



NEW TOURS



Departing from
MIDLANDS

NOVEMBER 2018 - DECEMBER 2019

Coach Holidays

UK, IRELAND & EUROPE



www.alfatravel.co.uk | 01257 248000




Welcome to the 2019 edition...

...of the Alfa Travel holiday brochure!

Dear Holidaymaker,

Welcome to the 2019 edition of the Alfa Travel holiday brochure! We've been working hard to bring you even more new holidays and excursions. Packed with inspiring holiday ideas, as you browse through this latest brochure you will discover a fantastic range of carefully planned coach holidays, River Cruise and hotel breaks across the UK, Ireland and Europe.

You can uncover some new destinations on our increasingly popular River Cruise tours with more destinations available for 2019 along with a new ship – MV Esmerelda (see page 58).

Let's not forget our exquisite Alfa Elite Tours, with even more high quality resorts, guaranteed    + hotels and premiere excursions to choose from, you really can get a taste for the finer things in life. (See page 6).

If entertainment is a key part of your holiday then why not take a look at our Leisureplex Cabaret Spring weekends which bring you some of the best local cabaret acts for a fun filled party weekend (see page 5). There's also our Spring Specials Breaks at Blackpool (see page 36) and our Scottish themed evenings at Dunoon (see page 47) which include a £1 bar on pre-Easter departures and themed entertainment. Plus, we have partnered with Away! Resorts for another year to bring you some exciting entertainment breaks with an even bigger selection of Coach Holiday and Self Drive dates to choose from (see page 7).

If a coach holiday isn't for you then perhaps you can take advantage of our unbeatable value for money Self Drive Hotel Breaks. With fabulous locations to choose from across the UK, the difficult bit will be deciding where to go first. (See page 64).

It's been another exciting year for the Alfa Leisureplex Group, not only have we celebrated our third anniversary as an employee owned Company, but we were also highly commended as Employee Owned Rising Star of the Year at the UK Employee Ownership Awards.

Look out for the **NEW** ribbons and pink **NEW!** text as you browse through our brochure, these highlight any new tours and excursions. Whether you're looking for a new adventure or seeking to rediscover the hidden delights of some of our most loved seaside resorts, we think you'll find the perfect holiday with us.

We would like to thank all of our loyal customers for their continued support, as well as welcome new holidaymakers joining the Alfa experience.

We look forward to welcoming you on an Alfa holiday very soon.

Happy Holidays!

Lucia Maguire

Lucia Maguire
Tours Director



Alfa Travel, an
employee
owned company

YOUR HOLIDAY CHOICE UK, Ireland and Europe

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NEW
Coach Holidays.
Look out for the
NEW ribbons.



NEW
River Cruise.
See pages 55
& 58.



NEW
Elite Tours.
More destinations
added. See page 6.



NEW
Spring Specials
at Blackpool.
See page 36.



NEW
Excursions.
Look out for
the pink text.



NEW
Scottish Themed
Evenings. See
page 47.



**2 NIGHTS
FROM
£59
PER PERSON**

ENJOY THE FLEXIBILITY OF YOUR OWN

Self Drive Hotel Break

Choose from prime locations in the best UK holiday resorts. See page 64.

SAFE AND SECURE

Financial Security

We are fully bonded tour operator members of the Association of British Travel Agents, so you can be sure that all payments made to us in advance of your holiday are fully protected.



Holiday Insurance

It is vital that you are covered by adequate personal insurance when you travel. The insurance policy we offer is very competitive and has no age restrictions (see page 71).

ALFA HOTEL GRADES

To help you choose the right hotel we have considered the things we know are important to you, including the comfort and location of the hotel, frequency of entertainment and service and catering standards. Look out for the Alfa grading on each hotel description.

Where applicable, we have also included the AA star rating. Although not all hotels are part of the scheme, for those that are it gives you another indication of the standard of accommodation we offer.

GRADE	DESCRIPTION
ⓐ	Basic standard of accommodation, similar to guest house standard
ⓐⓐ	Good standard of accommodation, perhaps with self-service restaurant or limited entertainment
ⓐⓐⓐ	Very good standard of accommodation, equivalent to 2 or 3 star standard, with choice of menu and usually entertainment
ⓐⓐⓐⓐ	Excellent accommodation, superb facilities and high standard of catering
ⓐⓐⓐⓐ+	Superb accommodation, offering exquisite service and cuisine, unique to our Elite tours.

ICON KEY



Lift in hotel



Entertainment on at least one evening



Tea/Coffee making facilities in room



WiFi access provided



Number of bedrooms in hotel

Autumn & Spring Offers

Spring and Autumn Single Saver*

No single supplements at Leisureplex Hotels on holidays departing between October and April.



Double Room as Single Offer**

Double rooms used as singles are charged only a standard single supplement at Leisureplex Hotels on all departures in October to December and Spring departures returning prior to Easter.



Free Drinks on Pre-Easter Holidays

Have a drink on us! Enjoy a complimentary glass of wine, beer or a soft drink with dinner every evening on tours returning prior to Easter at all Leisureplex Hotels.



Free Lunches on Resort Days

Lunch is included on free days in resort (October-April) at all of our Leisureplex Hotels. 5 day breaks include lunch on one free day whilst 7 day breaks include lunch on all free days in resort.



Blackpool Single Saver*

No Single Supplements at Queens Hotel, Blackpool. Excludes August, September, Christmas & New Year.



*Offer excludes Christmas & New Year tours and tours that have a non-Leisureplex overnight hotel. Book early to secure your room as offers are subject to availability! **Double for sole is subject to availability and is authorised by the Alfa reservations team, whose decision is final.

Super Savers

VALUE FOR MONEY BUDGET BREAKS

Make your budget go further by letting us surprise you with our choice of destination!

The first surprise is how much you can save by taking a Super Saver holiday.

We guarantee a saving of at least 10% and savings can be as high as 30% - amounting to a whopping £100 per person! The second pleasant surprise comes when we inform you approximately 14 days prior to departure which destination we have chosen for you. What is never a surprise is how consistently good these holidays are. They are perfect for our regular clients who know they can trust in the consistent high quality provided by our Leisureplex Hotels* to deliver a memorable holiday.

5 DAYS
FROM
£129
PER PERSON

7 DAYS
FROM
£199
PER PERSON

8 DAYS
FROM
£314
PER PERSON

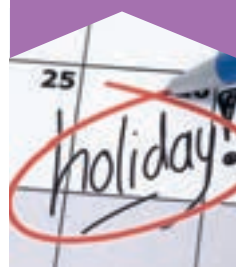
How does it work?

Choose the date on which you wish to travel and the length of holiday you want. There are 5, 7 and 8 day durations available to select.

You can book your holiday online at www.alfatravel.co.uk, over the phone with our friendly reservations team or visit your local travel agent.

When you book, we send you a Confirmation showing the date, duration and cost of your holiday and a provisional seat allocation but the destination remains a mystery!

14 days prior to departure, we choose the destination for your holiday and send you a new Confirmation showing the holiday we have chosen for you including the seat you have been allocated.



PART OF THE FUN IS NOT KNOWING WHERE YOU WILL BE GOING, BUT SAFE IN THE KNOWLEDGE THAT YOU WILL BE STAYING AT ONE OF OUR LEISUREPLEX HOTELS.*

NOTES:

- It is not possible to reserve specific seats on Super Saver holidays and the seat number shown on your initial Super Saver Confirmation is a notional one only. The actual seat allocated will be shown on the Final Confirmation which you will receive approximately 14 days prior to departure.
- Because of the limited time between final allocation of your holiday and departure, we regret that it is not possible to operate our Special Requirements procedure on Super Saver holidays.
- Where clients book 8 day holidays, we reserve the right to amend your departure date by one day (from a Saturday - Saturday holiday to a Sunday - Sunday holiday or vice versa). In all other cases, the date of departure of your Super Saver will be the date of your actual departure.
- Super Saver prices exclude insurance and any single room supplements.

- All Super Saver rooms are sold as standard rooms and it is not possible to book sea view rooms. On rare occasions clients booking a Super Saver may be allocated a sea view room. If so, this will be at our expense - making your saving even greater!
- Your Super Saver destination is selected at the discretion of Alfa Travel and in booking a Super Saver holiday you undertake to accept whichever Hotel is allocated to you. The only exception to this is that if you have been to the allocated hotel with us within the previous 6 months, you may request an alternative which we will attempt to provide, but if no alternative is possible you undertake to travel to the resort we have selected.

* There are occasions when our Super Saver tours will stay at one of our carefully chosen partner hotels. This will be shown on the final confirmation which you will receive approximately 14 days prior to departure.

5 Day Holidays - SS5M

Departs Monday - Returns Friday

Feb 11	£129	Apr 22	£159
Feb 18, 25	£134	Oct 21, 28	£164
Mar 4	£139	Nov 4	£159
Mar 11	£144	Nov 11, 18	£169
Mar 18, 25	£154	Nov 25	£169
Apr 1	£169	Dec 2, 9	£169
Apr 8	£149	Dec 23	£364

Departs Saturday - Returns Wednesday

Apr 6	£169	Jun 15, 22	£209
Apr 13	£154	Jun 29	£219
Apr 20	£159	Jul 6, 13, 20, 27	£219
Apr 27	£174	Aug 3, 10, 17	£209
May 4	£204	Aug 24	£204
May 18	£199	Sep 7	£199
May 25	£204	Sep 14	£179
Jun 1	£204	Sep 21, 28	£169
Jun 8	£209	Oct 5, 12	£164

Supplements per person

Single (May-Sep)	£27
Single (23 Dec)	£25

7 Day Holidays - SS7M

Departs Sunday - Returns Saturday

Mar 24	£199	Jun 2	£289
Mar 31	£224	Jun 9, 16, 23, 30	£309
Apr 7	£219	Jul 7, 14, 21	£309
Apr 14, 21	£224	Aug 4, 11, 18	£309
Apr 28	£234	Sep 1, 8	£309
May 5	£239	Sep 15	£289
May 12	£249	Sep 29	£239
May 19	£269	Oct 6, 13	£234
May 26	£279	Oct 20	£234

Supplements per person

Single (May-Sep)	£38
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8 Day Holidays - SS8M

Departs Saturday - Returns Saturday

May 18	£314	Jul 6, 13, 20, 27	£329
Jun 1, 8, 15	£329	Aug 3, 10, 17, 24, 31	£329
Jun 22, 29	£329	Sep 7	£329

Supplements per person

Single	£44
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Call 01257 248000, visit www.alfatravel.co.uk or visit your local travel agent



Easter Weekenders

THE PERFECT TIME TO ESCAPE TO THE SEASIDE

Make your Easter Weekend one to remember with our fantastic 3 night breaks departing on Good Friday, April 19th and returning on Easter Monday 22nd April 2019.

4 Day Easter Weekenders

Departs Friday 19 April 2019 - Returns Monday 22 April 2019

Resort	Hotel	Code	Half Day Excursions Included	Price
Weston-Super-Mare	Anchor Head	4100M	Bristol; Cheddar Gorge & Wells	£184
Ilfracombe	Imperial	4110M	Barnstaple; Lynton & Lynmouth	£174
Exmouth	Cavendish	4155M	Exeter; Seaton	£184
Torquay	Regina	4150M	Brixham; Buckfast Abbey	£184
Isle Of Wight	Bayshore	4195M	Newport; Ryde	£184
Isle Of Wight-Shanklin	Shanklin	4203M	Newport; Godshill	£189
Bognor Regis	Royal Norfolk	4205M	Chichester; Arundel	£184
Eastbourne	Queens Eastbourne	4215M	Newhaven & Seaford; Hastings	£184
Blackpool	Queens Blackpool	4305M	Fylde Villages & Lytham St. Annes; Fleetwood	£179
Criccieth	George IV	4365M	Caernarfon; Trawsfynydd, Barmouth & Porthmadog	£184
Super Saver	Our Choice	SS4M	2 Excursions of Our Choice	£139

Supplements per person: Room with a view £16, Double as Single £40. No Single Supplements.

ALFA INCLUDES

- 3 nights dinner, room & breakfast
- En suite rooms
- 2 half day excursions
- Entertainment on at least one evening at Leisureplex Hotels
- Return coach travel from local pick up points (see page 69)

4 DAYS
FROM
£139
PER PERSON



CABARET

WEEKENDS

FREE DRINK

WITH EACH EVENING MEAL
AND NO SINGLE SUPPLEMENT!

COACH
BREAKS
FROM
£99
PER PERSON

SELF DRIVE
BREAKS
FROM
£84
PER PERSON

We have put together some of the best local cabaret acts for a fun filled party weekend just for you.

ALFA INCLUDES

- 2 nights accommodation, dinner bed and breakfast (Fri-Sun)
- Direct Join Breaks
- Return travel to local joining point
- Free Drink with evening meal each night
- Sunday Lunch
- Cabaret entertainment
- No Single Supplements

Cabaret Weekends

Resort	Hotel	Code	Departure	Price	Pick-up Points
Blackpool	Queens Blackpool	3305AM	Feb 22	£99	Cannock, Stafford, Stone, Newcastle-under-Lyme, Hanley, Burslem, Tunstall, Crewe
Blackpool	Queens Blackpool	3305CM	Mar 15	£104	Leicester, Hinckley, Nuneaton, Atherstone, Tamworth, Lichfield
Eastbourne	Queens Eastbourne	3215BM	Feb 22	£99	Dudley, West Bromwich, Sutton Coldfield, Birmingham, Sheldon, Coventry
Gt. Yarmouth	New Beach	3261GM	Mar 1	£99	Derby, Burton-Upon-Trent, Swadlincote, Lichfield, Tamworth (Town), Atherstone, Nuneaton, Hinckley
Llandudno	Hydro	3350DM	Mar 22	£109	Coalville, Ashby de la Zouche, Swadlincote, Burton-Upon-Trent, Newcastle-under-Lyme, Hanley, Burslem, Tunstall, Crewe
Porthcawl	Seabank	3385EM	Feb 22	£99	Wolverhampton, Cannock, Lichfield, Tamworth (Town), Nuneaton, Coventry, Sheldon Hopwood Services (M42)
Porthcawl	Seabank	3385FM	Mar 1	£104	Leicester, Hinckley, Sutton Coldfield, Birmingham, West Bromwich, Dudley, Cradley Heath, Stourbridge, Kidderminster
Weston	Anchor Head	3100FM	Feb 8	£99	Leicester, Hinckley, Sutton Coldfield, Birmingham, West Bromwich, Dudley, Cradley Heath, Stourbridge, Kidderminster
Weston	Anchor Head	3100EM	Mar 8	£119	Wolverhampton, Cannock, Lichfield, Tamworth (Town), Nuneaton, Coventry, Sheldon Hopwood Services (M42)

No single supplements

Offer also available on relevant Self Drive Breaks (see page 64)

River Cruise Tours from £559 Per Person - see page 55.





Royal Duchy, Falmouth

ELITE TOURS

EXPERIENCE THE FINER THINGS IN LIFE WITH OUR NEW ALFA ELITE TOURS.

With these exquisite new tours you can relax in superb quality 0000+ accommodation which provide relaxed, classical dining and extensive table d'hôte menu selections. You are also guaranteed to travel on one of our most up-to-date Mercedes Benz tour coaches accompanied by a knowledgeable and friendly Alfa driver, who will escort you to your resort hotel and on the included premiere excursions.

ALFA INCLUDES

- ◆ Guaranteed most up-to-date Mercedes Benz coach with Alfa Driver for your main tour
- ◆ 0000+ Accommodation
- ◆ Relaxed, classical dining
- ◆ Extensive table d'hôte menu selection
- ◆ Premiere excursions with entry fees included
- ◆ Accommodation, dinner & breakfast
- ◆ Return coach travel with extensive choice of joining points
- ◆ All rooms en-suite with bath or shower
- ◆ All hotels ideally situated in resort
- ◆ Free WiFi on board tour coach



5 Day Holidays

Code	5160M	5143M	5123M	5283M	5539M
Departs Monday - Returns Friday					
25 Mar	£459*	-	-	-	-
15 Apr	-	-	-	-	£374
29 Apr	-	£469	-	-	-
13 May	-	-	£469	£399	-
03 Jun	-	-	-	£409	-
01 Jul	-	-	-	£414	-
14 Oct	-	£514	-	-	-
21 Oct	£429**	-	£459	-	-
Departs Saturday - Returns on Wednesday					
22 Jun	-	-	-	-	£389
13 Jul	-	-	-	-	£389
Supplements per person					
Single	£29	£29	£29	£109	£129
Sea View	£29	£129	-	-	-

*Victoria Hotel. **Belmont Hotel

Sidmouth Elite - 5160M

Situated amid the dramatic red sandstone cliffs of the Jurassic Coast, Sidmouth is a Regency coastal town with a peaceful, genteel ambiance. The wide flat promenade and shingle beach are framed by prominent headlands, one of which features a delightful walled garden. In the resort centre, many independent boutique shops rub shoulders with cafes and restaurants of the highest quality.

PREMIERE EXCURSIONS WITH ENTRY FEES INCLUDED

Full Day to Exe Estuary and Powderham Castle

A relaxing cruise around the historic Exe estuary with informative commentary is followed by a visit to the Grade 1 listed seat of the Earls of Devon with its Grade 2* listed gardens.

Full Day to Tiverton Canal & Knightshayes Court

Scenic tranquility awaits as we glide through the Devon countryside on our horse-drawn barge. We then visit Knightshayes, a Victorian country house surrounded by acres of glorious gardens and parkland.

BELMONT HOTEL | Sidmouth

Situated on the seafront, within easy walking distance of town centre, The Belmont Hotel offers high levels of comfort and service including airy lounges and a spacious dining room. Guests may avail of the leisure facilities at the adjacent Brend Victoria Hotel.
Tel: 01395 512555.



NEW HOTEL



VICTORIA HOTEL | Sidmouth

Luxurious hotel with sweeping views across the resort and Lyme bay. Indoor & outdoor swimming pools, putting green, tennis court, spa facilities (charges apply). Meals are served in the sumptuous dining room where gentleman diners are requested to wear jacket and tie.
Tel: 01395 512651.



NEW Falmouth Elite - 5143M

The largest resort on the South Cornish Riviera, Falmouth boasts the third largest natural harbour in the world, with a bustling waterfront, four beaches, a castle, and attractive gardens.

PREMIERE EXCURSIONS WITH ENTRY FEES INCLUDED

Full day to Trelissick House & Gardens and Truro

The National Trust's Trelissick Estate boasts extraordinary maritime views over the River Fal and Carrick Roads. Formerly the grand residence of a copper mine owner, the colonnaded house is set in bordered lawns, orchards and many acres of parkland leading down to the water. We also visit Cornwall's county town, with its Victorian Gothic cathedral.

Full day to Tregwainton Garden, Penzance and Marazion

Sloping gently to the sea at Mount's Bay, the many faceted gardens at Tregwainton feature many exotic species collected by the plant-hunters of the Victorian era. There is a walled garden, kitchen garden and stream garden winding down to the coast.

ROYAL DUCHY HOTEL | Falmouth

For guests of The Royal Duchy, the views of the sea and Pendennis Castle are almost as impressive as the hotel itself. Friendly yet attentive service complements the superb guest room décor and the delicious meals served in the award winning restaurants. Leisure facilities include sun terrace, indoor swimming pool and snooker room. The beautiful sandy beach of Gyllyngvase is within easy walking distance, as is the picturesque Castle beach, popular for fishing and rock pooling. The town centre and Maritime Museum are also just a short stroll away from your peaceful haven at the Royal Duchy.



NEW Barnstaple Elite - 5123M

Barnstaple is an ancient market town lying on the River Taw. Local food producers ply their delicious wares in the Pannier Market. On the quayside are tearooms and gardens, a local museum and our hotel base at the Imperial.

PREMIERE EXCURSIONS WITH ENTRY FEES INCLUDED

Full Day to RHS Rosemoor Gardens & Great Torrington

Rosemoor Garden covers 65 acres in a warm, sheltered location surrounded by woodland, ideal for growing a wide variety of interesting species. On site you will find a visitor centre, library, plant centre, shop, and tearoom. Nearby Great Torrington is a small historic town in a unique position above the River Torridge.

Full Day to Arlington Court & Ilfracombe

Arlington Court is a complete family estate held by the Chichester family for over five hundred years. The house itself, built in 1823 and extended in 1860, houses an eclectic collection, from model ships to shells. The stables house the National Carriage Museum.

IMPERIAL HOTEL | Barnstaple

UUGU+ AA ★★★★★

The elegant Imperial hotel, part of the Brend Hotels group, offers guests a combination of old world charm and service combined with modern amenities and a relaxed ambience. There are several lounges and a lawned garden with delightful borders, overlooking the River Taw. Guests can take advantage of the extensive leisure facilities at the nearby Barnstaple Health & Leisure Club. Tel: 01271 345861.



NEW York Elite - 5283M

One of the world's great tourism cities with its wealth of places to visit including Roman walls, the famous Minster, and the National Railway Museum.

PREMIERE EXCURSIONS WITH ENTRY FEES INCLUDED

Full Day to Castle Howard & Malton

One of Yorkshire's grandest houses, the construction of Castle Howard took nearly a full century under 3 generations of the Earls of Carlisle. Extensively restored following a fire in 1940, the house and its extensive gardens offer many elegant and dramatic scenes to delight the eye.

Full Day to Harewood House & Wetherby

One of England's greatest treasure houses, Harewood is set in rolling 'Capability' Brown gardens. Inside the house, Robert Adam interiors feature works by Turner & El Greco above Chippendale furniture. The stunning and varied gardens run to over 100 acres with many enchanting nooks and crannies to explore.

Full day to York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster, the fascinating Jorvik centre as well as splendid shops! Why not visit the National Railway Museum? (entrance included).

ALDWARK MANOR HOTEL & SPA | York

UUGU+ AA ★★★★★

Originally a rambling mansion, this high-quality hotel sits amid extensive grounds including an 18 hole golf course and the meandering River Ure. The stylish leisure club includes indoor pool, gym, sauna & steam room. All 53 en-suite rooms feature free WiFi, TV, hairdryer, tea & coffee making facilities and direct telephone. Three fully accessible disabled rooms. Lift.



Stirling Elite - 5539M

Scotland's Heritage Capital, from where the Kings and Queens of Scotland fought the Wars of Independence, Stirling is a compact city with a wealth of historic attractions and modern amenities. The ancient city walls rival those of York or Chester, while the spectacular castle includes a royal palace and chapel, military museum and a gallery of important oak carvings.

PREMIERE EXCURSIONS WITH ENTRY FEES INCLUDED

Full Day to Edinburgh and Royal Yacht Britannia

We are guided on an informative and entertaining tour of Scotland's capital city, followed by a visit to the Royal Yacht Britannia in the historic port of Leith.

Full Day to Scone Palace and Perth

Scotland's most historic stately home was once the seat of the Pictish kings and was the palace of investiture of Robert the Bruce and Macbeth. We also visit the grand city of Perth, another of Scotland's former capitals.

STIRLING HIGHLAND HOTEL | Stirling

UUGU+ AA ★★★★★

Dating back to 1854, The Stirling Highland Hotel, housed in a former monastery and grammar school, still features an ancient observatory in its handsome red-brick Victorian building. The hotel's amenities include a state of the art health and leisure club. Some adapted rooms for guests with Special Requirements. Tel: 01786 272727.



Entertainment Breaks

The Away! Resort at Mill Rythe on Hayling Island offers first class entertainment programmes, delicious meals and a host of daytime leisure facilities. Each break is based on an enthralling theme, from dance to variety to Christmas festivities. We also include one full day and one half day excursion, allowing you to discover the highlights of the local area.

ALFA INCLUDES

Dining & Entertainment

- Full entertainment package
- Weekly themed programmes (check itinerary for details)
- Excellent traditional meals
- Half board accommodation

Additional Information

- Half price drinks on selected breaks
- 1 full and 1 half day excursion (excludes Self Drive breaks)
- Free parking on site
- Local pick ups (see page 69)

Bedrooms

- Chalet-style accommodation with all modern facilities
- En suite shower or bath and WC
- All rooms feature central heating, tea/coffee making facilities and TV

On-site Activities

(activities vary throughout the year)

- Indoor & outdoor swimming pools
- Bowls
- Crafts
- Tea Dances
- Shuffleboard
- Archery

AWAY! OFFERS

1/2 price drinks on selected breaks*

Entertainment Breaks - 5 Days

Date	Departs	Holiday Park Accommodation	Entertainment	Code	Price
18 Feb 2019*	Monday	Away Resort, Mill Rythe,	Midweek Mishmash	5187M	£174
26 Aug 2019	Monday	Away Resort, Mill Rythe,	Midweek Mishmash	5187M	£229
16 Sep 2019	Monday	Away Resort, Mill Rythe,	Movies & Musicals	5187M	£229
14 Oct 2019*	Monday	Away Resort, Mill Rythe,	Golden Age of Variety	5187M	£219
9 Dec 2019*	Monday	Away Resort, Mill Rythe,	Festive Spectacular	5187XM	£239

Supplements per person:

Single Room: £25 (Feb & Oct), £27 (Aug, Sep & Dec)

Included excursions - 1 full day to Winchester, 1 half day to Gunwharf Quays Shopping Centre

For room upgrades please ask when booking. Self Drive Breaks available, call 01257 248000 to request our Self Drive brochure.



COACH BREAKS
FROM
£174
PER PERSON

AWAY! RESORT, MILL RYTHE Hayling Island

Chalet-style accommodation with all modern amenities. With en suite bathrooms and heating in every room this is the perfect cosy space after a day's fun.



AWAY RESORTS Self Drive Breaks

4 DAYS
FROM
£129
PER PERSON

See Self Drive brochure for more details or call our reservations team on 01257 248000.



Spring Breaks

LENGTHENING DAYS, PRISTINE BEACHES AND SPRINGTIME BLOSSOM

Start the year in style and book one of our fantastic, value for money Spring Breaks. With a choice of 5 or 7 day holidays with included excursions designed to add pleasure and interest to your trip, there can be no better way to enjoy the Spring sunshine.

7 DAYS
FROM
£199
PER PERSON

5 DAYS
FROM
£129
PER PERSON



ALFA INCLUDES

7 Day Spring Breaks

- 6 nights dinner, room & breakfast
- Rooms with en suite bath or shower
- Entertainment on at least 4 evenings at Leisureplex Hotels
- Lunches on free days in resort at Leisureplex Hotels (March and April only)
- 3 excursions as detailed
- Coach travel from pick up points listed on page 69

5 Day Spring Breaks

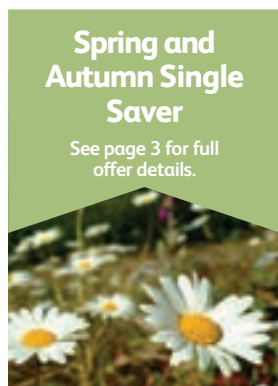
- 4 nights dinner, room & breakfast
- Rooms with en suite bath or shower
- Entertainment on at least 2 evenings at Leisureplex Hotels
- Lunch on one free day in resort at Leisureplex Hotels (February, March and April only)
- At least 2 full day excursions
- Coach travel from pick up points listed on page 69

7 Day Spring Breaks – 2019 prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)	Mar 24	Mar 31	Apr 7	Apr 14	Apr 21	Apr 28	May 5	May 12	May 19	May 26
				Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun
Weston-S-Mare	Anchor Head	102M	Cheddar Gorge & Wells Bath Bristol	-	£254	-	-	-	-	-	-	£329	-
Ilfracombe	Imperial	113M	Barnstaple & Woolacombe Lynton, Lynmouth & Dunster Bideford & Hartland Abbey	£234	£239	-	-	£254	-	£269	-	-	-
Newquay & Eden Project	Eliot	132M	St Ives Eden Project Padstow (H)	£209	£229	-	£249	-	£274	-	£294	-	£334
Torquay	Regina	153M	Exmouth & Sidmouth Teignmouth & Exeter Buckfast Abbey(H)	-	£229	£239	-	-	-	£294	-	-	-
Exmouth	Cavendish	158M	Dartmoor & Torquay Teignmouth & Dawlish Sidmouth & Seaton	£249	-	-	-	-	-	-	-	£349	-
Bournemouth	Devon Towers	173M	Weymouth & Portland Salisbury & Shaftesbury Lyndhurst & Beaulieu	£234	-	-	£254	-	-	£309	-	£324	-
Isle Of Wight	Bayshore	196M	Newport & Godshill Alum Bay & Cowes Ryde (H)	-	£234	-	-	£244	-	-	-	-	-
Isle Of Wight - Shanklin	Shanklin	202M	Newport & Ryde Isle of Wight Steam Railway & Cowes Godshill (H)	-	-	£259	-	£309	-	-	-	-	-
Bognor Regis	Royal Norfolk	207M	Portsmouth & Southsea Chichester & Littlehampton Worthing & Amberley	-	-	-	£279	-	-	-	-	-	£394
Eastbourne	Queens	217M	Rye & Hastings Battle & Carr-Taylor Vineyard Brighton	£244	£259	-	£279	-	£329	-	£349	-	£389
Folkestone & Kent	Grand Burstin *	234M	Romney, Hythe & Dymchurch Railway Deal & Sandwich Canterbury	-	-	-	£274	-	-	-	-	-	-
Gt. Yarmouth	New Beach	263M	Norwich Aldeburgh, Southwold & Beccles Cromer & The Broads	-	£239	-	£249	-	£264	-	£289	-	£354
Cromer	Hotel de Paris	269M	Norwich Great Yarmouth & The Broads North Norfolk & Sandringham	-	£259	-	-	-	£319	-	-	-	£379
Scarborough	Cumberland	277M	Bridlington & Beverley North York Moors & Whitby York	-	-	£249	-	-	-	-	£319	-	-
Blackpool	Queens Blackpool	307M	Lake Windermere Cruise & Grasmere Southport Ribble Valley & Skipton	£234	-	-	-	-	-	-	-	£279	-
Llandudno	Hydro	353M	Caernarfon & Snowdonia Betws-y-Coed & Conwy Anglesey & Beaumaris	-	-	-	£284	-	-	-	£319	-	£359
Criccieth & Snowdonia	George IV	368M	Portmeirion Village Snowdon Barmouth & Ffestiniog	-	£254	-	-	-	-	-	-	-	£369
NEW TOUR Tenby	Cliffe Norton Belgrave Hotel*	382M	NEW! Pembroke & St Davids NEW! Narberth & Carmarthen NEW! Broad Haven (H)	-	-	-	-	-	-	£319	-	-	£379*
NEW TOUR Porthcawl	Seabank	387M	NEW! Cardiff & St Fagans National History Museum NEW! Swansea & Braclet Bay Tenby	-	-	-	-	-	-	-	-	£329	-
Super Saver**	Our Choice	SS7M	At least 2 full day excursions included	£199	£224	£219	£224	£224	£234	£239	£249	£269	£279

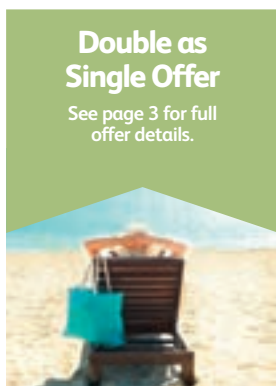
Supplements per person: **No single supplements at Leisureplex hotels on Feb-Apr departures!** Feb-Apr: Room with a view £28. Double/Twin as Single £32. May: Single Supplement £38. Room with a view £37. Double/Twin as Single £76

* Denotes non Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. ** On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure. Prices in green for Spring Special tours, see page 36 for more information.



