relaxed pace of life, the warm friendly welcome and the reminders of a less hectic age which most visitors recall as they look back on their stay on this wonderful island.

HYDRO HOTEL | Douglas

This friendly family run hotel is situated in the centre of Douglas seafront overlooking the bay and a few minutes' walk from the seafront shops. Tel: 01624 676870.



Ferry Crossings



Outward Heysham-Douglas

Depart: 14.15 Arrive: 18.00

Return Douglas-Heysham

Depart: 08.45 Arrive: 12.30

In the event of any unforeseen circumstances, these may change



Douglas Harbour

BLACKPOOL & WINDERMERE - 307NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Boat trip on Lake Windermere

7 DAYS FROM
£349
PER PERSON

EXCURSIONS INCLUDED

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere (*included in tour cost*). The surrounding scenery varies from vast lawns to towering hills and a variety of sailing marinas. We also visit Grasmere, famously the former home of William Wordsworth, who was inspired in his writing by much of the local scenery.

F The Ribble Valley & Skipton

A delightful scenic drive through some of the loveliest country in the North, visiting Settle in the heart of the limestone country with time to explore historic Skipton. We return via Clitheroe and the Ribble Valley.

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding.

ISLE OF LEGENDS - 5592NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Return Ferry from Heysham to Douglas

5 DAYS FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Northern Island Tour

Including visits to the other large town, Ramsey, and the ancient harbour town of Peel with its fortified cathedral enclave.

F Southern Island Tour

Visiting Port Erin, Cregneash village at the tip of the island with views of Calf Sound and Calf of Man and stopping at Castletown.



Peel Castle

SCENIC ISLE OF MAN - 592NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Return Ferry from Heysham to Douglas

7 DAYS FROM
£444
PER PERSON

EXCURSIONS INCLUDED

F Northern Island Tour

We visit the other large town, Ramsey, the scene of several invasions during the Middle Ages, and the ancient harbour town of Peel. Peel is home to many museums (entry fees may apply) including the Leese Museum of local history, the Celtic and Viking history centre at the House of Mannan, and the Transport Museum featuring the tiny Peel P50 microcar.

F Southern Island Tour

Visiting Port Erin and Cregneash village at the tip of the island with views of Calf Sound and Calf of Man. We also stop at Castletown, where the former parliament building is now open to the public (entry fees may apply) and there are museums on subjects as diverse as witchcraft and seafaring.

H Laxey

A short trip to the attractive former mining village of Laxey with its spectacular water wheel.

Departs Sunday - Returns on Saturday

Jul 21	£354	Sep 22	£349
Aug 11	£354		
Supplements per person			
Single (Aug-Sep)	£38	Sea View	£37

Departs Monday - Returns on Friday

Mar 25	£259	Sep 16	£329
Supplements per person			
Single	£49		

Departs Sunday - Returns on Saturday

Jun 9	£444	Aug 4	£444
Supplements per person			
Single	£69		

NORTH WEST ENGLAND

Lytham St. Annes Pier



Lytham St. Annes

The twin resorts of Lytham and St. Annes provide a contrast to nearby Blackpool with their peaceful parks and gardens and half timbered houses. There are excellent shops, an attractive promenade and of course, some of the best golf courses in England.

Southport Pier



Southport

One of Britain's most elegant resorts with wide boulevards, delightful parks, a fabulous Marine Lake and one of the longest piers in Britain. Home to wide unspoiled beaches and many golf courses including the magnificent Royal Birkdale.

Lake Windermere



Lake District

The Lake District is England's largest National Park and has inspired more poetry than any other area of English landscape. Both Wordsworth and Coleridge lived and worked here for a time and every corner provides a new and enticing vista.

MONTEREY BEACH HOTEL

Lytham St. Annes **AA**

Situated on St. Annes seafront and close to the pier, cafes and shopping centre of this traditional resort. The restaurant serves a generous choice of traditional meals and the lounge bar overlooks the front terrace and seafront promenade. Tel: 01253 721317.



PRINCE OF WALES HOTEL

Southport **AAA**

Southport's most famous hotel is situated in the heart of the town, on fabulous Lord Street. Bedrooms have been designed to reflect the hotel's Victorian heritage. The Clubhouse bar is themed in true Golf style and has a warm friendly atmosphere. Tel: 01704 536688.



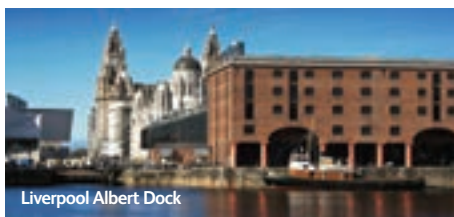
CUMBRIA GRAND HOTEL

Grange Over Sands **AAA AA** ★★

Set in 20 acres of private gardens and woodland overlooking Morecambe Bay this charming Victorian hotel is only six miles from Lake Windermere. There is an outdoor tennis court, putting green and woodland walk as well as a games room. Tel: 01539 532331.



Skipton



Liverpool Albert Dock



Ullswater

LYTHAM ST. ANNES - 5309NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£199
PER PERSON

EXCURSIONS INCLUDED

F Ribble Valley & Skipton

A delightful scenic drive through some of the loveliest country in the North, visiting Settle in the heart of the limestone country with time to explore historic Skipton. We return via Clitheroe and the Ribble Valley.

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding.

Departs Monday - Returns on Friday			
Apr 22	£199	Sep 9	£259
Jul 8	£249		
Supplements per person			
Single (Apr)	£25	Sea View	£49
Single (Jul-Sep)	£27		

SOUTHPORT - 5312NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Chester

We have plenty of time to explore this lovely city, created by the Romans some 2000 years ago. The centre is compact and easy to get around on foot by means of a waymarked Millennium Festival Trail. Sights include the Eastgate Clock, Chester Visitor Centre, Roman Amphitheatre and the most complete city walls in Britain. There is even a Town Crier that welcomes visitors at 12 noon at the city centre Cross.

F Liverpool

Liverpool is well known for its lively atmosphere. Its magnificent buildings, fascinating waterfront and superb museums make for an absorbing day out.

Departs Monday - Returns on Friday			
Jun 17	£254	Sep 16	£249
Jul 1	£254		
Supplements per person			
Single	£30		

PICTURESQUE LAKE DISTRICT - 5298NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Boat trips on Windermere & Ullswater

5 DAYS FROM
£254
PER PERSON

EXCURSIONS INCLUDED

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere, from Lakeside to Bowness (*included in tour cost*). We continue via Ambleside to Grasmere for a look around Wordsworth's village.

F Ullswater & Keswick

We travel to Pooley Bridge to join the Ullswater 'Steamer' boat trip to Glenridding (*boat fare included in tour cost*), at the foot of the mighty Helvellyn. We then continue to Keswick, the busiest town in the North Lakes, situated beside Derwent Water. Whilst here, why not visit the Pencil Museum and discover the fascinating history of this important every day item.

Departs Monday - Returns on Friday			
Apr 8	£254	Aug 19	£344
Jul 8	£339		
Supplements per person			
Single	£69		

Shropshire to the Sea

West Wales Coast & Country

The pretty spa town of Llandrindod Wells lies in the secret heart of Wales and is surrounded by beautiful hillsides. The town has various craft shops, museums and theatres and a pleasant park. Our excursion programme takes us from the heart of Welsh Marches to the shimmering seas of Cardigan Bay, via the spectacular Mid-Wales mountains.

One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. Reputed to be the birthplace of King Arthur and Merlin, Carmarthen was the largest town in Wales during the coal boom of the 17th century.

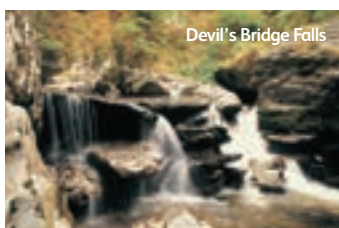
COMMODORE HOTEL | Llandrindod Wells

Ideally located in the centre of the historic Spa town of Llandrindod Wells, this beautifully refurbished grand Victorian rectory boasts a heated outdoor pool (seasonal opening) and Arts and Crafts inspired architecture. The stunning backdrop of rolling Welsh Hills is complemented by a scenic Victorian lake and park. Tel: 01597 822288.



IVY BUSH ROYAL HOTEL | Carmarthen

This centrally located, comfortable hotel in Carmarthen, which once welcomed Lord Nelson and Lady Hamilton, boasts a gym with sauna (free of charge), a Residents lounge, and a bar with sports shown on large screen television. Evening meals are prepared using locally-sourced, seasonal ingredients from the traditional farming region around Carmarthen. Tel: 01267 235 111.



Devil's Bridge Falls



Ludlow



Aberaeron Harbour

SHROPSHIRE TO THE SEA - 5372NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Guided tour of Elan Valley
- Entrance to Berrington Hall

NEW
5 DAYS
FROM
£244
PER PERSON

EXCURSIONS INCLUDED

F NEW! Berrington Hall & Ludlow

We visit the Neo-classical mansion of Berrington Hall (*entry included in tour cost*), whose grounds were the last to be re-designed by Capability Brown. We continue to the charming Shropshire market town of Ludlow, with its ancient castle and timber framed buildings.

F NEW! Aberystwyth & Devil's Bridge

This journey takes us to the principal resort in West Wales, Aberystwyth, situated in a striking setting on a small promontory dividing two beaches and with steep hills behind and then to Devil's Bridge, which stands over the River Mynach.

H NEW! Elan Valley

A short journey takes us through the tiny market town of Rhayader with its famous memorial clock, to the stunning and remote Elan Valley. We enjoy a scenic guided tour (*included in tour cost*) by coach of the network of reservoirs whose waters supply the whole of Birmingham. The rest of the day is free to explore our resort of Llandrindod Wells, with its delightful gardens and parks, Victorian architecture and National Bicycle Museum.

Departs Monday - Returns on Friday			
Jul 8	£244	Sep 9	£244
Supplements per person			
Single	£45		

WEST WALES COAST & COUNTRY - 377NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 2 half day excursions
- Trip on Gwili Railway
- Entrance to National Botanic Gardens of Wales

7 DAYS
FROM
£419
PER PERSON

EXCURSIONS INCLUDED

F NEW! Aberaeron & Cardigan

Heading North along the coast, we visit the quaint Regency style resort of Aberaeron as well as the former port town of Cardigan with its historic quayside and castle. The area is renowned for its honey and for being the inspiration for Dylan Thomas' "Under Milk Wood".

F Pembroke & Tenby

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. In Tenby we find two superb beaches and a photogenic harbour overlooked by pastel coloured Georgian and Regency buildings. The narrow streets and fortified walls combine to create a unique seaside atmosphere.

H Gwili Railway

Known as "the friendly line", this steam and diesel railway operates on part of the former Carmarthen to Aberystwyth line (*rail fare included*). The journey takes in some delightful natural scenery and industrial heritage. There is a miniature railway display and a former travelling post office to explore.

H National Botanic Garden of Wales

A short journey takes us to the first major Botanic Garden to be created this century (*entrance included*). Features include a Mediterranean Garden, Double Walled Garden and Great Glass House.

Departs Sunday - Returns on Saturday			
Jun 23	£419	Aug 18	£419
Supplements per person			
Single	£38		

Llandudno

ELEGANT BOULEVARDS BETWEEN MOUNTAINS & SEA

Llandudno

Situated on a sandy isthmus between the Great Orme and Little Orme Heads, Llandudno boasts two superb beaches. The shingly North Shore is the busier of the two with its Victorian Pier, boat trips, donkey rides and much more. The sandy West Shore is quieter with miles of sands and panoramic views of the Snowdonia mountain range in the distance. Llandudno is a highly attractive resort with its magnificent crescent of hotels, broad tree-lined streets and elegant shops all combining to produce a unique atmosphere. A tramway and cable car both offer a route to the summit of the Great Orme (which also boasts a superb dry ski slope – one of the best in Britain). There is plenty to do both day and night and you are sure never to have a dull moment at what many would claim to be the most complete of all British holiday resorts.

HYDRO HOTEL

Llandudno   Leisureplex
HOLIDAY HOTELS

Ideally placed on the seafront close to the Aberconwy Centre and a short walk from Llandudno's wonderful shops, pier and Happy Valley gardens. Large entertainment suite with dance floor and entertainment most evenings. Superb "Looking Glass" bar with views over the bay, sun lounge, games room with snooker. Many rooms have views over the bay or over the town to the Snowdonia mountains. Car parking.
Tel: 01492 870101.



NORTH WALES HIGHLANDS & ISLANDS - 5351NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Slate Museum

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

We travel to Anglesey with time to explore the charming town of Beaumaris before paying a visit to LlanfairPG, famous not only for its inordinately long name, but also for Pringle's Woollen Mills, where we have a short stop.

F Caernarfon & Snowdonia

Refer to Queen of the Welsh Resorts 353NE description opposite.



Caernarfon Castle

Departs Saturday - Returns on Wednesday

Jun 22	£279	Aug 3	£284
Jul 13	£284	Aug 17	£284

Supplements per person

Single	£27	Sea View	£27
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GREAT LITTLE TRAINS OF WALES - 5352NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Trip on Bala Lake Railway
- Trip on Ffestiniog Railway
- Trip on Llanberis Lake Railway

EXCURSIONS INCLUDED

F NEW! Ffestiniog Railway

We travel first to Porthmadog before taking the most famous of the Great Little Trains up to Blaenau Ffestiniog, in the heart of the Welsh slate mining area (included in the tour cost).

F NEW! Snowdon & Llanberis Lake Railway

Llanberis Lake lies at the foot of Snowdon, the highest mountain in Wales with majestic views. We return via Swallow Falls. (Rail fare included in the tour cost)

F NEW! Llangollen & Bala Lake

We head over the lovely Horseshoe Pass to Llangollen in the Dee Valley before turning West to Bala for a trip on the Bala Lake Railway (included in the tour cost).



