



## MARKETING OPPORTUNITIES & INFORMATION ON BOTH THE LIVE and ONLINE CONFERENCE

On behalf of the International Neuropsychological Society (INS), the Australasian Society for the Study of Brain Impairment (ASSBI), the APS College of Clinical Neuropsychologists (CCN), the conference convenors and the organising committee, you are warmly invited to partner with us at the 6<sup>th</sup> Pacific Rim Conference in Melbourne, Australia. Because this is the first time these three internationally renowned professional organisations have partnered together, we are expecting to attract **650+ delegates**. This presents a unique opportunity to promote your brand to a large audience of professionals and researchers working with people with brain conditions.

**The committee has decided that due to COVID-19 and its impact this year we will be going hybrid. This means that there will be opportunities to attend the conference and advertise your organisation live in the Exhibition Hall as well as having opportunities to advertise using pre-recorded advertisements online to our delegates attending via Zoom or buying the recorded packages.**

Below you will find a list of packages. Please be aware that these are a **guide only** - you can select a package as listed, but if you wish to pick elements from the different packages and put together a bespoke package please contact our PCO Margaret Eagers on [mers@exemail.com.au](mailto:mers@exemail.com.au) or 61 (0)425 220 622. Together we can arrange something that will suit the needs of both your organisation and the conference. The conference begins on Wednesday 30<sup>th</sup> June with a day of workshops and is followed by 3 full days of presentations. Presentation types include:

- Six half-day workshops
- 90-minute invited breakfast mini-masterclasses
- A Welcome Reception
- A Conference Dinner
- Three Presidential Addresses
- Keynote addresses from 3 International invited speakers
- Keynote addresses from 3 Australian invited speakers
- How-to Sessions
- Invited Symposia
- A myriad of peer reviewed platform presentations over 20 concurrent sessions
- Multiple peer reviewed datablitz presentations
- A multitude of peer reviewed poster presentations

All catering and Poster Sessions will be held in The Exhibition Area. Each Exhibitor will receive an area with a table-top, chair(s), power and wifi.

**Exhibitors bump in on Tuesday afternoon and exhibit from Wednesday until Saturday.**

The conference will attract a wide range of attendees from all over Australia, New Zealand, USA, Europe, the UK as well as Asia including Japan, Hong Kong and Singapore who work in the field of brain impairment from across the health, community and academic sectors. These professionals include but are not exclusive to neuropsychologists, speech pathologists, occupational therapists, and rehabilitation physicians.

We would like to invite you to consider partnering with INS, ASSBI and CCN at this prestigious international conference. Partnerships are set out on the following page, and if you wish to put together a bespoke partnership, contact our PCO at [mers@exemail.com.au](mailto:mers@exemail.com.au) or +61 (0)425 220 622.

We look forward to hearing from you.

Dr Kerryn Pike, Dr Travis Wearne, & Dr Dana Wong (Co-convenors)  
Margaret Eagers (PCO)

## **PRINCIPAL PARTNER – 2 Available - AU\$20,000 (plus GST) (approx. USD15,400; GBP11,800; NZD20,200)**

This includes

- Hosting the Welcome Reception or Conference Dinner – Partner Welcome Reception (Hosted by Partner),
- Hosting one of the three Presidential Addresses – their presentation will have “Hosted by Partners name” after the speaker’s name
- 4 free registrations for conference which includes 2 workshops and 1 mini-masterclass ticket,
- Either 10 welcome reception tickets or 4 conference dinner tickets,
- A 12 second top banner on the APP with a link to information about your organisation,
- Logo on the landing page of the conference mobile app,
- Logo on the Conference badge,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the front and back of the Workshop handout,
- Logo displayed on a ‘partners’ power point slide during the breaks,
- Opportunity to set up an exhibition stand,
- Opportunity to have an insert in the conference satchel.

## **MAJOR PARTNER – 3 Available - AU\$10,000 (plus GST) (approx. NZD10,100; USD7,700; GBP5,894)**

This includes

- Hosting one of the 3 International speakers – all their presentations will have “Hosted by Partners name” after the speaker’s name
- 2 free registrations for conference, which includes 2 workshops and 1 mini-masterclass ticket,
- Either 6 welcome reception tickets or 2 conference dinner ticket,
- A 12 second top banner on the APP with a link to information about your organisation,
- Logo on the landing page of the conference mobile app,
- Logo on the Conference badge,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the front and back of the Workshop handout,
- Logo displayed on a ‘partners’ power point slide during the breaks,
- Opportunity to set up an exhibition stand,
- Opportunity to have an insert in the conference satchel.

## **SUPPORTING PARTNER – 3 Available - \$5,500 (plus GST) (approx. NZD6,000; USD4,233; GBP3,240)**

This includes

- Hosting one of the 3 National speakers – their workshop and keynote presentation will have “hosted by Partners name” after the speaker’s name,
- 2 free registrations for conference, which includes 2 workshops and 1 mini-masterclass ticket,
- Either 2 welcome reception tickets or 1 conference dinner ticket,
- A 9 second top banner on the APP with a link to information about your organisation,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the front and back of the Workshop handout,
- Logo displayed on a ‘partners’ power point slide during the breaks,
- Opportunity to set up an exhibition stand,
- Opportunity to have an insert in the conference satchel.