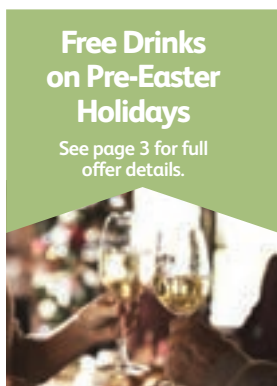
Spring and Autumn Single Saver

See page 3 for full offer details.



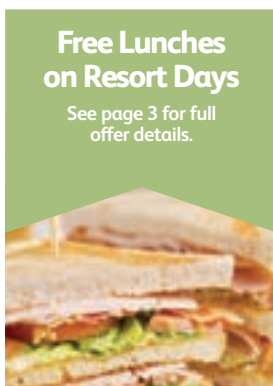
Double as Single Offer

See page 3 for full offer details.



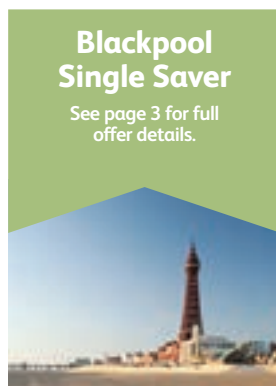
Free Drinks on Pre-Easter Holidays

See page 3 for full offer details.



Free Lunches on Resort Days

See page 3 for full offer details.



Blackpool Single Saver

See page 3 for full offer details.

5 Day Spring Breaks – 2019 prices in £s per person

Resort	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Feb 11	Feb 18	Feb 25	Mar 4	Mar 11	Mar 18	Mar 25	Apr 1	Apr 6	Apr 8	Apr 13	Apr 15	Apr 20	Apr 22	Apr 27	Apr 29
					Mon	Mon	Mon	Mon	Mon	Mon	Mon	Mon	Sat	Mon	Sat	Mon	Sat	Mon	Sat	Mon
Weston-Super-Mare	Anchor Head	5100M	Bath	Cheddar Gorge & Wells	-	-	£149	-	£159	-	£174	-	-	-	-	-	-	£184	-	-
Ilfracombe & Exmoor	Imperial	5110M	Minehead, Lynton & Lynmouth	Barnstaple & Bideford	-	-	-	-	-	£164	-	-	-	£169	-	-	-	-	-	-
Newquay & Eden Project	Eliot	5132M	Eden Project	Padstow & Bodmin	-	-	-	£159	-	-	-	-	£169	-	-	-	£179	-	-	-
NEW TOUR Falmouth	Penmere Manor*	5141M	NEW! Lizard & Flambards	NEW! Padstow	-	-	-	-	£334	-	-	-	-	-	-	-	-	£389	-	-
Torquay & Exeter	Regina	5150M	Dartmouth	Teignmouth & Exeter	-	-	£154	-	-	£169	£174	-	-	-	£189	-	-	-	-	-
Devon & Cornwall	Nethway, Torquay*	5152M	Exmouth & Sidmouth	Looe & Polperro	-	-	-	-	-	£169	-	-	-	-	-	-	-	£194	-	-
Exmouth	Cavendish	5155M	Teignmouth & Dawlish	Sidmouth & Seaton	-	£159	-	£164	-	£174	-	-	£179	-	£189	-	-	-	£234	-
Weymouth	Prince Regent*	5165M	Dorchester, Bridport & Abbotsbury	Poole & Bournemouth	-	-	-	-	-	-	-	-	-	-	£254	-	-	-	-	£254
Bournemouth	Devon Towers	5170M	Lyndhurst & Salisbury	Weymouth & Portland	-	-	-	£154	-	-	-	-	£174	-	-	-	£189	-	-	-
Isle Of Wight	Bayshore	5195M	Newport	Alum Bay & Cowes	-	-	-	-	£169	-	-	-	-	£174	-	£179	-	-	-	-
Isle Of Wight - Shanklin	Shanklin	5200M	Alum Bay & Godshill	Ryde & Cowes	-	-	-	-	-	£174	-	-	-	-	£184	-	-	-	-	-
Bognor Regis	Royal Norfolk	5205M	Chichester & Arundel	Portsmouth & Southsea	-	-	-	-	£174	-	-	£179	£179	-	-	-	-	£184	-	-
Brighton	Britannia Royal Albion*	5212M	Worthing & Littlehampton	Bluebell & Sheffield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£259
Eastbourne	Queens Eastbourne	5215M	Rye & Hastings	Brighton	£154	£154	£154	-	£169	-	-	£184	-	-	-	£184	-	-	-	-
Eastbourne & Brighton	Queens Eastbourne	5216M	Brighton	Battle Abbey & Rye	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£234	-
Canterbury & Chatham	Holiday Inn Sittingbourne*	5243M	Chatham Historic Dockyard	Whitstable & Herne Bay	-	-	-	-	-	-	-	-	£269	-	-	-	-	-	-	-
London & Kew	Britannia Hampstead*	5247M	London & Greenwich	Kew Gardens	-	-	-	-	-	-	£274	-	-	-	-	-	-	-	-	£289
Historic Houses Of Kent	King Charles, Gillingham*	5249M	Leeds Castle	Penshurst Place	-	-	-	-	-	-	-	-	-	-	-	£264	-	-	-	-
Southend On Sea	Park Inn Palace, Southend*	5250M	Essex Villages	Greenwich & National Maritime Museum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£259
Kent Coast & Castles	King Charles, Gillingham*	5254M	Scotney Castle	Margate, Ramsgate & Hornby Visitor Centre	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£234
Gt. Yarmouth	New Beach	5260M	Norwich	Cromer & Sheringham	-	-	-	-	-	£164	-	-	£174	-	-	-	£184	-	-	-
Cromer	Hotel de Paris	5265M	Great Yarmouth & Wroxham	Sheringham & Norwich	£174	-	-	£159	-	-	-	-	£184	-	-	-	-	£199	-	-
Skegness	Royal Skegness	5272M	Boston & Spalding	Lincoln	-	-	-	£184	-	-	-	-	-	-	-	-	-	-	-	-
Scarborough & Whitby	Cumberland	5276M	Bridlington & Beverley	North York Moors & Whitby	£154	-	-	-	£169	-	-	-	-	-	-	-	£194	-	-	-
Northumbria & Beamish	Caledonian, Jesmond*	5291M	Durham	Warkworth & Northumbrian Coast	-	-	-	-	-	-	-	-	-	-	-	-	-	£249	-	-
Western Lakes	Seacote, St Bees*	5297M	Ulverston, Muncaster & Furness	Grasmere & Keswick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£244
Lake District	Cumbria Grand, Grange Over Sands*	5298M	Ullswater & Keswick	Lake Windermere Cruise & Grasmere	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£279
Blackpool	Queens Blackpool	5305M	Ribble Valley & Oswaldtwistle Mills	Southport	-	£149	-	-	£164	-	-	-	-	£159	-	-	-	-	-	-
Blackpool, Lancashire & The Lakes	Queens Blackpool	5306M	Lake Windermere Cruise & Grasmere	Lancaster	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£199	-
Llandudno & Snowdonia	Hydro	5351M	Anglesey & Beaumaris	Caernarfon & Snowdonia	£154	-	£154	-	£169	-	£174	£179	£184	-	-	-	-	£204	-	-
Criccieth	George IV	5365M	Caernarfon & Snowdonia	Ffestiniog & Porthmadog	-	-	-	£154	-	-	-	-	-	-	-	-	-	£174	-	-
NEW TOUR Shropshire To The Sea	Commodore, Llandrindod Wells*	5372M	NEW! Aberystwyth & Devil's Bridge	NEW! Berrington Hall & Ludlow	-	-	-	-	-	-	-	£209	-	-	-	-	-	-	-	-
NEW TOUR Tenby	Cliffe Norton	5380M	NEW! Pembroke & St Davids	NEW! Narberth & Carmarthen	£164	-	-	£164	-	£179	-	-	-	£179	-	-	-	-	-	-
NEW TOUR Porthcawl	Seabank	5386M	NEW! Cardiff & St Fagans National History Museum	NEW! Swansea & Braclet Bay	£149	-	£154	£159	-	-	£174	-	-	-	-	-	-	-	£234	-
Super Saver**	Our Choice	SS5M	At least 2 full day excursions included		£129	£134	£139	£144	£154	£154	£169	£169	£149	£154	-	£159	£159	£174	-	-

Supplements per person: No single supplements at Leisureplex hotels on Feb-Apr departures! Feb-Apr: Room with a view £20. Double/Twin as Single £20.

* Denotes non Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. ** On Super Saver holidays you choose the date and we choose the destinations and seats, which are notified to you approximately 14 days prior to departure.



WELCOME TO



AT ALFA TRAVEL WE PRIDE OURSELVES ON
OFFERING QUALITY, VALUE FOR MONEY
COACH HOLIDAYS TO THE BEST RESORTS IN
THE UK, IRELAND AND WESTERN EUROPE

Our mission is to exceed our customers' expectations in providing a memorable, high quality holiday experience characterised by professional standards of service and a warm and friendly welcome. On the 1st July 2015 we made the exciting transition to Employee Ownership. As committed Employee Owners, we are now even more determined to ensure a fantastic customer experience.



HOW WE OPERATE

We operate from a great number of local, convenient pick up points (see page 69) in five key locations across the UK: North West, North East, Yorkshire & Humberside, Midlands and South.

We will pick you up close to home and take you to one of our interchanges where you will join your tour coach and be whisked away to your holiday destination. From the moment you embark on your tour coach, your holiday begins! All you have to do then is simply sit back, relax and enjoy the scenery en route to your chosen destination.

Many resorts feature hotels belonging to our sister company **Leisureplex** and we supplement these with carefully selected partner hotels to ensure we provide you with reliable, quality accommodation.



EXCURSIONS INCLUDED

The majority of our coach holidays include excursions as outlined in the itinerary and our friendly, experienced drivers and staff are on hand to help you every step of the way. Simply look out for the 'Alfa Includes' throughout this brochure to see exactly what's included in the itinerary in each of our holidays.

HOLIDAYS TO EUROPE

If you fancy venturing further afield then why not try one of our coach holidays to Europe (see page 51). We believe the journey is just as important as the destination. Passing through some of the best scenery Europe has to offer, on our longer tours we include overnight stays en route so you can enjoy the journey in comfort without feeling rushed.

There's also an incredible range of excursions included in the price on our increasingly popular River Cruise tours, meaning you get more for your money than you would with other tour operators. (See page 55).



OUR COACHES

We are proud of our expanding fleet of modern coaches which offer our customers the highest standards of safety, combined with our friendly, experienced drivers to ensure you enjoy your coach trip in comfort and style.

SELF DRIVE BREAKS

As well as coach holidays we have also designed a Self Drive Hotel Break package with varying durations to choose from as well as a fabulous selection of locations to explore throughout the UK. (See page 64).

AUTUMN & SPRING BREAKS

In addition to all of this, don't forget that you can take advantage of our Autumn and Spring offers, which include **FREE** drinks on pre-Easter holidays, **FREE** lunches on resort days and no single supplements on selected dates at Leisureplex Hotels. (See page 3 for more details).



Weston-super-Mare

SOMERSET'S BEST KNOWN HOLIDAY RESORT

Weston-super-Mare Pier

Weston-super-Mare is situated in a sheltered bay at the foot of the Mendip Hills with views across the Bristol Channel to South Wales. There are many charming Victorian and Edwardian terraces interspersed with colourful parks and gardens providing fascinating walks; from the delightful rocky point at Anchor Head to the sandy beaches at the southern end of the resort. Weston offers a great many attractions including the Grand Pier – described as “the ultimate 21st Century indoor theme park”! It also boasts the Sea Life centre, a helicopter museum and a big wheel which offers breathtaking views. The sheltered bay is ideal for a quiet walk and there is a choice of several boat trips. Other superb activities include ten pin bowling, golf and bowls. At night there are numerous attractions including top class cabaret at the Playhouse and dancing at the famous Winter Gardens.

ANCHOR HEAD HOTEL Weston-s-Mare

Splendidly situated between Weston's two piers and close to the boating slipway and a small beach; the promenade walk begins right next to the hotel. The sea-facing terrace is the ideal place to relax and take in the sunsets over the Bristol Channel. Attractive TV lounge and delightful bar with dance floor. There are magnificent views of the bay from the TV lounge, restaurants and many of the bedrooms.
Tel: 01934 620880.



CHEDDAR, BATH & WELLS - 5100M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£149
PER PERSON

EXCURSIONS INCLUDED

F Bath

Refer to Bath, Mendips & Minehead 100M description opposite.

F Cheddar Gorge & Wells

Through spectacular Cheddar Gorge, which has the highest inland cliffs in the country, to England's smallest city, Wells, with its glorious cathedral.



Cheddar Gorge

Departs Monday - Returns on Friday

Feb 25	£149	Apr 22	£184
Mar 11	£159	Oct 28	£184
Mar 25	£174		

Departs Saturday - Returns on Wednesday

May 25	£254	Sep 21	£214
Jul 20	£264	Sep 28	£204
Aug 3	£264	Oct 12	£194

Supplements per person

Single (May-Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (May-Sep)	£27

BATH, MENDIPS & MINEHEAD - 100M

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions

8 DAYS
FROM
£399
PER PERSON

EXCURSIONS INCLUDED

F Bath

Already a spa resort in Roman times, Bath became the height of fashion during the eighteenth century and has many fine Georgian buildings. The Pump Room is well worth a visit and there are several museums, including the world's largest costume museum. There is also a fine medieval abbey.

F Cheddar Gorge & Wells

Spectacular Cheddar Gorge has the highest inland cliffs in the country. The deep caves beneath the cliffs, where prehistoric man once lived, are today used to refine Cheddar cheese. England's smallest city, Wells, is crowned by its glorious cathedral and unique moated Bishop's Palace. The Wells Museum offers further insight in to the geology of the local area.

F Dunster & Minehead

Travelling along the shores of the Bristol Channel to the picturesque village of Dunster, overshadowed by its historic castle. Continuing to Minehead, now a popular holiday centre but once an important port and retaining many historic features from that era.

Departs Saturday - Returns on Saturday

Jun 15	£399	Aug 3	£404
Jul 13	£399		

Supplements per person

Single	£44	Sea View	£42
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BATH, BRISTOL & CHEDDAR GORGE - 102M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

7 DAYS
FROM
£254
PER PERSON

EXCURSIONS INCLUDED

F Bath

Refer to Bath, Mendips & Minehead 100M description opposite.

F Bristol

A visit to the ancient maritime city of Bristol, with its world-famous suspension bridge that spans the picturesque Avon Gorge, fascinating docks and eclectic array of architecture.

F Cheddar Gorge & Wells

Refer to Bath, Mendips & Minehead 100M description opposite.



Bath

Departs Sunday - Returns on Saturday

Mar 31	£254	Sep 8	£349
May 19	£329	Oct 6	£279

Supplements per person

Single (May-Sep)	£38	Sea View (Mar, Oct)	£28
		Sea View (May-Sep)	£37

Ilfracombe

COAST OF CONTRASTS & BEAUTIFUL MOORLAND

Ilfracombe Harbour

Ilfracombe nestles around a harbour as old and as beautiful as any in Britain with the breathtaking scenery of North Devon as a backdrop. For the energetic there are splendid walks along the Coastal Path, the famous Torrs walks or swimming from the Tunnel beaches and coves. For those who like to take things a bit easier, one can simply stroll through the delightful gardens or while away an hour or two watching the ever-changing harbour scene. A boat trip is a "must" during your stay to see the spectacular cliffs of North Devon or visit the legendary Isle of Lundy. There is also plenty to do in the evenings with theatre, concerts, and cinema, as well as the entertainment provided at our hotel.

IMPERIAL HOTEL

Ilfracombe

Leisureplex
HOLIDAY HOTELS

Situated in one of the best positions in Ilfracombe, overlooking Wildersmouth beach and the splendid Landmark Theatre and Conference Centre, close to the High Street and only a short, almost level walk from the harbour. Boat trips to Lundy Island run seasonally, and the historic paddle steamer Waverley visits occasionally from South Wales. There is a large restaurant, bar, comfortable lounge and dance floor where entertainment is provided most evenings.
Tel: 01271 862536.



EXMOOR & CLOVELLY - 5111M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Clovelly

5 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Bideford & Clovelly

A visit to the ancient port of Bideford and then to the delightfully preserved private village of Clovelly, with its single cobbled street tumbling down to the sea (*entrance to Clovelly included in tour cost*).

F Exmoor & Dunster

We travel through the Exmoor National Park along the North coast of Devon, which has the highest sea cliffs in Britain, to picturesque Dunster, a fascinating historic village with a Norman castle steeped in history.



Clovelly

Departs Saturday - Returns on Wednesday

May 18	£234	Aug 10	£254
Jul 6	£249		
Supplements per person			
Single	£27	Sea View	£27

DEVON COAST & CRYSTAL - 110M

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Dartington Crystal
- Entrance to Hartland Abbey

8 DAYS
FROM
£374
PER PERSON

EXCURSIONS INCLUDED

F Bideford & Hartland Abbey

A visit to the ancient port of Bideford and then to Hartland Abbey with its beautiful gardens and grounds which lead to the rocky cove (*entrance to house and gardens included in tour cost*).

F Minehead, Lynton & Lynmouth

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Continuing to Minehead, now a popular holiday centre but once an important port, retaining many historic features from that era.

F Barnstaple & Great Torrington

Barnstaple is an ancient market town lying on the River Taw. It has many shops and a number of interesting buildings including the parish church and St. Anne's Chapel Museum. The market town of Great Torrington is home to the famous Dartington glass works (*factory visit included in tour cost*).

Departs Saturday - Returns on Saturday

Jun 15	£374	Jul 27	£384
Jun 29	£379	Aug 24	£384
Jul 13	£379		
Supplements per person			
Single	£44	Sea View	£42

DEVON COAST DELIGHTS - 113M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Hartland Abbey

7 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Barnstaple & Woolacombe

Barnstaple is an ancient market town lying on the River Taw. It has many shops and a number of interesting buildings including the parish church and St. Anne's Chapel Museum.

F Bideford & Hartland Abbey

A visit to the ancient port of Bideford and then to Hartland Abbey with its beautiful gardens and grounds which lead to the rocky cove (*entrance to house and gardens included in tour cost*).

F Lynton, Lynmouth & Dunster

We travel to the twin towns of Lynton and Lynmouth, spectacularly situated on the northern edge of the Exmoor National Park. A trip on the water operated cliff railway is not to be missed. Picturesque Dunster is a fascinating historic village with a Norman castle steeped in history.

Departs Sunday - Returns on Saturday

Mar 24	£234	Jun 2	£349
Mar 31	£239	Sep 1	£354
Apr 21	£254	Sep 8	£349
May 5	£269	Oct 6	£269
Supplements per person			
Single (May-Sep)	£38	Sea View (Mar-Apr, Oct)	£28
		Sea View (May-Sep)	£37


Newquay

THE FINEST BEACHES IN EUROPE

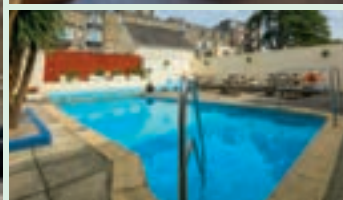
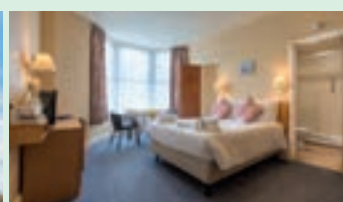
Newquay

Newquay is Cornwall's premier holiday resort boasting some of the finest coastline and beaches in Europe. Although well known as Britain's surfing capital, there are many other activities and the surrounding countryside has an endless wealth of fascinating places to visit. The town is an ancient one, dating from the fifteenth century when a new quay was constructed. The heart of the town is the old harbour but it spreads along the cliff tops which stand behind the eleven magnificent sandy beaches. Newquay offers wonderful cliff and beach walks, a picturesque harbour to explore and the variety of activities one associates with such a major resort, including swimming pools, golf, putting, squash, tennis, bowls, boating, shark fishing and horse riding. There are also the atmospheric smugglers' pubs which are a living reminder of the more colourful side of Cornwall's history!

ELIOT HOTEL

Newquay  Leisureplex
HOLIDAY HOTELS

Very well situated close to Great Western and Tolcarne beaches, only a few yards from the seafront and within easy walking distance of the shops and harbour. There are three lovely airy lounges in which to relax, plus a large lounge with bar and dance floor where entertainment is provided most evenings. There is also a games room and outdoor swimming pool (heated May - September). Tel: 01637 878177.



Mevagissey Harbour



Eden Project

CORNISH GARDENS - 5131M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Eden Project
- Entrance to Lost Gardens of Heligan

EXCURSIONS INCLUDED

F Eden Project

Today's excursion takes us to the South coast of Cornwall and one of the wonders of the modern world - the magnificent Eden Project. With its fantastic architecture and amazing collection of plants from around the world, it is an experience never to be forgotten. In addition to the gardens, a new exhibition has been added, exploring the Invisible Worlds all around us, which are usually too small or too remote to grab our attention (*entrance included in the tour cost*).

F Mevagissey & Heligan

Mevagissey is still a working fishing port with a lively harbour and many interesting pubs. A short journey takes us to the Lost Gardens of Heligan. Extending to some 80 acres, this is the site of the largest garden restoration in Europe (*entrance included in the tour cost*). Heligan is also recognised as the home of the national collection of Camellias and Rhododendrons, due to the vast array of specimens that were introduced between 1830 and 1920. Visitors may also want to seek out the famous "Sleeping Beauty" statue.

Departs Saturday - Returns on Wednesday

May 4	£244	Jul 27	£284
Jun 1, 29	£279	Aug 24	£284

Supplements per person

Single	£27
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5 DAYS
FROM
£244
PER PERSON

CORNISH COAST & EDEN - 131M/132M

Alfa Includes

- 6/7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Eden Project

EXCURSIONS INCLUDED

F Eden Project

Refer to Cornish Gardens 5131M description opposite.

F St. Ives

Today we travel South along Cornwall's northern coast through St. Agnes, Portreath and Gwitherian to St. Ives, one of Britain's most picturesque towns. The narrow winding streets mean the coach is unable to take us into the heart of this delightful town, but a regular and inexpensive shuttle service runs the short distance from the coach park into the town centre.

H Padstow

Padstow is a charming fishing village on the Camel Estuary noted as a sailing dinghy centre.

8 Days - 131M - Departs Saturday - Returns on Saturday

Jun 22	£399	Jul 13	£404
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Supplements per person

Single	£44
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7 Days - 132M - Departs Sunday - Returns on Saturday

Mar 24	£209	Jul 7	£369
Mar 31	£229	Jul 21	£374
Apr 14	£249	Aug 4	£374
Apr 28	£274	Aug 18	£364
May 12	£294	Sep 8	£354
May 26	£334	Sep 29	£279
Jun 9	£354		

Supplements per person

Single (May-Sep)	£38
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Exmouth

MILES OF GOLDEN SANDS, A WORLD HERITAGE COAST

Exmouth

Exmouth developed as a resort in Georgian times and was once probably the most select seaside resort in Britain, home to such famous people as Lady Nelson and Lady Byron. Nowadays it offers a rich mixture of immaculate sands, lovely gardens, a busy marina and a wide range of sports facilities that combine to make it an excellent resort for all ages and interests. To the South the resort overlooks Lyme Bay, while to the West it looks across the estuary of the River Exe to the Haldon Hills and Dawlish Warren. There are boat trips aplenty but also lots to do on dry land with good shops, a museum, many old pubs and good walks at every turn. For the more active there is a swimming pool, golf, and all forms of water sports including a sailing school.

CAVENDISH HOTEL

Exmouth  

Leisureplex
HOLIDAY HOTELS

This delightful hotel is wonderfully situated on the level seafront overlooking Exmouth's fine golden sands, a few minutes' walk from the shops. The nearby picturesque Marina is the departure point for a selection of boat trips. Head Eastwards to the fun park, bowls and cricket clubs. There is a large quiet lounge with sea views. The bar lounge has a dance floor and hosts entertainment most evenings. Extensive car parking.
Tel: 01395 272528.



Seaton



Dawlish

DELIGHTFUL DEVON

- 5155M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

**5 DAYS
FROM
£159
PER PERSON**

EXCURSIONS INCLUDED

Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway.

Teignmouth & Dawlish

We travel around the estuary of the River Exe to Dawlish, a relaxing resort renowned for its attractive gardens and tranquil brook on which glide the resort's famous black swans. The Town Beach is a short walk away. We continue to Teignmouth, a fascinating ancient port with a myriad of narrow streets. It became a popular resort with the coming of the railways and still retains its functions as both port and holiday resort. There is a Victorian pier with traditional amusements and an excellent sandy beach, as well as fresh local seafood, landed on the quay.

Departs Monday - Returns on Friday

Feb 18	£159	Mar 18	£174
Mar 4	£164		

Departs Saturday - Returns on Wednesday

Apr 6	£179	Aug 24	£274
Apr 13	£189	Sep 7	£249
Apr 27	£234	Sep 21	£229
May 25	£259	Oct 12	£209
Jun 22	£269		

Supplements per person

Single (May-Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (May-Sep)	£27

DARTMOOR & DEVON

- 155M/158M

Alfa Includes

- 6/7 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Buckfast Abbey

**7 DAYS
FROM
£249
PER PERSON**

EXCURSIONS INCLUDED

Dartmoor & Torquay

Heading West, we skirt the southern edge of Dartmoor to Buckfastleigh, before turning South to Devon's largest resort, Torquay. Here we have plenty of time to explore the harbour or visit the many shops before returning to Exmouth.

Sidmouth & Seaton

Sidmouth is a famously select resort which was regularly visited by Princess Victoria before she became Queen. Huge cliffs rise on either side of the town's Regency architecture. Seaton is a charming resort with a delightful tramway.

Teignmouth & Dawlish

Refer to Delightful Devon 5155M description opposite.

155M - 8 Days - Departs Saturday - Returns on Saturday

Jul 6	£444	Aug 3	£444
Jul 20	£444	Aug 17	£434

Supplements per person

Single	£44	Sea View	£42
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158M - 7 Days - Departs Sunday - Returns on Saturday

Mar 24	£249	Jun 30	£419
May 19	£349	Sep 1, 15	£419
Jun 2	£399	Oct 6	£289
Jun 16	£419	Oct 20	£284

Supplements per person

Single (May-Sep)	£38	Sea View (Mar, Oct)	£28
		Sea View (May-Sep)	£37


Torquay

QUEEN OF THE ENGLISH RIVIERA

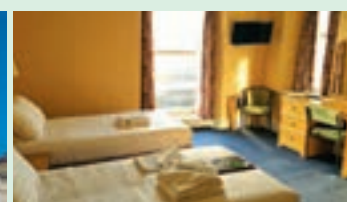
Torquay

Torquay is one of Britain's most famous resorts, situated at the heart of 22 miles of unspoilt coastline, often referred to as the "English Riviera". It has a mild climate, sparkling blue waters and in its beautiful public gardens you will see subtropical plants and palm trees. Torquay has something to offer everyone: by day you can relax on one of the clean sandy beaches, explore the bustling harbour and marina and the excellent shops or if you are feeling more active there are lovely walks, or activities such as sailing, bowls, golf or fishing. By night you'll be spoilt for choice: there are theatres, night clubs, cabarets and discotheques and of course you'll see the lights illuminating the promenade reflected across the beautiful bay. The many local attractions include Paignton Zoo, Babbacombe Model Village, Kent's Cavern, Torbay Steam Railway and Cockington thatched village.

REGINA HOTEL

Torquay  Leisureplex
HOLIDAY HOTELS

Wonderfully situated on the harbour-side, with the principal shops and theatre a gentle stroll away. Part of the Regina is particularly interesting as the home for three years of the poet, Elizabeth Barrett Browning. There is a lounge bar overlooking the harbour, taking in the fabulous views of the moored sailing boats and fishing vessels. The air conditioned restaurant serves traditional British dishes, while entertainment is provided in the bar with its dance floor. Limited car parking with public car park across the road. Tel: 01803 292904.



Exeter



Teignmouth

THREE RIVERS & A RIVIERA - 5150M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£154
PER PERSON

EXCURSIONS INCLUDED

F Dartmouth

Today we visit Dartmouth, a picturesque river town near the estuary of the Dart, home of the Royal Naval College. Passengers may choose to take a sail on the river upstream towards Totnes (cost not included in tour price). We then return to Torquay via Paignton.

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

Departs Monday - Returns on Friday

Feb 25	£154	Mar 25	£174
Mar 18	£169		

Departs Saturday - Returns on Wednesday

Apr 13	£189	Aug 10	£279
May 18	£259	Aug 31	£284
May 25	£264	Sep 7	£284
Jun 15, 22	£274	Sep 28	£209
Jul 13	£274	Oct 12	£199

Supplements per person

Single (May-Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (May-Sep)	£27

THE ENGLISH RIVIERA - 153M

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

7 DAYS
FROM
£229
PER PERSON

EXCURSIONS INCLUDED

F Exmouth & Sidmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish and along the western side of the River Exe estuary, past Exeter and then down the eastern side of the river. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fishermen's cottages in Cornwall.

F Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

H Buckfast Abbey

Beautifully situated on the southern edge of Dartmoor on the banks of the River Dart, the Abbey is famous for its tonic wine, but it is also a living monastic community (free entrance).

Departs Sunday - Returns on Saturday

Mar 31	£229	Jul 21	£394
Apr 7	£239	Aug 4	£394
May 5	£294	Aug 18	£394
Jun 2	£379	Sep 15	£344
Jun 30	£389	Oct 6	£279

Supplements per person

Single (May-Sep)	£38	Sea View (Mar-Apr, Oct)	£28
		Sea View (May-Sep)	£37

SOUTH WEST ENGLAND

Clovelly

Bideford & Clovelly

Bideford's historic quayside was once amongst the busiest in England. Today it is a relaxing town, with many reminders of its maritime heritage. A highlight of the tour is the delightfully preserved private village of Clovelly.

DURRANT HOUSE HOTEL

Bideford  



Situated on the outskirts of the historical old port of Bideford with views over the Torridge estuary to the sandy beaches of Instow. This large hotel is the former home of Sir Richard Goodwin Keats, famous seaman and former confidant to King William IV. It has been greatly extended and developed and now provides 125 bedrooms. Tel: 01237 472361.



BIDEFORD & CLOVELLY - 5122M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Clovelly
- Entrance to Dartington Crystal

EXCURSIONS INCLUDED

F Bude & Tintagel

We journey South along the beautiful North Cornwall coast, first to the small resort of Bude with its remarkable canal and spectacular beach, then to the legendary village of Tintagel, allegedly the birthplace of King Arthur.

F Clovelly & Great Torrington

Today we visit Great Torrington, home of the famous Dartington glass works (*factory visit included in tour cost*) before continuing to the spectacular village of Clovelly which tumbles down to the sea (*entrance included in the tour cost*).

Departs Monday - Returns on Friday

May 13	£234	Jul 1, 29	£264
Jun 3	£244	Sep 9	£269

Supplements per person


Single	£69		
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Polperro

Devon & Cornwall

This tour offers a chance to compare the elegant resorts of South Devon with the picturesque villages of South Cornwall from our base in the South West's largest resort, Torquay.

NETHWAY HOTEL

Torquay 



A family run hotel set in its own grounds enjoying views across Torquay towards the sea. There is an attractive bar lounge and separate entertainment lounge with access to the gardens and swimming pool. Some rooms with balcony overlooking the gardens and bay. No lift. Tel: 01803 297630.



DEVON & CORNWALL - 5152M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

EXCURSIONS INCLUDED

F Looe & Polperro

We travel over the River Tamar into Cornwall and visit these picture perfect Cornish villages with their intricate maze of narrow little streets lined with charming Cornish cottages.

F Sidmouth & Exmouth

Today we visit East Devon and the elegant resorts of Exmouth and Sidmouth, travelling through Teignmouth and Dawlish. Unlike their Cornish cousins, these South Devon towns have been seaside resorts for two centuries and their elegant Georgian villas provide quite a contrast to the fisherman's cottages in Cornwall.

Departs Monday - Returns on Friday

Mar 18	£169	Jun 17	£224
Apr 22	£194	Jul 15	£234
May 13	£209	Aug 26	£244
Jun 3	£219	Sep 16	£209

Supplements per person


Single	£25	Sea View	£25
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Gyllyngvase Beach

Falmouth

Superb beaches, atmospheric streets and a magnificent natural harbour, all awash with brilliant Atlantic light combine to make Cornwall's maritime capital a delightful place in which to soak up the seaside atmosphere.

PENMERE MANOR HOTEL

Falmouth  



Originally built for a ship's captain, Penmere Manor is set in extensive grounds, lovingly tended by the family owners. Seasonal dishes are created using fresh local ingredients in the smart restaurant. There is a leisure club with an indoor heated pool, jacuzzi, sauna and a well-equipped small gymnasium. No lift, 13 ground floor rooms, 4 fully accessible rooms. Tel: 01326 211411.



FALMOUTH - 5141M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Flambards

EXCURSIONS INCLUDED

F NEW! The Lizard & Flambards

Stopping en-route at Gweek we visit Lizard Point before heading North via Mullion to Helston. Here we visit Flambards, with its award winning exhibitions and unique Victorian Village. Visitors can also take in the fascinating recreation of Britain in the Blitz, confirmed by Dame Vera Lynn herself to be an accurate portrayal of wartime life (*entrance included in the tour cost*).

F NEW! Padstow

We travel North to Padstow, a charming fishing village on the Camel Estuary noted as a sailing dinghy centre and Cornwall's capital of seafood cuisine, made famous by the celebrity chef Rick Stein.

Departs Monday - Returns on Friday

Mar 11	£334	Aug 5	£459
Apr 22	£389		

Supplements per person

Single (Mar-Apr)	£25	Sea View (Mar-Apr)	£20
Single (Aug)	£27	Sea View (Aug)	£27



Paignton

Paignton

A classic seaside resort with a small historic fishing port, Paignton offers all the traditional seaside attractions such as the pier, theatre and promenade. Paignton was also the home town of Agatha Christie, and Isaac Singer of sewing machine fame.



Weymouth Harbour

Weymouth

Weymouth is one of Britain's oldest seaside resorts, made popular by George III whose statue stands on the promenade. It has everything one could ask for in a seaside town: a curving bay, a fascinating harbour with interesting old pubs and cottages, the remains of a Tudor castle, some engaging architecture, a wide variety of shops and plenty to entertain both day and night. Add to this a bird reserve which is almost in the centre of town, a museum, an indoor swimming pool and lots of boat trips and you are sure to have an absorbing holiday.

SOUTH & SOUTH EAST ENGLAND

MARINE HOTEL

Paignton **★★★★**

NEW HOTEL



Ideally situated opposite the promenade, which offers a delightful flat walk to the resort's amenities, the Marine Hotel offers a superior standard of accommodation and panoramic views of Paignton's seafront and gardens. Stairs from lift to some rooms. Tel: 01803 559778.



HOTEL PRINCE REGENT

Weymouth **★★★**



An elegant hotel situated on Weymouth's Esplanade. Restaurant offers splendid views of the bay and a varied menu with friendly waiter service. The comfortable bar lounge has a TV and is popular for pre-dinner aperitifs. The hotel houses a beautiful expansive period ballroom, ideal for dancing. Tel: 01305 771313.



NORFOLK HOTEL

Weymouth **★★**



The Norfolk is a small, friendly hotel situated in the centre of the Esplanade with splendid views of the bay, convenient for shops and all amenities. There is a small lounge and a residents' bar with small dance floor where entertainment is provided. Tel: 01305 786734.



PAIGNTON - 149M

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Buckfast Abbey

NEW
7 DAYS FROM
£489
PER PERSON

EXCURSIONS INCLUDED

F NEW! Salcombe & Totnes

We travel through beautiful rolling countryside to the pretty coastal town of Salcombe. On our return we visit Totnes, a delightful riverside market town.

F NEW! Teignmouth & Exeter

We travel through the attractive seaside towns of Teignmouth and Dawlish, then along the estuary of the River Exe to Exeter. Exeter is a city full of history - visit the famous cathedral or the nearby Ship Inn which Drake used to frequent.

H NEW! Buckfast Abbey

Beautifully situated on the southern edge of Dartmoor on the banks of the River Dart, the Abbey is famous for its tonic wine, but it is also a living monastic community (free entrance).

Departs Sunday - Returns on Saturday

Jul 14	£489	Aug 18	£489
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Supplements per person

Single	£38	Sea View	£37
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WONDERFUL WEYMOUTH - 5165M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS FROM
£254
PER PERSON

EXCURSIONS INCLUDED

F Dorchester, Bridport & Abbotsbury

We first travel to Dorchester, the county town of Dorset - *Casterbridge* in Thomas Hardy's books. Afterwards we continue to the ancient town of Bridport - ITV's *Broadchurch* - and the village of Abbotsbury on The Fleet, the lagoon behind the amazing Chesil Beach.

F Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour, then to Dorset's largest resort, Bournemouth.

Departs Saturday - Returns on Wednesday

Apr 13	£254	Aug 3	£309
Jun 8	£294	Aug 31	£309
Jul 6	£309	Sep 28	£294

Departs Monday - Returns on Friday

Apr 29	£254	Sep 16	£304
Jul 22	£309		

Supplements per person

Single (Apr-Sep)	£25	Sea View (Apr-Sep)	£15
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DELIGHTFUL WEYMOUTH - 165M

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions

8 DAYS FROM
£434
PER PERSON

EXCURSIONS INCLUDED

F Wareham & Swanage

We travel East to the Purbeck Hills and the quaint resort of Swanage.

F Dorchester, Bridport & Abbotsbury

Refer to Wonderful Weymouth 5165M description opposite.

F Poole & Bournemouth

Travelling eastwards to the Georgian port of Poole, now a leading yacht harbour. Then onto Dorset's largest resort, Bournemouth. Bournemouth is not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities. It has a real international flavour, miles of golden sands and some of the finest parks and gardens in the country.

Departs Saturday - Returns on Saturday

Jun 22	£434	Aug 10, 24	£434
Jul 20	£434	Sep 7	£434

Supplements per person

Single	£44	Sea View	£40
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Bournemouth

BRITAIN'S MOST INTERNATIONAL RESORT

Bournemouth is not just a seaside resort but a "city by the sea" with a huge range of shops, entertainments and amenities. It has a real international flavour and its combination of miles of golden sands and some of the finest parks and gardens in the country make it a superb resort whatever your tastes. The Lower Gardens in particular provide a lush green contrast to the nearby beach. There are many outstanding attractions including museums, an art gallery, two piers and a wealth of evening entertainment ranging from classical music to top name summer shows.

DEVON TOWERS HOTEL **Leisureplex** Bournemouth

AAA ★★ ★★

HOLIDAY HOTELS

Ideally situated in a quiet location on the West Cliff, set back from the seafront and a short walk from the International Centre, shops and pier. There is a delightful bar lounge which provide plenty of space for relaxing. The spacious restaurant serves the traditional three-course Leisureplex menu, offering plenty of choice. Entertainment is featured most evenings.
Tel: 01202 553863.



Portland Bill Lighthouse



VIBRANT BOURNEMOUTH - 5170M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

EXCURSIONS INCLUDED

F Lyndhurst & Salisbury

Lyndhurst is the capital of the New Forest, an area of beautiful unspoilt countryside. Lyndhurst has a spectacular church with interesting frescoes. A heritage trail allows for a gentle exploration of the village. Salisbury is famous for its spectacular cathedral which has the tallest spire in England. The well preserved medieval town is a delight and the Cathedral library houses an original of the Magna Carta.

F Weymouth & Portland

Weymouth is one of Britain's oldest seaside resorts, made popular by George III whose statue stands on the promenade. It has just about everything one could ask for in a seaside town: a lovely curving bay with soft sands, a fascinating harbour with interesting old pubs and cottages, the remains of a Tudor castle, some engaging architecture, and a wide variety of shops. Portland is connected to the mainland by the spectacular Chesil Beach. The views of the West Dorset Heritage Coast are spectacular.

Departs Monday - Returns on Friday			
Mar 4	£154	Oct 28	£184
Departs Saturday - Returns on Wednesday			
Apr 6	£174	Apr 20	£189

5 DAYS
FROM
£154
PER PERSON

BOURNEMOUTH & SALISBURY - 5171M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

EXCURSIONS INCLUDED

F Salisbury & Shaftesbury

Salisbury's history dates back to the nearby Iron Age fort, but it is chiefly famous for having the tallest cathedral spire in England along with a superbly well preserved medieval town plan with many wooden buildings. We then journey to Shaftesbury, a famously picturesque village known for its half-timbered buildings and cobbled streets.

F Weymouth & Portland

Weymouth is one of Britain's oldest seaside resorts, made popular by George III whose statue stands on the promenade. It has just about everything one could ask for in a seaside town: a lovely curving bay with soft sands, a fascinating harbour with interesting old pubs and cottages, the remains of a Tudor castle, some engaging architecture, and a wide variety of shops. Portland is connected to the mainland by the spectacular Chesil Beach. The views of the West Dorset Heritage Coast are spectacular.

Departs Saturday - Returns on Wednesday			
May 25	£244	Jul 27	£274
Jun 29	£264	Aug 24	£269
Supplements per person			
Single	£27		

5 DAYS
FROM
£244
PER PERSON



Bournemouth



SOUTH & SOUTH EAST ENGLAND

Bournemouth & New Forest

Beaulieu



Beaulieu

Bournemouth offers miles of golden sands, beautifully manicured parks and gardens and superb shops and entertainment. This fascinating holiday offers a rich blend of excursions incorporating rolling countryside, historic towns and the delightful New Forest. Our base at the Trouville Hotel is perfect for exploring all that Bournemouth has to offer.



Lyndhurst



Shaftesbury

BOURNEMOUTH & BEAULIEU - 173M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beaulieu

7 DAYS FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Lyndhurst & Beaulieu

A day in the New Forest, an area of beautiful unspoilt countryside, much of it woodland, with its famous wild ponies. Beaulieu is a fantastic day out for everyone, with Palace House, Abbey, National Motor Museum and Gardens which stretch down to the river's edge (*entrance included in the tour cost*).

F Salisbury & Shaftesbury

Salisbury's history dates back to the nearby Iron Age fort, but it is chiefly famous for having the tallest cathedral spire in England along with a superbly well preserved medieval town plan with many wooden buildings. We then journey to Shaftesbury, a famously picturesque village known for its half-timbered buildings and cobbled streets.

F Weymouth & Portland

Refer to Bournemouth 5170M description opposite.

TROUVILLE HOTEL

Bournemouth **AAA** **AA** **★ ★ ★**



This attractive hotel is situated on a short, steep hill just a few minutes stroll from the beaches, town centre and pier and very close to the International Centre. There is an indoor leisure centre with heated pool, gym and sauna (free use of for Alfa customers), a Café Bar, sun terrace and the elegant Deauville Restaurant. Tel: 01202 552262.



BOURNEMOUTH & NEW FOREST - 5172M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Beaulieu

5 DAYS FROM
£254
PER PERSON

EXCURSIONS INCLUDED

F Lyndhurst & Beaulieu

A day in the New Forest, an area of beautiful unspoilt countryside, much of it woodland, with its famous wild ponies. Lyndhurst has a spectacular church with interesting frescoes. A heritage trail allows for a gentle exploration of the village. Beaulieu is a fantastic day out for everyone, with Palace House, Abbey, National Motor Museum and Gardens which stretch down to the river's edge (*entrance included in the tour cost*).

F Salisbury & Shaftesbury

Salisbury's history dates back to the nearby Iron Age fort, but it is chiefly famous for having the tallest cathedral spire in England along with a superbly well preserved medieval town plan with many wooden buildings. We then journey to Shaftesbury, a famously picturesque village known for its half-timbered buildings and cobbled streets.

Departs Sunday - Returns on Saturday

Mar 24	£234	Aug 4	£394
Apr 14	£254	Sep 1	£389
May 5	£309	Sep 15	£344
May 19	£324	Sep 29	£284
Jun 9	£359	Oct 13	£274
Jul 7	£389		

Supplements per person

Single (May-Sep)	£38		
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Departs Monday - Returns on Friday

Jun 10	£254	Aug 5	£274
Jul 15	£274	Sep 9	£264

Supplements per person

Single	£27		
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SOUTH & SOUTH EAST ENGLAND

Sandown

MAGNIFICENT SEASIDE & UNSPOILT COUNTRYSIDE

Sandown Beach & Pier

The Isle of Wight has a great deal to offer with many superb sandy beaches, mile upon mile of stunning countryside and coastal walks and all the usual modern holiday facilities in the resorts. Sandown is the island's principal resort, and offers a wealth of entertainments. Sandown Bay is the largest on the island and offers a long, safe, sandy beach framed at either end by stunning white cliffs contrasting with the rich blue sea. On the High Street you will find a wide variety of wonderful shops. *Dinosaur Isle* offers life-like dinosaur models and skeletons. There is also a traditional pier. In addition, Sandown boasts Brown's Pleasure Park, swimming and squash at the Heights Leisure Centre and a fascinating Geological Museum. There are plenty of evening entertainments to suit all tastes. Nearby Brading has a Roman Villa complete with mosaic floors.

BAYSHORE HOTEL

Sandown,
Isle of Wight



Leisureplex
HOLIDAY HOTELS

Situated in a magnificent position on the seafront, opposite the beach and pier and close to the shopping centre. The hotel has a light and spacious bar and lounge area with a large dance floor. There is a sun lounge and attractive restaurant overlooking the sea and a games room.
Tel: 01983 403154.



Osborne House



DIVERSE LANDSCAPES & A ROYAL RESIDENCE

- 5197M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Osborne House

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island via pretty Godshill. The village has a variety of tearooms, a highly detailed model village and the medieval All Saints Church sited on a hill (hence the village's name). There are many traditional thatched buildings and picturesque cobbled streets.

F Osborne House & Cowes

We journey to the North of the island to see Queen Victoria's spectacular hideaway, Osborne House, where she died in 1901 (*entrance included in the tour cost*). We also visit Britain's yachting capital, Cowes. The town of Cowes is split from East Cowes by the river, which is crossed by a fascinating chain link ferry. Many buildings in Cowes were influenced by Prince Albert's ornate tastes.

Departs Saturday - Returns on Wednesday			
Apr 27	£229	Jul 20	£294
May 25	£269	Aug 17	£294
Jun 22	£294		
Supplements per person			
Single (May-Aug)	£27	Sea View (Apr)	£20
		Sea View (May-Aug)	£27

5 DAYS
FROM
£229
PER PERSON

ISLE OF WIGHT DELIGHTS - 198M

Alfa Includes

- 7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Rosemary Vineyard

8 DAYS
FROM
£359
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Cowes

We journey across the island to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. Returning via Britain's yachting capital, Cowes. Many buildings in Cowes were influenced by Prince Albert's ornate tastes.

F Newport & Godshill

We journey inland to Newport with its range of historic attractions (entry fees may apply) and independent shops. We return via Godshill, a picturesque village well known for its 15th Century church, thatched cottages and local produce.

H Rosemary Vineyard & Ryde

We travel along the eastern coast and have a fascinating vineyard visit (*entrance included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Saturday - Returns on Saturday			
May 4	£359	Jul 13	£439
May 18	£394	Jul 27	£454
Jun 1	£419	Aug 10	£454
Jun 15	£429	Aug 24	£449
Jun 29	£439		
Supplements per person			
Single	£44	Sea View	£42

Ryde



Call 01257 248000, visit www.alfatravel.co.uk or visit your local travel agent



Shanklin

BEAUTIFUL BEACH, THATCHED COTTAGES & LOVELY WALKS

Shanklin Beach & Town

Shanklin boasts a long, safe sandy beach which lies at the foot of the spectacular cliffs on which most of the town is situated. The two are connected by a cliff lift. The traditional seaside part of town blends into the picturesque thatched cottages of Shanklin Old Town at the head of the impressive Shanklin Chine. The delightful nature trail through the Chine is not to be missed and includes a surprising relic of the Second World War – a section of PLUTO, the Pipeline Under The Ocean, which was used to pump fuel under the sea to France for the Normandy landings. Although a quieter and more intimate resort than Sandown it nevertheless has its own theatre, lively pubs and entertainments.

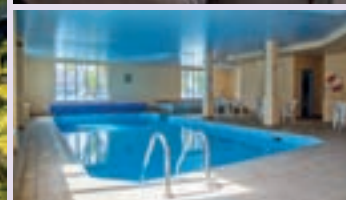
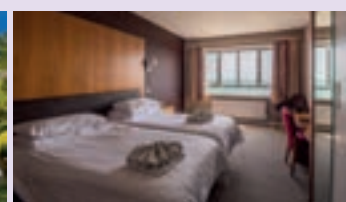
SHANKLIN HOTEL

Shanklin,
Isle of Wight

Leisureplex
HOLIDAY HOTELS

AA ★★

One of the best known hotels on the island, the Shanklin is situated in Shanklin town with superb views from its magnificent Starlite Restaurant and many bedrooms. Shanklin Old Village is a few minutes' walk away and the beach is accessible via the nearby cliff lift. Facilities include an impressive reception area, splendid bar, spectacular Starlite Restaurant with dance floor, indoor swimming pool, whirlpool, sauna, and games room. Car parking is available. Tel: 01983 862286.



Isle of Wight Steam Railway

RAILWAY LINES & VINES - 5203M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

5 DAYS
FROM
£264
PER PERSON

EXCURSIONS INCLUDED

F Isle of Wight Steam Railway & Godshill

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). The sight of the powerful majestic steam engines, the charm of the quiet rural stations, and the friendliness of traditionally uniformed staff, will leave you with some enduring memories from a special day out. We return via Godshill a picturesque village well known for its church, thatched cottages and local produce.

F Rosemary Vineyard, Ryde & Cowes

We travel along the eastern coast and have a fascinating vineyard visit (*included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent. We also visit Britain's yachting capital, Cowes. The town of Cowes is split from East Cowes by the river, which is crossed by a fascinating chain link ferry. Many buildings in Cowes were influenced by Prince Albert's ornate tastes.

Departs Saturday - Returns on Wednesday			
May 4	£264	Jul 27	£294
Jun 1	£284	Aug 24	£294
Jun 29	£294		
Supplements per person			
Single	£27	Sea View	£27

DELIGHTS OF THE ISLE - 203M

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Trip on Isle of Wight Steam Railway
- Entrance to Rosemary Vineyard

7 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F Alum Bay & Godshill

We journey around the South of the island through Ventnor and Blackgang to Alum Bay, famous for its coloured sands. Nearby are the magnificent chalk Needles, the remains of a ridge which once joined the island to the mainland. We return through the centre of the island and visit Godshill a picturesque village well known for its church and thatched cottages.

F Isle of Wight Steam Railway & Cowes

We travel towards Ryde where we take a journey back in time on board a train pulled by a restored locomotive at the Isle of Wight Steam Railway (*rail fare included in the tour cost*). We return via Britain's yachting capital, Cowes.

H Rosemary Vineyard & Ryde

We travel along the eastern coast and have a fascinating vineyard visit (*entrance included in the tour cost*) before continuing to Ryde which offers many shops and a magnificent pier with outstanding views across the busy Solent.

Departs Sunday - Returns on Saturday			
May 12	£349	Sep 1	£424
Jun 9	£419	Sep 15	£354
Jul 7	£429	Sep 29	£309
Aug 4	£434		
Supplements per person			
Single	£38	Sea View	£37



Godshill

SOUTH & SOUTH EAST ENGLAND

Bognor Regis

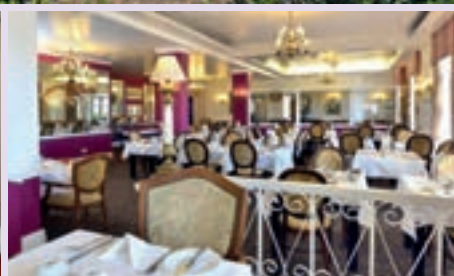
QUINTESSENTIAL ENGLISH LANDSCAPES & BRILLIANT SEASCAPES

Bognor Regis has been a seaside fishing settlement since Anglo Saxon times. It became a fashionable resort in the reign of George III and has been frequented by royalty on numerous occasions. The resort is flat and has an excellent promenade walk. There is a pier and a delightful park, Hotham Park, which boasts a narrow gauge railway, putting green, crazy golf, tennis court and boating lake. On the beach between Bognor Regis and Aldwick lies the wreck of a floating pontoon - part of the Mulberry Harbour which was destined to be towed across to Normandy on D-Day June 6, 1944 and was washed up on the beach shortly after D-Day. The beach is predominantly pebbly but the water is clean and the quality of the light often remarkable. Inland the scenery is quintessentially English with the splendour of the South Downs, England's newest National Park, very close at hand.

ROYAL NORFOLK | Bognor Regis



Leisureplex
HOLIDAY HOTELS



Situated in a delightfully sunny spot on the seafront with extensive lawns and superb Channel views, this exceptional Georgian building dates from the 1830s and has been visited by the Emperor Napoleon III of France and various descendants of Queen Victoria. It is a short walk from the pier and shops. There is an attractive lobby bar, a split level restaurant and a ballroom with small dance floor.
Tel: 01243 826222.



Arundel Castle

SOUTH DOWNS SPLENDOUR - 5205M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£174
PER PERSON

EXCURSIONS INCLUDED

F Chichester & Arundel

We visit nearby Chichester, an ancient town famous for its arts festival, fine Cathedral, Georgian houses and ancient City walls. We then travel to historic Arundel. Its castle and cathedral dominate the countryside and the charming town is delightful.

F Portsmouth & Southsea

We journey westwards along the coast to the historic naval town of Portsmouth with its fascinating harbour before continuing to Southsea with its stunning pier and promenade.

Departs Monday - Returns on Friday

Mar 11	£174	Oct 21	£199
Apr 1	£179	Oct 28	£194
Apr 22	£184		

Departs Saturday - Returns on Wednesday

Apr 6	£179	Jul 20	£264
May 4, 18	£244	Aug 10, 17	£264
Jun 22	£259	Sep 7	£259
Jul 13	£259	Sep 21	£219

Supplements per person

Single (May-Sep)	£27	Rooms with a View (Mar-Apr, Oct)	£20
		Rooms with a View (May-Sep)	£27

Call 01257 248000, visit www.alfatravel.co.uk or visit your local travel agent





Bognor Regis



Bognor Regis



HMS Victory, Portsmouth



Chichester Cathedral

PORTSMOUTH & WEST SUSSEX - 5209M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Bluebell Railway
- Entrance to HMS Victory & Sheffield Park Gardens

**5 DAYS
FROM
£259**
PER PERSON

EXCURSIONS INCLUDED

F Bluebell Railway & Sheffield Park Gardens

We revisit the Halcyon days of steam to travel the Bluebell Railway through the gentle Sussex Weald before exploring the extensive splendour of Sheffield Park Gardens, a magnificent landscape garden surrounding four lakes, laid out in the 18th century by 'Capability' Brown (*rail fare and entrance to gardens included in the tour cost*).

F Portsmouth

A trip westwards along the coast to the historic naval town with its fascinating harbour which plays host to the remains of Henry VIII's Mary Rose and Nelson's flagship, Victory (*entrance to HMS Victory included in the tour cost*). Gunwharf Quays Shopping Village is a shopper's paradise with nearly 100 great quality outlets under one roof. For those with a head for heights, take the lift to the top of the Spinnaker Tower (entry fee may apply) to take in spectacular vistas across the Solent to the New Forest and Isle of Wight.

Departs Saturday - Returns on Wednesday

May 4	£259	Jul 6	£279
Jun 8	£269	Aug 24	£279

Supplements per person

Single	£27	Rooms with a View	£27
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SPLENDID SUSSEX - 207M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Amberley Museum

**7 DAYS
FROM
£274**
PER PERSON

EXCURSIONS INCLUDED

F Chichester & Littlehampton

We visit the historic city of Chichester with its fine Cathedral, Georgian houses and ancient City walls. We return via Littlehampton, a beautiful seaside town famous for the UK's longest bench.

F Portsmouth & Southsea

Refer to South Downs Splendour 5205M description opposite.

F Worthing & Amberley

We visit the large seaside town of Worthing, where Oscar Wilde wrote *The Importance of Being Earnest* while on a visit in the 1890s. We then stop at Arundel and the Amberley Museum & Heritage Centre where working craftspeople demonstrate their traditional crafts and we can ride on the narrow gauge railway and historic bus services (*entrance included in the tour cost*).

Departs Sunday - Returns on Saturday

Apr 14	£279	Aug 4	£414
May 26	£394	Sep 1	£404
Jun 16, 30	£399	Sep 29	£289
Jul 7	£409	Oct 13	£274

Supplements per person

Single (May-Sep)	£38	Rooms with a View (Apr-Oct)	£28
		Rooms with a View (May-Sep)	£37

VISIT...



*Bognor
Regis*

Out & About

- Bentley Motor Museum • Portsmouth Historic Dockyard • Arundel Castle & Gardens
- Amberley Heritage Museum
- Chichester Cathedral • Goodwood House
- Sheffield Park Gardens

Events

May-Aug Glyndebourne Festival

Jun Bognor Regis Carnival

Jun-Jul Festival of Chichester

Jul Goodwood Festival of Speed

Jul Rox Music and Arts Festival

Jul Glorious Goodwood

Aug Arundel Festival

Aug Hotham Park Country Fair

Sep Goodwood Revival

Nearby

- Worthing • Brighton • Portsmouth
- Littlehampton • Chichester
- Isle of Wight • Arundel



SOUTH & SOUTH EAST ENGLAND

Eastbourne

ELEGANT GARDENS & A WEALTH OF EXCURSIONS

Eastbourne is one of Britain's more elegant resorts, enjoying a glorious location on the South Coast. Because it is sheltered by Beachy Head and the South Downs it has an excellent sunshine record, always coming around the top of the sunshine league. It has a spacious promenade to stroll along and the world-famous Carpet Gardens line the seafront. Eastbourne has clean inviting beaches predominantly of shingle leading to sand at low tide and offering excellent bathing. There's plenty to see and do with first class shops, cinemas, museums, shows, concerts and dancing in the Winter Gardens. There is also a large variety of sporting facilities, whether you want to play or spectate, such as boating, bowls, golf, putting, and walking on the South Downs.

QUEENS HOTEL

Eastbourne  

Leisureplex
HOLIDAY HOTELS

This magnificent Victorian hotel is situated in an outstanding position overlooking the pier. Spacious public rooms include a public bar, snooker room, sun lounge and two restaurants. Several function rooms including the Princes Suite with its own bar where entertainment is provided most evenings. Two lifts serve all floors and a wheelchair lift is now available between the ground floor's two levels. Extensive car parking. Tel: 01323 722822.



EASTBOURNE & BRIGHTON - 5216M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Battle Abbey

5 DAYS FROM
£234
PER PERSON

EXCURSIONS INCLUDED

Rye & Battle Abbey

Today Rye is best known for its Thursday market but historically it was one of the *Cinque Ports* and home for many years to the novelist Henry James. We also explore the atmospheric Battle Abbey ruins and their recently refurbished museum and visitor centre (*entrance included in the tour cost*). Indeed we can stand on the very spot where King Harold is said to have died!

Brighton

We travel to Brighton, made famous by the Prince Regent who built the remarkable Pavilion. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!