Ffestiniog Railway

Departs Monday - Returns on Friday

Apr 29	£294	Oct 21	£294
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Supplements per person

Sea View	£20		
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NEW

5 DAYS

FROM

£294

PER PERSON

QUEEN OF THE WELSH RESORTS - 353NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to National Slate Museum

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

We travel to Anglesey with time to explore the charming town of Beaumaris before paying a visit to LlanfairPG, famous not only for its inordinately long name, but also for Pringle's Woollen Mills, where we have a short stop.

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

A magnificent journey today takes us along the shores of Conwy Bay to Caernarfon, with its splendid castle beside the harbour. We then turn inland through to Porthmadog. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance), which tells the story of the slate mining industry of North Wales through the centuries.

Departs Sunday - Returns on Saturday

May 26	£364	Jul 21, 28	£384
Jun 9	£379	Aug 11	£374
Jun 23	£384	Sep 1	£394

Supplements per person

Single	£38	Sea View	£37
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Criccieth

THE PEARL OF WALES ON THE SHORES OF SNOWDONIA

View from Criccieth Castle

Criccieth lies on the South side of the Llyn Peninsula with splendid views over Cardigan Bay. It is home to a medieval castle, built by the Welsh in the mid-thirteenth century but later taken by Edward I who incorporated it into his ring of castles designed to maintain Norman control. It was captured by Owain Glyndwr in the uprising of 1404 and the scorch marks from that battle can still be seen! The castle headland divides the town into two with a pebbly beach to the West and a lovely sheltered mainly sandy beach to the East. Nearby is the village of Llanystumdwy, which boasts a museum devoted to David Lloyd George, the "Welsh Wizard", whose family once lived in Criccieth. The countryside around Criccieth is breathtaking with awesome mountain scenery in Snowdonia and delightful gardens and castles at every turn.

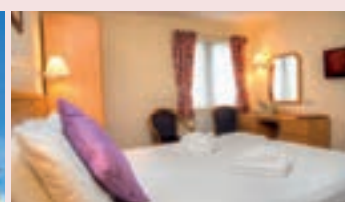
GEORGE IV HOTEL

Criccieth 

Leisureplex
HOLIDAY HOTELS

Situated on the High Street in the centre of Criccieth with magnificent views towards the sea and castle from many bedrooms. Extensive public areas include a delightful intimate bar, attractive large restaurant, entertainment room with additional bar and a cosy lounge. The Eastern beach with its mix of sand, shingle and rockpools (as well as a café and ice cream parlour) is a flat 5 minute walk from the hotel.

Tel: 01766 522168.



WELSH HIGHLANDS & MEDIEVAL TOWN

- 5365NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Slate Museum

EXCURSIONS INCLUDED

F Caernarfon & Snowdonia

We travel to Caernarfon, home to one of the finest castles in Wales and boasting attractive streets and a lively harbour. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance), which tells the story of the slate mining industry of North Wales through the centuries.

F Ffestiniog & Porthmadog

We travel East to Blaenau Ffestiniog, in the heart of Snowdonia, once a major centre of the slate mining industry. We return to the coast at Porthmadog, a harbour town with a long maritime history and arguably Britain's narrow gauge railway capital with stations on both the Ffestiniog and the Welsh Highland Railways. T. E. Lawrence, of Lawrence of Arabia fame lived nearby and the 14th century poet Shelley is reputed to have regularly visited.

Departs Monday - Returns on Friday

Mar 11	£159	Sep 30	£199
Apr 29	£184		
Supplements per person			
Single (Sep)	£27	Rooms with a View (Mar-Apr)	£20
		Rooms with a View (Sep)	£27

PORTMEIRION & SNOWDON RAILWAY

- 5366NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

EXCURSIONS INCLUDED

F Snowdon

Refer to Portmeirion & Snowdonia 368NE description opposite.

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series The Prisoner. There are lovely gardens and fascinating vistas at every turn (*entrance included in tour cost*).



Departs Saturday - Returns on Wednesday

Apr 27	£229	Jul 6	£279
May 25	£269	Aug 17	£279
Jun 8	£274	Aug 31	£274
Supplements per person			
Single (May-Aug)	£27	Rooms with a View (Apr)	£20
		Rooms with a View (May-Aug)	£27

PORTMEIRION & SNOWDONIA - 368NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

EXCURSIONS INCLUDED

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series The Prisoner. There are lovely gardens and fascinating vistas at every turn (*entrance included in tour cost*).

F Snowdon

The unique Snowdon Mountain Railway rises to within 66' of the summit of Wales' highest mountain and provides unforgettable views of some of the finest mountain scenery in the British Isles (*rail fare included in tour cost - service stops part way in severe weather*).

F Barmouth & Ffestiniog

A lovely coastal journey through Harlech to Barmouth, with its long sandy beach and picturesque harbour, before continuing to Ffestiniog in the heart of Snowdonia, once a major centre of the slate mining industry.

Departs Sunday - Returns on Saturday

May 19	£339	Jul 21	£394
Jun 23	£394	Sep 8	£374
Supplements per person			
Single	£38	Rooms with a View	£37

Tenby

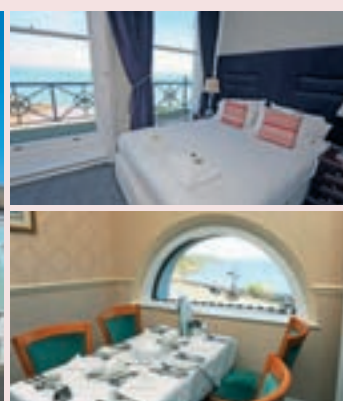
PASTEL COLOURED BUILDINGS, MEDIEVAL WALLS & LOVELY BEACHES

Tenby

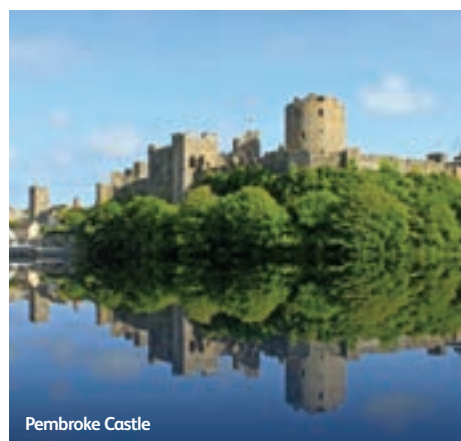
Tenby is a uniquely attractive resort. Its pastel coloured buildings, narrow streets, fortified walls and the quality of the light from its shimmering bays give it an atmosphere which is reminiscent of the Mediterranean. Its medieval castle was bombarded into submission by Cromwell using artillery on both land and sea and the feeling of a town whose history is much richer than most seaside resorts is very strong as one ambles around the narrow streets or stops for a drink in one of the many bars or cafés. The fifteenth century Tudor Merchants House gives an insight into life when it was a busy trading port. Tenby has four magnificent sandy beaches and a delightful harbour which is always busy with pleasure craft and the regular ferries which serve nearby Caldey Island monastery, a "must" to explore during your stay.

CLIFFE NORTON HOTEL **Leisureplex** Tenby **AAA** ★★ ★★

The latest addition to the Leisureplex portfolio occupies a prime position on the North Beach, affords uninterrupted views across the bay, and is just a short walk from the town centre. The full Leisureplex menu is served in the panoramic dining room (nine steps to dining room). The 53 refurbished rooms are decorated to complement the building's period features.
Tel: 01834 842333.



St. David's Cathedral



Pembroke Castle

KING ARTHUR COUNTRY - 5380NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

NEW
5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F NEW! Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; although technically a city due to its magnificent cathedral, St. Davids is actually an attractive village, set amongst beautiful coastal scenery.

F NEW! Narberth & Carmarthen

A delightful small town with an intriguing museum, Narberth boasts an atmospheric castle ruin, a wide range of quirky independent shops, and a distinctive former town hall and gaol, which resembles a boathouse. One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. It is also reputed to be the birthplace of King Arthur and Merlin.

Departs Monday - Returns on Friday

Feb 18	£159	Apr 15	£189
Apr 1	£174	Oct 28	£244

Departs Saturday - Returns on Wednesday

Apr 27	£219	Jul 13	£309
May 11	£244	Aug 31	£309
Jun 8	£284		

Supplements per person

Single (May-Aug)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (May-Aug)	£27

TIMELESS TENBY - 382NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions

NEW
7 DAYS
FROM
£444
PER PERSON

EXCURSIONS INCLUDED

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H NEW! Broad Haven

As the name suggests, Broad Haven's beach is wide and calm, backed by a long flat promenade and a selection of tea rooms and cafés.

Departs Sunday - Returns on Saturday

Jul 7	£444	Sep 15	£444
Aug 11	£444		

Supplements per person

Single	£38	Sea View	£37
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Porthcawl

THE HEART OF THE SOUTH WALES HERITAGE COAST

Porthcawl

Located between Swansea and Cardiff, Porthcawl was originally a port for the iron and steel industries and still has some interesting features from that period, including the oldest maritime warehouse in Wales, an attractive harbour and the last coal and gas powered lighthouse in the country. It developed as a seaside resort after the Great War and the splendid Grand Pavilion dates from 1932. Nearby is Kenfig Nature Reserve, a site of national importance. This attractive seaside resort offers numerous facilities, including the world famous Porthcawl golf course, the finest course in Wales and one of several in the area, an expansive sandy beach and Coney Beach, a fairground with a variety of rides and amusements which was named after the famous New York venue. To the East of the town lies the River Ogmore and the beautiful Glamorgan Heritage Coast.

SEABANK HOTEL

Porthcawl

AAA AA ★★★

Leisureplex
HOLIDAY HOTELS

Porthcawl's most prominent building is situated on a headland, a short walk from the Grand Pavilion and John Street shops. There are spectacular views of the Bristol Channel and South Wales coast from the bar, restaurant and most bedrooms. Extensive public areas include the Smuggler's Bar, Garden Restaurant and large function room. Extensive car parking. Tel: 01656 782261.



THE HEART OF SOUTH WALES - 5386NE

NEW
5 DAYS
FROM
£164
PER PERSON

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Cardiff
- Entrance to St. Fagans National History Museum

EXCURSIONS INCLUDED

F NEW! Cardiff & St. Fagans National History Museum

We travel the short distance to Cardiff and start the day with a tour of the city (*guide included*). We then have free time to look around the Welsh capital where we can explore the National Museum, visit the revitalised waterfront at Cardiff Bay, home to the Millennium Centre complex and drink in the atmosphere of this vibrant city. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

F NEW! Swansea & Bracelet Bay

Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre. Bracelet Bay, near Mumbles, offers exceptional sea views across the Bristol Channel. The more active guest might choose to make the short walk from here to Mumbles.

Departs Monday - Returns on Friday			
Mar 11	£164	Apr 15	£189
Mar 18	£169	Oct 7	£199
Apr 8	£174	Oct 21	£194
Departs Saturday - Returns on Wednesday			
Jul 20	£264	Aug 17	£264
Supplements per person			
Single (Jul-Aug)	£27	Sea View (Mar-Apr, Oct)	£20
		Sea View (Jul-Aug)	£27

SPECTACULAR SOUTH WALES - 5388NE

NEW
5 DAYS
FROM
£214
PER PERSON

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Brecon Mountain Railway
- Entrance to National Botanic Gardens & Cyfarthfa Castle

EXCURSIONS INCLUDED

F NEW! Brecon Mountain Railway & Cyfarthfa Castle

Today we take a trip on the newly extended Brecon Mountain Railway, which winds its way high into the Beacons National Park (*return fare included in tour cost*). We then visit Cyfarthfa Castle, once a pivotal location in the Industrial Revolution and today a fascinating museum with extensive gardens. The eclectic exhibition in the main house includes exhibits on subjects as varied as Egyptology, brass bands and fine art.

F NEW! National Botanic Gardens of Wales & Swansea

Our excursion takes us towards Carmarthen for a visit to the first major Botanic Garden to be created this century. The Norman Foster-designed glass dome at the centre of the garden is home to a warm Mediterranean Garden. There is also an historic, restored Double-Walled Garden, and Great Glass House where many species of butterfly are kept (*entrance included in tour cost*). Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre.

Departs Saturday - Returns on Wednesday			
May 11	£214	Sep 7	£274
Jun 8	£274		
Supplements per person			
Single	£27	Sea View	£27

SOUTH WALES CITIES & SEASIDE - 387NE

NEW
7 DAYS
FROM
£369
PER PERSON

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Guided tour of Cardiff
- Entrance to St. Fagans National History Museum

EXCURSIONS INCLUDED

F Tenby

Tenby's two superb beaches and photogenic harbour are overlooked by its pastel coloured Georgian and Regency buildings. Its narrow streets and fortified walls combine to create a unique seaside atmosphere.

F NEW! Cardiff & St. Fagans National History Museum

Refer to The Heart of South Wales 5386NE description opposite.

F NEW! Swansea & Bracelet Bay

Refer to The Heart of South Wales 5386NE description opposite.



Tenby

Departs Sunday - Returns on Saturday			
Jun 2	£369	Sep 1	£379
Jul 14	£399		
Supplements per person			
Single	£38	Sea View	£37

SCOTLAND

The Burns Monument, Ayrshire

Ayrshire & Arran

The enchanting Isle of Arran is a jewel in Scotland's scenic crown, it lies in the Firth of Clyde between the mainland and the Mull of Kintyre and rises spectacularly to almost 900 metres. We also visit bustling Glasgow, Scotland's largest city, and the charming seaside resort of Largs, complete with its Victorian promenade.

ADAMTON COUNTRY HOUSE HOTEL | Prestwick

The Adamton Country House is a beautiful and impressive manor house set in an historic country estate dating back to the 11th Century. Combining rich history and romance, Adamton has accommodated many celebrated guests over the years, from Bonnie Prince Charlie's children to Clarke Gable and Elvis Presley. Feel free to enjoy the fabulous walks in and around the 19.5 acres of land the hotel is situated on. Tel: 01292 476620.



Machrie Moor Stones

AYRSHIRE & ARRAN - 5400NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Guided tour of Glasgow
- Return ferry to Arran

5 DAYS
FROM
£209
PER PERSON

EXCURSIONS INCLUDED

F Arran

A memorable day as we catch the ferry from Ardrossan to Brodick for a circular trip around the island visiting Lochranza, then along the West coast with views of the Mull of Kintyre as we travel to Blackwaterfoot before returning via the mountainous spine of the island to Brodick in time for the ferry back to the mainland.