**COMMUNITY SUPPORT PARTNERS – 7 available - \$3,000 (plus GST) (approx. NZD2,800; USD1,923; GBP1,473)**

This includes

- Hosting the Morning Tea, Lunch and Afternoon Tea on a particular day which will have Partner's name after them e.g. "Catering is brought to you today by Partner",
- OR Hosting one of the morning mini masterclasses,
- One free registration for conference and one at student price,
- A 6 second top banner on the APP with a link to information about your organisation,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the back of the Workshop handout,
- Logo displayed on a 'partners' power point slide during the breaks,
- Opportunity to set up an exhibition stand,
- Opportunity to have an insert in the conference satchel.

**EXHIBITION ONLY - \$1,500 (plus GST) (approx. NZD1,400; USD960; GBP736)**

This includes:

- 1 free registration for conference + one registration at student price,
- A 6 second top banner on the APP with a link to information about your organisation,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo on the back of the Workshop handout,
- Logo displayed on a 'partners' power point slide during the breaks,
- Bump in Tuesday afternoon, exhibit on Wednesday, Thursday, Friday and Saturday.

**SATCHEL INSERT – limit of 1 insert (no bigger than A4) - \$400 (plus GST) (approx. NZD430; USD270; GBP206)**

This includes:

- A 3 second top banner on the APP with a link to information about your organisation,
- Logo on the Summary Page of the registration website,
- Logo on the Conference website – with a link to your website,
- Logo on all emails sent out in connection with the conference,
- Logo displayed on a 'partners' power point slide during the breaks,
- Logo on the back of the Workshop handout,
- One insert for Satchel given to each delegate (800 inserts needed).

**To discuss any of the above or to negotiate a bespoke partnership contact our PCO**

**OR**

**If you are happy with one of the above packages please complete the forms on the next two pages and email to our PCO with a high-quality logo (in either .eps or png)**

**Contact details for our PCO: Margaret Eagers, MERS Events  
+61 (0)425 220 622 or [mers@exemail.com.au](mailto:mers@exemail.com.au)**



# PARTNERSHIP FORMS

Please make sure you circle all the options you require

<b>Principal</b> (max 2)	(\$20,000*)	YES / NO	Welcome OR Dinner? Presidential Address by whom? Exhibition booth? All free registrations? 10 Reception or 4 Dinner tickets? Flyers to go into satchels?	Welcome / Dinner INS or ASSBI YES / NO YES / NO – how many? Welcome / Dinner YES/NO
<b>Major</b> (max 3)	(\$10,000*)	YES / NO	Exhibition booth? Both free registrations? 6 Reception or 2 Dinner tickets? Flyers to go into satchels?	YES / NO YES / NO – how many? Welcome / Dinner YES / NO
<b>Supporting</b> (max 3)	(\$5,500*)	YES / NO	Exhibition booth? Both free registrations? 2 Reception or 1 Dinner ticket? Flyers to go into satchels?	YES / NO YES / NO – how many? Welcome / Dinner YES/NO
<b>Community Supporters</b> (max 7)	(\$3,000*)	YES / NO	Hosting (please circle) Exhibition booth? Free registration? Discounted registration? Flyers to go into satchels?	Wed / Thur / Fri / Sat / Masterclass YES/NO YES/NO YES/NO YES/NO
<b>Exhibition only</b>	(\$1,500*)	YES / NO	Discounted registration?	YES/NO
<b>Satchel Insert</b>	(\$400*)	YES / NO		

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_ Phone # \_\_\_\_\_

Website address of organisation: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email Address \_\_\_\_\_

Payment type:  Visa  Mastercard  Direct Deposit Payment amount \$ \_\_\_\_\_

Card Number:     /     /     /

Expiry Date:   /   CSV:

Name on Card: \_\_\_\_\_ Email for Receipt: \_\_\_\_\_

**Post to:** PO Box 436, Randwick, NSW, 2031, Australia; or **Email to** [mers@exemail.com.au](mailto:mers@exemail.com.au) **Phone:** 0425 220 622;

**Website:** [www.mersevents.com](http://www.mersevents.com); **A.B.N.:** 19 115 305 327; **Banking details:** Commonwealth Bank of Australia;

**BSB –** 062 201; **ACCOUNT –** 1021 1778; **SWIFT CODE:** CTBAAU2S; **Account Name:** ME Research Solutions;

**Send remittance advice to:** [mers@exemail.com.au](mailto:mers@exemail.com.au)

**Email:** [mers@exemail.com.au](mailto:mers@exemail.com.au) for inquiries. \*Prices do not include GST.

# INFORMATION REQUIRED FOR MOBILE APP

PLEASE SEND A HIGH RESOLUTION LOGO and as much of the undernoted information you want to go onto the SMARTPHONE MOBILE APP to the PCO ([mers@exemail.com.au](mailto:mers@exemail.com.au))

**Organisation name:**

**Organisation Description (short bio of the organisation):**

**Address:**

**Phone - Work:**

**Phone - Mobile:**

**Phone – Other:**

**Email:**

**Alternate email:**

**Website:**

**Website 2:**

**LinkedIn URL:**

**Twitter URL:**

**Facebook URL:**