Departs Saturday - Returns on Wednesday

Apr 27	£234	Jul 27	£294
May 4	£254	Aug 3	£294
May 25	£279	Aug 24	£294
Jun 1	£284	Aug 31	£294
Jun 22	£294		
Supplements per person			
Single (May-Aug)	£27	Sea View (Apr)	£20
		Sea View (May-Aug)	£27

SUSSEX & KENT - 5217M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Bluebell Railway
- Entrance to Leeds Castle & Sheffield Park Gardens

NEW
5 DAYS FROM
£239
PER PERSON

EXCURSIONS INCLUDED

NEW! Bluebell Railway & Sheffield Park Gardens

We go back in time to travel on the fine steam Bluebell Railway through the gentle Sussex Weald before exploring the extensive splendour of Sheffield Park Gardens, a magnificent landscape garden laid out in the 18th century by 'Capability' Brown with four lakes at its centre (*rail fare and entrance to gardens included in the tour cost*).

NEW! Leeds Castle

We visit what Lord Conway described as 'The Loveliest Castle in the World', a romantic and deeply historical wonderland which is listed in the Domesday Book. It has been a Norman stronghold, a royal residence for six of England's medieval queens and a palace of Henry VIII (*entrance included in the tour cost*).

Departs Monday - Returns on Friday

Apr 22	£239		
Departs Saturday - Returns on Wednesday			
May 18	£269	Aug 10	£309
Jun 29	£309		
Supplements per person			
Single (May-Aug)	£27	Sea View (Apr)	£20
		Sea View (May-Aug)	£27

EXCITING EASTBOURNE - 216M

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Carr Taylor Vineyard

NEW
8 DAYS FROM
£384
PER PERSON

EXCURSIONS INCLUDED

Battle & Carr-Taylor Vineyard

Refer to Exciting Eastbourne 217M description opposite.

Rye & Hastings

Refer to Exciting Eastbourne 217M description opposite.

Brighton

We travel via the dramatic Devil's Dyke to the resort famous for its graceful Regency buildings including the exotic iron-domed Royal Pavilion which was built as a palace for the Prince Regent. Its enticing series of narrow streets, The Lanes, have many delightful small shops.



Hastings

Departs Saturday - Returns on Saturday

May 4	£384	Jul 6	£459
May 18	£404	Jul 20, 27	£464
Jun 1	£439	Aug 3, 17, 24	£464
Jun 8	£449	Aug 31	£459
Jun 22, 29	£459	Sep 14	£439
Supplements per person			
Single	£44	Sea View	£42



Eastbourne Pier



SOUTH & SOUTH EAST ENGLAND

Brighton

Royal Pavilion, Brighton

Made famous by the Prince Regent who built the remarkable Pavilion, today's Brighton has recently constructed the i360 viewing tower, providing panoramic vistas over the city and the South Downs. Brighton is host to numerous museums and galleries as well as an aquarium and several theatres, while the pier offers visitors the traditional promenade above the waves. Add to this the abundance of quirky independent shops clustered around the unique "Lanes", and there is never a dull moment in this city by the sea!



Ypres Tower, Rye

ROYAL ALBION

Brighton

This Regency Style Hotel built in 1826 offers a warm and friendly environment in a premier position directly opposite Brighton Pier and a few minutes walk from the famous Royal Pavilion and the Lanes. After dinner enjoy the sunset over Brighton Beach with an evening drink from the Pavilion Bar. Tel: 01273 329202.



EXCITING EASTBOURNE - 217M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Carr Taylor Vineyard

7 DAYS FROM
£244
PER PERSON

EXCURSIONS INCLUDED

F Battle & Carr-Taylor Vineyard

Battle was the site of William the Conqueror's victory over Harold. Follow the history trail around the village to learn how the battle unfolded. We then visit nearby Carr-Taylor Vineyard, where we receive an informative and entertaining tour of the vines and the winery (*included in tour cost*).

F Rye & Hastings

Today Rye is best known for its Thursday market but historically it was one of the *Cinque Ports* and home for many years to the novelist Henry James. We then visit Hastings, which has undergone extensive regeneration in recent years, and features a new £15m pier, several museums and galleries, a cliff railway, and delightful shops in the Old Town.

F Brighton

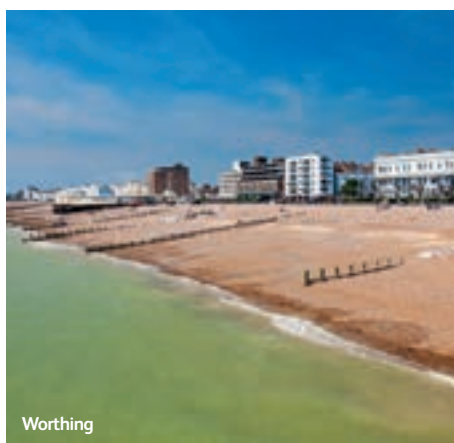
Refer to Exciting Eastbourne 216M description opposite.

Departs Sunday - Returns on Saturday

Mar 24	£244	Jul 14	£419
Mar 31	£259	Aug 11	£424
Apr 14	£279	Sep 8	£409
Apr 28	£329	Sep 29	£299
May 12	£349	Oct 6	£289
May 26	£389	Oct 13	£284
Jun 16	£409		

Supplements per person

Single (May-Sep)	£38	Sea View (Mar-Apr, Oct)	£28
		Sea View (May-Sep)	£37



Worthing



Brighton

BRIGHTON - 5212M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Bluebell Railway
- Entrance to Sheffield Park Gardens

5 DAYS FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Bluebell Railway & Sheffield Park Gardens

We revisit the Halcyon days of steam to travel the Bluebell Railway through the gentle Sussex Weald before exploring the extensive splendour of Sheffield Park Gardens, a magnificent landscape garden surrounding four lakes, laid out in the 18th century by 'Capability' Brown (*rail fare and entrance to gardens included in the tour cost*).

F Worthing & Littlehampton

We visit the large seaside town of Worthing, where Oscar Wilde wrote *The Importance of Being Earnest* while on a visit in the 1890s. It is a vibrant place with an attractive town centre. Nearby Littlehampton on the estuary of the River Arun is simply delightful with an award-winning beach, bustling marina and attractive harbour.

Departs Monday - Returns on Friday

Apr 29	£259	Jul 15	£344
May 13	£284	Sep 16	£299
Jun 17	£324	Oct 21	£289

Supplements per person

Single (Apr, Oct)	£25	Single (May-Sep)	£27
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F Full Day Excursion

H Half Day Excursion

NEW Brand NEW Tour

NEW! Excursions



SOUTH & SOUTH EAST ENGLAND

Kew Gardens

London & Kew Gardens

Discover one of the world's most exciting cities from our base in fashionable Hampstead, with its lively café culture and famous heath. Its excellent public transport connections mean central London is just a few minutes away – perfect for sightseeing, theatre or shopping.

BRITANNIA HAMPSTEAD | Hampstead

This comfortable hotel is conveniently located in the heart of London within walking distance of Hampstead Village with its designer shops, cafe bars and restaurants. St. John's High Street, Primrose Hill, Camden Town, London Zoo and Lord's Cricket Ground are all within easy reach and Oxford Street and Bond Street are only 3 stops away on the Jubilee Line. Tel: 020 7586 2233.



Tower Bridge, London



LONDON & KEW GARDENS - 5247M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Kew Gardens & guided tour of London

5 DAYS
FROM
£274
PER PERSON

EXCURSIONS INCLUDED

F London & Greenwich

We have a morning guided sightseeing tour (included in the tour cost) to take in the principal sights of London and perhaps select a place to visit at length on the free day. We then continue to Greenwich, for centuries the home of the Royal Observatory and notable for the Cutty Sark, restored and re-launched in 2012, and O2 Arena.

F Kew

Probably the world's best known botanical garden, housing the largest and most diverse

botanical and mycological collections in the world. First laid out by Princess Augusta, the mother of George III and offering more than 100,000 species with many interesting buildings and pleasant walks (entrance included in the tour cost).

Departs Monday - Returns on Friday

Mar 25	£274	Aug 5	£299
Apr 29	£289		
Supplements per person			
Single (Mar-Apr)	£25	Single (Aug)	£27

Canterbury Cathedral

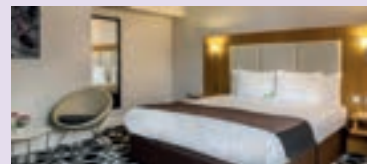


Canterbury & Chatham

Combine an exploration of the Roman and Mediaeval history of the county with a visit to the delightful seaside towns of Whitstable and Herne Bay, famous for their seafood. From our hotel base in Sittingbourne we visit Chatham Historic Dockyard, Whitstable & Herne Bay and Canterbury.

HOLIDAY INN SITTINGBOURNE | Sittingbourne

Originally built as a private residence in 1880, the recently refurbished and re-branded former Coniston Hotel is now stylish and modern in feel, whilst retaining original quirky features. The hotel's central location is convenient for the amenities of Sittingbourne and transport links to Sheerness, Chatham and Canterbury. Tel: 01795 410560.



Whitstable



CANTERBURY & CHATHAM - 5243M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Chatham Historic Dockyard

5 DAYS
FROM
£269
PER PERSON

EXCURSIONS INCLUDED

F Chatham Historic Dockyard

Most recently used as the setting for many scenes of the TV series "Call the Midwife", the Historic Dockyard (entry included in tour cost) offers a variety of maritime and land based attractions from the RNLi lifeboat collection to submarines and a Victorian naval ropery still working to this day.

F Whitstable & Herne Bay

Famous since Roman times for its oysters, Whitstable features miles of shingle beach, a maze of historic alleyways between delightful

shops and pubs, and the largest village green in England. Herne Bay boasts a flat prom with a clock tower and a renovated pier out to sea.

F Canterbury

We travel inland to historic Canterbury with its excellent shops and famous Cathedral, the home of English Christianity.

Departs Monday - Returns on Friday

Apr 8	£269	Sep 16	£279
Jun 10	£299		
Supplements per person			
Single	£79		

Folkestone

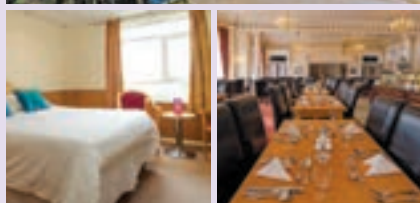
KENT'S PREMIER RESORT WITHIN SIGHT OF FRANCE

Folkestone

Folkestone is unusual in that it lacks a conventional seafront, with most of the resort's facilities being concentrated at the level of the cliff-top Victorian boulevard known as The Leas, whose wide lawns and colourful flower beds are the perfect place to enjoy the wonderful seascapes. The older part of the town with its cobbled streets and village-like atmosphere lies close to the harbour below. Nearby is the bathing beach at East Cliff Sands, at the foot of cliffs crowned by a Martello Tower - a reminder that relations with France were not always as cordial as today! The multi-million pound regeneration of the town centre has given a new buzz to this already vibrant resort, combining twenty-first century shopping centres with traditional shops, boutiques, country markets and a bustling Creative Quarter.

GRAND BURSTIN HOTEL

Folkestone



This large modern hotel is conveniently situated on the harbour side near to the beach, with spacious public lounges and an impressive entertainment room. It also boasts an indoor swimming pool, sauna and gymnasium (extra charges apply). Access to the town is via a cliffside lift or elevated cobbled walk past the shops. An excellent entertainment programme is provided, with fully costumed cabaret shows. Tel: 01303 854500.



River Stour, Sandwich



Deal Beach & Pier

HISTORIC CANTERBURY & FOLKESTONE - 234M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Romney Hythe & Dymchurch Railway Trip

7 DAYS FROM
£274
PER PERSON

EXCURSIONS INCLUDED

F Deal & Sandwich

Sandwich was one of Henry VIII's *Cinque Ports*, with Deal as an adjunct to them. Today Sandwich offers a pleasant marina along the river Stour and many historical buildings including half-timbered houses, Norman churches, historic town walls and a variety of museums and gardens. Deal is a former fishing port and mining town and may have been the place where Julius Caesar first arrived in Britain. Deal Castle dates from Tudor times and remains an impressive structure having been much augmented over the centuries.

F Canterbury

We travel inland to historic Canterbury with its excellent shops and famous Cathedral, the home of English Christianity.

F Romney Hythe & Dymchurch Railway

Kent's miniature mainline is a public railway using one-third scale locomotives and rolling stock, which offers a delightful trip along the scenic Kent coast (*fare included in tour cost*).

Departs Sunday - Returns on Saturday			
Apr 14	£274	Jul 14	£344
Jun 9	£329	Aug 4	£344
Supplements per person			
Single (Apr)	£32	Single (Jun-Aug)	£38

FOLKESTONE & KENT - 5234M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Romney Hythe & Dymchurch Railway Trip

5 DAYS FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Deal & Sandwich

Sandwich was one of Henry VIII's *Cinque Ports*, with Deal as an adjunct to them. Today Sandwich offers a pleasant marina along the river Stour and many historical buildings including half-timbered houses, Norman churches, historic town walls and a variety of museums and gardens. Deal is a former fishing port and mining town and may have been the place where Julius Caesar first arrived in Britain. Deal Castle dates from Tudor times and remains an impressive structure having been much augmented over the centuries.

F Romney Hythe & Dymchurch Railway

Kent's miniature mainline is a public railway using one-third scale locomotives and rolling stock, which offers a delightful trip along the scenic Kent coast (*fare included in tour cost*). The line passes through the Romney Marsh, the *Cinque Ports* town of Hythe and the dramatic shingle expanse of Dungeness - a National Nature Reserve. At New Romney station there is also a museum and exhibition (small entry fee applies).

Departs Monday - Returns on Friday			
Jun 3	£234	Aug 26	£239
Jul 1	£239	Sep 16	£239
Supplements per person			
Single	£27		


Kent Coast

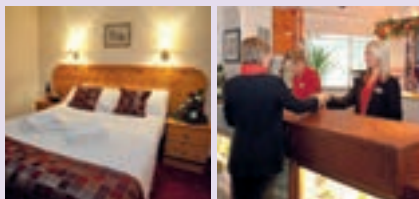
SEASIDE RESORTS & ROLLING HILLS

Scotney Castle

From historic Gillingham our tours visit Winston Churchill's home, the spectacular Leeds castle, and the former hunting lodge of Henry VIII, as well as Kent's revitalised seaside resorts, the rolling hills of the High Weald and the twin castles of Scotney. Whichever tour you choose, our packed excursion programmes ensure you will have an entertaining time in the Garden of England.

KING CHARLES HOTEL

Gillingham 



Conveniently located in the heart of Gillingham, with its extensive shopping and amenities including the Royal Engineers Museum and Chatham Historic Dockyard, the King Charles Hotel offers quality accommodation and traditional dining. Lounge bar. Tel: 01634 830303.



Ramsgate

KENT COAST & CASTLES - 5254M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Hornby Toy Museum
- Entrance to Scotney Castle

**5 DAYS
FROM
£234
PER PERSON**

EXCURSIONS INCLUDED

F Margate, Ramsgate & Hornby Visitor Centre

We take a trip along the North Kent coast to Margate, home to the new Turner Gallery, many unique and interesting shops and the official Hornby Toy Museum (*museum entry included in tour cost*). We continue to Ramsgate, with its redeveloped marina, and museums on subjects as diverse as Maritime history, Microcomputers, and Pugin architecture.

F Scotney Castle

We journey to the High Weald, a designated Area of Outstanding Natural Beauty, to visit the delightful house and gardens of Scotney Castle (*entry included in tour cost*). The ruined 'Old Castle' stands on a moated island surrounded by sloping wooded gardens with many beautiful flowering shrubs. The 'New Castle' was built in the 1800s in Tudor style with more formal lawns and planting. We also visit historic Maidstone on the return journey.

H **NEW!** Whitstable

Famous since Roman times for its oysters, Whitstable features miles of shingle beach, a maze of historic alleyways between delightful shops and pubs, and the largest village green in England.

Departs Monday - Returns on Friday

Apr 29	£234	Jul 29	£264
Jun 3	£254		

Supplements per person

Single	£59		
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Chartwell

HISTORIC HOUSES OF KENT - 5249M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Chartwell, Leeds Castle & Penshurst Place

**5 DAYS
FROM
£264
PER PERSON**

EXCURSIONS INCLUDED

F Chartwell

We travel to Westerham, where we visit Chartwell, Winston Churchill's House (*entrance included in the tour cost*). We return via Sevenoaks, home to the historic house of Knole set in the medieval deer park of Kent, with its typical Kentish architecture, shops and cafes.

F Leeds Castle

We visit what Lord Conway described as 'The Loveliest Castle in the World', a romantic and deeply historical wonderland which is listed in the Domesday Book. It has been a Norman stronghold, a royal residence for six of England's medieval queens and a palace of Henry VIII (*entrance included in the tour cost*).

F Penshurst Place & Gardens

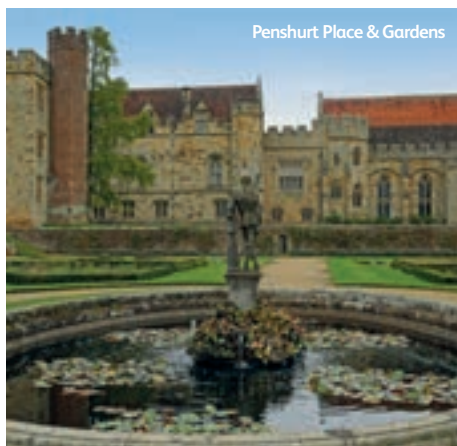
We journey to Kent and visit the grand manor house of Penshurst Place, once owned by Henry VIII and featured in the TV series 'Wolf Hall' (*entrance to house & gardens included*). On our return we have a short stop at Royal Tunbridge Wells, a fashionable eighteenth century spa town which has an interesting common.

Departs Monday - Returns on Friday

Apr 15	£264	Jul 29	£284
Jul 1	£269	Sep 9	£269

Supplements per person

Single	£59		
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Penshurst Place & Gardens



Cambridge

Cambridge & Colchester

The village of Copdock, near Ipswich, provides a superb base to explore the gentle countryside which was the inspiration for John Constable and Thomas Gainsborough, known for his portraits but who privately preferred to paint the English countryside.

BEST WESTERN IPSWICH HOTEL | Copdock

AAA ★★★★★



The newly refurbished and upgraded Ipswich Hotel (formerly Cameo Hotel) offers comfortable, contemporary accommodation and attractive grounds in the quaint village of Copdock, close to Ipswich. The lounge/bar overlooks a beautiful walled garden while the restaurant offers tasty dishes sourced from local products and reputable Suffolk suppliers. Tel: 01473 209988.



CAMBRIDGE & COLCHESTER - 5257M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Guided tour of Cambridge

EXCURSIONS INCLUDED

F Cambridge

The dreaming spires of Cambridge are a wonder to behold, but the river, the Botanic Gardens and the excellent shops are also worthy of a visit (*guided tour included in the tour cost*).

F Colchester

Visiting some of the sights of Constable's most famous paintings including East Bergholt and Lavenham on our way to historic Colchester. Britain's oldest town grew from a Roman fortress and still has long stretches of Roman fortifications as well as a splendid Norman keep (the largest in Europe).

H Ipswich

Ipswich was founded by the Romans and is delightfully situated on the River Orwell.

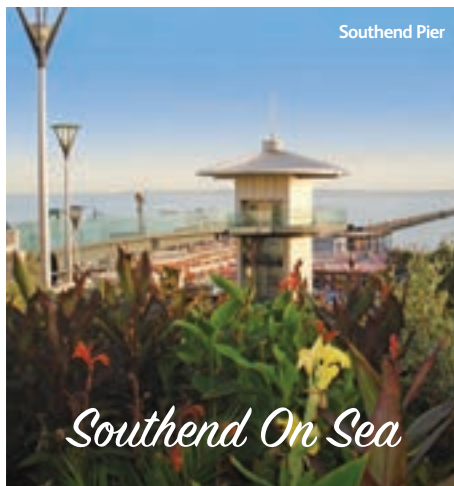
Departs Monday - Returns on Friday

Jun 3	£239	Sep 16	£254
Jul 29	£249		

Supplements per person

Single	£69		
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5 DAYS FROM
£239
PER PERSON



Southend Pier

Southend On Sea

Southend is the largest resort in Essex and Londoners' favourite seaside resort. It has a famous pier, the longest in the world, with a railway service along to the pier head over a mile out to sea. A large lift offers access to the seafront.

PARK INN PALACE SOUTHEND | Southend

AAA



The restored Palace Hotel is in an ideal position, a short stroll away from Southend's excellent shopping centre with the seafront accessible via a free promenade lift. Below the hotel on Marine Parade is the long pier with its own railway and Adventure Island Theme Park. The restaurant, lounge and bar are on the first floor with stunning views of the sea (lift access). Tel: 01702 455100.



SOUTHEND ON SEA - 5250M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Maritime Museum

EXCURSIONS INCLUDED

F Essex Villages

Our tour today takes in some of the rural villages and historic towns of the county. We pass by Chelmsford and Coggeshall, famous for its lace making. Layer Marney with its Tudor tower and Tiptree, famous for its jams and cream tea. We return via Maldon, famous for its production of sea salt.

F Greenwich & the National Maritime Museum

We travel via the Blackwall Tunnel to Greenwich and the famous National Maritime Museum (free entrance). There is a Nelson display, and the history of Atlantic trading. A short walk away uphill is the Royal Observatory with its amazing collection of Harrison's ship clocks and story of 'finding longitude'.

Departs Monday - Returns on Friday

Apr 29	£259	Jul 1	£269
Jun 3	£269	Sep 16	£259

Supplements per person

Single	£89	Sea View	£48
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5 DAYS FROM
£259
PER PERSON



Skegness

EAST COAST ENGLAND

Skegness

Skegness is the largest resort on the Lincolnshire coast and has been a firm favourite holiday destination for decades. Wide, clean, award-winning beaches are amongst the fine attributes. Why not take a stroll around the many gardens that straddle the seashore.

ROYAL HOTEL Skegness

AAA



The Royal Hotel has an excellent reputation for being warm, friendly, comfortable and relaxing. Situated in its own grounds at the southern end of the promenade, looking towards the sea and an easy stroll from the resort's principal attractions. There is a lounge bar, games room and a ballroom. Tel: 01754 762301.



SPECTACULAR SKEGNESS - 5272M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

EXCURSIONS INCLUDED

F Boston & Spalding

Both of these towns have rich histories dating from Norman times. Boston was a hugely important port until the river silted up in the late 1600s. The religious persecution of the seventeenth century was nowhere more bitterly fought than in Lincolnshire and led to the founding of the great American city of the same name by people from Boston.

F Lincoln

Lincoln's splendid cathedral is one of the finest in the country and is surrounded by many other fascinating buildings of all periods including its castle which houses one of four remaining original copies of *Magna Carta*.

Departs Monday - Returns on Friday

Mar 4	£184	Sep 9	£239
May 13	£234		

Supplements per person

Single (Mar)	£25	Single (May-Sep)	£27
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5 DAYS FROM
£184
PER PERSON

Cromer

VICTORIAN CHARM AMID FLINT COTTAGES & UNSPOILT BEACHES

Cromer was once a small fishing village which has now grown into a bustling family holiday resort, with superb sunshine records. This attractive, small resort is full of character with its narrow twisting streets in the town centre and lively seafront promenade behind the sandy beach. Colourful gardens offer quiet relaxation but if you're feeling energetic there are leisure facilities available including bowling greens, tennis courts, squash and golf. During the summer season there's a varied entertainments programme available at the famous Pier Pavilion. Cromer is set amidst the pleasant countryside of North Norfolk with its leafy country lanes, villages with their flint cottages and of course the Norfolk Broads, miles and miles of waterways weaving their way through this unique landscape. On this holiday you will have the opportunity to take a trip on the Broads and visit some of Norfolk's principal sights on our excursions.

HOTEL DE PARIS | Cromer   

Leisureplex
HOLIDAY HOTELS



A delightful and unique hotel, occupying the finest position in Cromer, close to the shops and historic parish church and directly overlooking the pier and beach. Guests may recognise the Hotel de Paris from its appearances in Agatha Christie's "Partners in Crime" starring David Walliams. Superb reception lounge, attractive bar. Delightful restaurant with small dance floor. Tel: 01263 513141. Guests 513191.



NORFOLK DELIGHTS & SEASCAPES - 5265M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£159
PER PERSON

EXCURSIONS INCLUDED

F Sheringham & Norwich

Along the coast from Cromer, Sheringham is home to a splendid craft centre with traditional rural crafts which have been part of North Norfolk life for generations. Norfolk's county town Norwich is still based on a medieval street plan and has many delightful buildings and alleyways. Its splendid cathedral is well worth a visit but it also boasts a castle and excellent shops.

F Great Yarmouth & Wroxham

Great Yarmouth is East Anglia's top seaside venue, whose long sandy beach stretches for miles, backed by the Marine Parade and promenade, ideal for a gentle stroll or a ride on a horse-drawn landau. Wroxham and Hoveton face each other across the tranquil Broads and are home to many marinas and interesting shops and cafés.

Departs Monday - Returns on Friday			
Feb 11	£174	Apr 22	£199
Mar 4	£159	Oct 21	£199
Departs Saturday - Returns on Wednesday			
Apr 6	£184	Sep 14	£219
Supplements per person			
Single (Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (Sep)	£27

EAST COAST ENGLAND



Hotel de Paris & Cromer Pier



Cromer Pier



Duke of Wellington statue, Norwich



Bure Valley Railway



Sandringham House & Gardens

CROMER & THE BROADS - 5266M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Broads boat trip

5 DAYS
FROM
£244
PER PERSON

EXCURSIONS INCLUDED

F Great Yarmouth & the Broads

Norfolk's principal seaside resort is Great Yarmouth, packed with entertainments and amusements for all ages. We also visit Wroxham in the heart of the Norfolk Broads from where we take a trip on the Broads (*boat fare included in tour cost*).

F Sheringham & Norwich

We visit the coastal town of Sheringham, where fishing remains a major industry. This is a busy little resort with a sandy beach. A sail-powered lifeboat is preserved in a shed by the shore. The North Norfolk Steam Railway operates from Sheringham. The station houses a collection of railway relics and an 1887 signalbox is still in operation. We continue to the beautiful cathedral city of Norwich, with its fine museums and medieval churches, a Norman castle, the Guildhall and interesting medieval streets.

Departs Saturday - Returns on Wednesday

May 4	£244	Jun 22	£279
Supplements per person			
Single	£27	Sea View	£27

NORFOLK COAST - 265M

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full & 1 half day excursions
- Bure Valley Railway trip & Broads cruise
- Entrance to Sandringham Museum & Gardens

8 DAYS
FROM
£449
PER PERSON

EXCURSIONS INCLUDED

F Bure Valley Railway & the Broads

We make the short journey to Aylsham for a trip to Wroxham on Norfolk's longest narrow gauge railway. After a break for lunch (not included) and time to inspect the local crafts we take a gentle cruise on the relaxing Broads (*rail and boat fares included in the tour cost*).

F North Norfolk Coast & Sandringham

Refer to Royal Sandringham 269M description opposite.

F Norwich

Norfolk's county town is still based on a medieval street plan and has many delightful buildings and alleyways. Its splendid cathedral is well worth a visit but it also boasts a castle and excellent shops.

H Sheringham

This seaside town along the coast from Cromer is home to a splendid craft centre with traditional rural crafts which have been part of North Norfolk life for generations.

Departs Saturday - Returns on Saturday

Jul 6	£449	Aug 17	£454
Jul 27	£454		
Supplements per person			
Single	£44	Sea View	£42

ROYAL SANDRINGHAM & THE BROADS - 269M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads cruise
- Entrance to Sandringham Museum & Gardens

7 DAYS
FROM
£259
PER PERSON

EXCURSIONS INCLUDED

F Norwich

Norfolk's county town is well worth a visit with its cathedral, castle and shops.

F North Norfolk Coast & Sandringham

We travel West to Wells-next-the-Sea, a quaint, thriving port with a unique atmosphere. We continue along the coast and then inland to Royal Sandringham to visit the Royal Estate (*entrance to Museum and gardens included in the tour cost*). NB. Entrance is not possible when Royal Family is in residence, expected to be late July/early August.

F Great Yarmouth & the Broads

Norfolk's principal seaside resort is packed with entertainments and amusements of all descriptions. We continue to Wroxham to take a gentle cruise on the relaxing Broads (*boat fare included in the tour cost*).

Departs Sunday - Returns on Saturday

Mar 31	£259	Jun 16	£389
Apr 28	£319	Sep 8	£394
May 26	£379	Oct 6	£304
Supplements per person			
Single (May-Sep)	£38	Sea View (Mar-Apr, Oct)	£28
		Sea View (May-Sep)	£37

Great Yarmouth

EAST ANGLIA'S LIVELIEST RESORT

Norfolk Broads

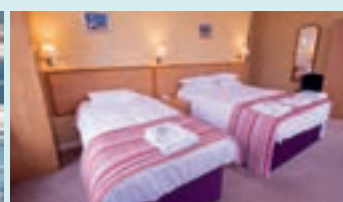
Great Yarmouth is East Anglia's top seaside venue. It offers a huge range of entertainments, sports, recreational amenities and shopping. Alongside the long, sandy beach are the Marine Parade and the promenade, whose many attractions including the Model Village, Pleasure Beach, and a magnificent "Sea Life Centre". The Marina Centre Leisure Complex offers sporting and leisure activities. There are also the famous horse-drawn landaus in which you can enjoy a relaxing ride and soak up the atmosphere. Great Yarmouth has a reputation for a great night out and is recognised as one of the leading resorts in Britain for live entertainment. There is a wide variety of shows and concerts, and also night clubs, discos and pubs.

NEW BEACH HOTEL

Great Yarmouth

Leisureplex
HOLIDAY HOTELS

Recently refurbished and expanded, the New Beach is situated in Great Yarmouth's most central and lively location, on the seafront opposite Britannia Pier and adjacent to the shops and resort amenities. All public areas (new bar lounge with sea views, new restaurant and entertainment room) are on the ground floor.
Tel: 01493 332300.



GT. YARMOUTH & BROADS - 5261M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Broads cruise

5 DAYS
FROM
£244
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

The attractive, small resort of Cromer is full of character with its narrow twisting streets in the town centre. The lively seafront promenade behind the sandy beach contrasts with relaxing colourful gardens. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Norwich

Norwich is one of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral. In addition to the historical attractions, the centre of Norwich is replete with a myriad of interesting shops and a large daily market featuring a variety of clothes and homewares as well as the local agricultural produce.

