

Howard M Haas

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Highlights; over four decades of educational and financial leadership, experience in both private and public schools. A visionary educator and communicator specializing in building community, supporting diversity, fundraising, strategic planning, an artist and entrepreneur.

Professional Experience

Hyman Brand Hebrew Academy **Head of School**

Overland Park, Kansas

2007-2018

- Led private Jewish day school with 250 students, grades K-12
- Oversaw all aspects of the school, including academics, faculty training, retention, recruitment, and fundraising
- Led fundraising efforts for the school, increasing its endowment - 2007 less than \$2 million to nearly \$12 million in 2018
- Led the creation of strategic plans that include both long-term and short-term goals
- Expanded the school's annual operating budget from \$2.5 million to \$3.5 million
- Implemented an innovative tuition subsidy program that allowed the school to cut its standard tuition rate in half; largely as a result of this program, the annual attrition rate dropped from 15% to 6.25% in 2018
- Engaged in regular community outreach activities including; a weekly parent newsletter, breakfasts and coffee gatherings with parents throughout the year, ongoing faculty guidance, alumni events, and talks and presentations throughout the Kansas City metropolitan area.

- Established nationally acclaimed dual track programming Jewish studies, which promotes diversity, tolerance, and academic excellence in the school
- Won 2016 Program of the Year Award given by the Jewish Federation of Greater Kansas City for launching Upper School Social Justice Project sponsoring annual civil rights tour to Selma, Alabama, beginning in spring 2016, in partnership with inner-city Kansas City charter school University Academy
- Invested in the creation of a WiFi enabled environment with shared Chromebooks for lower school students and 1:1 Chromebook and laptops for middle and upper school students
- Secured funding and oversaw \$450,000 science laboratory renovation for the school
- Established new intergenerational program conducted in partnership with retirement community, Village Shalom
- Founded HBHA Equestrian Club, which offered after-school riding programs and summer camp

Tarbut V'Torah Community Day School
Principal
 2000-2007

Irvine, CA

- Led Jewish day school with 250 students, grades 7-12
- Responsible for all aspects of the school, including curriculum, evaluation, discipline, counseling, retention and recruitment
- Created traveling street theater troupe presenting Jewish-themed shows
- Oversaw all aspects of upgrade to a larger school facility

“The Children’s Crusade” & AH-HA Consultants Temecula, CA
Co-founder and President
1998-2000

- Traveled across the U.S. interviewing young people on the topic of violence; produced a video documentary, “Listen to the Children,” featured on CNN and the Today Show
- Link to Wolf Blitzer interview on CNN, 1999:<https://youtu.be/phNFTFUBmeA>
- Conducted violence prevention workshops for Children’s Defense Fund and other organizations. Lectured and made presentations at the White House, local schools, state governors and gatherings of community leaders throughout the U.S.
- Co-author of the acclaimed book *Listen to Our Children! Read the Words of the True Experts: America’s Youth Speaks Out about Violence*, by Alexander Aitcheson and Howard Haas (self-published, 2000)

La Mirada High School La Mirada, CA
Principal
1992-1998

- Led a comprehensive high school comprised of 2,000 students
 - Worked closely with key corporate personnel in the development and engagement of volunteers through the county
 - Initiated programs to feed and clothe the poor and homeless
 - Served as liaison to the Business Education Task Force, maximizing the relationship between the private and public sectors
 - Oversaw the formation of an education foundation to channel funds into school projects
 - Annually planned and organized community projects that involved over 700 volunteers investing over 4,000 hours
 - Piloted community center and volunteer program for twelfth graders, including recruitment fairs and inter-agency collaborations, resulting in \$500,000 in additional revenue for scholarships

**Willard Intermediate School
Principal**

1987-1992

Santa Ana, CA

- Secured educational grants worth over \$1million
- Initiated restructuring resulting in integrating the business, education and political communities
- Instituted adult courses in shared decision-making and consensus building
- Inaugurated a work study program that resulted in a decreased dropout rate among seniors

**Santa Ana High School
Assistant Principal**

1982-1987

Santa Ana, CA

- Responsible for the creation and implementation of dropout prevention programs, drug prevention programs, community relations programs and “Adopt a School” program
- Director of Student Activities, 1981-1982. Responsibilities included; student council and all student activities, fundraising, student body accounts, and special counseling
- Teacher, 1978-1981. Instructed students in grades 9-12 in language arts; developed the curriculum for the gifted and talented education program for drama; integrated hearing-impaired students into drama productions; produced dinner theater productions and created a lunchtime theater group

**Gypsies Educational Theater
Founder and Director**

Jerusalem, Israel

1973-1977

- Secured not-for-profit status of the organization
- Coordinated and directed an international educational theater group of Jews, Arabs and Christians
- Established workshops and productions that emphasized cultural understanding and respect among diverse groups of people
- Awarded the Israel Interfaith Committee Award in Jerusalem in 1975

Board Positions

President Homeowners Association

Kansas City, Missouri

333 W. Meyer Boulevard Board

2013-2016

- Presided over collaborative monthly meetings
- Guided staff in carrying out directives of the board
- Over saw and managed annual budget

Owen/Cox Dance Group

Kansas City, Missouri

Board Member

2017-2018

- Led fundraising initiatives in support of innovative local dance troupe

Education

Teachers College, Columbia University

New York, New York

Visiting Fellows Program for Heads of Schools, 2005

Klingenstein Center for Independent School Leadership, 2004

New York, New York

Pepperdine University

Irvine, CA

Master of Science in Educational Administration, 1980

University of Wisconsin

Milwaukee, Wisconsin

Bachelor of Science in Education, 1976