



# Historian/Media Relations Program Summary

“Continuing Our Service to Veterans and Their Families”

Auxiliary \_\_\_\_\_ Number of Members \_\_\_\_\_

Reporting Period for Summary: April 1, 2019 through March 31, 2020  
Due Date to the Department Chairman - **April 20, 2020**

1. Did your Auxiliary send a *monthly*, or *quarterly newsletter/bulletin/president's report* to members?
2. What method of distribution was used? Printed/Snail Mail \_\_\_\_\_  
Electronic (Email PDF, or Word Document – By using a service \_\_\_\_\_  
provider such as Constant Contact, Mail Chimp, Vertical Response, etc.
3. Please attach a sample of *newsletter/bulletin/president's report*.
4. Does your Auxiliary have a Facebook page, or do you share with the VFW Post?
5. Do you have a website, or do you share with the VFW Post?
6. Have you used the VFW Auxiliary Publicity Guide?
7. Have you used the fillable press/media release available from [www.vfwauxiliary.org/resources](http://www.vfwauxiliary.org/resources)  
These can be used for: Membership drives, Family Freedom Festival, Voice of Democracy, etc.
8. Did your Auxiliary use/present a Communications Award to local media?
9. How many members attended a media relations training hosted by the Department Historian/Media Relations Chairman?
10. Describe how your Auxiliary utilized the media relations resources on the VFW Auxiliary National website. <https://vfwauxiliary.org/resources/>
11. Describe how your Auxiliary used any media, including social media, to publicize and/or promote the Auxiliary programs and Membership.
12. Did your Auxiliary keep 2019-20 Historian Records? How was this accomplished?
13. How did your Auxiliary promote Historian/Media Relations during your Family Freedom Festival(s).

Department Chairman Sheila Shutts  
3381 McCormick Blvd Apt 324  
Bullhead City, AZ 86429

Email: [shutts@citlink.net](mailto:shutts@citlink.net)  
Phone: 928.754.3080