## SUCCESSION PLANNING WORKSHOP FOR DIRECTORS, MANAGERS & SUPERVISORS

A 1-Day Workshop | Earn 6 Continuing Educational Professional Development Units (CEPDU)



The loss of valuable leadership can cripple a company. Whether it is preparing someone to take over as the sole proprietor of a small business or a position of leadership in a corporation, business succession planning is essential to the long-term survival of a company.

### Benefits of Succession Planning

- Decreased turnover
- Increased employee satisfaction
- Improved commitment to company

Taught By one Of The Most Influential Trainers In the Field of Human Resources Development Sharon R. Granum, MS

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Do you know that succession planning helps to build character in your organizational cultural attempts?

Let us show you how this can be accomplished.



Whether in a public or private company/organization, research has consistently demonstrated that when clear goals are associated with learning, it occurs more easily and rapidly. With that in mind, let's review our goals for this course.

This course will teach you the **difference between succession planning and mere replacement planning** and how to prepare people to take on the responsibilities of leadership so that the company thrives in the transition.

#### **Workshop Overview and Objectives**

Business succession planning is essentially preparing successors to take on vital leadership roles when the need arises.

Change is the law of life. And those who look only to the past or present are certain to miss the future. — **John F. Kennedy** 

#### **Workshop Learning Outcome**

At the end of this workshop, participants should be able to:

- Define business succession planning and its role in your company.
- Lay the groundwork to develop a succession plan.
- The importance of mentorship.
- Define and use a SWOT analysis to set goals.
- Create a plan, assign roles, and execute the plan.
- Communicate to develop support and manage change.
- Anticipate obstacles, and evaluate and adapt goals and plans.
- Characterize success.

#### **Benefits of Succession Planning**

- Decreased turnover
- Increased employee satisfaction
- Improved commitment to company
- Built self-esteem and characters