F Glasgow

Scotland's largest city is only a short distance away. It was recently the venue for the Commonwealth Games and is a dynamic European city with a wealth of places of

interest including museums, art galleries and some excellent shops. *We include a guided tour of the city tour.*

F The Ayrshire Coast

We visit Seamill, the resort of Largs (with views of the island of Great Cumbrae) and the South shore of the 'Bonnie Clyde' towards Greenock and Port Glasgow.

Departs Saturday - Returns on Wednesday

May 11	£209	Aug 31	£209
Jul 6	£209		
Supplements per person			
Single	£27		

Edinburgh

Glasgow & Edinburgh

Our base at Bannockburn is the site of Robert The Bruce's defeat of Edward II and the lifting of the siege of Stirling. The town also houses a rather unusual bridge by Telford. Our excursions take us to Scotland's most historic city, Edinburgh, with its medieval old town and elegant Georgian New Town. We also visit Glasgow which has become one of Europe's most dynamic and cultured cities.

KING ROBERT HOTEL | Bannockburn

Situated on the site of the Battle of Bannockburn, The King Robert is a family run hotel. There is a well-stocked Cocktail bar with satellite TV and exterior seating. Bruce's Bistro Restaurant serves evening meals in a modern and relaxed atmosphere whilst breakfasts are served in the Garden Suite. Tel: 01786 811666.



Edinburgh

GLASGOW & EDINBURGH - 5550NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tours of Glasgow & Edinburgh

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Edinburgh

A relatively short journey takes us to Scotland's most historic city where we have a guided city tour (*included in the tour cost*) and plenty of time to explore the National Museum of Scotland (free admission, additional charge for some exhibitions).

F Glasgow

With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. We have a guided tour of the city (*included in the tour cost*).



Glasgow

Departs Monday - Returns on Friday

May 20	£264	Oct 7	£249
Supplements per person			
Single	£49		

Dunoon

A WINDOW ON THE OUTSTANDING SCENERY OF THE HIGHLANDS

View of Firth of Clyde from Selborne Hotel

Dunoon is splendidly situated on the western shores of the Firth of Clyde, where Loch Long and Holy Loch join the sea. It boasts some lovely gardens, two bays, and a flat promenade - perfect for that most traditional of seaside occupations, strolling along the prom! There is a modern indoor swimming pool with solarium and sauna, bowling greens, squash and tennis courts and both 9 and 18 hole golf courses. There are two cinemas and, in the season, entertainment at the Queens Hall. Within just a few miles is some of Scotland's most spectacular mountain scenery in the Argyll Forest Park. The journeys along Loch Eck and to Colintraive are amongst the most memorable anywhere in Scotland.

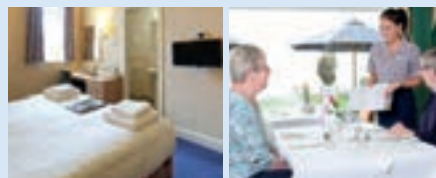
SELBORNE HOTEL

Dunoon



Leisureplex
HOLIDAY HOTELS

Superbly situated looking South across the Clyde with pleasant lawns reaching down to the promenade and water's edge. All the public rooms and many of the bedrooms offer uninterrupted views of the river which is a constant source of interest. Ground floor areas include a TV lounge, bar lounge with dance floor, quiet lounge and games room. Car parking available.
Tel: 01369 702761.



DUNOON & ISLE OF BUTE - 5411NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Return ferry to Isle of Bute

5 DAYS
FROM
£214
PER PERSON

EXCURSIONS INCLUDED

F Isle of Bute

We travel to Colintraive and then via a short ferry crossing to the Isle of Bute (*ferry included in the tour cost*). We continue to the island's capital, Rothesay, one of the Clyde's most famous resorts which also boasts a fine castle.

F Oban

We visit the principal town on the West coast and port for many of the ferry services to the Hebridean Islands. En route we pass Inveraray, seat of the Dukes of Argyll, Loch Awe and the remarkable Falls of Lora.



Loch Awe

Departs Monday - Returns on Friday

May 13	£214	Aug 19	£234
Jul 15	£239	Sep 9	£234

Supplements per person

Sea View	£27		
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ANCESTRAL HOMES OF SCOTLAND - 5412NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Inveraray Castle & Mount Stuart
- Return ferry to Isle of Bute

NEW
5 DAYS
FROM
£244
PER PERSON

EXCURSIONS INCLUDED

F NEW! Mount Stuart

Today's journey takes us to Colintraive and then via a short ferry crossing to the Isle of Bute (*ferry included in the tour cost*) and the splendour of Mount Stuart (*entrance included in the tour cost*). This neo-Gothic mansion boasts a fascinating history, impressive architecture, grand décor and 300 acres of remarkable gardens.

F NEW! Inveraray Castle

One of the most iconic in Scotland, Inveraray Castle has a history dating back to the 1400s (*entrance included*). Standing on the shores of Loch Fyne, this impressive home of the Dukes of Argyll and the seat of the Clan Campbell offers incredible history & beautiful gardens.



Inveraray Castle

Departs Monday - Returns on Friday

Jun 17	£244	Aug 12	£244
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Supplements per person

Sea View	£27		
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DUNOON, ROTHESAY & GLASGOW - 412NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 2 half day excursions
- Guided tour of Glasgow
- Return ferry to Isle of Bute

7 DAYS
FROM
£319
PER PERSON

EXCURSIONS INCLUDED

F Isle of Bute

Today's journey takes us to Colintraive and then via a short ferry crossing to the Isle of Bute (*ferry included in the tour cost*). We continue to its capital, the resort of Rothesay. This peaceful island is home to a rich heritage, contrasting landscapes and seascapes and unrivalled panoramic views.

F Glasgow

We take the ferry across the River Clyde and continue to Glasgow. With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. We have a guided tour of the city (*included in the tour cost*).

H The Cowal Peninsula

A delightful short tour to explore the area immediately around Dunoon visiting Innellan and toward Kilmun Church and Strone.

H Lochgoilhead

A small village at the head of fjord-like Loch Goil, approached via a steep descent from the 'Rest and Be Thankful' Pass.

Departs Sunday - Returns on Saturday

Jun 2	£319	Sep 1	£334
Jul 28	£334		

Supplements per person

Sea View	£37		
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SCOTLAND

Falkirk Wheel

Loch Lomond & The Falkirk Wheel

Based in the heart of the Trossachs at Aberfoyle, the surrounding forests and hidden lakes offer a tranquil but breathtaking natural beauty. The Trossachs were home to Rob Roy and the setting for Walter Scott's *The Lady of the Lake*. Our excursion programme involves two contrasting boat trips, on Loch Lomond and the Falkirk Wheel Boat Lift.

ROB ROY HOTEL | Aberfoyle



Recently refurbished the Rob Roy Hotel, named after legendary folk hero, Rob Roy MacGregor is wonderfully situated at the edge of the Trossachs within Scotland's first National Park. This traditional Scottish Country Hotel consists of three buildings linked with a covered walk-way. The restaurant offers a varied menu sourced from local produce and suppliers, whilst the Thistle Bar has pleasant ambience in which to relax. Tel: 01877 382245.



Castle Urquhart, Loch Ness

The Highlander

Journey into Britain's most spectacular region with towering mountains, glistening tarns and lochs, granite cities and hardy farming towns. This tour affords us a variety of perspectives on the Highlands, from the coast at Nairn to the peaks of the Cairngorms. A highlight of the tour is a visit to the historic Urquhart Castle on the banks of Loch Ness.

MACKAY'S HOTEL | Strathpeffer



Mackay's Hotel is situated in the former spa village of Strathpeffer and is an excellent base for exploring this scenic area. In Victorian times the village was famous for its sulphurous springs. The village of Strathpeffer has specialist attractions such as the Childhood Museum housed in a Victorian Railway Station and the Old Pump House. Tel: 01997 421542.



Stirling Castle



Loch Lomond



Cairngorm National Park

LOCH LOMOND & THE FALKIRK WHEEL - 5537NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Boat trips on Falkirk Wheel & Loch Lomond

EXCURSIONS INCLUDED

F The Trossachs

Travelling via Duke's Pass and Brig O'Turk, we head North to Loch Earn and the town of Lochearnhead. We return via Loch Lubnaig and the Falls of Leny, before taking a scenic diversion to Callander.

F Loch Lomond & the Bonnie Clyde

We travel to Dumbarton on the Clyde and follow the river to Helensburgh. In the afternoon we journey to Balloch at the southern tip of Loch Lomond before taking a trip on the loch (*included in the tour cost*).

F The Falkirk Wheel & Stirling

We visit the Falkirk Wheel, the world's first and only rotating boatlift! We discover this fascinating construction by taking a breathtaking boat journey (*boat fare included in the tour cost*), returning via Stirling, one of Britain's most historic cities with a magnificent castle and ancient market street.

Departs Monday - Returns on Friday			
Apr 22	£214	Jul 15	£254
May 20	£219		
Supplements per person			
Single (Apr)	£25	Single (May-Jul)	£27

5 DAYS FROM
£214
PER PERSON

THE HIGHLANDER - 5527NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Trip on Cairngorm Mountain Railway
- Entrance to Newtonmore Folk Museum & Urquhart Castle

EXCURSIONS INCLUDED

F Cairngorm Mountain Railway & Newtonmore

We visit Cairngorm Mountain Railway (*fare included*) home to Scotland's only funicular. Enjoy stunning views over Strathspey, marvel at the mountain weather on any day. We continue to the Highland Folk Museum (free entrance).

F Elgin & Nairn

Nestling in the world famous whisky country, Elgin is home to one of Britain's oldest museums, the Elgin Museum. Nairn is an attractive seaside town with sandy beaches,

riverside walks, and a promenade offering views over the Moray Firth.

F Inverness

Travelling along the banks of Loch Ness, we visit the impressive remains of Urquhart Castle (*entrance included in the tour cost*). The tower house offers views of the famous lochs and glens. We then return to Inverness with time to explore this beautiful city which boasts an array of historic buildings, museums, galleries and shops.

Departs Monday - Returns on Friday			
May 20	£239	Jul 15	£259
Supplements per person			
Single	£49		

5 DAYS FROM
£239
PER PERSON

Fort William

OUTDOOR CAPITAL OF THE UK

Fort William

Fort William, the "Outdoor Capital of the UK", is not only an important tourist centre but also a splendid location from which to explore the magnificent Western Highlands. It is situated at the southern end of the Great Glen, on the shores of Loch Linnhe, beneath towering Ben Nevis, Britain's highest mountain. For those who do not feel quite up to the ascent of Ben Nevis, nearby Aonach Mor offers Britain's only alpine cable car, rising over 2000 feet to the Snowgoose restaurant, from where there are spectacular views of the Great Glen. The surrounding countryside has some of Britain's most spectacular scenery and its torrid history has produced over 30 battlefields in the Lochaber area alone. As a touring centre, Fort William is unrivalled and our excursions make the best of this with coverage of many of the area's most interesting places.

CROIT ANNA HOTEL Leisureplex Fort William AAA ★★

Situated on the shores of Loch Linnhe, three miles from the centre of Fort William, with spectacular views across the loch from all of the public rooms and most of the bedrooms, the Croit Anna offers a comfortable and friendly base in which to relax. There is a panoramic lounge, spacious bar and terrace. A regular bus service runs from directly outside the hotel to the centre of Fort William and to other local towns and attractions. Tel: 01397 702268.



LOCH NESS & SKYE - 5433NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

NEW
5 DAYS
FROM
£164
PER PERSON

EXCURSIONS INCLUDED

F Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye with a short tour of this enchanting Island, visiting the villages of Portree, famed for its colourful cottages, and Broadford, nestled below Ben na Calliach.

F Loch Ness & Inverness

We travel to the beautiful city of Inverness which boasts an array of historic buildings including Inverness Castle and St. Andrew's Cathedral. The route to Inverness follows the shores of probably the most famous lake in Britain, Loch Ness. This magnificent long loch is surrounded by the towering Scottish hills. Whether a monster lurks in the deep waters is a matter of conjecture, but do have a look just in case!

Departs Monday - Returns on Friday

Mar 18	£164	Jul 1, 22	£239
Apr 15	£174	Aug 19	£234
May 13	£219	Sep 16	£239
Jun 10	£234	Oct 28	£194

Departs Saturday - Returns on Wednesday

Oct 12	£194		
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Supplements per person

Loch View (Mar-Apr, Oct)	£20	Loch View (May-Sep)	£27
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GREAT GLEN & SKYE - 5436NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Caledonian Canal
- Entrance to Clan Donald Museum & Fort William Distillery
- Ferry from Skye to Mallaig

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Skye & Clan Donald Museum

A scenic journey takes us to Kyle of Lochalsh and then across to Skye, where we visit the Clan Donald museum at Armadale Castle. We then take the ferry back to Mallaig (included in tour cost) on the mainland and enjoy the dramatic views of Ben Nevis on our return journey.

F Fort William & the Caledonian Canal

We travel on the historic Caledonian Canal from Banavie to Gairloch, through the Great Glen. In the afternoon we visit the Ben Nevis distillery for a tour and tasting before enjoying some free time in Fort William.



Caledonian Canal

Departs Saturday - Returns on Wednesday

May 25	£269	Sep 28	£269
Jun 22	£269		

Supplements per person

Loch View	£27		
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ALL ROADS LEAD TO THE ISLES - 432NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Return ferry to Isle of Mull

7 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F Isle of Skye

Refer to Loch Ness & Skye 5433NE description opposite.

F Mallaig

Along the famous "Road to the Isles" to this delightful fishing port, superbly situated overlooking the Sound of Sleat and the Cuillin Mountains of Skye.

F Isle of Mull

We take the Corran ferry across Loch Linnhe to Ardgour and proceed through this unspoilt peninsula to Lochaline where we board a second ferry to Mull (ferries included in tour cost). We have time to explore Tobermory, the capital of Mull with its colourful buildings and echoes of Iceland and Norway.