Departs Saturday - Returns on Wednesday

May 18	£244	Jul 27	£264
Jun 15	£259	Aug 31	£249
Supplements per person			
Single	£27	Sea View	£27

THE GOLDEN MILE OF FUN - 263M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Broads cruise

7 DAYS
FROM
£239
PER PERSON

EXCURSIONS INCLUDED

F Cromer & the Broads

We travel to Cromer via Caister and North Walsham. We return through Aylsham to Wroxham where we take a short trip on the Norfolk Broads to relax and enjoy the tranquillity and beautiful scenery (*boat fare included in the tour cost*).

F Aldeburgh, Southwold & Beccles

Once a major Tudor port whose shipwrights built Drake's Golden Hind, Aldeburgh is today a picturesque coastal town with many interesting buildings such as the moot hall, windmill and Martello Tower. We also visit Southwold with its pier, waterclock and lighthouse, and the inland market town of Beccles.

F Norwich

One of Britain's most attractive cities, a fine town with an irregular medieval street plan and many notable buildings of all periods including a Norman Castle and imposing cathedral.

Departs Sunday - Returns on Saturday

Mar 31	£239	Jul 7, 14	£369
Apr 14	£249	Jul 21	£374
Apr 28	£264	Aug 4, 18	£374
May 12	£289	Sep 1	£369
May 26	£354	Sep 15	£324
Jun 9	£369	Sep 29	£284
Jun 23	£369	Oct 13	£264

Supplements per person

Single (May-Sep)	£38	Sea View (Mar-Apr, Oct)	£28
		Sea View (May-Sep)	£37





From our base in a delightful village setting on the outskirts of Bath, we explore two of England's most fascinating cities. Along the way we see the lovely countryside of the Mendips and southern Cotswolds. Our excursions take us to the architectural splendour of Bath, the cathedral city of Salisbury and the picturesque village of Shaftesbury as well as the picture postcard villages of the beautiful Cotswolds.

LIMPLEY STOKE HOTEL | Lower Limpley Stoke, nr Bath **0000**

The ivy-clad, Georgian built, Limpley Stoke Hotel started life as a country house and retains its extensive, beautifully landscaped grounds, set in an area of Outstanding Natural Beauty. The hotel overlooks the tranquil Limpley Stoke Valley and is conveniently situated for Bath and the Cotswolds. Tel: 01225 723333.




BATH, SALISBURY & COTSWOLDS

- 5342M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Guided tour of Bath

EXCURSIONS INCLUDED

F Bath

We travel a short distance from our hotel to the historical city of Bath which stands majestically on the banks of the River Avon. Examples of its wonderful architecture include the Roman Baths and the elegant Georgian terraces so well known to Jane Austen (*guided tour of Bath included in the tour cost*).

F Salisbury & Shaftesbury

Salisbury's history dates back to the nearby Iron Age fort, but it is chiefly famous for having the tallest cathedral spire in England along with a superbly well preserved medieval

town plan with many wooden buildings. Shaftesbury is a famously picturesque village.

F Southern Cotswolds

We first journey to Tetbury, with its elegant buildings & thriving market town. We continue to Cirencester, the Capital of the Cotswolds, which boasts many fine galleries and antique shops. We return via Malmesbury, the oldest continually inhabited town in England.

Departs Monday - Returns on Friday			
Jul 1	£334	Jul 29	£334
Supplements per person			
Single	£69		

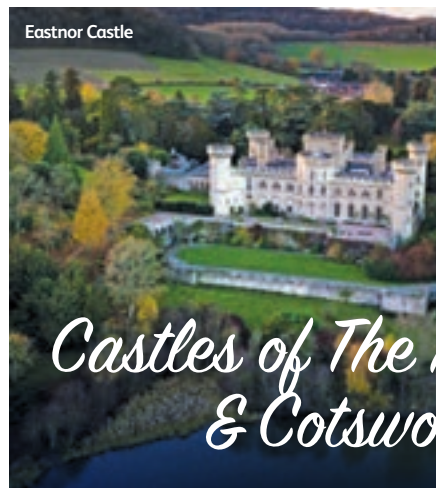
5 DAYS FROM
£334
PER PERSON

F Full Day Excursion

H Half Day Excursion

NEW Brand NEW Tour

NEW! Excursions



CENTRAL
ENGLAND

Castles of The Malverns & Cotswolds

A fabulous new tour showcasing the variety of castles and grand family homes set in spectacular natural scenery. Our base is set in the lush green Wye valley, right beside the river. Entrance to all 3 castles is included in the tour cost as we explore the Malverns, Cotswolds, and the lower Severn Valley.

PADDOCKS HOTEL | Symond's Yat **0000**

Situated in an area of outstanding natural beauty, with meadows leading down to the banks of the River Wye. The comfortably furnished lounge and bar areas overlook the river and gorge with splendid views. All bedrooms have private bath or shower and WC, TV, hairdryer and tea/coffee making facilities. Entertainment is provided on two evenings. No lift, but there are entrances to both the ground and middle floors. Please note this hotel is not suitable for people with limited mobility. Tel: 01600 890246.




NEW HOTEL



CASTLES OF MALVERNS & COTSWOLDS

- 5335M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Eastnor Castle, Sudeley Castle & Berkeley Castle

EXCURSIONS INCLUDED

F NEW! Eastnor Castle in the Malverns & Ledbury

Eastnor Castle is full of medieval armour and fine art. In the beautiful grounds visitors will find an arboretum and a lake with many spectacular walks, trails and views. Ledbury is one of the finest half-timbered market towns in England.

F NEW! Sudeley Castle & the Cotswolds

Set in the charming Cotswolds, Sudeley was once home to Katherine Parr, final and surviving spouse of Henry VIII, and gave refuge

to Charles I during the civil war. We also have time to see more of the scenic Cotswolds.

F NEW! Berkeley Castle

Strategically situated in the lower Severn Valley, Berkeley Castle has been home to the same family for 900 years and is replete with artefacts and treasures collected by the family over the ages.

Departs Monday - Returns on Friday			
Jul 22	£339	Oct 14	£289
Supplements per person			
Single	£30		

NEW
5 DAYS FROM
£289
PER PERSON



33

Scarborough

THE GEM OF THE YORKSHIRE COAST

Scarborough

Scarborough is arguably the oldest seaside resort in Britain - sea bathing was being promoted here in 1660, more than a century before it became fashionable elsewhere. But Scarborough has an even older history with an impressive medieval castle and even the remains of a Roman signal station. The busy harbour is haven to a welter of fishing vessels and there are the usual seaside pursuits a-plenty on the adjacent South Bay promenade which leads to the Spa. The steep hill sides are beautifully landscaped and there are many attractive parks and gardens. The resort is noted for its theatres and there is an art gallery and several small museums.

CUMBERLAND HOTEL

Scarborough

Leisureplex
HOLIDAY HOTELS

Very well situated on the South Cliff a few minutes walk from the beach and town centre with excellent views of the town from the North facing rooms. Nearby are lots of shops, restaurants, the Stephen Joseph Theatre and of course the famous Spa Complex with its matinee and evening concerts. On street car parking using complimentary permit available at reception.
Tel: 01723 361826. Guests: 362863.



SCARBOROUGH & WHITBY - 5276M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

**5 DAYS
FROM
£154
PER PERSON**

EXCURSIONS INCLUDED

F Bridlington & Beverley

Refer to Ministers & Moors 277M description opposite.

F North York Moors & Whitby

We travel inland along the southern edge of the North York Moors to Pickering with its magnificent 12th century castle. Then over the moors to Whitby, incomparably situated on the banks of the River Esk and with a skyline dominated by the remains of the ancient abbey.



Whitby

Departs Monday - Returns on Friday

Feb 11	£154	Oct 21	£194
Mar 11	£169		

Departs Saturday - Returns on Wednesday

Apr 20	£194	Aug 10	£269
May 18	£244	Sep 7	£269
Jun 15	£264	Sep 21	£219
Jul 13	£264	Oct 5	£199

Supplements per person

Single (May-Sep)	£27	Rooms with a View (Apr)	£20
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MINSTERS & MOORS - 277M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions

**7 DAYS
FROM
£249
PER PERSON**

EXCURSIONS INCLUDED

F Bridlington & Beverley

A short journey brings us to Bridlington, a lively seaside resort and fishing port. Further South lies Beverley, a delightful town with many Georgian buildings and the famous 13th century Minster.

F North York Moors & Whitby

Refer to Scarborough & Whitby 5276M description opposite.

F York

Refer to York & The Deep 5277M description opposite.



Bridlington

Departs Sunday - Returns on Saturday

Apr 7	£249	Jul 7	£389
May 12	£319	Jul 21	£394
Jun 9	£389	Aug 18	£394
Jun 23	£389	Sep 29	£284

Supplements per person

Single (May-Sep)	£38		
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YORK & THE DEEP - 5277M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to The Deep Aquarium

**NEW
5 DAYS
FROM
£274
PER PERSON**

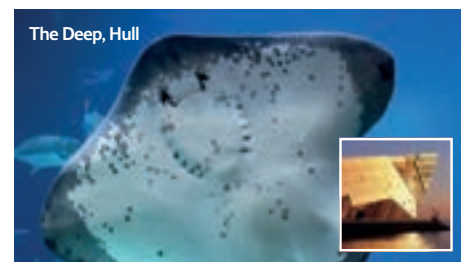
EXCURSIONS INCLUDED

F NEW! Hull & The Deep

With the cobbled streets of the city's Old Town, the fascinating Museum Quarter, and bustling Marina, Hull was deservedly the UK City of Culture 2017. We visit The Deep, one of the most spectacular aquariums in the world with over 3500 fish! (entrance included in the tour cost).

F York

One of the world's great tourism cities with its wealth of places to visit including the Roman walls, the famous Minster, the fascinating *Jorvik* centre as well as splendid shops! Why not visit the National Railway Museum? (free entrance).



The Deep, Hull

Departs Saturday - Returns on Wednesday

Jun 1	£274	Jul 27	£289
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Supplements per person

Single	£27		
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**NORTH EAST
ENGLAND**

Harrogate, Brontë & Wharfedale

Northumbria & Beamish

Our base is the picturesque market town of Bingley, set on the banks of the River Aire and the Leeds Liverpool canal. The included excursions take us to the Victorian industrial village of Saltaire, Haworth Parsonage the pretty spa town of Harrogate and a visit to the delightful cathedral city of Ripon, before we venture North following the River Wharfe along the picturesque valley to the market town of Ilkley.

Jesmond provides an excellent base from which to explore this area of spectacular scenery. Here was the most northerly sustained frontier of the Roman Empire and a beacon of Christianity during the Dark Ages. Gorgeous coastline with rocky headlands and delightful coves, fishing villages and medieval castles, rolling countryside and fascinating historic sights – they are all here!

MERCURE BANKFIELD HOTEL | Bingley

COO COO AA ★★

Set in a Gothic style mansion house surrounded by landscaped gardens, this hotel is a peaceful retreat a short stroll from the banks of the River Aire. Tel: 0844 815 9004.



CALEDONIAN HOTEL | Newcastle

COO COO AA ★★

Located in Jesmond, about one mile from Newcastle's city centre, the Caledonian is a comfortable friendly hotel. There is a small lounge area, whilst the Billabong Bar and Bistro offers a pleasant atmosphere throughout the day. All bedrooms are modern and have bath or shower, TV, telephone, hair dryer and tea/coffee making facilities. Some rooms in wing not lift accessible. Tel: 0191 281 7881.



Harrogate



Haworth, The Parsonage



Durham

HARROGATE, BRONTË & WHARFEDALE

- 5287M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Haworth Parsonage

5 DAYS
FROM
£239
PER PERSON

EXCURSIONS INCLUDED

F Saltaire & Haworth

The Victorian industrial village of Saltaire was built by mill owner Sir Titus Salt for his workers. The Mill's 1853 Gallery houses the largest collection of art by renowned Bradfordian David Hockney. We continue to Haworth Parsonage, the home of the Brontë sisters (*entrance included in the tour cost*).

F Harrogate & Ripon

Today we visit the beautiful spa town of Harrogate, famous for its elegant gardens and health-giving waters – and of course, Betty's Tea Rooms! We have time to take in the stunning scenery, historic buildings and delightful

parks and gardens, before we travel to the cathedral city of Ripon whose bustling square is lined with Georgian and medieval buildings.

F Ilkley & Wharfedale

We venture North into the Yorkshire Dales National Park to the village of Grassington, with its cobbled square, shops and folk museum (entry fee applies). We follow the River Wharfe along its picturesque valley to the market town of Ilkley where an historic suspension bridge spans the river.

Departs Monday - Returns on Friday			
Jul 22	£244	Sep 16	£239
Supplements per person			
Single	£99		

NORTHUMBRIA & BEAMISH - 5291M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Beamish Open Air Museum

5 DAYS
FROM
£249
PER PERSON

EXCURSIONS INCLUDED

F Beamish

The North of England Open Air Museum is set in lovely countryside and vividly recreates life in the North East at the start of the Industrial Revolution (*entrance included in the tour cost*).

F Durham

A short journey brings us to Durham with its superb Norman cathedral. The adjacent castle is a reminder that church and state were never closer than in the time of the warlike Prince Bishops who were based here.

F Warkworth & the Northumbrian Coast

Warkworth Castle, birthplace of Harry Hotspur, is a magnificent sight enclosed within the meandering River Coquet. More castles follow at Dunstanburgh and romantically situated Bamburgh, signs of the turbulent past of this border region.

Departs Monday - Returns on Friday			
Apr 22	£249	Jul 15	£264
May 13	£259	Aug 5	£264
Jun 17	£264	Sep 16	£264
Supplements per person			
Single	£69		

NORTH WEST ENGLAND

Blackpool

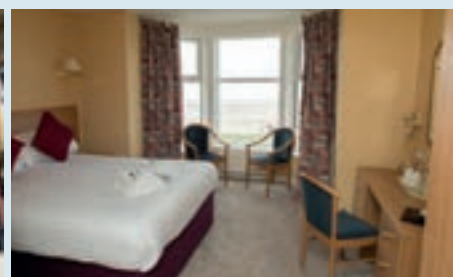
BRITAIN'S CAPITAL OF FUN

Few resorts anywhere in the world can rival the popularity of Blackpool - Britain's Capital of Fun! The world famous Tower, three piers, miles of golden sands, the spectacular Pleasure Beach with its breathtaking "white knuckle" rides, horse drawn carriages, a Sealife Centre, Madame Tussaud's Waxworks, a Zoo Park, an Art Gallery - Blackpool has them all. But save some of your energy for the evening and sample the terrific summer shows, lively bars and pubs, for it is at night that Blackpool really stands out as the most exciting of all Britain's resorts. For a complete contrast to the sheer energy of Blackpool, the excursions included in our itineraries takes us to some of the most serene scenery in Britain including the Ribble Valley and the Lake District.

QUEENS HOTEL | Blackpool



Leisureplex
HOLIDAY HOTELS



Ideally situated on South Promenade between Central and South Piers, the Queens is one of Blackpool's larger hotels. It overlooks the Irish Sea and is only a ten minute walk from the famous Pleasure Beach. Generously sized public areas include an intimate bar, a splendid theatre bar and attractive lounges. Tel: 01253 336980.



**SPRING SPECIALS AT
BLACKPOOL**
★ **£1 BAR** ★
every Tuesday & Thursday evening
plus
**THEMED ENTERTAINMENT
ON SELECTED DATES**
Also available on Self Drive Breaks

Book a 5 or 7 Day Spring Break staying at our Queens Hotel in Blackpool arriving on or before the 29th May 2019.

- ✓ 4 or 6 nights accommodation, dinner, bed and breakfast
- ✓ Return coach travel
- ✓ **Themed Cabaret** (selected dates)
- ✓ No single supplements
- ✓ FREE drink & FREE lunch (see page 3)
- ✓ Excursions included
- ✓ **£1 Bar** on Tuesday and Thursday evenings* (Between 7pm and 10pm)

SOUL/MOTOWN
28th March 2019

ABBA TRIBUTE
14th March 2019, 23rd May 2019



*On Pre-Easter departures only.

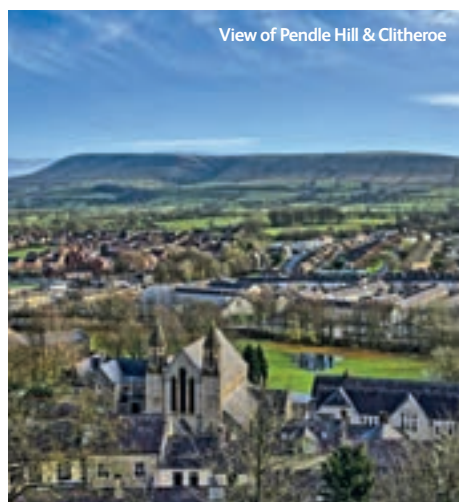


Blackpool



Blackpool

NORTH WEST ENGLAND



View of Pendle Hill & Clitheroe



Lancaster



Lake Windermere

BRITAIN'S CAPITAL OF FUN - 5305M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Ribble Valley

5 DAYS FROM
£149
PER PERSON

EXCURSIONS INCLUDED

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding.

F Ribble Valley & Oswaldtwistle Mills

Take our guided tour through the Ribble Valley and visit Clitheroe, Chatburn and Downham. We hear tales of the infamous 17th Century trial and execution of the Pendle Witches and learn about the Sabden Treacle Mines. We visit Oswaldtwistle Mills and return by the 'Nick of Pendle' road to Blackpool (*guided tour included in tour cost*).

Departs Monday - Returns on Friday			
Feb 18	£149	Apr 8	£159
Mar 11*	£164		
Departs Saturday - Returns on Wednesday			
Sep 21	£239	Oct 5	£214
Supplements per person			
Single (Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (Sep)	£27

*Themed entertainment at Queens Hotel, Blackpool

BLACKPOOL, LUNE VALLEY & THE LAKES - 5306M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Boat trip on Lake Windermere
- Boat trip on Lancaster Canal

5 DAYS FROM
£199
PER PERSON

EXCURSIONS INCLUDED

F Lancaster

Lancaster is renowned for its Georgian architecture and boasts an impressive Castle. Explore its colourful history and tales of witches, or perhaps simply stroll through the pedestrianised city centre, bustling with small boutiques and cafes. We then discover Lancashire from a different angle, with a cruise on the Lancaster Canal (*included in the tour cost*).

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere, from Lakeside to Bowness (*included in tour cost*). We continue via Ambleside to Grasmere for a look around Wordsworth's village.

Departs Saturday - Returns on Wednesday			
Apr 27	£199	Jun 29	£244
May 25	£239	Jul 20	£249
Jun 8	£239	Aug 10, 24	£249
Supplements per person			
Single (Aug)	£27	Sea View (Apr)	£20
		Sea View (May-Aug)	£27

BLACKPOOL & WINDERMERE - 307M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Boat trip on Lake Windermere

7 DAYS FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere, from Lakeside to Bowness (*included in tour cost*). We continue via Ambleside to Grasmere for a look around Wordsworth's village.

F The Ribble Valley & Skipton

A delightful scenic drive through some of the loveliest country in the North, visiting Settle in the heart of the limestone country with time to explore historic Skipton. We return via Clitheroe and the Ribble Valley.

F Southport

Refer to Britain's Capital of Fun 5305M description opposite.

Departs Sunday - Returns on Saturday			
Mar 24*	£234	Aug 4	£334
May 19*	£279	Sep 15	£349
Jun 23	£329	Sep 29	£334
Jul 7	£334	Oct 13	£329
Supplements per person			
Single (Aug-Sep)	£38	Sea View (Mar, Oct)	£28
		Sea View (May-Sep)	£37

*Themed entertainment at Queens Hotel, Blackpool

NORTH WEST ENGLAND

Lytham St. Annes Pier

Lytham St. Annes

The twin resorts of Lytham and St. Annes provide a contrast to nearby Blackpool with their peaceful parks and gardens and half timbered houses. There are excellent shops, an attractive promenade and of course, some of the best golf courses in England. The Ribble estuary is probably the most important wildfowl site in the UK.

MONTEREY BEACH HOTEL | Lytham St. Annes



Situated on St. Annes seafront and close to the pier, cafes and shopping centre of this traditional resort. The restaurant serves a generous choice of traditional meals and the lounge bar overlooks the front terrace and seafront promenade. Tel: 01253 721317.



Southport Pier

Southport

One of Britain's most elegant resorts with wide boulevards, delightful parks, a fabulous Marine Lake and one of the longest piers in Britain. Home to wide unspoiled beaches and many golf courses including the magnificent Royal Birkdale. The delightful pavement cafés and many restaurants make it a superb place for just strolling around and enjoying the atmosphere of this unique resort.

PRINCE OF WALES HOTEL | Southport



Southport's most famous hotel is situated in the heart of the town, on fabulous Lord Street. Bedrooms have been designed to reflect the hotel's Victorian heritage. The Clubhouse bar is themed in true Golf style and has a warm friendly atmosphere. Tel: 01704 536688.



Skipton

LYTHAM ST. ANNES - 5309M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£234
PER PERSON

EXCURSIONS INCLUDED

F Ribble Valley & Skipton

A delightful scenic drive through some of the loveliest country in the North, visiting Settle in the heart of the limestone country with time to explore historic Skipton. We return via Clitheroe and the Ribble Valley.

F Southport

Despite their common Victorian heritage, the studied elegance of Southport's Lord Street could not be more different from Blackpool's Golden Mile! It has several lovely parks and its shops are outstanding.



Lytham Windmill

Departs Monday - Returns on Friday			
Jun 10	£234	Jul 29	£239
Supplements per person			
Single	£27	Sea View	£49



Liverpool Albert Dock

SOUTHPORT - 5312M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions

5 DAYS
FROM
£224
PER PERSON

EXCURSIONS INCLUDED

F Chester

We have plenty of time to explore this lovely city, created by the Romans some 2000 years ago. The centre is compact and easy to get around on foot by means of a waymarked Millennium Festival Trail. Sights include the Eastgate Clock, Chester Visitor Centre, Roman Amphitheatre and the most complete city walls in Britain. There is even a Town Crier that welcomes visitors at 12 noon at the city centre Cross.

F Liverpool

Liverpool is well known for its lively atmosphere. Its magnificent buildings, fascinating waterfront and superb museums make for an absorbing day out.



Chester

Departs Monday - Returns on Friday			
Apr 29	£224	Jun 29	£259
Supplements per person			
Single	£30		

Lake District

STUNNING SCENERY IN ENGLAND'S LARGEST NATIONAL PARK

The Lake District is England's largest National Park and has inspired more poetry than any other area of English landscape. Both Wordsworth and Coleridge lived and worked here for a time and every corner provides a new and enticing vista. Our range of tours to this most dramatic corner of England offer boat trips on the lakes, visits to historic attractions and an exploration of some of the quaint towns and villages of the region.

SEACOTE HOTEL

St. Bees 



Wonderfully situated on the West Cumbrian Coast, on the edge of the breathtaking Lake District National Park the hotel is perfectly positioned for exploring the Western Lakes and Fells. Tel: 01946 822300.



CUMBRIA GRAND HOTEL

Grange Over Sands 



Set in 20 acres of private gardens and woodland overlooking Morecambe Bay this charming Victorian hotel is only six miles from Lake Windermere. There is an outdoor tennis court, putting green and woodland walk as well as a games room. Tel: 01539 532331.



AUCKLAND HOTEL

Morecambe 



A family owned and run hotel on the Central Promenade, the Auckland is well placed for all the resort's main amenities. There is a sun lounge and patio, a separate TV lounge and a lounge bar offering lunchtime snacks in a convivial relaxed atmosphere. Tel: 01524 412565.



WESTERN LAKES

- 5297M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Muncaster Castle

EXCURSIONS INCLUDED

F Grasmere & Keswick

We travel to the heart of the Western Lakes via Cockermouth, then along the edge of Bassenthwaite to Keswick. In the afternoon, we travel past Thirlmere to Grasmere and Coniston before retracing our steps to St. Bees.

F Ulverston, Muncaster & Furness

We visit Muncaster Castle, home to an amazing octagonal library, and the Hawk and Owl Centre which cares for many species of Hawks & Owls (*entrance to Castle and Owl Centre included in tour cost*). We then continue to the market town of Ulverston, birthplace of Stan Laurel and home to the 'Laurel & Hardy Museum' before returning via the Furness Peninsula.

5 DAYS
FROM
£244
PER PERSON

PICTURESQUE LAKE

DISTRICT - 5298M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Boat trips on Windermere & Ullswater

EXCURSIONS INCLUDED

F Lake Windermere Cruise & Grasmere

Today we take a boat trip on England's largest lake, Windermere (*included in tour cost*). The surrounding scenery varies from vast lawns to towering hills and a variety of sailing marinas. We also visit Grasmere, famously the former home of William Wordsworth, who was inspired in his writing by much of the local scenery.

F Ullswater & Keswick

We travel to Pooley Bridge to join the Ullswater 'Steamer' boat trip to Glenridding (*boat fare included in tour cost*), at the foot of the mighty Helvellyn. We then continue to Keswick, the busiest town in the North Lakes, situated beside Derwent Water. Whilst here, why not visit the Pencil Museum and discover the fascinating history of this important every day item.

5 DAYS
FROM
£279
PER PERSON

CHARMING LAKE

DISTRICT - 297M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full & 1 half day excursions
- Boat trips on Windermere & Ullswater

EXCURSIONS INCLUDED

F Grange over Sands & Ulverston

After a brief stop at Grange-over-Sands, we continue to Ulverston, birthplace of Stan Laurel and boasting a 'Laurel & Hardy' Museum.

F Ullswater & Keswick

Refer to Picturesque Lake District 5298M description opposite.

F Windermere & Coniston

We travel to the southern end of Lake Windermere where we take a trip on the lake (*boat fare included in the tour cost*) to the town of Windermere where we have time for shopping. Continuing round the northern side of Windermere to Coniston and along the western side of the lake back to Morecambe.

H Kirkby Lonsdale

A delightful short excursion to the limestone district and Lune Valley. Kirkby Lonsdale is a typical Dales farming town with cobbled streets and plenty of craft and fare shops.

7 DAYS
FROM
£374
PER PERSON

Departs Monday - Returns on Friday

Apr 29	£244	Sep 16	£254
Jul 15	£269		

Supplements per person

Single	£30		
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Departs Monday - Returns on Friday

Apr 29	£279	Aug 26	£339
Jun 17	£339	Oct 14	£284

Supplements per person

Single	£69		
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Departs Sunday - Returns on Saturday

Jun 23	£374	Aug 18	£379
Jul 21	£379	Sep 15	£379

Supplements per person

Single	£38	Sea View	£45
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Shropshire to the Sea

The pretty spa town of Llandrindod Wells lies in the secret heart of Wales and is surrounded by beautiful hillsides. The town has various craft shops, museums and theatres and a pleasant park. Our excursion programme takes us from the heart of Welsh Marches to the shimmering seas of Cardigan Bay, via the spectacular Mid-Wales mountains.

COMMODORE HOTEL | Llandrindod Wells



Ideally located in the centre of the historic Spa town of Llandrindod Wells, this beautifully refurbished grand Victorian rectory boasts a heated outdoor pool (seasonal opening) and Arts and Crafts inspired architecture. The stunning backdrop of rolling Welsh Hills is complemented by a scenic Victorian lake and park. Tel: 01597 822288.



West Wales Coastal Explorer

One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. Reputed to be the birthplace of King Arthur and Merlin, Carmarthen was the largest town in Wales during the coal boom of the 17th century.

IVY BUSH ROYAL HOTEL | Carmarthen



This centrally located, comfortable hotel in Carmarthen, which once welcomed Lord Nelson and Lady Hamilton, boasts a gym with sauna (free of charge), a Residents lounge, and a bar with sports shown on large screen television. Evening meals are prepared using locally-sourced, seasonal ingredients from the traditional farming region around Carmarthen. Tel: 01267 235 111.



Devil's Bridge Falls



Ludlow



SHROPSHIRE TO THE SEA - 5372M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Guided tour of Elan Valley
- Entrance to Berrington Hall

EXCURSIONS INCLUDED

F NEW! Berrington Hall & Ludlow

We visit the Neo-classical mansion of Berrington Hall (*entry included in tour cost*), whose grounds were the last to be re-designed by Capability Brown. We continue to the charming Shropshire market town of Ludlow, with its ancient castle and timber framed buildings.

F NEW! Aberystwyth & Devil's Bridge

This journey takes us to the principal resort in West Wales, Aberystwyth, situated in a striking setting on a small promontory dividing two beaches and with steep hills behind and then to Devil's Bridge, which stands over the River Mynach.

H NEW! Elan Valley

A short journey takes us through the tiny market town of Rhayader with its famous memorial clock, to the stunning and remote Elan Valley. We enjoy a scenic guided tour (*included in tour cost*) by coach of the network of reservoirs whose waters supply the whole of Birmingham. The rest of the day is free to explore our resort of Llandrindod Wells, with its delightful gardens and parks, Victorian architecture and National Bicycle Museum.

Departs Monday - Returns on Friday			
Apr 1	£209	Aug 26	£239
Jun 17	£239	Sep 16	£239
Supplements per person			
Single	£45		

NEW
5 DAYS
FROM
£209
PER PERSON

WEST WALES COASTAL EXPLORER - 5377M

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full & 2 half day excursions
- Trip on Gwili Railway
- Entrance to National Botanic Gardens of Wales

EXCURSIONS INCLUDED

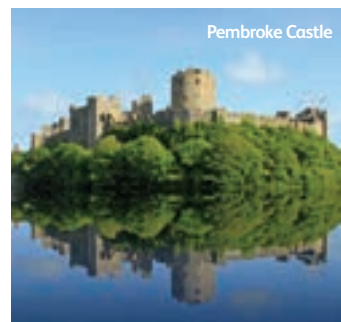
F NEW! Aberaeron & Cardigan

Heading North along the coast, we visit the quaint Regency style resort of Aberaeron as well as the former port town of Cardigan with its historic quayside and castle. The area is renowned for its honey and for being the inspiration for Dylan Thomas' "Under Milk Wood".

F Pembroke & Tenby

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. In Tenby we find two superb beaches and a photogenic harbour overlooked by pastel coloured Georgian and Regency buildings. The narrow streets and fortified walls combine to create a unique seaside atmosphere.

Pembroke Castle



Departs Monday - Returns on Friday			
May 13	£274	Jul 29	£274
Supplements per person			
Single	£27		

NEW
5 DAYS
FROM
£274
PER PERSON

Llandudno

ELEGANT BOULEVARDS BETWEEN MOUNTAINS & SEA

Llandudno

Situated on a sandy isthmus between the Great Orme and Little Orme Heads, Llandudno boasts two superb beaches. The shingly North Shore is the busier of the two with its Victorian Pier, boat trips, donkey rides and much more. The sandy West Shore is quieter with miles of sands and panoramic views of the Snowdonia mountain range in the distance. Llandudno is a highly attractive resort with its magnificent crescent of hotels, broad tree-lined streets and elegant shops all combining to produce a unique atmosphere. A tramway and cable car both offer a route to the summit of the Great Orme (which also boasts a superb dry ski slope – one of the best in Britain). There is plenty to do both day and night and you are sure never to have a dull moment at what many would claim to be the most complete of all British holiday resorts.

HYDRO HOTEL

Llandudno  

Ideally placed on the seafront close to the Aberconwy Centre and a short walk from Llandudno's wonderful shops, pier and Happy Valley gardens. Large entertainment suite with dance floor and entertainment most evenings. Superb "Looking Glass" bar with views over the bay, sun lounge, games room with snooker. Many rooms have views over the bay or over the town to the Snowdonia mountains. Car parking. Tel: 01492 870101.



NORTH WALES HIGHLANDS & ISLANDS - 5351M

5 DAYS
FROM
£154
PER PERSON

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to National Slate Museum

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

We travel to Anglesey with time to explore the charming town of Beaumaris before paying a visit to LlanfairPG, famous not only for its inordinately long name, but also for Pringle's Woollen Mills, where we have a short stop.

F Caernarfon & Snowdonia

We travel to Caernarfon, home to one of the finest castles in Wales and boasting attractive streets and a lively harbour. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance), which tells the story of the slate mining industry of North Wales.

Departs Monday - Returns on Friday			
Feb 11, 25	£154	Apr 1	£179
Mar 11	£169	Apr 22	£204
Mar 25	£174	Oct 21	£209
Departs Saturday - Returns on Wednesday			
Apr 6	£184	Aug 10	£279
May 18	£239	Sep 7	£274
Jun 1	£269	Sep 14	£264
Jun 29	£274	Sep 28	£219
Jul 27	£279	Oct 12	£209
Supplements per person			
Single (May-Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (May-Sep)	£27

GARDENS OF NORTH WALES - 5353M

5 DAYS
FROM
£289
PER PERSON

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Entrance to Bodnant Gardens, Gwydir Castle, Penrhyn Castle & Plas Newydd House & Gardens

EXCURSIONS INCLUDED

F Beaumaris & Plas Newydd House & Gardens

We cross through Anglesey to the charming town of Beaumaris then we visit the beautiful 18th century Plas Newydd House with its fine gardens and parkland that overlook the Menai Straits (*entrance to Plas Newydd House and gardens included in the tour cost*).

F Gwydir Castle & Bodnant Gardens

We spend the morning at the fine Elizabethan Gardens of the splendid Tudor Gwydir Castle and continue to Bodnant Gardens, widely acknowledged as one of the world's most spectacular gardens, not to mention its stunning views across to Snowdonia. We return on a picturesque journey via Betws-y-Coed (*entrance to Gwydir Castle and Bodnant Gardens included in the tour cost*).

H Penrhyn Castle

A visit to the early 19th century Penrhyn Castle, offering attractive walks in the grounds amongst its collection of exotic trees and shrubs and in its Victorian walled garden (*entrance included in the tour cost*).

Departs Saturday - Returns on Wednesday			
May 25	£289	Aug 24	£299
Jun 15	£299		
Supplements per person			
Single	£27	Sea View	£27

QUEEN OF THE WELSH RESORTS - 353M

7 DAYS
FROM
£284
PER PERSON

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to National Slate Museum

EXCURSIONS INCLUDED

F Anglesey & Beaumaris

Refer to North Wales Highlands & Islands 5351M description opposite.

F Betws-y-Coed & Conwy

We travel down the Vale of Conwy, through Llanrwst to Betws-y-Coed, a wooded village in a picturesque setting where three rivers meet. We then continue to the historic town of Conwy, with its mighty castle and medieval town walls.

F Caernarfon & Snowdonia

We travel to Caernarfon, home to one of the finest castles in Wales and boasting attractive streets and a lively harbour. Passing through the heart of Snowdonia on the return journey we visit Llanberis at the foot of Snowdon. In Llanberis we visit the National Slate Museum (free entrance), which tells the story of the slate mining industry of North Wales.

Departs Sunday - Returns on Saturday			
Apr 14	£284	Jul 21	£379
May 12	£319	Aug 4	£379
May 26	£359	Aug 18	£379
Jun 9	£369	Sep 1	£374
Jun 23	£374	Sep 15	£354
Jul 7	£374	Sep 29	£309
Supplements per person			
Single (May-Sep)	£38	Sea View (Apr)	£28
		Sea View (May-Sep)	£37

Criccieth

THE PEARL OF WALES ON THE SHORES OF SNOWDONIA

View from Criccieth Castle

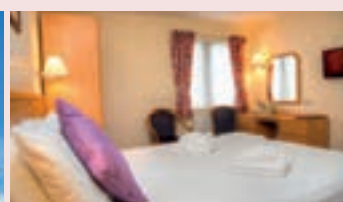
Criccieth lies on the South side of the Llyn Peninsula with splendid views over Cardigan Bay. It is home to a medieval castle, built by the Welsh in the mid-thirteenth century but later taken by Edward I who incorporated it into his ring of castles designed to maintain Norman control. It was captured by Owain Glyndwr in the uprising of 1404 and the scorch marks from that battle can still be seen! The castle headland divides the town into two with a pebbly beach to the West and a lovely sheltered mainly sandy beach to the East. Nearby is the village of Llanystumdwy, which boasts a museum devoted to David Lloyd George, the "Welsh Wizard", whose family once lived in Criccieth. The countryside around Criccieth is breathtaking with awesome mountain scenery in Snowdonia and delightful gardens and castles at every turn.

GEORGE IV HOTEL

Criccieth

Leisureplex
HOLIDAY HOTELS

Situated on the High Street in the centre of Criccieth with magnificent views towards the sea and castle from many bedrooms. Extensive public areas include a delightful intimate bar, attractive large restaurant, entertainment room with additional bar and a cosy lounge. The Eastern beach with its mix of sand, shingle and rockpools (as well as a café and ice cream parlour) is a flat 5 minute walk from the hotel. Tel: 01766 522168.



PORTMEIRION & SNOWDON RAILWAY

- 5366M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

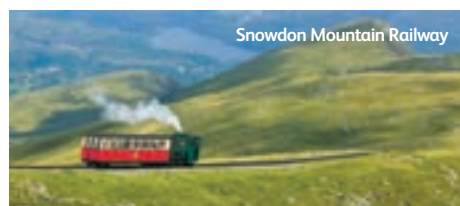
EXCURSIONS INCLUDED

F Snowdon

Refer to Criccieth & Snowdonia 368M description opposite.

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series The Prisoner. There are lovely gardens and fascinating vistas at every turn (*entrance included in tour cost*).



Departs Saturday - Returns on Wednesday

Jun 8	£269	Aug 3, 31	£284
Jul 20	£284	Sep 21	£279

Departs Sunday - Returns on Thursday

Jun 30	£274		
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Supplements per person

Single	£27	Rooms with a View	£27
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5 DAYS
FROM
£269
PER PERSON

WELSH SCENIC RAILWAYS - 5367M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Trips on Llanberis Lake Railway, Talylyn Railway & Welsh Highland Railway
- Entrance to National Slate Museum

EXCURSIONS INCLUDED

F Llanberis Lake Railway & Welsh Slate Museum

Llanberis Lake lies at the foot of Snowdon, the highest mountain in Wales with majestic views (*rail fare included in the tour cost*). We then spend time at the National Slate Museum (free entrance). We return via Swallow Falls.

F Talylyn Railway

This historic, steam-operated railway runs for seven and a quarter miles through the beautiful Fathew Valley from Tywyn to Abergynolwyn (*rail fare included in the tour cost*). Opened in 1865, the railway once served the workers of Bryn Eglwys slate quarry but today the passenger trains give access to stunning views.

F Welsh Highland Railway

We visit Porthmadog which is arguably Britain's narrow gauge railway capital with stations on two railways! We take a spectacular 25 mile scenic journey to beneath the castle walls in Caernarfon on the Welsh Highland Railway (*rail fare included in the tour cost*).

Departs Saturday - Returns on Wednesday

May 4	£274	Jul 6	£284
Jun 22	£284	Aug 10	£289

Supplements per person

Single	£27	Rooms with a View	£27
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5 DAYS
FROM
£274
PER PERSON

PORTMEIRION & SNOWDONIA - 368M

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Entrance to Portmeirion
- Trip on Snowdon Mountain Railway

EXCURSIONS INCLUDED

F Portmeirion Village

This unique village is set on its own peninsula on the southern shores of Snowdonia. Its dreamlike Italianate quality made it the setting for the famous TV series The Prisoner. There are lovely gardens and fascinating vistas at every turn (*entrance included in tour cost*).

F Snowdon

The unique Snowdon Mountain Railway rises to within 66' of the summit of Wales' highest mountain and provides unforgettable views of some of the finest mountain scenery in the British Isles (*rail fare included in tour cost - service stops part way in severe weather*).

F Barmouth & Ffestiniog

A lovely coastal journey through Harlech to Barmouth, with its long sandy beach and picturesque harbour, before continuing to Ffestiniog in the heart of Snowdonia, once a major centre of the slate mining industry.

Departs Sunday - Returns on Saturday

Mar 31	£254	Jul 14	£379
May 26	£369	Aug 4, 18	£379
Jun 16	£379	Sep 15	£374
Jun 30	£379	Oct 20	£369

Supplements per person

Single (May-Sep)	£38	Rooms with a View (Mar-Oct)	£28
		Rooms with a View (May-Sep)	£37

Tenby

PASTEL COLOURED BUILDINGS, MEDIEVAL WALLS & LOVELY BEACHES

Tenby

Tenby is a uniquely attractive resort. Its pastel coloured buildings, narrow streets, fortified walls and the quality of the light from its shimmering bays give it an atmosphere which is reminiscent of the Mediterranean. Its medieval castle was bombarded into submission by Cromwell using artillery on both land and sea and the feeling of a town whose history is much richer than most seaside resorts is very strong as one ambles around the narrow streets or stops for a drink in one of the many bars or cafés. The fifteenth century Tudor Merchants House gives an insight into life when it was a busy trading port. Tenby has four magnificent sandy beaches and a delightful harbour which is always busy with pleasure craft and the regular ferries which serve nearby Caldey Island monastery, a "must" to explore during your stay.

CLIFFE NORTON HOTEL | Tenby

AA ★★

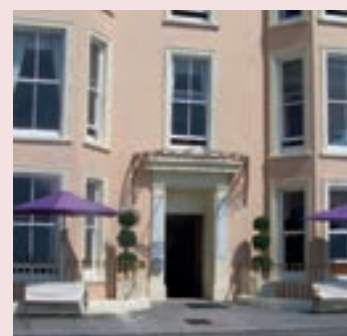
The latest addition to the Leisureplex portfolio occupies a prime position on the North Beach, affords uninterrupted views across the bay, and is just a short walk from the town centre. The full Leisureplex menu is served in the panoramic dining room (nine steps to dining room). The 53 refurbished rooms are decorated to complement the building's period features. Tel: 01834 842333.



BELGRAVE HOTEL | Tenby

AA

Ideally set on the esplanade overlooking the South Beach and within easy walking distance of the shops and old harbour. There is a comfortable lounge bar and a separate lounge with dance floor and nightly entertainment. Some steps between lift and rooms. Tel: 01834 842377.



KING ARTHUR COUNTRY - 5380M

Alfa Includes

- 4 nights dinner, room & breakfast at Cliffe Norton Hotel
- 2 full day excursions

NEW
5 DAYS
FROM
£164
PER PERSON

TIMELESS TENBY - 382M

Alfa Includes

- 6 nights dinner, room & breakfast at Cliffe Norton Hotel & Belgrave Hotel
- 2 full & 1 half day excursions

NEW
7 DAYS
FROM
£294
PER PERSON

TENBY & GWILI RAILWAY - 5382M

Alfa Includes

- 4 nights dinner, room & breakfast at Belgrave Hotel
- 2 full day excursions
- Trip on Gwili Railway

NEW
5 DAYS
FROM
£289
PER PERSON

EXCURSIONS INCLUDED

F NEW! Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; although technically a city due to its magnificent cathedral, St. Davids is actually an attractive village, set amongst beautiful coastal scenery.

F NEW! Narberth & Carmarthen

A delightful small town with an intriguing museum, Narberth boasts an atmospheric castle ruin, a wide range of quirky independent shops, and a distinctive former town hall and gaol, which resembles a boathouse. One of the oldest settlements in Wales, Carmarthen is brimming with historic architecture, such as Clough Williams-Ellis's bridge over the Towy, and boasts a bustling market and shopping streets. It is also reputed to be the birthplace of King Arthur and Merlin.

EXCURSIONS INCLUDED

F NEW! Pembroke & St. Davids

Refer to King Arthur Country 5380M description opposite.

F NEW! Narberth & Carmarthen

A delightful small town with an intriguing museum, Narberth boasts an atmospheric castle ruin, a wide range of quirky independent shops, and a distinctive former town hall and gaol, which resembles a boathouse. We also have some free time in historic Carmarthen, birthplace of Merlin the Wizard!

H NEW! Broad Haven

As the name suggests, Broad Haven's beach is wide and calm, backed by a long flat promenade and a selection of tea rooms and cafés.

EXCURSIONS INCLUDED

F NEW! Pembroke & St. Davids

Our tour visits Pembroke, birthplace of Henry VII and site of a prolonged siege by Oliver Cromwell from which the town retains a magnificent castle. St. Davids is situated on the far South West coast of Wales; although technically a city due to its magnificent cathedral, St. Davids is actually an attractive village, set amongst beautiful coastal scenery.

F NEW! Gwili Railway & Carmarthen

Known as "the friendly line", the Gwili steam and diesel railway operates on part of the former Carmarthen to Aberystwyth line (**rail fare included**). The journey takes in some delightful natural scenery and industrial heritage. There is a miniature railway display and a former travelling post office to explore. We also have some free time in historic Carmarthen, birthplace of Merlin.

CLIFFE NORTON – Departs Monday - Returns on Friday			
Feb 11	£164	Mar 18	£179
Mar 4	£164	Apr 8	£179
CLIFFE NORTON – Departs Saturday - Returns on Wednesday			
Jun 15	£279	Sep 7	£309
Aug 17	£309	Sep 21	£239
Supplements per person			
Single (Jun-Sep)	£27	Sea View (Feb-Apr)	£20
		Sea View (Jun-Sep)	£27

CLIFFE NORTON – Departs Sunday - Returns on Saturday			
May 5	£319	Oct 13	£294
Aug 11	£454		
Supplements per person			
Single (May, Aug)	£38	Sea View (May, Aug)	£37
		Sea View (Oct)	£28
BELGRAVE HOTEL – Departs Sunday - Returns on Saturday			
May 26	£379	Jul 7	£429
Jun 16	£419	Aug 4	£419
Supplements per person			
Single	£35	Sea View	£40

BELGRAVE HOTEL – Departs Monday - Returns on Friday			
Jun 3	£289	Sep 9	£289
Jul 1	£299	Oct 14	£289
Supplements per person			
Single	£25	Sea View	£30

Porthcawl

THE HEART OF THE SOUTH WALES HERITAGE COAST

Located between Swansea and Cardiff, Porthcawl was originally a port for the iron and steel industries and still has some interesting features from that period, including the oldest maritime warehouse in Wales, an attractive harbour and the last coal and gas powered lighthouse in the country. It developed as a seaside resort after the Great War and the splendid Grand Pavilion dates from 1932. Nearby is Kenfig Nature Reserve, a site of national importance. This attractive seaside resort offers numerous facilities, including the world famous Porthcawl golf course, the finest course in Wales and one of several in the area, an expansive sandy beach and Coney Beach, a fairground with a variety of rides and amusements which was named after the famous New York venue. To the East of the town lies the River Ogmore and the beautiful Glamorgan Heritage Coast.

SEABANK HOTEL

Porthcawl



Leisureplex
HOLIDAY HOTELS

Porthcawl's most prominent building is situated on a headland, a short walk from the Grand Pavilion and John Street shops. There are spectacular views of the Bristol Channel and South Wales coast from the bar, restaurant and most bedrooms. Extensive public areas include the Smuggler's Bar, Garden Restaurant and large function room. Extensive car parking. Tel: 01656 782261.



Cardiff Millennium Centre



THE HEART OF SOUTH WALES - 5386M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Cardiff
- Entrance to St. Fagans National History Museum

NEW
5 DAYS
FROM
£149
PER PERSON

EXCURSIONS INCLUDED

F NEW! Cardiff & St. Fagans National History Museum

We travel the short distance to Cardiff and start the day with a tour of the city (*guide included*). We then have free time to look around the Welsh capital where we can explore the National Museum, visit the revitalised waterfront at Cardiff Bay, home to the Millennium Centre complex and drink in the atmosphere of this vibrant city. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

F NEW! Swansea & Bracelet Bay

Refer to South Wales Cities & Seaside 387M description opposite.

Departs Monday - Returns on Friday			
Feb 11	£149	Mar 25	£174
Feb 25	£154	Sep 16	£259
Mar 4	£159	Oct 28	£199
Departs Saturday - Returns on Wednesday			
Apr 27	£234	Jul 6, 13	£259
May 18	£209	Aug 10	£264
Jun 1	£259	Oct 12	£199
Supplements per person			
Single (May-Sep)	£27	Sea View (Feb-Apr, Oct)	£20
		Sea View (May-Sep)	£27

GARDENS OF SOUTH WALES - 5387M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Aberglasney Gardens, Dyffryn Gardens & National Botanic Gardens of Wales
- Entrance to St. Fagans National History Museum

5 DAYS
FROM
£264
PER PERSON

EXCURSIONS INCLUDED

F National Botanic Garden of Wales & Aberglasney Gardens

A short journey takes us to Carmarthen and the first major Botanic Garden to be created this century. Features include a Mediterranean Garden, Double Walled Garden and Great Glass House. In the afternoon we continue to nearby Aberglasney Gardens, one of the most beautiful gardens in Wales with a famous Cloister Garden and Yew Tunnel (*entrance to both gardens included in the tour cost*).

F Dyffryn Gardens & St. Fagans National History Museum

We travel to the heart of the vale of Glamorgan to visit Dyffryn Gardens (*entrance included in the tour cost*). This grade 1 Edwardian garden has 55 acres of garden rooms, seasonal bedding and an extensive arboretum. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

Departs Saturday - Returns on Wednesday			
May 25	£269	Sep 21	£284
Aug 24	£264		
Supplements per person			
Single	£27	Sea View	£27



Aberglasney



Porthcawl



Mumbles



Cyfartha Castle



Tenby



Cardiff

SPECTACULAR SOUTH WALES - 5388M

NEW
5 DAYS
FROM
£204
PER PERSON

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Brecon Mountain Railway
- Entrance to National Botanic Gardens of Wales
- Entrance to Cyfartha Castle

EXCURSIONS INCLUDED

F NEW! Brecon Mountain Railway & Cyfartha Castle

Today we take a trip on the newly extended Brecon Mountain Railway, which winds its way high into the Beacons National Park (*return fare included in tour cost*). We then visit Cyfartha Castle, once a pivotal location in the Industrial Revolution and today a fascinating museum with extensive gardens. The eclectic exhibition in the main house includes exhibits on subjects as varied as Egyptology, brass bands and fine art.

F NEW! National Botanic Gardens of Wales & Swansea

Our excursion takes us towards Carmarthen for a visit to the first major Botanic Garden to be created this century. The Norman Foster-designed glass dome at the centre of the garden is home to a warm Mediterranean Garden. There is also an historic, restored Double-Walled Garden, and Great Glass House where many species of butterfly are kept (*entrance included in tour cost*). Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre.

Departs Saturday - Returns on Wednesday

Apr 13	£204	Aug 3	£264
Jun 15	£259	Sep 7	£269
Supplements per person			
Single (Jun-Sep)	£27	Sea View (Apr)	£20
		Sea View (Jun-Sep)	£27

VALLEYS & VALES - 385M

NEW
8 DAYS
FROM
£374
PER PERSON

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full & 1 half day excursions
- Guided tour of Cardiff
- Entrance to Brecon Beacons Distillery & Cyfartha Castle
- Entrance to St. Fagans National History Museum

EXCURSIONS INCLUDED

F Tenby

Tenby's two superb beaches and photogenic harbour are overlooked by its pastel coloured Georgian and Regency buildings. Its narrow streets and fortified walls combine to create a unique seaside atmosphere.

F NEW! Cardiff & St. Fagans National History Museum

Refer to Heart of South Wales 5388M description opposite.

F NEW! Brecon Beacons Distillery & Cyfartha Castle

A scenic excursion via Neath Valley towards the Brecon Beacons and Cyfartha Castle, a pivotal location in the industrial revolution and today a fascinating museum and park. In the afternoon we visit the Welsh Whiskey Distillery at Penderyn in the Brecon Beacons, before returning via the dramatic Rhigos Pass and the South Wales Valleys.

H NEW! Cowbridge

Voted the "Best Place to Live in Wales" in 2017, Cowbridge is full of sophisticated independent shops, cosy cafés, a ruined castle and two interesting walled gardens at Old Hall.

Departs Saturday - Returns on Saturday

May 4	£374	Jul 6	£434
Jun 15	£424	Aug 10	£434
Supplements per person			
Single	£44	Sea View	£42

SOUTH WALES CITIES & SEASIDE - 387M

NEW
7 DAYS
FROM
£329
PER PERSON

Alfa Includes

- 6 nights dinner, room & breakfast
- 3 full day excursions
- Guided tour of Cardiff
- Entrance to St. Fagans National History Museum

EXCURSIONS INCLUDED

F Tenby

Refer to Valleys & Vales 385M description opposite.

F NEW! Cardiff & St. Fagans National History Museum

We travel the short distance to Cardiff and start the day with a tour of the city (*guide included*). We then have free time to look around the Welsh capital where we can explore the National Museum, visit the revitalised waterfront at Cardiff Bay, home to the Millenium Centre complex and drink in the atmosphere of this vibrant city. We then visit St. Fagans National History Museum (free entrance) one of Europe's premier open air museums and the most popular heritage attraction in Wales, featuring reconstructed buildings brought from all parts of Wales.

F NEW! Swansea & Bracelet Bay

Swansea is a bustling city full of interest including the National Waterfront Museum and the Dylan Thomas Centre. Bracelet Bay, near Mumbles, offers exceptional sea views across the Bristol Channel. The more active guest might choose to make the short walk from here to Mumbles.

Departs Sunday - Returns on Saturday

May 19	£329	Aug 4	£384
Jun 23	£359	Oct 13	£329
Jul 21	£384		
Supplements per person			
Single (May-Aug)	£38	Sea View (May-Aug)	£37
		Sea View (Oct)	£28

SCOTLAND

Burns Monument

Ayrshire & Arran

The enchanting Isle of Arran lies in the Firth of Clyde between the mainland and the Mull of Kintyre and rises spectacularly to almost 900 metres. We also visit bustling Glasgow, Scotland's largest city, and the charming seaside resort of Largs.

Edinburgh

Glasgow & Edinburgh

Our base at Bannockburn is the site of Robert The Bruce's defeat of Edward II and the lifting of the siege of Stirling. The town also houses a rather unusual bridge by Telford. Our excursions take us to the historic and cultured cities of Edinburgh and Glasgow.

Falkirk Wheel

Loch Lomond & The Falkirk Wheel

Based in the heart of the Trossachs at Aberfoyle, the surrounding forests and hidden lakes offer a tranquil but breathtaking natural beauty. The Trossachs were home to Rob Roy and the setting for Walter Scott's *The Lady of the Lake*.

ADAMTON COUNTRY HOUSE HOTEL | Prestwick

The Adamton Country House is a beautiful and impressive manor house set in an historic country estate dating back to the 11th Century.

Combining rich history and romance, Adamton has accommodated many celebrated guests over the years, from Bonnie Prince Charlie's children to Clarke Gable and Elvis Presley. Feel free to enjoy the fabulous walks in and around the 19.5 acres of land the hotel is situated on. Tel: 01292 476620.



KING ROBERT HOTEL Bannockburn



Situated on the site of the Battle of Bannockburn, The King Robert is a family run hotel. There is a well-stocked Cocktail bar with satellite TV and exterior seating. Bruce's Bistro Restaurant serves evening meals in a modern and relaxed atmosphere whilst breakfasts are served in the Garden Suite. Tel: 01786 811666.



ROB ROY HOTEL Aberfoyle

Recently refurbished the Rob Roy Hotel, named after legendary folk hero, Rob Roy MacGregor is wonderfully situated at the edge of the Trossachs within Scotland's first National Park.

This traditional Scottish Country Hotel consists of three buildings linked with a covered walk-way. The restaurant offers a varied menu sourced from local produce and suppliers, whilst the Thistle Bar has pleasant ambience in which to relax. Tel: 01877 382245.



AYRSHIRE & ARRAN - 6400M

Alfa Includes

- 5 nights dinner, room & breakfast
- 3 full day excursions
- Guided tour of Glasgow
- Return ferry to Arran

6 DAYS FROM
£224
PER PERSON

GLASGOW & EDINBURGH - 5550M

Alfa Includes

- 4 nights dinner, room & breakfast
- 2 full day excursions
- Guided tour of Edinburgh
- Guided tour of Glasgow

5 DAYS FROM
£269
PER PERSON

LOCH LOMOND & FALKIRK WHEEL - 5537M

Alfa Includes

- 4 nights dinner, room & breakfast
- 3 full day excursions
- Boat trips on Falkirk Wheel Cruise & Loch Lomond

5 DAYS FROM
£239
PER PERSON

EXCURSIONS INCLUDED

F Arran

A memorable day as we catch the ferry from Ardrossan to Brodick for a circular trip around the island visiting Lochranza, then along the West coast with views of the Mull of Kintyre as we travel to Blackwaterfoot before returning via the mountainous spine of the island to Brodick in time for the return ferry.

F Glasgow

Scotland's largest city is only a short distance away. It was recently the venue for the Commonwealth Games and is a dynamic European city with a wealth of places of interest including museums, art galleries and some excellent shops. *We include a guided tour of the city.*

F The Ayrshire Coast

We visit Seamill, the resort of Largs (with views of the island of Great Cumbrae) and the South shore of the 'Bonnie Clyde' towards Greenock and Port Glasgow.

EXCURSIONS INCLUDED

F Edinburgh

A relatively short journey takes us to Scotland's most historic city where we have a guided city tour (*included in the tour cost*) and plenty of time to explore the National Museum of Scotland (free admission, additional charge for some exhibitions).

F Glasgow

With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. We have a guided tour of the city (*included in the tour cost*).



Glasgow

EXCURSIONS INCLUDED

F The Trossachs

Travelling via Duke's Pass and Brig O'Turk, we head North to Loch Earn and the town of Lochearnhead. We return via Loch Lubnaig and the Falls of Lery, before taking a scenic diversion to Callander.

F Loch Lomond & the Bonnie Clyde

We travel to Dumbarton on the Clyde and follow the river to Helensburgh. In the afternoon we journey to Balloch at the southern tip of Loch Lomond before taking a trip on the loch (*included in the tour cost*).

F The Falkirk Wheel & Stirling

We visit the Falkirk Wheel, the world's first and only rotating boatlift! We discover this fascinating construction by taking a breathtaking boat journey (*boat fare included in the tour cost*), returning via Stirling, one of Britain's most historic cities with a magnificent castle and ancient market street.

Departs Monday - Returns on Saturday

Jun 3	£224	Jul 1	£239
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Departs Sunday - Returns on Friday

Aug 4	£239	Sep 8	£239
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Supplements per person

Single	£35		
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Departs Monday - Returns on Friday

Jun 3	£269	Sep 9	£284
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Supplements per person

Single	£49		
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Departs Monday - Returns on Friday

Jun 3	£239	Aug 26	£259
Jul 22	£244	Sep 16	£244

Supplements per person

Single	£27		
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Dunoon

A WINDOW ON THE OUTSTANDING SCENERY OF THE HIGHLANDS

View of Firth of Clyde from Selborne Hotel

Dunoon is splendidly situated on the western shores of the Firth of Clyde, where Loch Long and Holy Loch join the sea. It boasts some lovely gardens, two bays, and a flat promenade - perfect for that most traditional of seaside occupations, strolling along the prom! There is a modern indoor swimming pool with solarium and sauna, bowling greens, squash and tennis courts and both 9 and 18 hole golf courses. There are two cinemas and, in the season, entertainment at the Queens Hall. Within just a few miles is some of Scotland's most spectacular mountain scenery in the Argyll Forest Park. The journeys along Loch Eck and to Colintrave are amongst the most memorable anywhere in Scotland.

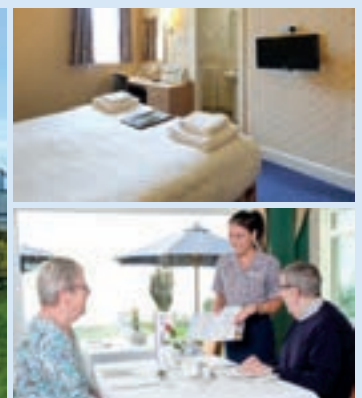
SELBORNE HOTEL

Dunoon



Leisureplex
HOLIDAY HOTELS

Superbly situated looking South across the Clyde with pleasant lawns reaching down to the promenade and water's edge. All the public rooms and many of the bedrooms offer uninterrupted views of the river which is a constant source of interest. Ground floor areas include a TV lounge, bar lounge with dance floor, quiet lounge and games room. Car parking available. Tel: 01369 702761.



SCOTTISH THEMED EVENINGS AT
DUNOON
★ **£1 BAR** ★
every Tuesday & Thursday evening*

Scottish themed evening with Ceilidh band and dancing compere

AVAILABLE ON TOUR 411M:
Departing 6th April
& 4th May 2019

*£1 on Pre-Easter departures only

DUNOON, ROTHESAY & GLASGOW - 411M

Alfa Includes

- 7 nights dinner, room & breakfast
- 2 full & 2 half day excursions
- Guided tour of Glasgow
- Return ferry to Isle of Bute

8 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F Isle of Bute

Today's journey takes us to Colintrave and then via a short ferry crossing to the Isle of Bute (*ferry included in the tour cost*). We continue to its capital, the resort of Rothesay. This peaceful island is home to a rich heritage, contrasting landscapes and seascapes and unrivalled panoramic views.

F Glasgow

We take the ferry across the River Clyde and continue to Glasgow. With its magnificent buildings and delightful parks beside the Clyde, Glasgow has become one of Europe's most dynamic and cultured cities. We have a guided tour of the city (*included in the tour cost*).

H The Cowal Peninsula

A delightful short tour to explore the area immediately around Dunoon visiting Innellan and toward Kilmun Church and Strone.

H Lochgoilhead

A small village at the head of fjord-like Loch Goil, approached via a steep descent from the 'Rest and Be Thankful' Pass.

Departs Saturday - Returns on Saturday

Apr 6*	£279	Jul 6	£354
May 4*	£339	Aug 3	£359
Jun 8	£349	Sep 7	£354
Supplements per person			
Single	£25	Sea View (Apr)	£28
		Sea View (May-Sep)	£35

*Themed entertainment at Selborne Hotel, Dunoon

HISTORIC HOUSES OF SCOTLAND - 413M

Alfa Includes

- 7 nights dinner, room & breakfast
- 2 full & 1 half day excursions
- Return ferry to Isle of Bute
- Entrance to Mount Stuart & Inverary Castle
- Guided tour Ardgowan House

NEW
8 DAYS
FROM
£339
PER PERSON

EXCURSIONS INCLUDED

F NEW! Mount Stuart

Today's journey takes us to Colintrave and then via a short ferry crossing to the Isle of Bute (*ferry included in the tour cost*) and the splendour of Mount Stuart (*entrance included in the tour cost*). This neo-Gothic mansion boasts a fascinating history, impressive architecture, grand décor and 300 acres of remarkable gardens.

F NEW! Inveraray Castle

One of the most iconic in Scotland, Inveraray Castle has a history dating back to the 1400s (*entrance included*). Standing on the shores of Loch Fyne, this impressive home of the Dukes of Argyll and the seat of the Clan Campbell offers incredible history & beautiful gardens.

H NEW! Ardgowan

Facing Dunoon over the Clyde is the ancient estate of Ardgowan, now in the hands of the 12th Baronet Sir Ludovic Shaw-Stewart, who has worked tirelessly to restore and develop the house and estate. We are treated to a guided visit of the house (*included in tour cost*).

Departs Saturday - Returns on Saturday

Jun 22	£339	Jul 20	£349
Supplements per person			
Single	£25	Sea View	£35

Fort William

OUTDOOR CAPITAL OF THE UK

Fort William

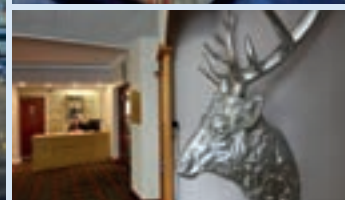
Fort William, the "Outdoor Capital of the UK", is not only an important tourist centre but also a splendid location from which to explore the magnificent Western Highlands. It is situated at the southern end of the Great Glen, on the shores of Loch Linnhe, beneath towering Ben Nevis, Britain's highest mountain. For those who do not feel quite up to the ascent of Ben Nevis, nearby Aonach Mor offers Britain's only alpine cable car, rising over 2000 feet to the Snowgoose restaurant, from where there are spectacular views of the Great Glen. The surrounding countryside has some of Britain's most spectacular scenery and its torrid history has produced over 30 battlefields in the Lochaber area alone. As a touring centre, Fort William is unrivalled and our excursions make the best of this with coverage of many of the area's most interesting places.

CROIT ANNA HOTEL

Fort William


Leisureplex
HOLIDAY HOTELS

Situated on the shores of Loch Linnhe, three miles from the centre of Fort William, with spectacular views across the loch from all of the public rooms and most of the bedrooms, the Croit Anna offers a comfortable and friendly base in which to relax. There is a panoramic lounge, spacious bar and terrace. A regular bus service runs from directly outside the hotel to the centre of Fort William and to other local towns and attractions. Tel: 01397 702268.



Inverness Castle

FORT WILLIAM, SKYE & MULL - 433M

Alfa Includes

- 7 nights dinner, room & breakfast
- 3 full day excursions
- Return ferry to Isle of Mull

8 DAYS
FROM
£309
PER PERSON

EXCURSIONS INCLUDED

F Inverness & Loch Ness

We travel to this beautiful city which boasts an array of historic buildings including Inverness Castle and St. Andrew's Cathedral. We also see magnificent Loch Ness surrounded by the towering Scottish hills – and perhaps even catch a glimpse of "Nessie"!

F Isle of Mull

We take the ferry to the Isle of Mull (*included in tour cost*). We then continue by coach up to Tobermory, the capital of Mull with its colourful buildings with echoes of Iceland and Norway.

F Isle of Skye

A scenic journey takes us along Loch Lochy, then past the Five Sisters of Kintail to the much photographed Eilean Donan Castle. We continue to Kyle of Lochalsh and then across to Skye with a short tour of this enchanting Island.

Departs Saturday - Returns on Saturday

Apr 6	£309	Jun 15, 29	£379
Apr 27	£314	Jul 13	£379
May 18	£344	Aug 10	£379
Jun 1	£364	Sep 7	£379

Supplements per person

Single	£25	Sea View	£24
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THE GREAT GLEN & SKYE - 6436M

Alfa Includes

- 5 nights dinner, room & breakfast
- 2 full day excursions
- Trip on Caledonian Canal
- Entrance to Clan Donald Museum & Fort William Distillery
- Ferry from Skye to Mallaig

6 DAYS
FROM
£279
PER PERSON

EXCURSIONS INCLUDED

F Skye & Clan Donald Museum

A scenic journey takes us to Kyle of Lochalsh and then across to Skye, where we visit the Clan Donald museum at Armadale Castle. We then take the ferry back to Mallaig (*included in tour cost*) on the mainland and enjoy the dramatic views of Ben Nevis on our return journey.

F Fort William & the Caledonian Canal

We travel on the historic Caledonian Canal from Banavie to Gairloch, through the Great Glen. The canal was built to link the two coasts of Scotland in the early 19th century, taking twice as long and costing twice as much as originally estimated. Before its completion it was obsolete, as the French Naval threat at sea had subsided following Waterloo. In the afternoon we visit the Ben Nevis distillery for a tour and tasting before enjoying some free time in Fort William.

Departs Sunday - Returns on Friday

May 12	£279	Sep 15	£289
Jul 21	£289		

Supplements per person

Single (May)	£22	Sea View	£22
Single (Jul-Sep)	£50		

Overnight Stops



Outbound journey:

Staying overnight at Selborne Hotel, Dunoon (see page 47).

Return journey:

Staying overnight in North East England.



County Wicklow is known as 'The Garden of Ireland', a land blessed with natural seaside sights, uncrowded towns and the serenely rolling vales. We are based in the well established seaside resort of Bray, which is virtually a suburb of Dublin and offers easy access to the city on the DART rapid transit system.



Kilkenny is a flourishing city with a fascinating medieval history and a thriving crafts industry. The 800-year-old Norman castle overlooks the ancient streets of Kilkenny which today has been transformed into a cosmopolitan destination. We also visit the port city of Waterford, as well as the Dunbrody Famine Ship and the historic site of Cahir Castle on this varied and fascinating tour of Ireland's South East.



ROYAL HOTEL | Bray

Situated in the heart of Bray, a short walk from the seafront. All bedrooms have bath or shower and WC, telephone, TV, and tea/coffee making facilities. It has a superb leisure centre with swimming pool, children's fun pool, sauna, steam room, jacuzzi and gymnasium. The Royal has a spacious restaurant serving wholesome food. Tel: 00353 1286 2935.

NEW HOTEL

SPRINGHILL COURT | Kilkenny

The Springhill Court Hotel is within walking distance of Kilkenny City, with superb shopping and fantastic food. The Kilkenny Leisure Club consists of a 19 metre deck level swimming pool, heated seat area, sauna, steamroom and jacuzzi. Tel: 00353 567721122.

WICKLOW HOUSES & GARDENS - 885M

Alfa Includes

- 6 nights dinner, room & breakfast
- 1 full day excursion & 2 en-route excursions
- Guided tours of National Botanical Gardens & Russborough House
- Entrance to Powerscourt House & Gardens

NEW 7 DAYS FROM £509 PER PERSON

HEART OF IRELAND - 888M

Alfa Includes

- 6 nights dinner, room & breakfast
- 2 full day excursions
- Entrance to Waterford Crystal & Dunbrody Famine Ship
- Entrance to Cahir Castle

7 DAYS FROM £489 PER PERSON

EXCURSIONS INCLUDED

H NEW! National Botanic Gardens Dublin (en-route)
On arrival in Ireland we visit Ireland's National Botanic Gardens for a guided tour (included in the tour cost).

F NEW! Glendalough & Russborough House
We visit the dramatically beautiful valley of Glendalough with its tiny church, ruined abbey and fine round tower. Russborough was left to the Irish public in 1978, along with a large collection of art, furnishings and ornate decorations (guided tour included in tour cost).

H NEW! Powerscourt House & Gardens (en-route)
Before heading to the ferry port we visit the majestic 18th century Powerscourt House,

The National Botanic Gardens, Dublin

with its exquisite interiors, particularly the ballroom, and an immense 45 acres of formal and informal gardens (entrance included in the tour cost).

Departs Sunday - Returns on Saturday			
Jul 21	£509	Sep 29	£509
Supplements per person			
Single	£149		

EXCURSIONS INCLUDED

F Waterford Crystal & the Dunbrody Famine Ship
The House of Waterford Crystal houses the World's largest selection of traditional crystal. We also visit the Dunbrody Famine Ship, which tells the story of Irish emigrants and the conditions they endured on their long sea journeys, and the lives they established in new lands.

F Cahir Castle & Kilkenny
Cahir Castle is an imposing 13th-15th Century structure, skilfully designed by Conor O'Brien to be a state-of-the-art defensive castle. Appearing to grow from the actual rock on which it stands, the castle has been the scene of sieges and bombardments for centuries and retains its impressive keep tower (entrance to Cahir Castle included in the tour cost). We have some time at leisure

Kilkenny Castle

in Kilkenny this afternoon before returning to the hotel.

Departs Saturday - Returns on Friday			
Jun 15	£489	Sep 7	£489
Supplements per person			
Single	£144		

Overnight Stops

Outbound journey: We stay overnight in North Wales before catching the ferry to Ireland. Once in Ireland we proceed to our resort.

Return journey: After leaving our resort we catch the afternoon ferry to North Wales, where we stay overnight.

Overnight Stops

Outbound journey: We stay overnight in North Wales before catching the ferry to Ireland. Once in Ireland we proceed to our resort.

Return journey: After leaving our resort we catch the afternoon ferry to North Wales, where we stay overnight.

JERSEY BY AIR

Jersey by Air

A UNIQUE ISLAND WITH A BLEND OF BRITISH & FRENCH INFLUENCES

St. Brelades Bay

Jersey is a magical island, part of Britain, yet lying only 15 miles off the French coast. The result is an irresistible mixture of history, culture and rugged natural beauty. The island's fantastic sunshine record and miles of beautiful sandy beaches lie in wait and you are invited to enjoy its continental charm and climate without complications such as passports*, currency or a foreign language. Quite apart from its beaches Jersey boasts numerous museums and two fairyland castles, Mont Orqueil and Elizabeth, the names of which characterise the perfect blend of British and French culture on the island. The cosmopolitan streets of St. Helier, Jersey's capital, are lined with chestnut trees, bars, pavement cafés and, of course, tax free shops. This relaxing holiday allows you your own time to unwind and soak up the delights of this unique island. Whether it be energetic walks and trips, sunbathing on the miles of sandy beaches or simply relaxing in and around the resort; the decision is yours!

**NEW FOR
2019**
flights from
Birmingham
Airport



St. Aubins Harbour

TOUR INFORMATION

✈ Return scheduled flights

New for 2019 flights from Birmingham Airport.

Depart Birmingham 07.15 – Arrival Jersey 08.25

Depart Jersey 12.50 – Arrival Birmingham 14.00

- A form of photographic identification is required. For full list of acceptable identification please check with your flight provider.
- Flight details are not finalised at time of going to press and are subject to confirmation from the relevant authorities.
- Flight Supplements may be applied at the time of booking.
- Holiday operated by Destination Specialists ATOL 9503.
- This tour does not include feeder services and you have to make your own way between home and the airport. We recommend that you arrive at the airport 2 hours prior to departure. Return hotel transfers in Jersey are included in the tour cost.
- The deposit required for Jersey by Air is £150 (non refundable).

RUNNYMEDE COURT HOTEL

St. Helier ☺☺



Ideally located within a 2 minute walk to the beach and promenade at Harve des Pas yet just a 5 minute stroll to the main shopping precinct and the Howard Davis Park you are guaranteed a warm welcome.
Note: 9 unavoidable steps to reception.
Tel: 01534 720044.



MAYFAIR HOTEL

St. Helier ☺☺☺



This popular hotel is situated in the heart of St. Helier just 5 minutes' walk from the shopping precinct and the Howard Davis Park. Enjoy the many inviting facilities; coffee shop, indoor swimming pool complex, roof top sun terrace, lounge and cocktail bar.
Tel: 01534 888822.



Mont Orgueil

EXCURSIONS INCLUDED

F Coastal Tour

We experience some of the 48 miles of breathtaking scenery that forms Jersey's varied and spectacular coastline. From the dramatic cliffs of the North, to the golden sandy beaches of the South we see the most beautiful and historical points of the island.

JERSEY BY AIR (RUNNYMEDE) - 600M

Alfa Includes

- 7 nights dinner, room & breakfast
- 1 full day excursion
- Return flights from Birmingham
- Transfers between Jersey airport and hotel

Departs Saturday - Returns on Saturday			
Apr 27	£639	Jul 6, 13	£709
May 4	£644	Jul 20, 27	£719
May 11	£644	Aug 3, 10	£719
May 18	£649	Aug 17	£709
May 25	£659	Aug 24, 31	£679
Jun 1, 8	£679	Sep 7, 14	£674
Jun 15	£699	Sep 21	£649
Jun 22, 29	£709	Sep 28	£639
Supplements per person			
Single	£40		

**8 DAYS
FROM
£639
PER PERSON**

JERSEY BY AIR (MAYFAIR) - 602M

Alfa Includes

- 7 nights dinner, room & breakfast
- 1 full day excursion
- Return flights from Birmingham
- Transfers between Jersey airport and hotel

Departs Saturday - Returns on Saturday			
Apr 27	£649	Jul 6	£759
May 4	£709	Jul 13, 20, 27	£799
May 11	£709	Aug 3, 10	£829
May 18	£719	Aug 17, 24	£754
May 25	£754	Aug 31	£754
Jun 1, 8	£754	Sep 7	£754
Jun 15	£759	Sep 14, 21	£729
Jun 22, 29	£759	Sep 28	£729
Supplements per person			
Single	£40		

**8 DAYS
FROM
£649
PER PERSON**

Call 01257 248000, visit www.alfatravel.co.uk or visit your local travel agent



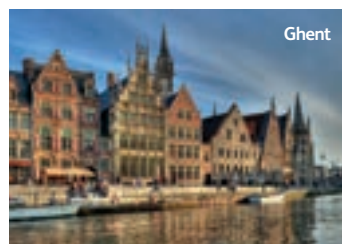


In springtime the fields of Holland burst into colour and from our base in Blankenberge we visit the famous Keukenhof Gardens, the largest flower garden in Europe. Walking through the gardens you will experience strong scents from the tulips, daffodils, hyacinths and other varieties of spring bulbs and many other plants and flowers.



HOTEL SABOT D'OR | Blankenberge

This friendly, welcoming, family-run hotel is now in the hands of the third generation of owners. Centrally located, the Sabot d'Or is within easy walking distance of the seafront, marina, market square and tram station.
Tel: 00322 50 43 34 00.



DUTCH BULBFIELDS - 811M

5 DAYS
FROM
£324
PER PERSON

Alfa Includes

- 4 nights dinner, room & continental breakfast
- 2 full day excursions
- Entrance to Keukenhof Gardens
- Guided walking tour of Ghent

EXCURSIONS INCLUDED

F Keukenhof Gardens

A long and rewarding day as we travel into Holland to see the famous bulbs known throughout the world as a symbol of the horticultural genius of Holland. Millions of bulbs explode into an overwhelming colourful display (*entrance included in tour cost*).

F Ghent

Often referred as the Heart of Flanders, Ghent

is an historic town with cobbled streets and pleasant street cafés in the many little squares which lie alongside pretty canals (*guided walking tour included in tour cost*).

Departs Saturday - Returns on Wednesday	
Apr 27	£324
Supplements per person	
Single	£79

Journey Direct

Outbound journey: We cross the Channel from Dover and continue directly to our resort.

Return journey: After leaving our resort we cross the Channel to Dover and return to our original joining points.



EUROPE BY COACH

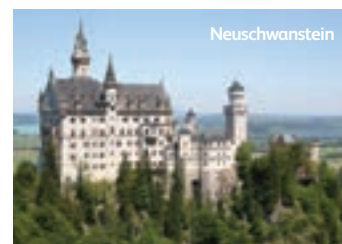
Austrian Tyrol

Based in the famous alpine skiing resort of St. Anton am Arlberg amid some of the most glorious mountain scenery in Europe. In summer the green slopes are a carpet of flowers and a paradise for walkers. The less energetic may prefer to take the cable car! Enjoy the brass bands and explore the pretty streets of the village centre, lined with shops and bars.



HOTEL ARLBERG | St. Anton am Arlberg

This first class hotel is situated in the heart of St. Anton. The comfortable bedrooms are luxuriously equipped. There is a spacious bar lounge, indoor heated swimming pool, sauna, solarium, steam room and a whirlpool spa bath. Welcome drink on arrival. There is a weekly Farmers Buffet.
Tel: 0043 5446 22100.



AUSTRIAN TYROL - 800M

11 DAYS
FROM
£759
PER PERSON

Alfa Includes

- 9 nights dinner, room & continental breakfast
- 1 night room & continental breakfast
- 2 full day excursions
- Guided tour of Innsbruck & Bavaria

EXCURSIONS INCLUDED

F Innsbruck

Capital of the Tyrol, with its Golden Roof, Imperial church and Palace. *Guided tour included in the tour cost.*

F Bavaria

A lovely scenic drive with a guide (*included in tour cost*) into southern Germany passing

the fairytale castles of Neuschwanstein and Linderhof and with a short stop in Oberammergau.

Departs Sunday - Returns on Wednesday	
Sep 8	£759
Supplements per person	
Single	£154

Overnight Stops

Outbound journey: We cross the Channel from Dover and stay overnight in Northern France, and then in Eastern France, before continuing to our resort.

Return journey: After leaving our resort we stay overnight in Eastern France, before crossing the channel to Folkestone for a further overnight stop.



EUROPE BY COACH

World War I Cemetery, nr Ypres

Battlefields of The Great War

This tour takes in the fields of northern France and Belgian Flanders, guided by local experts. We visit Ypres, the vital communications centre of Flanders, taking in the horrors of trench warfare at Passchendaele and Essex Farm Cemetery. In France we visit Vimy Ridge, Arras, and the museum, cemetery and memorial at Thiepval.



HOTEL AMBASSADOR | Menen

The tranquil, welcoming Ambassador Hotel is situated just 500 meters from Menen's Market Place. It offers 34 stylish, comfortable rooms, pleasant breakfast room with view onto the hotel's garden, relaxing reading lounge, cosy bar and air conditioned dining room. Tel: 0032 56 313272.



BATTLEFIELDS OF THE GREAT WAR - 855M

Alfa Includes

- 3 nights dinner, room & continental breakfast
- 1 night room & continental breakfast
- 2 full & 1 half day excursions
- Entrance to "In Flanders Field" Museum & Thiepval Memorial Visitor Centre
- 2 guided battlefield tours

5 DAYS
FROM
£344
PER PERSON

EXCURSIONS INCLUDED

F The Ypres Salient

We spend the morning in Ypres and visit the 'In Flanders Fields' Museum (*entrance included*). In the afternoon we appreciate our expert guide (*included in tour cost*) on a tour of the battlefields with visits to Passchendaele and Essex Farm Cemetery.

F Thiepval & the Somme

Today we meet our expert guide (*included*)

in tour cost) at Vimy Ridge before taking lunch at Arras. Our guide provides detailed commentary as we continue to the Fricourt German Cemetery and Thiepval Memorial with its new Visitor Centre (*entrance included in tour cost*). Our final visit of the day is to the Lochnagar Crater, which reveals the devastating power of WW1 explosives.

H Evening Trip to the Last Post at Menin Gate

The Last Post, at the Menin Gate in Ypres, is the final salute to the fallen and is played by the buglers in honour of the memory of the soldiers who died in the Ypres Salient during the First World War.

Departs Saturday - Returns on Friday

Sep 7	£344	
Supplements per person		
Single	£109	



Journey Direct

Outbound journey: We cross the Channel from Dover and continue directly to our resort.

Return journey: After leaving our resort we cross the Channel to Dover and return to our original joining points.



Arromanches

WWII: The 80th Anniversary

Based at the heart of the delightful Norman town of Villedieu-les-Poêles, an historic centre for the production of copperwares (poêles means frying pans), we visit the beaches of D-Day, the Mémorial at Caen, the Arromanches 360 exhibition cinema and the site of the failed Allied raid at Dieppe.



HOTEL LE FRUITIER | Villedieu-les-Poêles

NEW
HOTEL

The centrally located, extensively refurbished and modernised Hotel le Fruitier offers a superb base from which to explore Normandy. The hotel benefits from a lift to all floors, free Wi-Fi, bar with terrace, and lounge. All en-suite rooms include TV (French channels), hair-dryer, direct dial telephone and tea/coffee making facilities. Tel: 00 332 3390 5100.



WWII: THE 80TH ANNIVERSARY - 853M

Alfa Includes

- 4 nights dinner, room & continental breakfast
- 1 night room & continental breakfast
- 1 full day excursion & 2 en-route excursions
- Entrance to Memorial at Caen & Arromanches360 Cinema

NEW
6 DAYS
FROM
£509
PER PERSON

EXCURSIONS INCLUDED

H NEW! Caen & Mémorial Museum (en-route)

En-route from Calais to our base at Villedieu we visit the Mémorial at Caen, which was constructed on the site of a wartime Blockhaus (*entrance included in tour cost*). Often cited as the best WWII museum in the World, the Mémorial also has galleries dedicated to the Nobel Peace Prize and the Cold War.

F NEW! D-Day Landing Beaches & Arromanches360

We journey to the important beaches where

Operation Overlord landed in Normandy in 1944. In Arromanches we visit the Arromanches360 Cinema (*entrance included in tour cost*), a unique circular cinema whose film exhibitions explore the preparation, execution and aftermath of the landings.

H NEW! Dieppe (en-route)

En-route from Villedieu to the Channel, we visit Dieppe, scene of the first Allied raid on Northern France in 1942. The largely unsuccessful operation suffered from a lack of air and artillery cover, although it has been suggested that the raid was merely a cover for an Allied attempt to capture an Enigma coding machine from German Naval HQ.



Departs Monday - Returns on Saturday

Sep 9	£509	
Supplements per person		
Single	£129	

Overnight Stops

Outbound journey: We cross the Channel from Dover and stay overnight in Northern France before continuing to our resort.

Return journey: After leaving our resort we cross the channel to Folkestone for an overnight stop.



Lake Annecy



Lake Annecy & French Alps

Nestling at the head of its lake, Annecy's old town, dominated by the castle, is very photogenic with narrow winding cobbled streets lined with charming arcades. Alongside the sleepy river are sunny quayside cafés and flowers in profusion. Take a swim in the lovely waters of the lake or relax in the shady parks.

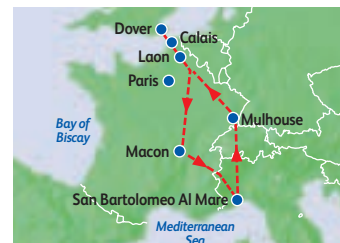


San Remo



Ligurian Riviera

San Bartolomeo al Mare in the heart of the Italian Riviera boasts an extremely warm climate. The coast consists of rocky headlands with sheltered, sandy beaches. Surrounded by beautiful countryside and tree-covered slopes bursting with oranges, lemons, vines and flowers you can see why this is known as the "Riviera of Flowers".



EUROPE
BY COACH

MERCURE ANNECY SUD HOTEL | Annecy

This excellent hotel is located on the edge of town with panoramic views of the surrounding mountains. A regular bus service to the centre operates daily. Facilities include an outdoor swimming pool and poolside restaurant for the summer season, the 'Le 76' restaurant and a cosy bar and lounge.

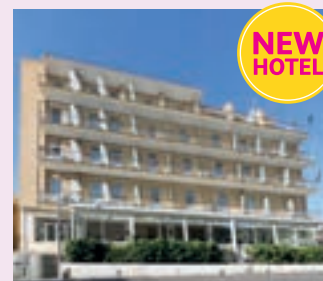


HOTEL LA MARINA | San Bartolomeo al Mare

Centrally located at the heart of the resorts of the Dienes Gulf, this hotel offers a warm welcome just 75 yards from the beachfront. The panoramic roof terrace provides stunning views.

Tel: 00 39 0183 403158.

FREE BAR 8pm to 11pm. Includes House Beer & Wine, Soft Drinks, Coffee, Tea



NEW
HOTEL



Annecy



Geneva

LAKE ANNECY & FRENCH ALPS - 852M

Alfa Includes

- 6 nights dinner, room & continental breakfast
- 1 night room & continental breakfast
- 2 full & 1 half day excursions

EXCURSIONS INCLUDED

F Chamonix

We travel along the shores of Lake Annecy and through spectacular Alpine scenery to the bustling town of Chamonix, at the foot of Mont Blanc, Europe's highest mountain.

F Geneva

Situated on the shores of Lake Geneva where the mighty Rhône leaves the lake. An important watchmaking city with many elegant parks and boulevards and the base for

numerous United Nations agencies.

H Aix les Bains & Lac du Bourget

The biggest natural lake in France, Lake Bourget is a haven of peace with welcoming beaches. There are charming lakeside cafés and bars.

Departs Sunday - Returns on Sunday

Sep 14	£599	
Supplements per person		
Single	£189	

8 DAYS
FROM
£599
PER PERSON

LIGURIAN RIVIERA - 890M

Alfa Includes

- 8 nights dinner, room & continental breakfast
- 1 night room & continental breakfast
- 2 full day excursions
- Guided tour of San Remo & Dolceaqua

EXCURSIONS INCLUDED

F NEW! Roman settlements at Albenga & Alassio

One of the most popular beach resorts of the 'Palm Riviera', Alassio's historic centre also includes grand palaces of noble families. The wall of Alassio, called 'Muretto', is famous for the signatures of personalities from sports and show business who have immortalised themselves on the tiles. The next stop is Albenga, where the majority of the medieval city quarter has been preserved.

F NEW! Guided Tour to San Remo & Dolceaqua

Our guide (*included in tour cost*) reveals the delights of the Riviera, focusing on the parks, promenades and piazzas of San Remo. The charming medieval village of Dolceaqua is set in the heart of the beautiful Nervia Valley, in the Ligurian hillside inland from Ventimiglia.



Dolceaqua

Departs Monday - Returns on Wednesday

Sep 16	£699	
Supplements per person		
Single	£149	

Overnight Stops

Outbound journey: We cross the Channel from Dover and stay overnight in Northern France before continuing to our resort.

Return journey: After leaving our resort we stay overnight in Northern France before crossing the Channel to Dover.



Overnight Stops

Outbound journey: We cross the Channel from Dover and stay overnight in Northern France, and in the Rhone Valley, before continuing to our resort.

Return journey: After leaving our resort we stay overnight in the Rhone Valley, before crossing the channel to Folkestone for a further overnight stop.



F Full Day Excursion

H Half Day Excursion

NEW Brand NEW Tour

NEW! Excursions



EUROPE BY COACH

Lake Maggiore

Lake Maggiore

The "Great Lake", also known as Lago Verbano, is over 40 miles long and extends over Italy's border into Switzerland. Speckled with islands and surrounded by dramatic Alpine scenery, Maggiore benefits from cooling breezes tumbling from the snow-capped hills in summer, making Maggiore a comfortable sun-drenched holiday destination.



Florence

Treasures of Tuscany

Italy's most beguiling region is also its artistic and cultural capital. This tour allows us to sample Florence, home of the famous Uffizi Gallery, Siena with its ancient university and Pisa with its leaning tower. Our tour is based in Marina di Pietrasanta, a small seaside resort on the Tuscan Coast near the well known resort of Viareggio.



EUROPA HOTEL | Ispra

0000

NEW
HOTEL

Recently refurbished, occupying a peaceful lakeside location facing a sandy beach and pier – ideal for taking a dip or a trip on the lake! The restaurant offers panoramic lake views, as does the terrace bar. Tel: 00 39 0332 780184.

FREE BAR on 4 nights – 8pm to 10pm.
Includes House Beer & Wine, Soft Drinks,
Coffee, Tea



LAKE MAGGIORE - 893M

Alfa Includes

- 8 nights dinner, room & continental breakfast
- 1 night room & continental breakfast
- 2 full day excursions
- Entrance to Isola Bella Palace & Gardens
- Guided boat tour to Borromean Islands

NEW
10 DAYS
FROM
£749
PER PERSON

EXCURSIONS INCLUDED

F NEW! Isola Bella, Isola dei Pescatori & Stresa

An exciting excursion as we take a boat with our guide (*both included in tour cost*) to the Borromean Islands, including a visit to the Palace and Gardens on Isola Bella (*entry included in tour cost*). We then visit the lakeside resort of Stresa, setting for Hemingway's Farewell to Arms.

F NEW! Lugano

Don't forget your passport as we journey to Switzerland and the Italian-speaking city of Lugano on the lake of the same name. You may choose to explore the city with its 9th century cathedral and museum of Swiss-Italian art, or perhaps take a boat trip on the lake.



Departs Monday - Returns on Wednesday

Sep 16	£749	
Supplements per person		
Single	£169	



Overnight Stops

Outbound journey: We cross the Channel from Dover and stay overnight in Northern France, and in the Rhone Valley, before continuing to our resort.

Return journey: After leaving our resort we stay overnight in the Rhone Valley, before crossing the channel to Folkestone for a further overnight stop.

TUSCANY INN | Montecatini Terme

0000

NEW
HOTEL

Centrally located in the traditional spa resort of Montecatini Terme, the Tuscany Inn is a modern, well equipped hotel offering views of the Tuscan hills. Many accessible rooms. The restaurant offers Tuscan and international dishes and is decorated with many original artworks. Tel: 00 39 0572 70302.



TREASURES OF TUSCANY - 894M

Alfa Includes

- 10 nights dinner, room & continental breakfast
- 1 night room & continental breakfast
- 3 full day excursions
- Entrance to Villa Garzoni Gardens & Butterfly House

NEW
12 DAYS
FROM
£739
PER PERSON

EXCURSIONS INCLUDED

F Pisa

In Pisa's field of miracles 'Campo di Miracoli' we see the amazing leaning tower, one of the singularly most beautiful bell towers in the world.

F Florence

A day at the resplendent jewel of the Tuscan crown. Visit the Uffizi Gallery, Florence's enormous Cathedral, the Duomo, or explore the jewellery shops on the Ponte Vecchio (attraction entry fees may apply).

F NEW! Garzoni Gardens & Lucca

We venture first to the village of Collodi, named for the creator of the Pinocchio stories who lived here. We visit the spectacular terraced gardens of Villa Garzoni, complete with a fascinating butterfly house (*entry*



included in tour cost). Lucca is a dramatic walled city, birthplace of Puccini, and home to many grand squares and lavish buildings.

Departs Monday - Returns on Friday

Jul 1	£739	
Supplements per person		
Single	£199	



Overnight Stops

Outbound journey: We cross the Channel from Dover and stay overnight in Northern France, and then in Eastern France, before continuing to our resort.

Return journey: After leaving our resort we stay overnight in Eastern France, and then in Northern France before crossing the Channel to Dover.

Dutch Bulbfields

Dutch Bulbfields

NEW

6 DAYS
FROM
£559
PER PERSON

Springtime in Holland sees a profusion of delightful bulbs proudly displaying their bright colours. The greatest show garden in Europe is found at Keukenhof, where 7 million flowers come to life each year. And while in the Netherlands, what better place to stay, and what better way to travel than on board the well-appointed MS Serenity.

DUTCH BULBFIELDS - 927MEC

- 6 DAYS

Alfa Includes

- 3 nights dinner, cabin, breakfast & lunch on Serenity
- 2 nights dinner, room & breakfast en route
- 2 excursions

CRUISE ITINERARY

Mo UK – Nieuwpoort

We travel by coach to Dover and take the ferry to Calais, where we continue to our overnight hotel.

Tu Nieuwpoort – Amsterdam

We travel to Amsterdam where we board our ship in time for a drinks reception and welcome meal.

We Amsterdam – Hoorn – Kampen

This morning we set sail in the early hours of the morning arriving in Hoorn at breakfast for our free morning to discover this beautiful town that lies on the IJsselmeer. Shops and cafes dot the 17th-century town centre, which spills out from the Rode Steen, the main square. At mid-day we set sail for Kampen to spend a free afternoon discovering this Hanseatic town. Kampen has over 500 monuments, including the Church of St Nicholas, the Gothic house, the town gates and a replica of the medieval merchant ship De Kamper Hanze Kogge

Th Kampen – Amsterdam

Excursions: Keukenhof Gardens and Amsterdam Canal Cruise with Wine & Cheese

Casting off from Kampen, we cruise to the lively little port of Lelystad for our excursion to view the breathtaking Keukenhof Gardens. We rejoin our ship in Amsterdam where you can experience the true beauty of this capital city on our canal cruise, which takes you around the 17th-century buildings and picturesque little bridges while you enjoy cheese and wine – it's a must for all visitors.

Fr Disembark – Antwerp – Folkestone

Today we leave the ship for the final time. After a visit to Antwerp we cross the channel to our overnight hotel in Folkestone.

Sa Folkestone – Interchange – Home

We return to our original joining points in the afternoon.

EXCURSIONS INCLUDED

- **NEW!** Keukenhof Gardens
- **NEW!** Amsterdam Canal Cruise with Cheese & Wine

MS SERENITY



Alfa Includes

- En suite cabin accommodation for the duration of the cruise on the chosen deck
- All necessary River / port fees and taxes
- Porterage on arrival & departure
- Welcome glass of sparkling wine
- Early risers & mid-morning tea/coffee
- Buffet / Waiter served lunch or packed lunch on excursion days
- Full hot and cold buffet breakfast each day
- Four course dinner: salad, soup, choice of 2 main courses, usually fish or meat, choice made at lunch
- Welcome glass on arrival & departure
- Tea/coffee after dinner
- Captain's dinner on 1 night
- Services of a Cruise Director (English Speaking) on board for commentary & general assistance
- Musical entertainment every night
- 24hrs Tea/Coffee station at Lido bar



Departs Monday - Returns on Saturday

Date	Deck	Price	Single Supplement
Apr 29	Panorama Deck	£669	£244
Apr 29	Middle Deck	£619	£219
Apr 29	Main Deck	£559	£194

Rhine in Flames

Cologne

10 DAYS
FROM
£1239
PER PERSON

The crescendo of this exciting tour is undoubtedly the Rhine in Flames harvest festival, with its dramatic firework displays. But there are many other highlights to enjoy, including the picturesque town of Koblenz, the bustling cities of Mainz and Cologne and the imposing cliffs of the Rhine Gorge and Lorelei rock.

RHINE IN FLAMES - 923MEC - 10 DAYS

Alfa Includes

- 7 nights dinner, cabin, breakfast & lunch on Lady Anne
- 2 nights dinner, room & breakfast en route
- 9 excursions

CRUISE ITINERARY

Mo UK – Northern France

Travel from original joining points (via interchange for M) to Northern France. Evening meal to be taken on board the ferry.

Tu Embark at Andernach

We travel to the quaint town of Andernach and board our ship in time for a drinks reception and evening meal.

We Andernach - Koblenz

Excursions: Koblenz Cable Car & Ehrenbreitstein Fortress

This morning you can relax on the sun deck as we cruise to one of the oldest and most beautiful towns in Germany, Koblenz. Here we join our excursion for a trip on the Koblenz cable car, which offers breathtaking views across the region along with entrance to the magnificent Ehrenbreitstein Fortress.

Th Koblenz - Rüdesheim

Excursions: Rüdesheim Highlights and Rüdesheim by night
Cruising further along the Rhine and into the spectacular Rhine Gorge, we reach the town of Rüdesheim. To really appreciate this region we join our Rüdesheim highlights excursion, which features a panoramic ride to the heights of the gorge by cable car, while our Rüdesheim by night excursion takes you to a traditional wine cellar to sample some of the region's best wines, before exploring the Drosselgasse – a narrow street lined with traditional wine houses and garden taverns.

Fr Rüdesheim - Mainz

Excursions: Mainz Walking Tour & Gutenberg Museum
Today we cruise to the city of Mainz, at the confluence of the Rhine and Main rivers. Our Guided walking tour is the perfect introduction to Mainz, a fascinating city heralded as the wine capital of Germany. Join us as we explore the old quarter and the modern city centre, plus we visit the Gutenberg Museum opposite the cathedral.

Sa Mainz - Boppard

Tour Highlight: Rhine in Flames Festival

Our Rhine in Flames festival day gets off to a gentle start as we cruise back through the Rhine Gorge and around the Lorelei to reach Boppard. Tonight we witness the thrilling Rhine in Flames spectacle. We set sail and visit Koblenz where the festival will be in full swing and a huge fireworks display takes place with the Ehrenbreitstein Fortress in the background.

Su Boppard - Andernach

Excursion: Ahr Valley Wine Tasting

We cruise to Andernach. Join our excursion to enjoy a spot of wine tasting and free time in Ahrweiler before returning to our ship, where the evening can be spent exploring the narrow streets and riverside promenades of Andernach.

Mo Andernach - Bonn - Cologne

Excursion: Dragon Rock Railway

We cruise to Bonn, the former capital of western Germany and birthplace of Beethoven. You can explore at leisure or join our trip on the Dragon Rock Railway which leads to the top of Drachenfels, a hill surrounded by legends. We then cast off for the final time and cruise to the mighty city of Cologne. You are then free to enjoy the remainder of the day in this beautiful city which is dominated by its huge gothic cathedral.

Tu Folkestone

Today we leave the ship for the final time and cross the channel to our overnight hotel in Folkestone.

We Folkestone – Interchange – Home

We return to our original joining points in the afternoon.

EXCURSIONS INCLUDED

- Koblenz cable car
- Rüdesheim highlights
- Rüdesheim by night
- Rhine in Flames
- Dragon Rock Railway
- **NEW!** Mainz walking tour
- **NEW!** Gutenberg Museum
- Ehrenbreitstein Fortress
- **NEW!** Ahr Valley Wine Tasting



LADY ANNE

From the spotless brass furnishings and smart uniform, to the well presented meals and sparkling glassware Captain Wido runs a tight ship aboard the MPS Lady Anne and the crew's attention to detail is second to none. Yet the atmosphere is one of relaxation and informality, with smiling faces wherever you look.



Departs Monday - Returns on Wednesday

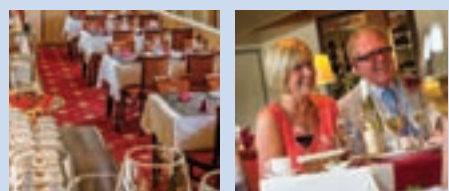
Date	Deck	Price	Single Supplement
Aug 5	Promenade	£1,389	-
Aug 5	Main Superior	£1,309	-
Aug 5	Main Standard	£1,239	£219
Sept 9	Promenade	£1,394	-
Sept 9	Main Superior	£1,319	-
Sept 9	Main Standard	£1,249	£219

Rhine to Switzerland

Rhine Valley

12 DAYS
FROM
£1409
PER PERSON

Join Alfa's dramatic and memorable journey cruising along the Rhine to Switzerland. Passing through 3 countries you will see plenty of spectacular scenery along the way including the Middle Rhine, which offers some of the world's most magnificent cultural Landscape.



Alfa Includes

- En suite Cabin accommodation for the duration of the cruise on the chosen deck
- All necessary River / port fees and taxes
- Portage on arrival & departure
- Welcome glass of sparkling wine
- Early risers and mid-morning tea/coffee
- Full hot and cold buffet breakfast each day
- Buffet / Waiter served Lunch or packed Lunch on Excursion Days
- Four course dinner: salad, soup, choice of 2 main courses, usually fish or meat, choice made at lunch
- Tea/coffee after dinner
- Captain's dinner on 1 night
- Services of a Cruise Director (English Speaking) on board for commentary & general assistance
- Musical entertainment every night
- In house entertainment on most nights

Departs Saturday - Returns on Wednesday

Date	Deck	Price	Single Supplement
Jul 27	Promenade	£1,599	-
Jul 27	Main Superior	£1,499	-
Jul 27	Main Standard	£1,409	£239

925MEC - RHINE TO SWITZERLAND - 12 DAYS

Alfa Includes

- 9 nights dinner, cabin, breakfast & lunch on Lady Anne
- 2 nights dinner, room & breakfast en route
- 11 excursions

CRUISE ITINERARY

Sa UK – Northern France

Travel from joining points and travel via our regional interchange to Northern France. Evening meal to be taken on board ferry.

Su Northern France - Koblenz

A relaxed journey from Northern France to Koblenz to embark the ship in time for a drinks reception and evening meal.

Mo Koblenz - Rudesheim - Mainz

Excursions: Rudesheim Highlights, Siegfried's Mechanical Museum, Cable Car

Cruising upriver through the spectacular Rhine Gorge, we reach the pretty town of Rudesheim where we join our excursion which visits the unique Siegfried's Mechanical Music Museum and takes you by cable car above the vineyards for panoramic views of the Rhine. We then cruise to the city of Mainz, a region widely regarded as the wine capital of Germany.

Tu Mainz – Speyer

Excursion: Walking Tour of Speyer

We continue upriver and along the Rhine's broader waters for a late afternoon stop in Speyer. This quaint city is a delight to explore. Our guided walking tour is a great way to make the most of the visit. Our ship stops overnight at Iffezheim.

We Iffezheim – Strasbourg

Excursion: Strasbourg Canal Cruise

We set sail in the morning and continue our cruise route over the border into the Alsace region of France. We stop at Strasbourg, a picture-book city whose historic centre is surrounded by the Ill river and filled with beautiful architecture. Explore at leisure, or join our afternoon excursion, which takes us around the heart of Strasbourg aboard a glassstopped canal cruiser.

Th Strasbourg – Breisach

Excursion: Alsace with Wine Tasting

Cruising through the flatter landscape of the Rhine Plain, we arrive at the small town of Breisach around lunchtime. Here we set off on our excursion into the beautiful Alsace, stopping at the little village of Riquewihr where we enjoy wine tasting at the famous Dopff & Irion vineyard.

Fr Breisach - Basel

Excursions: Black Forest & Rhine Falls

This morning, as our ship sails to Switzerland, we can venture into the cooler mountain slopes of the Black Forest on our full day excursion. A scenic drive then takes us to the must-see destination of Lake Titisee, before we visit the spectacular Rhine Falls – the largest in central Europe. We rejoin our ship in Basel, across the border in northern Switzerland, for a relaxing evening.

Sa Basel - Lucerne

Excursion: Lucerne

After breakfast our excursion takes us by coach on a route that tunnels through the Jura Mountains to the Swiss resort of Lucerne, where we have plenty of time to enjoy the views of mountains and lakes and explore the picturesque old quarter. We return to our ship in Schönaubach by coach and retrace our route back to Iffezheim for an overnight stop.

Su Iffezheim - Mannheim – Mainz

Excursion: Heidelberg Highlights

We cruise to the river port of Mannheim where you can join our guided excursion to the majestic city of Heidelberg, home of Germany's oldest university. We return to our ship in Mainz and enjoy the Captains Dinner.

Mo Mainz – Koblenz

Excursions: Koblenz Cable Car & Ehrenbreitstein Fortress

This morning we can relax on the sun deck as we cruise to one of the oldest and most beautiful towns in Germany, Koblenz. Here we can join our coach excursion for a trip on the Koblenz cable car, which offers breathtaking views across the region along with entrance to the magnificent Ehrenbreitstein Fortress.

Tu Folkestone

Today we leave the ship for the final time and cross the channel to our overnight hotel in Folkestone.

We Folkestone – Interchange – Home

We return to our original joining points in the afternoon.

EXCURSIONS INCLUDED

- Siegfried's Mechanical Music Museum
- **NEW!** Speyer Walking Tour
- **NEW!** Strasbourg Canal Cruise
- Riquewihr Wine Tasting
- Ehrenbreitstein Fortress
- Rudesheim Cable Car
- Rhine Falls
- **NEW!** Lucerne
- Heidelberg
- Koblenz Cable Car
- Black Forest

Danube

Budapest

NEW

12 DAYS
FROM
£1339
PER PERSON

There is so much to discover with Alfa's Danube river cruise. There is something for everyone, from the history of classical music in Vienna, local traditions and intricate architecture of Budapest, or the Slovakian capital of Bratislava. Our itineraries are full of inspiration, and we're confident that any journey you take along the Danube will fill you with wonder.

DANUBE - 928MEC - 12 DAYS

Alfa Includes

- 7 nights dinner, cabin, breakfast & lunch on Esmerelda
- 4 nights dinner, room & breakfast en route
- 4 excursions

CRUISE ITINERARY

Mo UK – Northern France / Belgium

We travel by coach to Dover and take the ferry to Calais, from where we continue to our overnight hotel.

Tu By Coach to Eastern France

We travel by coach following the borders of France, Belgium and Luxembourg, arriving in plenty of time for our second overnight stay near the border with Germany.

We Embark Linz

We travel to Linz where we board the MV Esmeralda in time for a drinks reception and welcome meal.

Th Linz - Vienna

Today we set sail for Vienna. Vienna is Austria's primary city and cultural, economic, and political centre, also known as the city of music.

Fr Vienna

Excursion: Vienna City Tour

Our panoramic guided tour takes us by coach through beautiful Vienna taking in such highlights as Schwarzenberg Square, the Musical Hall, Karls Square, the Opera, and Albertina. We then take a short walk through the areas inaccessible to coaches, passing the Augustiner church, National Library, Spanish Riding school, Hofburg, Palace, Michaeler church and Helden Square to the Art Museum. Returning to our coach we are shown some of the sights further out from the centre, including Parliament, the Burg theatre, the University, and the Votive church, as well as Arthouse Hundertwasser. This evening we set sail for beautiful Budapest.

Sa Budapest

Excursion: Budapest City Tour

Today's panoramic coach tour passes the Parliament and then crosses the Danube over the Margaret Bridge, before continuing to the Royal Castle area on the Buda side. Here we visit the Fishermen's Bastion and the Matthias Church. We continue to the Gellért Hill for a photo stop, before re-crossing the Danube at the Elisabeth Bridge to Heroes Square, passing the Opera and St. Stephen's Basilica. Our ship departs in the evening and sails overnight to Bratislava.

Su Bratislava

Excursion: Bratislava City Tour

Bratislava is one of the smallest and most picturesque of Central Europe, formerly known as Pressburg, Poszony or Istropolis. Our city tour by mini-rain includes the Philharmonic Hall, the National Slovakian Theatre, the Summer Seat of the Archbishop, the Blumental church, the buildings of the Technical University, the building of the Slovakian Radio and National Bank, the Seat of the Slovakian government, the Presidential gardens, Grassalkovich Palace, Bratislava Castle, through the Vienna gate, to the Outlook with panoramic views of the Old City. At the Opera a comfortable walk starts through the historical centre, where buses are not allowed. On foot we see the Archbishops Palace, St. Martins Cathedral, the Coronation Church of Hungarian Kings, the 15th century Istropolitana Academy, the Main Square with its Old Town Hall and at the end of the walking tour the Opera House and the Ganymedes spring. The mini-train returns us to our ship.

Mo Bratislava – Dürnstein

A relaxing day cruising to the picture postcard walled town of Dürnstein arriving mid afternoon.

Tu Dürnstein - Melk - Linz

Excursion: Melk Abbey

Arriving at the village of Melk this morning we transfer by coach to the convent of Melk. In the convent we follow a guided tour including admittance to the convents garden. Melk Abbey is a Benedictine abbey above the town of Melk, on a rocky outcrop overlooking the Danube River, adjoining the Wachau valley. The abbey contains the tomb of Saint Coloman of Stockerau and the remains of several members of the House of Babenberg, Austria's first ruling dynasty. The abbey was founded in 1089 when Leopold II, Margrave of Austria gave one of his castles to Benedictine monks from Lambach Abbey.

We Linz – Eastern France

Disembark and head to Eastern France for our overnight Hotel.

Th Eastern France – Folkestone

Fr Folkestone – Interchange – Home

We return to our original joining points in the afternoon.

EXCURSIONS INCLUDED

- Vienna Panoramic Tour
- Budapest Panoramic Tour
- Bratislava mini-train & walking tour
- Melk Abbey

MV ESMERELDA

0000



Alfa Includes

- En suite Cabin accommodation for the duration of the cruise on the chosen deck
- All necessary River / port fees and taxes
- Portage on arrival & departure:
Coach – cabin – coach
- Welcome glass of sparkling wine during the welcome brief
- Mid-morning tea/coffee and afternoon tea/coffee served in the lounge
- Full hot and cold buffet breakfast each day
- Lunch buffet/waiter served according to the day's schedule
- Packed lunch if on an all-day excursion
- 4 course dinner: starter, soup, choice of 2 main courses, choice made at breakfast
- Water with dinner
- Tea/coffee after dinner
- Captain's dinner on 1 night
- Services of a Cruise Director (English Speaking) on board for commentary & general assistance
- Musical entertainment every night
- In house entertainment on some nights such as quiz by the Cruise Director

Departs Monday - Returns on Friday

Date	Deck	Price	Single Supplement
Jul 15	Promenade Deck	£1,389	£459
Jul 15	Lower Deck	£1,339	£459



... Great for Groups!

OUR DEDICATED GROUPS TEAM CAN HELP YOU ORGANISE THE PERFECT GROUP GETAWAY

- UK & EUROPEAN GROUP HOLIDAYS
- FESTIVE SPARKLE WEEKENDS
- ALL TYPES OF GROUPS CATERED FOR



REASONS TO BOOK A GROUP HOLIDAY WITH ALFA TRAVEL

- A fantastic range of value for money holidays
- Special joining arrangements - one pick up of your choice for every ten passengers booked
- Direct return travel - so you don't have to travel via the interchange
- **FREE** place discounts on the 21st, 31st, 41st and 48th passenger travelling.
- Tailored itineraries to suit your requirements
- Exclusive sole use of each coach for 30* passengers or more
- Extensive collection of accommodation from our Leisureplex Hotel Group **PLUS** an array of carefully selected Partner Hotels.

**T&Cs apply. For more information, special offers and availability, contact our dedicated and experienced Groups Team who will be able to help you every step of the way.*



Call today on **01257 248007** or email **groups@alfatravel.co.uk**

Autumn Breaks

ENJOY AN AUTUMN BREAK WITH ALFA TRAVEL

What better time to take a break than as the browns and golds of Autumn light up our beautiful British countryside? With a choice of 5 or 7 day holidays which have included excursions designed to add pleasure and interest to your trip, there can be no better way to enjoy those beautiful Autumn days.

7 DAYS
FROM
£234
PER PERSON

5 DAYS
FROM
£164
PER PERSON

ALFA INCLUDES

7 Day Autumn Breaks

- 6 nights dinner, room & breakfast
- Rooms with en suite bath or shower
- Entertainment on at least 4 evenings at Leisureplex Hotels
- Lunch on free days in resort at Leisureplex Hotels (October only)
- At least 3 excursions included
- Coach travel from pick up points listed on page 69

5 Day Autumn Breaks

- 4 nights dinner, room & breakfast
- Rooms with en suite bath or shower
- Entertainment on at least 2 evenings at Leisureplex Hotels
- Lunch on one free day in resort at Leisureplex Hotels (October only)
- At least 2 full day excursions
- Coach travel from pick up points listed on page 69

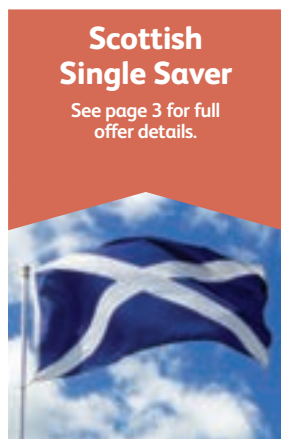
7 Day Autumn Breaks – 2019 prices in £s per person

Tour	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)			Sep 15	Sep 29	Oct 6	Oct 13	Oct 20
						Sun	Sun	Sun	Sun	Sun
Weston-Super-Mare	Anchor Head	102M	Cheddar Gorge & Wells	Bath	Bristol	-	-	£279	-	-
Ilfracombe	Imperial	113M	Barnstaple & Woolacombe	Lynton, Lynmouth & Dunster	Bideford & Hartland Abbey	-	-	£269	-	-
Newquay & Eden Project	Eliot	132M	St Ives	Eden Project	Padstow (H)	-	£279	-	-	-
Torquay	Regina	153M	Exmouth & Sidmouth	Teignmouth & Exeter	Buckfast Abbey (H)	£344	-	£279	-	-
Exmouth	Cavendish	158M	Dartmoor & Torquay	Teignmouth & Dawlish	Sidmouth & Seaton	£419	-	£289	-	£284
Bournemouth	Devon Towers	173M	Weymouth & Portland	Salisbury & Shaftesbury	Lyndhurst & Beaulieu	£344	£284	-	£274	-
Isle Of Wight	Bayshore	196M	Newport & Godshill	Alum Bay & Cowes	Ryde (H)	-	-	£274	-	-
Isle Of Wight - Shanklin	Shanklin	202M	Newport & Ryde	Isle of Wight Steam Railway & Cowes	Godshill (H)	-	-	£294	-	£284
Isle Of Wight - Shanklin	Shanklin	203M	Alum Bay & Godshill	Isle of Wight Steam Railway & Cowes	Rosemary Vineyard & Ryde (H)	£354	£309	-	-	-
Bognor Regis	Royal Norfolk	207M	Portsmouth & Southsea	Chichester & Littlehampton	Worthing & Amberley	-	£289	-	£274	-
Eastbourne	Queens Eastbourne	217M	Rye & Hastings	Battle & CT Vineyard	Brighton	-	£299	£289	£284	-
Gt. Yarmouth	New Beach	263M	Norwich	Aldeburgh, Southwold & Beccles	Cromer & The Broads	£324	£284	-	£264	-
Cromer	Hotel de Paris	269M	Norwich	Great Yarmouth & The Broads	North Norfolk & Sandringham	-	-	£304	-	-
Scarborough	Cumberland	277M	Bridlington & Beverley	North York Moors & Whitby	York	-	£284	-	-	-
Lake District	Auckland*	297M	Ulverston & Grange over Sands	Ullswater & Keswick	Windermere & Coniston Kirkby Lonsdale (H)	£379	-	-	-	-
Blackpool	Queens Blackpool	307M	Lake Windermere Cruise & Grasmere	Southport	Ribble Valley & Skipton	£349	£334	-	£329	-
Llandudno	Hydro	353M	Caernarfon & Snowdonia	Betws-y-Coed & Conwy	Anglesey & Beaumaris	£354	£309	-	-	-
Criccieth & Snowdonia	George IV	368M	Portmeirion	Snowdon	Barmouth & Ffestiniog	£374	-	-	-	£369
NEW TOUR Tenby	Cliffe Norton	382M	NEW! Pembroke and St Davids	NEW! Narberth and Carmarthen	NEW! Broad Haven (H)	-	-	-	£294	-
NEW TOUR Porthcawl	Seabank	387M	NEW! Cardiff and St Fagans National History Museum	NEW! Swansea and Braclet Bay	Tenby	-	-	-	£329	-
Super Saver**	Our Choice	SS7M	At least 2 full day & 1 half day excursions included			£289	£239	£234	£234	£234

Supplements: SEPT Single Room £38. Room with a View £37. Double/Twin as single £76. OCT No Single Supplements at Leisureplex Hotels! Room with a View £28. Double/Twin as single £32.

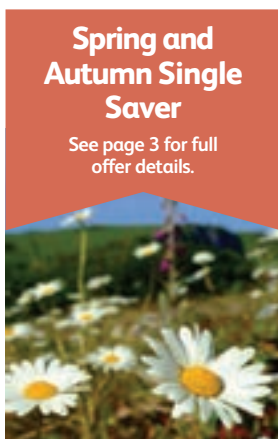
*Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary.

**On Super Saver holidays you choose the date and we choose the destination and seats, which are notified to you approximately 14 days prior to departure.



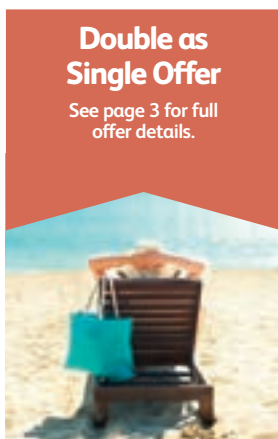
Scottish Single Saver

See page 3 for full offer details.



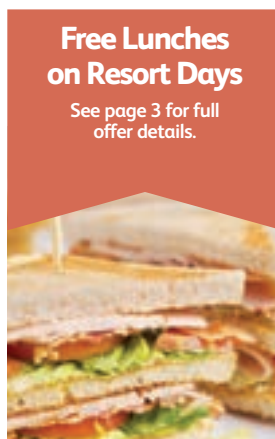
Spring and Autumn Single Saver

See page 3 for full offer details.



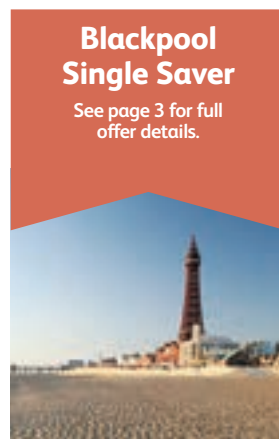
Double as Single Offer

See page 3 for full offer details.



Free Lunches on Resort Days

See page 3 for full offer details.



Blackpool Single Saver

See page 3 for full offer details.

5 Day Autumn Breaks – 2019 prices in £s per person

Tour	Hotel	Code	Full Day Excursions Included (Excursions are full days, except where (H) denotes a half day excursion)		Sep 16	Sep 21	Sep 28	Oct 5	Oct 12	Oct 14	Oct 21	Oct 28
					Mon	Sat	Sat	Sat	Sat	Mon	Mon	Mon
Weston-Super-Mare	Anchor Head	5100M	Bath	Cheddar Gorge & Wells	-	£214	£204	-	£194	-	-	£184
Ilfracombe & Exmoor	Imperial	5110M	Minehead, Lynton & Lynmouth	Barnstaple & Bideford	-	-	£199	-	£179	-	-	£179
Newquay & Eden Project	Eliot	5132M	Eden Project	Padstow & Bodmin	-	£194	-	£189	-	-	£189	-
Torquay & Exeter	Regina	5150M	Dartmouth	Teignmouth & Exeter	-	-	£209	-	£199	-	-	-
Devon & Cornwall	Nethway, Torquay*	5152M	Exmouth & Sidmouth	Looe & Polperro	£209	-	-	-	-	-	-	-
Exmouth	Cavendish	5155M	Teignmouth & Dawlish	Sidmouth & Seaton	-	£229	-	-	£209	-	-	-
Weymouth	Prince Regent*	5165M	Dorchester, Bridport & Abbotsbury	Poole & Bournemouth	£304	-	£294	-	-	-	-	-
Bournemouth	Devon Towers	5170M	Lyndhurst & Salisbury	Weymouth & Portland	-	-	-	-	-	-	-	£184
Isle Of Wight	Bayshore	5195M	Newport	Alum Bay & