

LET US HELP YOU STEP-BY-STEP LEAD SUCCESSFUL CHANGE...
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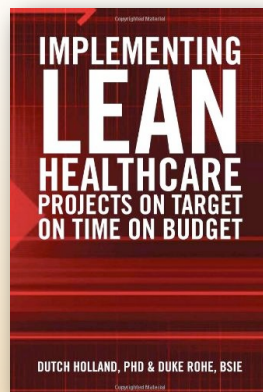
Managing Change In Healthcare... Current and Future Books



Easy to follow step-by-step roadmaps to help successfully implement Change projects in your Healthcare organization

- Easy-to-follow guidelines
- Accurately identify change needs
- Quickly implement right steps

HOW TO SUCCESSFULLY COMPLETE LEAN HEALTHCARE PROJECTS



IMPLEMENTING LEAN HEALTHCARE PROJECTS ON TARGET ON TIME ON BUDGET

Lean has come to healthcare, and it is really making waves. The potential of lean to find innovative, streamlined solutions that enable improved organizational performance is undisputed.

Now for the big problem ... Lean is very difficult to implement! Lean solutions have to be piloted. Right, so far so good. But Lean is not worth the money if the Lean Solutions "Don't Stick" in the pilot location and "Don't Spread" into the rest of the organization.

This book is a step-by-step roadmap for successful organizational Lean projects in healthcare. If all of the change steps in this book are followed, change will be successful. Fail to follow the steps and your change (and you) will fail. It is that simple ... if you use the 25 How To's.

IMPLEMENTING TELEMEDICINE: COMPLETING PROJECTS ON TARGET ON TIME ON BUDGET

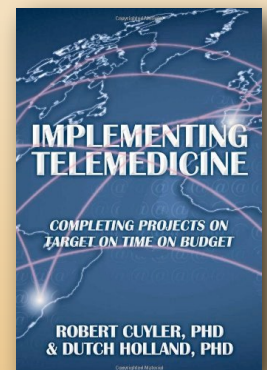
Telemedicine works and can provide cost effective care to patients in remote locations. That's the good news.

The bad news is that a telemedicine practice is very difficult to implement. In fact the odds are against you ... if you do not have an implementation roadmap!

This book can help you and your organization prosper with a telemedicine practice, not create a storeroom with expensive, dust covered technology. This book will show you how to excel at leading change in today's complex healthcare environment, an environment that can mean success or failure for those wishing to implement telemedicine.

How to use the Step-by-Step Roadmap for Implementation

1. How to communicate to your organizations that Telemedicine is on the way
2. How to change processes and procedures to enable Telemedicine
3. How to buy the right technology instead of the wrong technology



SURVIVING AND THRIVING IN WAVES OF CHANGE: FOR ALL HEALTHCARE LEADERS

Change must be led from all levels of the organization ... in a coordinated and disciplined way. This book shows a complete change model that you can follow to make organizational change happen on target, on time, and on budget.

Never before have organizations faced an environment as turbulent and as difficult as this one. Businesses must change the way they are doing business now ... to a new way that will work for them in the future. While major organizational change was once the exception, it is now the rule ... and organizations will have to be very good at organizational change to thrive in the new business environment.

>>Read the Reader's Digest version of the Complete Change

SUCCESSFUL ORGANIZATIONAL CHANGE: COMPLETING HEALTHCARE PROJECTS ON TARGET ON TIME AND ON BUDGET

Learn The 22 HOW-TO's for successfully completing HEALTHCARE change projects ... Disregard The 22 HOW-TO's and you will be driving on the wrong side of the street for your organization and your career!

1. How to identify the change projects that will drive the organizational change
2. How to guide organizational change
3. How to use a universal metaphor for understanding organizational change
4. How to see change projects as "Changing the Play"
5. How to use the theatre metaphor to understand the formula for change
6. How to construct the detailed vision and case for organizational change
7. How to guarantee management understanding and expectations ... and fifteen more HOW-TO's!

ENGINEERING PATIENT OUTCOMES: THE FUTURE OF HEALTHCARE

The way healthcare performance is measured is changing ... from volume of services to improvements in patient outcomes.

Healthcare organization will need to be able to improve patient outcomes ... not just by trial and error, but by Engineering. The problem is that many managers have not learned to "management by outcomes."

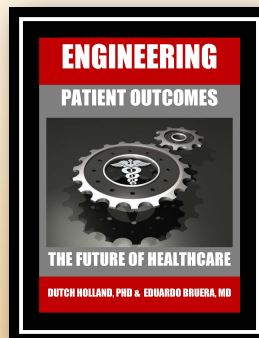
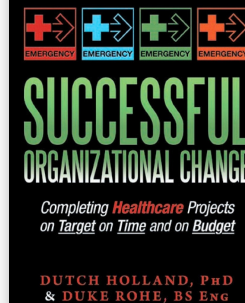
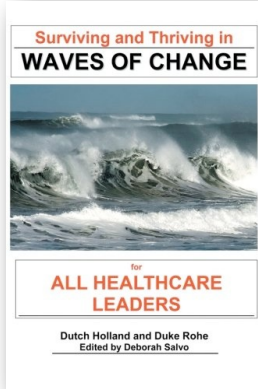
This book explains how patient outcomes can be engineered and then improved to meet specific targets needed to ensure improved patient care and to qualify for reimbursement.

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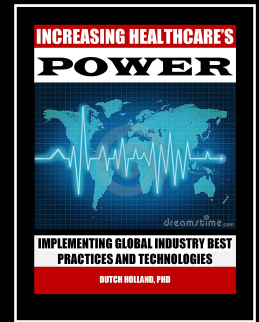


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IMPLEMENTING GLOBAL INDUSTRY BEST PRACTICES AND TECHNOLOGIES

Global industries have innovated and developed Best Practices to optimize products / services ... and to maximize returns. Today these Best Practices are being transferred and leveraged across multiple industries ... including healthcare. The themes in these global capabilities that we see as most applicable to healthcare are as follows:

1. Strategic Planning and Implementation in Turbulent Environments
2. Using "Voice of the Customer" to design products, services and processes
3. Technical and business process design and optimization (reengineering, lean.)
4. Implementing enterprise systems (ERPs, EMRs, etc.)
5. Managing "optimal" inventories in dispersed locations
6. Managing Technology strategies, insertions, and transfers
7. Managing massive amounts of data
8. Program and Project Management at Business Unit and Enterprise Levels
9. Managing global, dispersed locations and systems



HEALTHCARE'S CRISIS OF IMPLEMENTATION: IMPLEMENT RIGHT...OR FAIL! WHAT DO THE FOLLOWING HEALTHCARE INITIATIVES HAVE IN COMMON?

- * The Cancer Enterprise
- * Management of Patient Outcomes
- * Evidence-based Medicine
- * Telemedicine
- * Electronic Medical Records (EMR)
- * Lean Process Improvement
- * New practice Formation

THESE HEALTHCARE INITIATIVES ARE ALL BEING HINDERED BY IMPLEMENTATION PROBLEMS!

Some claim that only 30% of change projects succeed in meeting management expectations.

One more critical commonality is that each of the initiatives above are Red Zone's ... situations where successful implementation can provide great gain, but simultaneously, failure will provide a great loss.

The authors have synthesized a practical and proven approach to the Implementation needs of their clients and documented a roadmap that leaders can follow to ensure better results from change.

Implementation is no longer a mystery, a chaotic journey, or an impending, frustrating root-canal experience for healthcare professionals. Technical solutions are available today for use by healthcare management.