Portree, Isle of Skye

Departs Sunday - Returns on Saturday

May 19	£309	Sep 8	£319
Aug 4	£319		

Supplements per person

Loch View	£37		
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IRELAND

Giant's Causeway

Belfast & Giant's Causeway

Take in the highlights of Northern Ireland, including the spectacular rock formation of the Giant's Causeway. Our tour also includes a guided tour of Belfast, entry to the Titanic Museum and a guided tour of the dramatic Mountains of Mourne. Our hotel is in the heart of Belfast, allowing plenty of opportunity for exploring the city at leisure, especially in the evenings when the famous Irish 'craic' abounds.



Cahir Castle

Heart of Ireland

Kilkenny is a flourishing city with a fascinating medieval history and a thriving crafts industry. The 800-year-old Norman castle overlooks the ancient streets of Kilkenny which today has been transformed into a cosmopolitan destination. We also visit the port city of Waterford and the historic site of Cahir Castle on this varied and fascinating tour of Ireland's South East.



ARMAGH CITY HOTEL | Armagh City

NEW HOTEL

Centrally located in the historic cathedral city of Armagh, the City Hotel boasts extensive leisure facilities and free Wi-Fi throughout. All 93 en-suite rooms feature satellite TV, hairdryer, iron & board and tea/coffee making facilities. Indoor pool. Lift to all floors. Tel: 028 3751 8888



SPRINGHILL COURT | Kilkenny

The Springhill Court Hotel is within walking distance of Kilkenny City, with superb shopping and fantastic food. The Kilkenny Leisure Club consists of a 19 metre deck level swimming pool, heated seat area, sauna, steamroom and jacuzzi. Tel: 00353 567721122.



Titanic Museum



Mourne Mountains

BELFAST & GIANT'S CAUSEWAY - 886NE

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Titanic Museum, Bushmills Distillery & Giant's Causeway
- Guided tours of Belfast & Mountains of Mourne

EXCURSIONS INCLUDED

F NEW! Belfast Guided Tour & Titanic Museum

Belfast is an elegant and exciting city (guide included). Visit the iconic City Hall, the Shankill and Falls Roads, and the more sedate Queen's Quarter. The Titanic Quarter, one of Europe's most exciting waterfront developments, is centred upon former shipbuilding land from which vessels such as the RMS Titanic and SS Canberra were launched (*Titanic museum entry included*).

F NEW! Bushmills & Giant's Causeway

We visit two of the highlights of Northern Ireland. At Bushmills Distillery we are hosted on a tour with whiskey tasting (*included in tour cost*). We then experience Giant's

Causeway, whose hexagonal basalt columns reputedly carried warring giants between Scotland and Ireland. (*Entry to Visitor Centre and causeway site included*. Shuttle bus between the two, £1 payable on day).

F NEW! Mountains of Mourne Guided Tour

En-route to Dublin we travel via Newry to Newcastle where the majestic Mountains of Mourne meet the sea (*guide included*). In the afternoon we visit Downpatrick whose cathedral is said to include the grave of St. Patrick.

Departs Monday - Returns on Friday			
May 20	£399	Sep 16	£399
Supplements per person			
Single	£124		

NEW
5 DAYS
FROM
£399
PER PERSON

HEART OF IRELAND - 888NE

Alfa Includes

- 6 nights dinner, room & breakfast
- 1 full & 2 half day excursions
- Entrance to Kilkenny Castle & Cahir Castle
- Guided tour of Kilkenny

EXCURSIONS INCLUDED

H Kilkenny Castle

We take a guided tour of the medieval city of Kilkenny, today a flourishing cosmopolitan city with a diverse range of restaurants, lively pubs and thriving craft shops (*guide included in the tour cost*). The Norman castle overlooks the River Nore and has guarded the river crossing for more than 900 years. Take a stroll through the beautiful gardens with extensive woodland paths, rose garden and ornamental lake (*entrance to Kilkenny Castle included in the tour cost*).

H Waterford

The Viking city of Waterford has an exciting medieval flavour and riverside bustle. Visit Waterford Museum of Treasures which tells the 1000-year-story of Waterford from the time of the Vikings through the medieval and Georgian periods to the present day.

The House of Waterford Crystal houses the World's largest selection of traditional crystal.

F Cahir Castle & Rock of Cashel

Ireland's most visited heritage site 'St Patrick's Rock' of Cashel is located just 500 metres from the centre of Cashel Town, County Tipperary. This spectacular collection of medieval buildings includes a 12th-century round tower, high cross, Romanesque chapel, 13th-century Gothic cathedral, 15th-century castle and the Hall of the Vicars. Cahir Castle is an imposing 13th-15th Century structure, skilfully designed by Conor O'Brien to be a state-of-the-art defensive castle (*entrance to Cahir Castle included in the tour cost*).

Departs Sunday - Returns on Thursday			
Jun 2	£499	Sep 15	£499
Supplements per person			
Single	£144		

7 DAYS
FROM
£499
PER PERSON

Overnight Stops

Outbound journey: After catching a ferry to Northern Ireland, we travel South for an overnight stay before continuing to our resort.

Return journey: We leave our resort and stay overnight near Belfast before catching the ferry back to Scotland.



Rhine to Switzerland

Rhine Valley

12 DAYS
FROM
£1409
PER PERSON

Join Alfa's dramatic and memorable journey cruising along the Rhine to Switzerland. Passing through 3 countries you will see plenty of spectacular scenery along the way including the Middle Rhine, which offers some of the world's most magnificent cultural Landscape.

RHINE TO SWITZERLAND - 925NE - 12 DAYS

Alfa Includes

- 9 nights dinner, cabin, breakfast & lunch on Lady Anne
- 2 nights dinner, room & breakfast en route
- 11 excursions

CRUISE ITINERARY

We UK – Northern France/Belgium

We travel by coach to Dover and take the ferry to Calais, from where we continue to our overnight hotel.

Th Embark Koblenz

A relaxed journey from Northern France to Koblenz to embark the ship in time for a drinks reception and evening meal.

Fr Koblenz - Rüdesheim - Mainz

Excursions: Rüdesheim Highlights, Siegfried's Mechanical Museum, Cable Car

Cruising upriver through the spectacular Rhine Gorge, we reach the pretty town of Rüdesheim where we join our excursion which visits the unique Siegfried's Mechanical Music Museum and takes you by cable car above the vineyards for panoramic views of the Rhine. We then cruise to the city of Mainz, a region widely regarded as the wine capital of Germany.

Sa Mainz – Speyer

Excursion: Walking Tour of Speyer

We continue upriver and along the Rhine's broader waters for a late afternoon stop in Speyer. This quaint city is a delight to explore. Our guided walking tour is a great way to make the most of the visit. Our ship stops overnight at Iffezheim.

Su Iffezheim – Strasbourg

Excursion: Strasbourg Canal Cruise

We set sail in the morning and continue our cruise route over the border into the Alsace region of France. We stop at Strasbourg, a picture-book city whose historic centre is surrounded by the Ill river and filled with beautiful architecture. Explore at leisure, or join our afternoon excursion, which takes us around the heart of Strasbourg aboard a glassstopped canal cruiser.

Mo Strasbourg – Breisach

Excursion: Alsace with Wine Tasting

Cruising through the flatter landscape of the Rhine Plain, we arrive at the small town of Breisach around lunchtime. Here we set off on our excursion into the beautiful Alsace, stopping at the little village of Riquewihr where we enjoy wine tasting at the famous Dopff & Irion vineyard.

Tu Breisach - Basel

Excursions: Black Forest & Rhine Falls

This morning, as our ship sails to Switzerland, we can venture into the cooler mountain slopes of the Black Forest on our full day excursion. A scenic drive then takes us to the must-see destination of Lake Titisee, before we visit the spectacular Rhine Falls – the largest in central Europe. We rejoin our ship in Basel, across the border in northern Switzerland, for a relaxing evening.

We Basel - Lucerne

Excursion: Lucerne

After breakfast our excursion takes us by coach on a route that tunnels through the Jura Mountains to the Swiss resort of Lucerne, where we have plenty of time to enjoy the views of mountains and lakes and explore the picturesque old quarter. We return to our ship in Schönaubach by coach and retrace our route back to Iffezheim for an overnight stop.

Th Iffezheim - Mannheim – Mainz

Excursion: Heidelberg Highlights

We cruise to the river port of Mannheim where you can join our guided excursion to the majestic city of Heidelberg, home of Germany's oldest university. We return to our ship in Mainz and enjoy the Captains Dinner.

Fr Mainz – Koblenz

Excursions: Koblenz Cable Car & Ehrenbreitstein Fortress

This morning we can relax on the sun deck as we cruise to one of the oldest and most beautiful towns in Germany, Koblenz. Here we can join our coach excursion for a trip on the Koblenz cable car, which offers breathtaking views across the region along with entrance to the magnificent Ehrenbreitstein Fortress.

Sa Folkestone

Today we leave the ship for the final time and cross the channel to our overnight hotel in Folkestone.

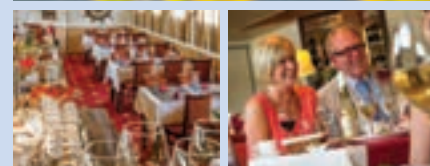
Su Calais/Folkestone – Interchange – Home

We return to our original joining points in the afternoon.

EXCURSIONS INCLUDED

- Rüdesheim Cable Car
- Siegfried's Mechanical Music Museum
- **NEW!** Speyer Walking Tour
- **NEW!** Strasbourg Canal Cruise
- Riquewihr Wine Tasting
- Black Forest
- Rhine Falls
- **NEW!** Lucerne and Jura Mountains
- Heidelberg
- Koblenz Cable Car
- Ehrenbreitstein Fortress

LADY ANNE



Alfa Includes

- En suite Cabin accommodation for the duration of the cruise on the chosen deck
- All necessary River / port fees and taxes
- Portage on arrival & departure
- Welcome glass of sparkling wine
- Early risers and mid-morning tea/coffee
- Full hot and cold buffet breakfast each day
- Buffet / Waiter served Lunch or packed Lunch on Excursion Days
- Four course dinner: salad, soup, choice of 2 main courses, usually fish or meat
- Tea/coffee after dinner
- Captain's dinner on 1 night
- Services of a Cruise Director (English Speaking) on board for commentary & general assistance
- Musical entertainment every night
- In house entertainment on most nights

Departs Wednesday - Returns on Sunday

Date	Deck	Price	Single Supplement
Aug 12	Promenade	£1,599	-
Aug 12	Main Superior	£1,499	-
Aug 12	Main Standard	£1,409	£239

Festive Breaks

ADD SOME SPARKLE TO YOUR FESTIVE SEASON

Get into the festive spirit with Alfa Travel and choose from our selection of pre-Christmas Festive Specials, Christmas Breaks and New Year holidays. We offer great value for money with festive entertainment and menus, guaranteeing you a party season to remember!

ALFA INCLUDES

ALL FESTIVE TOURS:

- Rooms with private bath or shower & WC
- Festive entertainment programme
- 2 resort lunches at Leisureplex Hotels
- Festive Menus
- Coach travel from pick up points listed on page 53

FESTIVE SPECIALS (5 DAYS):

- 4 nights dinner, room and breakfast
- 1 half day excursion & 1 full day shopping excursion

TWIXMAS (4 DAYS):

- 3 nights dinner, room and breakfast
- 2 half day excursions

CHRISTMAS (5 DAYS):

- 4 nights dinner, room & breakfast with 3 resort lunches
- 2 half day excursions

NEW YEAR (4 DAYS):

- 3 nights dinner, room & breakfast with 1 resort lunch & 1 resort brunch
- 2 half day excursions

Special Offers

Festive Single Saver

Festive Specials are free of single supplement charges.

Dunoon for Half Price

Book a Christmas break at Dunoon and get a Twixmas at Dunoon for half price!

Festive Specials			2018							2019						
Depart Monday - Return Friday			Nov 5	Nov 12	Nov 19	Nov 26	Dec 3	Dec 10	Nov 4	Nov 11	Nov 18	Nov 25	Dec 2	Dec 9		
Resort	Hotel	Code														
Weston-S-Mare & Bath	Anchor Head	5100XE	-	-	-	£199	-	-	-	-	-	£204	-	-		
Ilfracombe	Imperial	5110XE	-	-	£189	-	-	-	-	-	£194	-	-	-		
Torquay	Regina	5150XE	£194	-	£199	-	-	-	£199	-	£199	-	-	-		
Exmouth	Cavendish	5155XE	-	-	-	-	£209	-	-	-	-	-	£209	-		
Bournemouth	Devon Towers	5170XE	£194	-	-	-	-	-	£194	-	-	-	-	-		
Isle Of Wight	Shanklin	5200XE	-	£199	-	-	-	-	-	£199	-	-	-	-		
Eastbourne	Queens	5215XE	-	-	-	-	-	-	-	-	£209	-	-	-		
Gt Yarmouth	New Beach	5260XE	-	-	£189	-	-	-	-	-	£194	-	-	-		
Cromer	Hotel de Paris	5265XE	-	-	-	£214	-	-	-	-	-	£219	-	-		
Scarborough	Cumberland	5275XE	-	-	-	-	-	-	-	£214	-	£214	-	-		
Blackpool	Queens Blackpool	5305XE	-	£204	-	£204	-	£199	-	£209	-	£209	-	£204		
Llandudno	Hydro	5350XE	£214	-	£214	£214	£214	£214	£219	£219	£219	£219	£219	£219		
Criccieth	George IV	5365XE	-	-	-	-	£199	-	-	-	-	-	£199	-		
Porthcawl	Seabank	5385XE	-	£199	-	-	£199	-	-	£199	-	-	£199	-		
Dunoon	Selborne	5410XE	£194	-	£194	-	£194	-	£194	-	£199	-	£199	-		
Fort William	Croit Anna	5433XE	-	£204	-	-	-	-	-	£209	-	-	-	-		
Super Saver**	Our Choice	SS4NE	£159	£159	£159	£159	£159	£159	£164	£169	£169	£169	£169	£169		

Supplements per person: Room with a View £20, Double/Twin as Single £25*.

** See page 4 for further details on our Super Saver holidays. * Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.

Twixmas - 4 Days

2018: Depart Thursday 27 Dec - Return Sunday 30 Dec
2019: Depart Friday 27 Dec - Return Monday 30 Dec

Resort	Hotel	Code	2018	2019
Blackpool	Queens	BLNYSE	£184	£184
Dunoon	Selborne	DNYSNE	£174	£174
Scarborough	Cumberland	SCNYSE	£184	£184
Super Saver**	Our Choice	SS4NE	£149	£149

Supplements per person:

Room with a View	£16	£16
Double/Twin as Single*	£20	£20

** See page 4 for further details on our Super Saver holidays.

* Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.

**Festive
Specials**
FROM
£159
PER PERSON

Twixmas
FROM
£149
PER PERSON

**Christmas
Breaks**
FROM
£339
PER PERSON

**New Year
Breaks**
FROM
£264
PER PERSON

Festive Sparkle Weekends for Groups

Festive Weekenders
are available for Group
Bookings throughout
November & December.

4 days
FROM
£169
PER PERSON

ALFA INCLUDES

- 3 nights dinner, room & full British breakfast
- Sherry reception on arrival
- Festive menus plus Sunday lunch
- Full day shopping excursion

Call our Groups
Team today on
01257 248007 for
more information.



Christmas Programme

23RD DECEMBER

Sherry reception on arrival followed by dinner and dancing.

★★★★★

CHRISTMAS EVE

Morning excursion. Competitions after lunch.
Gala dinner followed by dancing and entertainment.

★★★★★

CHRISTMAS DAY

Morning competition to guess the weight of the Christmas Cake. Traditional Christmas lunch with "Santa" and presents. Afternoon tea and games. Dinner followed by dancing and entertainment.

★★★★★

BOXING DAY

Morning excursion. Pre-lunch glass of punch followed by Grand Boxing Day Lunch. Evening dinner and fancy dress farewell dance (please bring a costume).

★★★★★

27TH DECEMBER

After breakfast, we reluctantly leave our hotel and journey home.

Individual hotel programmes may differ slightly from this programme.

New Year Programme

30TH DECEMBER

Glass of sherry on arrival followed by dinner and an evening of entertainment.

★★★★★

NEW YEAR'S EVE

Morning excursion followed by lunch and an afternoon to relax or stroll around the resort. Dinner and an evening of entertainment until the early hours with spot prizes, games and a glass of bubbly to welcome in the New Year.

★★★★★

NEW YEAR'S DAY

A relaxing morning with a Grand New Year's Day Brunch from 10.00am until 1.00pm replacing our normal breakfast service. Afternoon excursion followed by dinner, farewell dance and fancy dress with prizes (please bring a costume).

★★★★★

2ND JANUARY

After breakfast, we reluctantly leave our hotel and journey home.

Individual hotel programmes may differ slightly from this programme.

Christmas - 2018/19 - 5 Days

2018: Depart Sunday 23 Dec - Return Thursday 27 Dec
2019: Depart Monday 23 Dec - Return Friday 27 Dec

Resort	Hotel	Code	2018	2019
Blackpool	Queens	BLXNE	£459	£464
Dunoon	Selborne	DXNE	£419	£424
Scarborough	Cumberland	SCXNE	£454	£469
Super Saver**	Our Choice	SS5NE	£339	£354

Supplements per person:

Room with a View	£20	£20
Single Room	£25	£25
Double/Twin as Single*	£50	£50

** See page 4 for further details on our Super Saver holidays.

*Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.

New Year - 2018/19 - 4 Days

2018: Depart Sunday 30 Dec - Return Wednesday 2 Jan 2019
2019: Depart Monday 30 Dec - Return Thursday 2 Jan 2020

Resort	Hotel	Code	2018	2019
Blackpool	Queens	BLNYNE	£344	£349
Cromer	Hotel de Paris	CNVNE	£324	£334
Criccieth	George IV	CRNYNE	£334	£334
Dunoon	Selborne	DNYNE	£339	£354
Eastbourne	Queens	ENYNE	£339	£354
Scarborough	Cumberland	SCNYNE	£354	£369
Super Saver**	Our Choice	SS4NE	£264	£269

Supplements per person:

Room with a View	£16	£16
Single Room	£20	£20
Double/Twin as Single*	£40	£40

** See page 4 for further details on our Super Saver holidays.

*Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.



Self Drive Hotel Breaks



NEW

ENJOY THE FLEXIBILITY OF YOUR OWN SELF DRIVE BREAK

Situated in prime locations in the best UK holiday resorts, you can make your own way to the hotel, explore the resort at your leisure, and still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday.

2 NIGHTS
FROM
£59
PER PERSON

3 NIGHTS
FROM
£99
PER PERSON

4 NIGHTS
FROM
£129
PER PERSON

6 NIGHTS
FROM
£214
PER PERSON

7 NIGHTS
FROM
£234
PER PERSON

ALFA INCLUDES

- Choice of 20 Leisureplex hotels plus carefully selected partner hotels
- Choice of 2, 3, 4, 6 or 7 night stay
- Dinner, room and full British breakfast
- Entertainment most evenings
- Dunoon & Isle of Wight holidays include ferry tickets in the holiday cost (see note below)

CAR PARKING FACILITIES

There is plentiful free parking at our Leisureplex hotels in Newquay, Exmouth, Shanklin, Bognor Regis, Eastbourne, Blackpool, Llandudno, Criccieth, Porthcawl, Dunoon and Fort William. Parking spaces are more restricted at Ilfracombe, Torquay, Bournemouth and Cromer. There are no on-site parking facilities at Weston-super-Mare, Sandown, Great Yarmouth or Scarborough although on street parking is normally readily available from October to Easter. On street parking can be arranged at no charge during the summer at Great Yarmouth and Scarborough. At Great Yarmouth this must be booked in advance by contacting the hotel. Further details are provided with your confirmation.

FERRIES

Isle of Wight holidays include off peak ferry tickets in the holiday cost. However a supplement of £25 per car in each direction applies to all holiday durations for travel on peak dates – Easter, Bank Holidays and all Saturdays in July & August for sailings between 10:01hrs – 16:31hrs inclusive. Please note the Isle of Wight off peak ferry crossing is from Portsmouth to Fishbourne and if you would like to go from Lymington to Yarmouth, you must let us know at time of booking. Peak travel dates are subject to change, call our reservations team on 01257 248000 for more details.

Free
FERRIES

COACH EXCURSIONS & LUNCHES

Coach excursions and lunches are not included on Self Drive holidays.

2 Night Breaks – 2019 prices in £s per person

Friday to Sunday		Code	08 Feb	01 Mar	08 Mar	15 Mar	05 Apr	26 Apr	03 May	10 May	24 May	20 Sep	04 Oct
Resort	Hotel		-22 Feb	Mar	Mar	-29 Mar	Apr	Apr	May	-17 May	-30 Aug	-27 Sep	-15 Nov
Weston-Super-Mare	Anchor Head Hotel	3100SD	£84	-	£84	-	-	-	-	-	-	-	-
Ilfracombe	Imperial Hotel	3110SD	-	-	-	£69	£69	£69	£69	£69	£79	-	-
Newquay	Eliot Hotel	3130SD	-	-	£59	£59	-	-	£59	£59	£69	-	-
Eastbourne	Queens Hotel	3215SD	£84	-	-	-	-	-	-	-	-	-	-
Great Yarmouth	New Beach Hotel	3261SD	-	£84	-	-	-	-	-	-	-	-	-
Scarborough	Cumberland Hotel	3276SD	£84	-	-	£89	-	-	-	-	-	-	-
Newcastle-Upon-Tyne	Caledonian Hotel*	3291SD	£124	£124	£124	£124	£149	£149	£149	-	£154	£149	£124
Blackpool	Queens Hotel Blackpool	3305SD	£69	-	-	£69	-	£69	£69	-	£84	-	-
Llandudno	Hydro Hotel	3350SD	-	-	-	£89	-	-	-	-	-	-	-
Porthcawl	Seabank Hotel	3385SD	£84	£89	-	-	-	-	-	-	-	-	-

Supplements per person: May-Sept: Single Room £10. **Oct - Apr:** No single supplements at Leisureplex Hotels. **Feb - Aug:** Room with a View: £10 (excludes Newcastle-upon-Tyne & Newquay). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

3 Night Breaks – 2019 prices in £s per person

Friday to Monday		Code	08 Feb	12 Apr	19 Apr	26 Apr	17 May	24 May	13 Sep	20 Sep	04 Oct	27 Dec	30 Dec*
Resort	Hotel		-05 Apr	Apr	Apr	-10 May	May	-06 Sep	13 Sep	-27 Sep	-06 Dec	Dec	Dec*
Weston-Super-Mare	Anchor Head Hotel	4100SD	£99	£99	£134	£109	£124	£144	£139	£119	£114	£164	£304
Ilfracombe	Imperial Hotel	4110SD	£99	£99	£119	£104	£114	£139	£124	£114	£104	-	£289
Newquay	Eliot Hotel	4130SD	£99	£99	£139	£99	£114	£139	£124	£114	£104	-	£274
Torquay	Regina Hotel	4150SD	£99	£99	£119	£99	£129	£149	£139	£124	£119	£164	£314
Exmouth	Cavendish Hotel	4155SD	£109	£109	£134	£119	£139	£159	£149	£124	£119	£164	£319
Bournemouth	Devon Towers Hotel	4170SD	£99	£99	£139	£109	£129	£149	£139	£124	£119	£159	£304
Isle of Wight - Sandown	Bayshore Hotel	4195SD	£109	£109	£139	£114	£134	£154	£144	£124	£119	-	£294
Isle of Wight - Shanklin	Shanklin Hotel	4200SD	£109	£109	£144	£109	£144	£164	£149	£129	£124	-	£339
Bognor Regis	Royal Norfolk Hotel	4205SD	£109	£109	£139	£114	£144	£164	£154	£129	£124	£164	£334
Eastbourne	Queens Hotel	4215SD	£109	£114	£139	£114	£144	£164	£149	£129	£124	£169	£339
Great Yarmouth	New Beach Hotel	4260SD	£109	£114	£134	£114	£114	£139	£124	£114	£104	-	£274
Cromer	Hotel de Paris	4265SD	£109	£114	£139	£129	£139	£159	£144	£124	£119	£159	£314
Scarborough	Cumberland Hotel	4275SD	£109	£114	£139	£119	£134	£154	£149	£129	£124	£164	£334
Morecambe	Headway Hotel*	4302SD	£129	-	-	£149	-	£164	£159	£149	£129	-	-
Blackpool	Queens Hotel Blackpool	4305SD	£99	£109	£129	£114	£134	£154	£154	£154	£149	£169	£339
St Annes On Sea	Monteary Beach Hotel*	4309SD	£134	-	-	-	£149	£164	-	£164	£164	-	-
Llandudno	Hydro Hotel	4350SD	£119	£119	£144	£129	£139	£154	£144	£124	£119	£169	£339
Criccieth	George IV Hotel	4365SD	£109	£109	£139	£119	£134	£154	£144	£124	£119	£164	£324
Llandrindod Wells	Commodore Hotel*	4372SD	£119	-	-	£124	-	£149	£149	£124	£124	-	-
Tenby	Cliffe Norton Hotel	4380SD	£129	£129	£144	£129	-	-	-	-	£134	£179	£344
Porthcawl	Seabank Hotel	4385SD	£109	£109	£139	£109	£134	£154	£144	£124	£119	£164	£329
Dunoon	Selborne Hotel	4410SD	£99	£109	£119	£109	£124	£139	£134	£119	£114	£164	£324
Fort William	Croft Anna Hotel	4430SD	£109	£109	£129	£109	£129	£149	£144	£124	£119	-	-

Supplements per person: May-Sept: Single Room £22. **Oct - Apr:** No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks). **May-Sept:** Room with a View: £16 (excludes Bournemouth, Llandrindod Wells & Newquay). **Oct-Apr:** Room with a View: £22 (excludes Bournemouth, Llandrindod Wells & Newquay). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. *Dec 30 stay is Monday to Thursday. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.



4 Night Breaks – 2019 prices in £s per person

Monday to Friday		Code	11 Feb - 25 Mar	01 Apr - 06 May	13 May	20 May	27 May - 29 Jul	5 Aug - 26 Aug	2 Sep - 23 Sep	30 Sep - 28 Oct	4 Nov - 16 Dec	23 Dec
Resort	Hotel											
Weston-Super-Mare	Anchor Head Hotel	5100SD	£139	£149	£164	£189	£204	£209	£214	£164	£164	£419
Ilfracombe	Imperial Hotel	5110SD	£134	£149	£164	£169	£189	£189	£194	£164	£159	£399
Newquay	Eliot Hotel	5130SD	£134	£149	£164	£169	£189	£189	£194	£164	£159	£389
Torquay	Regina Hotel	5150SD	£134	£149	£174	£194	£209	£209	£214	£174	£169	£414
Exmouth	Cavendish Hotel	5155SD	£139	£154	£199	£214	£229	£234	£234	£174	£169	£434
Weymouth	Fairhaven Hotel*	5165SD	-	£189	-	£209	£209	£209	£209	£169	-	-
Bournemouth	Devon Towers Hotel	5170SD	£134	£149	£174	£199	£214	£214	£219	£174	£169	£419
Isle of Wight - Sandown	Bayshore Hotel	5195SD	£139	£154	£174	£204	£224	£224	£224	£174	£159	£414
Isle of Wight - Shanklin	Shanklin Hotel	5200SD	£139	£154	£204	£224	£244	£244	£244	£174	£164	£439
Bognor Regis	Royal Norfolk Hotel	5205SD	£139	£154	£199	£219	£234	£244	£244	£174	£164	£434
Eastbourne	Queens Hotel	5215SD	£139	£154	£204	£219	£239	£239	£239	£174	£169	£439
Great Yarmouth	New Beach Hotel	5260SD	£134	£149	£164	£169	£189	£189	£194	£164	£174	£424
Cromer	Hotel de Paris	5265SD	£139	£159	£174	£199	£214	£224	£224	£174	£179	£419
Skegness	Royal Hotel	5272SD	£139	£159	£179	£189	£194	£199	£189	£159	-	-
Scarborough	Cumberland Hotel	5275SD	£139	£154	£174	£199	£219	£224	£224	£174	£169	£444
Newcastle-upon-Tyne	Caledonian Hotel*	5291SD	£184	£199	£199	-	£204	£204	£204	£199	£199	-
Morecambe	Headway Hotel*	5302SD	£159	£169	£199	-	£209	£209	£209	£189	£169	-
Blackpool	Queens Hotel Blackpool	5305SD	£129	£144	£179	£194	£199	£224	£224	£209	£169	£449
Llandudno	Hydro Hotel	5350SD	£144	£159	£184	£209	£224	£224	£224	£179	£169	£449
Criccieth	George IV Hotel	5365SD	£139	£154	£174	£199	£224	£224	£224	£174	£169	£429
Llandrindod Wells	Commodore Hotel*	5372SD	£169	£169	£169	-	£189	£189	£189	£174	£169	-
Tenby	Cliffe Norton Hotel	5380SD	£169	£184	-	-	-	-	-	£194	£194	£454
Porthcawl	Seabank Hotel	5385SD	£139	£154	£174	£204	£214	£214	£219	£174	£169	£429
Dunoon	Selborne Hotel	5410SD	£139	£154	£169	£169	£189	£189	£194	£174	£164	£404
Fort William	Croit Anna Hotel	5430SD	£139	£154	£174	£194	£204	£204	£209	£174	£164	-

Supplements per person: May-Sept: Single Room £38. **Oct - Apr:** No single supplements at Leisureplex Hotels (Excludes Christmas breaks). **May-Sept:** Room with a View: £27 (excludes Bournemouth, Llandrindod Wells, Newcastle-upon-Tyne, Newquay & Skegness). **Oct-Apr:** Room with a View: £20 (excludes Bournemouth, Llandrindod Wells, Newcastle-upon-Tyne, Newquay & Skegness). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

6 Night Breaks – 2019 prices in £s per person

Sunday to Saturday		Code	Mar 31 - Apr 14	Apr 21	Apr 28	May 05	May 12	May 19	May 26 - Sep 1	Sep 08	Sep 15	Sep 22	Sep 29 - Oct 27
Resort	Hotel												
Weston-Super-Mare	Anchor Head Hotel	102SD	£214	£234	£244	£249	£259	£264	£279	£274	£269	£254	£249
Ilfracombe	Imperial Hotel	112SD	£214	£229	£234	£239	£249	£249	£264	£269	£259	£239	£234
Newquay	Eliot Hotel	132SD	£214	£229	£239	£244	£254	£254	£269	£269	£259	£239	£234
Torquay	Regina Hotel	152SD	£224	£239	£254	£254	£259	£274	£289	£274	£269	£259	£254
Exmouth	Cavendish Hotel	157SD	£229	£254	£264	£264	£284	£294	£319	£309	£279	£264	£259
Bournemouth	Devon Towers Hotel	172SD	£214	£229	£244	£244	£254	£264	£279	£274	£264	£254	£249
Isle Of Wight - Sandown	Bayshore Hotel	197SD	£219	£239	£254	£259	£264	£279	£294	£289	£274	£264	£259
Isle Of Wight - Shanklin	Shanklin Hotel	202SD	£224	£244	£254	£259	£284	£309	£329	£319	£299	£269	£264
Bognor Regis	Royal Norfolk Hotel	207SD	£229	£249	£254	£254	£279	£299	£314	£299	£279	£264	£259
Eastbourne	Queens Hotel	217SD	£224	£244	£254	£259	£284	£309	£329	£319	£299	£274	£264
Great Yarmouth	New Beach Hotel	262SD	£214	£224	£234	£239	£244	£249	£264	£259	£249	£239	£234
Cromer	Hotel de Paris	267SD	£234	£254	£264	£264	£279	£279	£299	£289	£269	£269	£259
Scarborough	Cumberland Hotel	277SD	£224	£244	£254	£259	£269	£279	£294	£289	£274	£264	£254
Morecambe	Headway Hotel*	302SD	-	-	-	£279	-	-	£299	-	£299	-	-
Blackpool	Queens Hotel Blackpool	307SD	£219	£229	£244	£244	£249	£264	£294	£299	£299	£289	£289
Llandudno	Hydro Hotel	352SD	£229	£249	£259	£259	£269	£284	£299	£279	£269	£264	£259
Criccieth	George IV Hotel	367SD	£229	£249	£259	£259	£269	£274	£289	£274	£269	£254	£249
Llandrindod Wells	Commodore Hotel*	372SD	-	-	-	£269	-	-	£279	-	£279	-	-
Porthcawl	Seabank Hotel	387SD	£224	£244	£254	£259	£269	£279	£294	£279	£269	-	£249
Dunoon	Selborne Hotel	412SD	£219	£234	£244	£244	£254	£254	£259	£259	£254	£239	£234
Fort William	Croit Anna Hotel	432SD	£219	£234	£249	£254	£259	£269	£284	£274	£269	£254	£249

Supplements per person: May-Sept: Single Room £38. **Oct - Apr:** No single supplements at Leisureplex Hotels. **May-Sept:** Room with a View: £37 (excludes Bournemouth, Llandrindod Wells, Newquay & Skegness). **Oct-Apr:** Room with a View: £28 (excludes Bournemouth, Llandrindod Wells, Newquay & Skegness). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

7 Night Breaks – 2019 prices in £s per person

Saturday to Saturday or Sunday to Sunday		Code	30 Mar - 14 Apr	20 Apr - 21 Apr	27 Apr - 05 May	11 May - 12 May	18 May - 19 May	25 May - 25 Aug	31 Aug - 08 Sep	14 Sep - 15 Sep	21 Sep - 22 Sep	28 Sep - 29 Sep	05 Oct - 27 Oct
Resort	Hotel												
Weston-Super-Mare	Anchor Head Hotel	100SD	£234	£259	£269	£279	£289	£319	£324	£309	£279	£274	£274
Ilfracombe	Imperial Hotel	110SD	£234	£254	£259	£274	£274	£284	£289	£279	£264	£259	£259
Newquay	Eliot Hotel	130SD	£234	£254	£264	£274	£279	£304	£309	£289	£264	£254	£254
Torquay	Regina Hotel	150SD	£244	£264	£279	£289	£309	£329	£329	£299	£289	£279	£279
Exmouth	Cavendish Hotel	155SD	£254	£279	£294	£319	£334	£354	£359	£319	£294	£284	£284
Bournemouth	Devon Towers Hotel	170SD	£234	£254	£269	£284	£304	£314	£319	£299	£279	£274	£274
Isle of Wight - Sandown	Bayshore Hotel	195SD	£244	£264	£279	£289	£314	£329	£334	£299	£284	£279	£279
Isle of Wight - Shanklin	Shanklin Hotel	200SD	£249	£269	£289	£319	£344	£364	£364	£334	£299	£289	£289
Bognor Regis	Royal Norfolk Hotel	205SD	£254	£274	£284	£314	£334	£349	£349	£314	£294	£284	£284
Eastbourne	Queens Hotel	215SD	£249	£269	£289	£319	£344	£364	£364	£329	£299	£299	£289
Great Yarmouth	New Beach Hotel	260SD	£234	£249	£259	£264	£269	£284	£289	£274	£264	£259	£259
Cromer	Hotel de Paris	265SD	£259	£279	£294	£309	£319	£339	£339	£309	£294	£284	£284
Scarborough	Cumberland Hotel	275SD	£249	£269	£289	£304	£319	£339	£344	£314	£284	£279	£279
Blackpool	Queens Hotel Blackpool	305SD	£239	£259	£274	£284	£304	£319	£334	£334	£324	£309	£309
Llandudno	Hydro Hotel	350SD	£254	£274	£289	£304	£314	£334	£339	£309	£289	£279	£279
Criccieth	George IV Hotel	365SD	£254	£274	£289	£304	£309	£329	£329	£299	£279	£274	£274
Tenby	Cliffe Norton Hotel	380SD	-	-	£329	£344	£354	£379	£379	£344	£329	-	-
Porthcawl	Seabank Hotel	385SD	£249	£269	£284	£299	£309	£324	£324	£299	-	£269	£269
Dunoon	Selborne Hotel	410SD	£239	£259	£274	£279	£279	£294	£294	£289	£264	£259	£259
Fort William	Croit Anna Hotel	430SD	£239	£259	£274	£284	£299	£314	£319	£289	£274	£269	£269

Supplements per person: May-Sept: Single Room £44. Oct - Apr: No single supplements at Leisureplex Hotels. May-Sept: Room with a View: £42 (excludes Bournemouth & Newquay). Oct-Apr: Room with a view: £32 (excludes Bournemouth & Newquay). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

For more details
order your
FREE
SELF DRIVE
BROCHURE
TODAY!



20 LEISUREPLEX HOTELS

Plus CAREFULLY SELECTED
PARTNER HOTELS

Situated in prime locations in the best UK holiday resorts, whilst still receiving the quality accommodation and premium service that comes with every Alfa holiday.

Locating our Leisureplex Hotels

- | | |
|---------------------|-----------------|
| 1 Weston-super-Mare | 14 Blackpool |
| 2 Ilfracombe | 15 Llandudno |
| 3 Newquay | 16 Criccieth |
| 4 Torquay | 17 Tenby |
| 5 Exmouth | 18 Porthcawl |
| 6 Bournemouth | 19 Dunoon |
| 7 Shanklin | 20 Fort William |
| 8 Sandown | |
| 9 Bognor Regis | |
| 10 Eastbourne | |
| 11 Great Yarmouth | |
| 12 Cromer | |
| 13 Scarborough | |



Enjoy YOUR STAY THE ALFA WAY

Leisureplex
HOLIDAY HOTELS

GREAT HOTELS IN GREAT LOCATIONS

All hotels featured are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting. Most holidays are to our own group of 20 Leisureplex Hotels, which are highlighted in our brochure with the **Leisureplex** symbol and we also work with a selection of carefully chosen partner hotels.

All rooms are en suite bath or shower and don't forget that many of the hotels we feature have sea, loch and castle view rooms, which you can book at a small supplement (see tour pages for hotel descriptions and prices).



A WARM WELCOME AWAITS YOU AT LEISUREPLEX

From your greeting at reception, to your waiter served meals and the cleanliness and hygiene standards of our housekeeping teams, our helpful staff will be on hand to make your stay pleasurable.

ENTERTAINMENT

Leisureplex hotels have entertainment at least four evenings and up to six evenings per week. All our hotels are large enough to provide both cosy relaxing lounge areas where you can enjoy a tranquil glass of wine and fabulous entertainment rooms where you can take a spin around the dance floor or enjoy the cabaret.

DINING IN LEISUREPLEX HOTELS

We provide a full British Breakfast to start off the day and in the evening you can relax with our substantial menus which offer plenty of choice and a selection of wines. Light two course lunches are included on some Spring and Autumn holidays or you can take advantage of our great value meal deal, where we can provide a picnic lunch for you to enjoy on your travels.

We can accommodate most dietary requirements. Please call our dedicated Special Requirements line on 01257 248 134.

EXCELLENT SERVICE

Personal, Friendly Service

Here at Alfa we pride ourselves on our high standards and from the moment you make your first enquiry to the last day of your holiday, we will offer you the very best service, ensuring you have a most enjoyable holiday.



CATERING FOR YOUR NEEDS

If you have a **Special Request** please let us know at the time you confirm your booking. Although we cannot guarantee that we will be able to meet your request, we will always do our best to facilitate where possible. Remember that if you want a particular room type (especially a single room or sea view) or would like to have a choice of seats on the coach, it is best to book early.

A **Special Requirement** is different and is only available to clients with a medical disability who will normally be expected to have a Blue Badge. In this instance you must call our Special Requirements department on **01257 248134** at the time of booking your holiday, and they will guide you through some short questions to ascertain your needs. For Data Protection reasons and to ensure we have the most up to date information, you must go through this process each time you book, as we are unable to keep this information on file. Due to the time required to carry out the Special Requirements process we regret that we cannot accept Special Requirements requests less than 21 days prior to the start of the holiday.

Please note that we cannot transport motorised wheelchairs or scooters, but can advise on hire in resort. If you have specific dietary requirements, please inform us at the time of booking and inform the hotel at least one week prior to your arrival.

Please refer to booking conditions on page 54 for more details.

Go Explore Scooter Hire



Available at New Beach Hotel – Great Yarmouth, Hydro Hotel – Llandudno, Selborne Hotel – Dunoon.

Prices start from just **£15 per day**

Call our Customer Care team on **01257 248134** for more details

Joining YOUR ALFA HOLIDAY

SIT BACK, RELAX AND ENJOY THE VIEW

Take the stress out of your holiday travel arrangements and choose an Alfa Travel Coach Holiday. You can choose from our extensive list of local joining points and make the journey part of your holiday, as you travel in comfort to your holiday destination.

RELIABLE COACHES

Most of our holidays are operated by our own fleet of mostly Mercedes luxury coaches, all of which have an on board washroom and are air conditioned. We also work with selected third party coach operators who supplement our own fleet during peak periods. The facilities on third party coaches can vary, but the majority have air conditioning. We are members of the Confederation of Passenger Transport and the Coach Tourism Association – bodies established to encourage standards of excellence in our industry.



SEATING PLAN

Upon confirming your Alfa booking you will be able to select your seat for your tour coach, which you will join at Bowburn. The seating plan below shows a typical Alfa coach.



**Please note that pre-booked seats do not apply to the vehicle which transports you from your pick-up point to the interchange and back and are subject to availability. Some of our partner coaches have an alternative seating plan, in which case the row and nearside/offside position shown determine your seat.*

JOIN EN-ROUTE

Joining your Alfa Holiday is now even more convenient. If you want to join your tour coach en-route to your chosen resort, we'll pick you up on the way.



For selected tours, we can pick you up at;

North Allerton, Scotch Corner, Chester-le-Street, Newcastle-upon-Tyne, Leeming Bar, Bowburn Durham Services (A1 M, Junc. 61).

PARK & TOUR

We also provide parking at selected motorway service stations **for only £6 per day**. So if you prefer to drive, leave your car and join your tour coach en-route, enquire about our Park & Tour services available at the following motorway services;

Bowburn Durham Services (A1 M, Junc. 61) – All destinations

For more information please call our friendly reservations team or visit our website www.alfatravel.co.uk.



GREAT DRIVERS

At Alfa we believe in giving our staff the tools they need to provide the service you expect. Our drivers are an important part of your holiday, which is why they are carefully vetted for their driving ability and customer service. Alfa then continually invest in driver training and seminars, which is what makes our drivers some of the best in the industry and keeps them at the top of their profession.



EUROPEAN HOLIDAYS

Join Direct at Dover

If it is more convenient to drive to Dover to join your tour coach, there is **FREE PARKING** at Dover for the duration of your holiday. To reserve your free, secure parking simply select "Dover Relyon" as your pick-up point. We will make the parking reservation for you and supply you with detailed directions to the car park which is situated at Poulton Close, approximately two miles from the Ferry Terminal. A free shuttle service operates between the car park and ferry terminal, with a waiting lounge available in the terminal. Car parking is fully insured and security patrolled. This service is available for all Continental European tours listed in this brochure.





In the interest of clarity not all Pick-Up Points are shown on this map – see the Pick-Up Points below for the full list.

CHOOSING YOUR PICK-UP POINT

Please consider the relative locations of your pick-up point, the interchange and your final holiday destination. It is possible to get from all pick-up points to all destinations, however we don't advise some combinations.

For example, we wouldn't recommend anyone living North of Newcastle using the feeder system to travel to Scotland as the feeder journey takes you first to Bowburn before returning North again.

LOCAL PICK-UP POINTS FOR BOWBURN SERVICES

Cleveland: Billingham, Brotton, Eston, Guisborough, Hartlepool, Marske, Middlesbrough, Norton, Ormesby, Redcar, Saltburn, Scotch Corner*, Sedgefield, Skelton, Stockton

North Yorkshire: Northallerton*

Durham: Bishop Auckland, Bowburn (Durham Services), Chester-le-Street**, Consett, Darlington, Durham, Ferryhill, Newton Aycliffe, Peterlee, Seaham, Shildon, Spennymoor, Stanley

Northumberland: Ashington, Bedlington, Blyth, Cramlington, Morpeth, Prudhoe

Tyne & Wear: Blaydon, Gateshead, Houghton-le-Spring, Jarrow, Newcastle upon Tyne**, North Shields, South Shields, Sunderland, Wallsend, Washington, Whitley Bay

*Northallerton and Scotch Corner are en route joining points available for Southbound tours

**Chester-Le-Street and Newcastle-upon-Tyne are also available as an en-route joining point for Scottish Tours



LOCAL PICK-UP POINTS

We will pick you up close to home and take you to our Bowburn Interchange (A1(M), junction 61) where you will embark on your tour coach and be whisked away to your holiday destination.

Approximate timings at Bowburn are as follows:

Outward:	Arrive: 9.00am	Depart: 9.45am
Return:	Arrive: 4.45pm	Depart: 5.30pm

Pick-up times are finalised two weeks before departure and will be indicated on your travel ticket.



BOOKING CONDITIONS

1. YOUR HOLIDAY CONTRACT

Your holiday contract is with Alfa Travel Limited ("the Company"), a member of ABTA (ABTA number V2560). When you make a booking you guarantee that you have the authority to accept and do accept on behalf of your party the terms of these booking conditions. The contract between you and the Company is defined by these Booking Conditions and the Confirmation Invoice, which is issued upon receipt by the Company of the deposit. A contract exists as soon as we issue our Confirmation Invoice. The contract is governed by English Law, and the jurisdiction of the English Courts.

2. HOLIDAY PRICE AND FINANCIAL PROTECTION

The prices shown in our brochures are accurate at the date of publication. We reserve the right to alter prices after publication. You will be advised of the current price of the holiday at the time of booking. Once your holiday has been confirmed, the price of the holiday as set out on the Confirmation Invoice is fully guaranteed and will not be subject to any surcharges unless there is a change in UK taxation directly applicable to the holiday (such as a change in VAT). In that circumstance, we reserve the right to modify the holiday cost solely to reflect the change in UK taxation.

The Package Travel Regulations 2018 require us to provide security for the monies that you pay for the package holidays booked from this brochure and for your repatriation in the event of our insolvency. We provide this security by way of an ABTA bond.

3. BOOKING THE HOLIDAY

A. Bookings via Telephone or Travel Agent

- (i) On receipt of your enquiry, we will reserve a holiday provisionally for 3 days (or 1 day if the booking is made within 6 weeks of the departure date). If you wish to confirm the booking you must pay a deposit of £40 per person (£150 per person for Air Holidays and £100 per person for River Cruise) plus your insurance premium within that 3 day period. Insurance premiums vary depending upon the destination and duration of your holiday as shown in the Holiday Insurance section.
- (ii) A confirmation of your booking will be forwarded to you within 7 days of us receiving your deposit.
- (iii) You must then pay the balance of monies due (without any further reminder from us) 42 days before departure (60 days prior to departure for Air Holidays and 84 days prior to departure for River Cruise).

B. Bookings via the Internet

- (i) It is not possible to make a provisional booking on the Internet; all Internet bookings are on a confirmed basis only.
- (ii) Payment must be made using your credit or debit card. You can choose the option to have your balance payment taken automatically 42, 60 or 84 days prior to departure, as outlined in section 3 A (iii) by debiting the same card you used to pay the deposit. If you do not select this option you must then pay the balance of monies due (without any further reminder from us) at the specified time, outlined above, prior to departure.
- (iii) You should print the final page of the Internet booking process as your confirmation, although a postal confirmation will also be sent to you (or emailed to you if you have given us your email address).

C. All Bookings

- (i) Holiday price includes coach travel, air travel (where applicable), accommodation, excursions and meals as specified in the holiday description. Some hotels make a small additional charge for tea or coffee taken after meals. Morning coffee, afternoon tea, personal items and liquid refreshments are not included in the price of the holiday. Your holiday itinerary is a confirmation of what is included in your holiday package.
- (ii) Travel Tickets will be forwarded approximately 10 days prior to departure. Since feeder routes are frequently re-timed, it is essential that you check the time shown on your travel ticket and do not rely on your initial Confirmation for your joining time.
- (iii) There is no charge for using a debit or credit card.

4. INSURANCE

It is a condition of the acceptance of the booking by Alfa Travel Limited that you are insured through the Company's scheme or some equivalent travel policy or, if you wish to travel without insurance you will reimburse us for any expenditure we necessarily incur in providing you with assistance in the event that you get into difficulties. If you wish to insure through another company, **you must inform us of the insurer's name and emergency contact number by telephone or by emailing us at req@alfatravel.co.uk quoting your Booking Reference.**

5. ROOM ALLOCATION AND SPECIAL REQUESTS

Every effort will be made to provide precisely the accommodation booked and to convey special requirements to the hotelier(s). However, the Company accepts no liability for any failure to provide a special request for which no payment is made and no correspondence will be entered into concerning the hotelier's failure to satisfy such requests. Where a payment is made for additional facilities, the Company's liability shall be limited to the brochure price of that supplement. Bookings for rooms with bath or shower shall be deemed to be fulfilled by the provision of either facility and requests for one or the other will be treated as requests only. Bookings for a double room shall be considered satisfied by the provision of either a double or twin bedded room. Bookings for a twin room shall be considered satisfied by the provision of a room with two or more beds.

6. DIETARY AND OTHER SPECIAL REQUIREMENTS

If you or any member of your party require a special diet you must raise this requirement at the time of booking or, if booking on the web site, indicate it in the Special Requests section on the booking screen. Clients with special dietary needs are also strongly urged to make direct contact with the hotel 7-14 days prior to arrival and to forward details of their requirements in writing to the hotel. If you or any member of your party is mobility impaired, have any medical circumstances or disabilities which may affect your holiday you must contact the Alfa Customer Relations Department on 01257 248134 so that we can ascertain if the hotel is able to satisfy your needs. The Company does not have any vehicles fitted with wheelchair lifts, so it is essential that all clients are able to manage the steps necessary to board a coach either unaided or with the assistance of members of their own party. Please note that due to weight restrictions on our coaches, we can not accommodate scooters, either on the outbound or inbound journey. Passengers can however, hire scooters during their stay and they are able to take these on the excursions, so long as the heaviest piece weighs no more than 15kg and the scooter has a brake which can be applied when the coach is moving. Please note that the passenger will be responsible for the scooter and drivers cannot be held responsible for loading/unloading. Should you wish to hire a scooter, please do not hesitate to contact our customer relations team on 01257 248134 and they will be happy to check if the hotel can accommodate scooters and to provide you with hire details for companies local to the hotel.

7. ALTERATION OF FARES, TRANSPORTATION, SERVICES ETC.

- A. The Company is responsible for all the elements of the holiday package and shall make every effort to ensure that all services are of the quality described in the brochure and tours are operated in accordance with the details contained therein, but reserves the right to modify arrangements in the light of circumstances arising provided that:
 - (i) It shall make every effort to inform clients of any change in hotel or itinerary. Please note: Changes to single overnight stops on Continental and Scottish tours will only be notified with travel documents.
 - (ii) Where a change in hotel or itinerary is necessary the change shall not result in a deterioration in the services provided or, if it is impossible to provide an arrangement of at least equal quality, the Company shall make this fact clear and make an adjustment to the cost of the holiday.

ALL BOOKINGS ARE ACCEPTED ON THE FOLLOWING CONDITIONS

- B. If the contract we have with you is not performed or is improperly performed by us or our suppliers we will pay you appropriate compensation if this has affected the enjoyment of your travel arrangements. Our liability, except in cases involving death, injury or illness, shall be limited to a maximum of two times the cost of your travel arrangements. Our liability will also be limited in accordance with and/or in an identical manner to:
 - (i) The contractual terms of the companies that provide the transportation for your travel arrangements, whose terms are incorporated into this contract; and
 - (ii) Any relevant international convention, for example the Montreal Convention in respect of travel by air, the Athens Convention in respect of travel by sea, the Berne Convention in respect of travel by rail and the Paris Convention in respect of the provision of accommodation, which limit the amount of compensation that you can claim for death, injury, delay to passengers and loss, damage and delay to luggage. We are to be regarded as having all benefit of any limitation of compensation contained in these or any conventions. You can ask for copies of the transport companies' contractual terms, or the international conventions, from our offices.

8. CANCELLATION BY THE COMPANY

The Company reserves the right to cancel departures if the number of clients wishing to travel is less than 25 persons. The Company shall not normally cancel a holiday after payment of the balance becomes due (42, 60 or 84 days before departure). If for any reason it is found necessary to do so, the Company will provide an equivalent tour at a discount of 10% from the published price. If this alternative is not acceptable, the Company will refund all monies paid, whereupon all liability on the part of the Company shall cease.

9. CANCELLATION BY THE PASSENGER.

The following scale of cancellation charges shall apply to cancellation by the passenger:

Period before departure in which cancellation is received	Percentage of holiday cost payable as cancellation charges		
Holidays by:	Coach Holidays	Air Holidays	River Cruise Holidays
More than 84 days	Deposit is forfeited	Deposit is forfeited	Deposit is forfeited
More than 42 days	Deposit is forfeited	Deposit is forfeited	100%
29 - 42 days	30%	60%	100%
15 - 28 days	45%	90%	100%
8 - 14 days	60%	100%	100%
0 - 7 days	100%	100%	100%

10. BAGGAGE

Baggage, which shall include all personal belongings of the client, is conveyed at owner's risk throughout and the Company's liability shall be limited to taking reasonable care in the handling of such items by its servants or agents. Each passenger is allowed one suitcase measuring no more than 26in x 8in x 15in and **weighing no more than 33lb (15kg)**. In the interests of the health and safety of employees and agents, we ask clients to strictly observe this weight limitation on individual suitcases and **clients will be refused porterage facilities for suitcases which exceed the weight limit.**

11. LATE ARRIVAL BY PASSENGER AND PASSENGERS IN DIFFICULTIES

Should a passenger arrive late at any stop en-route in accordance with an itinerary notified to clients, either verbally or in writing, the Company will not accept responsibility to delay the relevant departure and a passenger who misses a vehicle shall have no claim against the Company. However, the Company will make every effort to assist passengers who get into difficulty through circumstances beyond their control providing the passenger requests such assistance from the Company by telephoning its emergency number: **01257 248002**.

12. SMOKING

Smoking is prohibited by law on all coaches and in the public areas of all hotels throughout the UK. Most hotels, including all Leisureplex Hotels, also prohibit smoking in hotel bedrooms and treat electronic cigarettes as though they were cigarettes made from tobacco and therefore prohibit their use inside the hotel. Failure to follow smoking prohibitions will be considered unreasonable behaviour.

13. UNREASONABLE BEHAVIOUR

Should a client behave in an abusive or disruptive manner, the company reserves the right, after due consideration and warning, to terminate the contract between us. In such circumstances the client will have no further redress against the company in respect of any lost part of the holiday or additional expenses incurred.

14. INFECTIOUS AND CONTAGIOUS DISEASES

If a client develops an infectious or contagious disease and in the reasonable opinion of the company their presence on the coach represents a serious risk of infection to other clients, the Company reserves the right to refuse to convey them on its vehicles. In such circumstances, the Company will make every effort to assist with alternative means of returning the client to their point of origin but responsibility for the costs incurred in such alternative transport will be the client's. If the client has taken the insurance policy offered by the Company, the Company will ensure all necessary arrangements are made. If the client has insurance through another insurer, it is the client's responsibility to make contact with their insurer but the Company will make every effort to assist them if such assistance is requested by contacting the Company's emergency number: **01257 248002**.

15. ANIMALS

Animals (other than registered assistance dogs) are not allowed on tour. Clients with registered assistance dogs must advise the Company at the time of booking and provide the dog's registration number or a letter from the Charity who provided the dog, which confirms their assistance dog status.

16. OPTIONAL EXCURSIONS

Excursions or other tours that you may choose to book or pay for whilst you are on holiday are not part of the package holiday provided by us. Your contract for excursions booked in resort is with the operator of the excursion and not with us and we cannot accept responsibility for any monies paid for such excursions whether or not those monies are paid to your driver or courier. We are not responsible for the provision of the excursion or tour or for anything that happens during the course of its provision by the operator.

17. HOTEL AMENITIES

Some facilities (e.g. lifts) are not always available due to sudden breakdowns or the need to service them. Other facilities (e.g. outdoor swimming pools) are only available when weather permits. The nature and frequency of entertainment is also subject to demand and is at the discretion of the hotel.

18. SEATING PLANS

Everything is done to conform to the seating plan shown in the brochure, but the Company reserves the right to modify these as necessary and **the Company cannot accept bookings contingent upon provision of specific seats**. In the event that the vehicle has seats numbered differently from the brochure seating plan, the row number and position (offside/nearside) and not the seat number shall be the determining factors in deciding where passengers shall sit.

19. TRANSFERS

A. Coach and Self Drive Holidays

- (a) The Company will permit clients to transfer their booking to other tours or other dates more than 42 days prior to departure without forfeiture of deposit providing the client pays an administration fee of £10 per booking.



(b) The Company will permit assignment of the holiday to another client or clients subject to the following charges:

- (i) more than 42 days prior to departure: £20 per booking
- (ii) less than 42 days but more than 14 days prior to departure: £40 per booking.

It is not possible to transfer the booking to another client 14 days or less prior to departure without incurring the cancellation charges listed at 9 above.

B. River Cruises and Air Holidays

It is not possible to transfer a booking for a river cruise or air holiday to a coach holiday nor to transfer to another river cruise or air holiday and clients who might wish to transfer must therefore either cancel or proceed with the holiday.

20. DATA PROTECTION

When you book a holiday with us, you give us your contact details which we require for the proper performance of our contract with you. We also use this information to provide you with new editions of our brochure and special offers as these become available. We keep your details on file for 10 years and we do not send marketing material to you more than 10 years after your last holiday or brochure request. You can ask us to stop sending marketing material at any time by writing to us or sending an e-mail to sales@alfatravel.co.uk or telephoning our Customer Relations Department on 01257 248008. On receipt of such a request we will immediately discontinue sending you further publicity material.

Under the Data Protection Act and General Data Protection Regulation, you have a right to access the personal data we hold on you. You must make any request for access in writing and we have up to 30 days to respond. We may not respond if in doing so we would be forced to disclose to you information concerning another individual. Our mailing list is entirely confidential to Alfa Travel Limited, Alfa Coaches Limited and Leisureplex Hotels Limited and we do not make it available to any other Company.

Any personal information you provide to us regarding your state of health is stored only for the purpose of the specific booking for which you divulge the information. It is made available to hoteliers and transportation providers only in so far as is absolutely necessary to enable them to accommodate your needs. This information is not stored for use in future bookings and must be disclosed to us each time you make a booking.

21. PASSPORTS AND VISAS

It is the client's responsibility to ensure they are in possession of the correct travel documents. Those who do not have UK passports need to check carefully whether they need a Visa if travelling on one of our holidays outside the UK. We recommend that they start by checking the UK Foreign and Commonwealth Office web site at www.fco.gov.uk or telephoning them on 020 7008 1500. UK Citizens do not need a Visa for any of our holidays, but they do need a passport for travel to mainland Europe and we recommend the use of a passport when travelling to the Irish Republic.

22. FOREIGN OFFICE TRAVEL ADVICE

When travelling outside the UK, we recommend that you consult the Foreign Office Travel Advice website for the latest information about the country you are visiting. The address is <https://www.gov.uk/foreign-travel-advice>. The advice can change so please check regularly for updates.

HOLIDAY INSURANCE

FROM JUST
£12
PER DAY

THE FOLLOWING IS A SUMMARY OF THE HOLIDAY INSURANCE POLICY OFFERED BY ALFA FOR HOLIDAYS DEPARTING IN 2018 AND 2019.

A Special Holiday Travel Insurance Scheme is available for all passengers travelling on our holidays which is underwritten ERV the United Kingdom branch of Europäische Reiseversicherung A.G., an Ergo Group Company incorporated and regulated under the laws of Germany, (ERV) Companies House Registration FC 25660 and Branch Registration BR 007939. Authorised by the Bundesanstalt für Finanzdienstleistungsaufsicht (BAFIN - www.bafin.de) and subject to limited regulation by the Financial Conduct Authority (FCA - www.fca.org.uk). ERV's FCA registration number is 220041.

Alfa Travel Limited is an Appointed Representative of Wrightsure Services (Hampshire) Limited who are authorised and regulated by the Financial Conduct Authority. Their firm reference is 311394.

Please note, this insurance is only available to residents of the United Kingdom who purchase their cover before they travel.

Departures in:	Duration	2018	2019
British Holidays	1-4 days	£12	£14
	5 days	£18	£20
	6-8 days	£23	£24
Overseas Holidays	1-5 days	£25	£27
	6-14 days	£34	£36

The above premiums are inclusive of Insurance Premium Tax at 20%.
British holidays include the Isle of Man & Northern Ireland. Overseas holidays include Jersey and Southern Ireland.
Should you wish to take advantage of our Insurance please note that the premium is additional to the holiday cost and should be paid at the time you pay the deposit on your holiday.

You are not obliged to take the insurance we offer, but should you decide to insure elsewhere you must supply details of your insurer including an emergency telephone number. If you book on the internet, you should send an email quoting your Booking Reference and the name, policy number and emergency contact number of your insurer to req@alfatravel.co.uk. If you choose not to insure, we will ask you to sign a Disclaimer to confirm that you will be responsible for any costs the company may incur in helping you resolve any difficulties you may experience which would normally have been covered by a holiday insurance policy.

DEMANDS AND NEEDS

This insurance policy will suit the Demands and Needs of an individual or group (where applicable) who have no excluded pre-existing medical conditions, are travelling in countries included within the policy terms and who wish to insure themselves against unforeseen events detailed in the cover section below. Subject to the terms, conditions and maximum specified claim limits.

IMPORTANT

We will not provide you with advice about the suitability of this product for your individual needs but will be happy to provide you with factual information.

We summarise below the details of the insurance cover provided which also includes details of the 24 hour Emergency Assistance service, **who can be contacted 24/7 365 days a year on 01403 288167.**

The following is a brief summary of the cover available. Full details of Cover, Policy Warranties and Exclusions will be forwarded with your confirmation of booking. In any event you may ask for a specimen copy of the Policy Wording before booking should you wish to examine this in advance.

HEALTH CONDITIONS

Insurers shall not be liable for claims WHERE AT THE TIME OF TAKING OUT THIS POLICY AND BETWEEN THAT TIME AND YOUR DEPARTURE:

a) You are aware of any medical condition or set of circumstances that could reasonably be expected to give rise to a claim (for example the state of health of a Close Relative, Business Associate or any person on whom your travel plans depend).

23. DELAYED DEPARTURE AND WELFARE ASSISTANCE

If for any reason your departure from the UK is delayed we will make alternative arrangements for you to continue with your holiday as soon as possible. Where necessary, if your departure from the UK is delayed by more than 6 hours, we will make arrangements for replacement meals and alternative accommodation, if the delay results in the scheduled meals and accommodation being cancelled.

24. TRAVELLING BY AIR TO JERSEY

For holidays by air to Jersey, Alfa Travel acts as retail agent for Destination Specialists, ATOL number 9503. An ATOL certificate will be despatched to you along with the holiday confirmation.

25. COMPLAINTS AND DISPUTES

As an ABTA member, we are obliged to maintain a high standard of service to you. But if something does go wrong, you should raise your complaint with the relevant person as soon as the problem arises. The relevant person is the hotel manager for complaints about hotel services and the tour driver for complaints about travel arrangements.

In the event that it is found impossible to rectify a problem arising during the holiday, we can normally agree an amicable settlement between us after you have returned from holiday, providing you write to us within 28 days of the completion of the holiday. If it is impossible to resolve a dispute, we will provide you with information on an arbitration scheme arranged by ABTA and approved by the Chartered Trading Standards Institute. The scheme has a claims limit of £5,000 per person (£1,500 per person for minor injury or illness) and £25,000 per Booking but cannot deal with major injuries. There is a time limit of 18 months following the date of return from holiday. Full details can be obtained by contacting us at care@alfatravel.co.uk or direct from the ABTA website www.abta.com. You can also access the European Commission Online Dispute (ODR) Resolution platform at <http://ec.europa.eu/consumers/odr/>. This ODR platform is a means of registering your complaint with us; it will not determine how your complaint should be resolved.

26. FORCE MAJEURE

Except where otherwise expressly stated in these booking conditions we will not be liable or pay you compensation if our contractual obligations to you are affected by any event which we or the supplier of the service in question could not, even with all due care, foresee or avoid. These events can include, but are not limited to war, threat of such activity, riot, the act of any government or other national or local authority including port or river authorities, industrial dispute, lock closure, natural or nuclear disaster, fire, chemical or biological disaster and adverse weather, sea and river conditions and all similar events outside our control or the control of the supplier concerned. Advice from the Foreign Office to avoid or leave a particular country may constitute Force Majeure.

Published August 2018.

b) The Insured Person whose medical condition gives rise to a claim:

- 1) Is receiving, or on a waiting list for, surgery, in-patient treatment or investigations in a hospital, clinic or nursing home.
 - 2) Is travelling against any health requirements stipulated by the carrier, their handling agents or other public transport provider.
 - 3) Is travelling against the advice of a Medical Practitioner or for the purpose of obtaining medical treatment abroad.
 - 4) Has been given a terminal prognosis.
- Please note: If you are on medication at the time of travel, **Your** medical condition(s) must be stable and well controlled.

If you are travelling outside of the UK **You** must notify the Change in Health helpline immediately if a change in health occurs (including any change to medication) between the date this policy is issued and your scheduled date of departure.

Summary of Cover - Cover limits and applicable excesses per person		
Section and Cover	Benefit	Excess
1. Cancellation and Curtailment/ Loss of Deposit	£3,000 (River Cruise Holidays) £1,500 (Other Holidays)	£45 for holidays under £150 and £55 for holidays over £150. (£10 in respect of Loss of Deposit)
2. Travel delay and disruption - Delay - Abandonment after 12 hours - Missed Departure	£20 per 12hrs (max £60) £2,500 £100UK/£300EU	Nil As Per Cancellation Nil
3. Emergency medical and repatriation expenses - Hospital confinement benefit UK - Hospital confinement benefit outside of the UK - Funeral expenses and body repatriation - Emergency dental treatment - Taxi fares	£2,000,000 EU/ £2,500 UK Only £10 per 24hrs (max £100) £15 per 24hrs (max £450) £5,000 EU/£1,500 UK Only £250 £1,000	£55 Nil Nil £55 £55 £55
4. Personal accident - Death (aged over 18) - Death (under 18) - Death (aged 66 or over) - Permanent total disablement - Loss of limb(s) or total and irrecoverable loss of Sight	£15,000 £1,000 £7,500 £15,000 £15,000	Nil
5. Personal effects and money - Single Item limit - Valuables limit - Personal money - Cash - Loss of passport/travel documents	£1,500 £200 £400 £200 £200 (£50 under 18) £200	£55 £55 £55 Nil
6. Luggage delay	£50 per 12 hours (minimum 12 hours - max £100)	Nil
7. Personal liability	£2,000,000	Nil
8. Legal costs and expenses	£25,000	Nil

COOLING OFF PERIOD

You should read your policy immediately to ensure it meets with your requirements. If for any reason it does not it must be returned to the issuer of the policy within 14 days of the date of issue or prior to travel which ever is the sooner. Your money will be refunded in full, provided no claims have been made or incident likely to give rise to a claim has arisen. If you cancel your policy after 14 days no refund will be given.

HOW TO CLAIM

In the event of cancellation, written notice must be sent to Alfa Travel immediately. For both cancellation and all other claims you must contact the claims department by phone on 01403 288170 for a claims form which must be returned within 28 days of your cancellation or return from holiday.

PLEASE NOTE: The above is an outline of the cover provided. A policy document containing full details of what is and what is not covered will be forwarded along with your Booking Confirmation. You should read it carefully and you must inform us within 14 days if the policy is unacceptable for any reason.



Great Value

QUALITY HOLIDAYS

Fantastic Friendly Drivers

Alfa continually invest in driver training and seminars, which is what makes our drivers some of the best in the industry and keeps them at the top of their profession.



Convenient local pick up points

We will pick you up close to home and take you to your closest Interchange where you will embark on your tour coach and be whisked away to your holiday destination.



BOOKING IS EASY WITH ALFA

THERE ARE 3 EASY WAYS TO BOOK YOUR HOLIDAY:



CALL OUR FRIENDLY RESERVATIONS TEAM ON 01257 248000

Our offices are open: Mon-Fri: 9.00am-5.30pm, Sat: 9.00am-5.00pm,
Sundays & Bank Holidays: 10.00am-4.00pm.



BOOK ONLINE AT www.alfatravel.co.uk

The easiest way to book your holiday is online. It is totally secure, you can pay online using a debit or credit card* and you will receive an instant booking confirmation.



VISIT AN APPROVED TRAVEL AGENT

Visit the Travel Agent who supplied your brochure or call us to find the location of your nearest appointed Travel Agent. There you will find friendly advisors who will be able to guide you through your booking and give you valuable feedback from other clients who have used Alfa.

**CONFIRM YOUR
HOLIDAY BOOKING WITH
A DEPOSIT STARTING
FROM JUST £40.**

*There is no extra charge for using a debit or credit card.



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