

The Bottled Water Lie

Created by Janie Anderson



Have you ever thought about where your bottled water is actually coming from? Did you know that most bottled water is just filtered tap water? Did you know that the 6 dollars you pay for a gallon of water, you could get for free from your faucet?

Water companies are privatizing our water, marketing and selling water for profit. Many are unaware of the corrupt natures of water companies and the process of bottled water.

Want to learn more? Here are just a few documentaries and books that expose the bottled water crisis, and just what you are paying for:

Blue Gold: The Water Wars- <http://www.youtube.com/watch?v=lkb4WG8UJRw>

Flow- <http://www.youtube.com/watch?v=LGd9D4J0lag>

Tapped - <https://www.youtube.com/watch?v=72MCumz5lq4>

“Bottlemania” by Elizabeth Royte

“Bottled and Sold: The Story Behind Our Obsession with Bottled Water” by Peter H. Gleick

"Bottlemania"

Author Elizabeth Royte, compelled by the controversy on water consumption and global crisis, conducted her own journalistic research on what was going on.

In this narrative of her quest, she starts out in Maine with Poland springs, where Nestle retrieves water to be mass produced. Not only is this free, the water being filtered for mass distribution is not being regulated by the FDA, simply because the water is not being transferred to the factory across state lines. This only the one of many visits that Royte took to divulge what is really happening.

Bottled water, only second to soda, is becoming the most popular sold beverage. Water companies are making billions of dollars by the manufacturing of bottled water. Yet, some places may have an easier time affording bottled water (such as China), where there is not as much water to offer. Or, if the only clean water is the kind in a bottle?

Royte tackles the big questions of: Who owns our water? Why is so easy for a bottled water company take ground water from a local source for free? Is tap water completely safe? How many chemicals are in bottled water? Should we have to PAY for our water when it is an essential aspect to life?

You can find Royte's book at amazon.com, Powells, and Barnes and Noble. You can also visit her [blog](#) to learn more about her contributions to the New York Times and blogs about bottled water.

"Tapped"

“There is a sufficiency in the world for man’s need but not for man’s greed.”

-Mohandas Karamchand Gandhi

From Stephanie Soechtig comes a documentary revealing the true inner workings of the water industry, and what it is doing to our nation. By 2030, almost 2/3 of the world will lack access to clean water. Water, covering 75% of our world, is the one most basic need that we have humans need to survive, yet only 1% is drinkable.

Many of us have access to water on tap, yet we insist that bottled water is more pure source for drinking. One, this is a manufactured, production profit driven statement made by water companies to ease a consumer’s conscious. In fact, it would be appalling for someone to think that they were being bamboozled or cheated-but that is what is happening with our bottled water.

Companies like Pepsi, Nestle, and Coca-Cola are making major profits on water, and not by a noble standard. What many people do not realize is that all bottle water consists of is filtered tap water. For example, the Poland Spring brand, owned by Nestle, takes thousands of gallons of ground water at no cost, then ships and sells a gallon for about 11 cents and charges almost 5 dollars-more than a gallon of gasoline. At one point Maine wanted at tax- one cent for every gallon extracted. The Nestle Company claimed that this tax would cause them to not make any profit.

To add to the environmental concern, the PET (polyethylene terephthalate) found in plastic bottles, has many chemical substances, one being Benzene (which causes cancer). The biggest oil refinery is located in Flint Hill, Corpus Christi Texas, where these water bottles are produced containing PET. As well, the disposal of these bottles has become a concern, and with only 20% of the United States actually recycling their plastic bottles, it does not aid in reducing the waste that is polluting our aquamarine life.

Pepsi, Coco-cola, and Nestle all declined to be interviewed for the film, and when CEO's for National Water were presented with these findings and statistics, all refuted the idea and claimed that they had never heard this information.

Many areas are beginning to ban bottled water, especially in Ontario, in an attempt to combat these water companies and environmental harm that is caused by the distribution of water. What we can do among many things are:

1. Purchase a reusable water bottle.
2. Write and call local legislature to create better water laws.
3. Purchase a filter for your tap water.
4. Sign the [Water Declaration](#) to show your commitment.

Visit www.tappedthemovie.com to find out more information on our world water crisis.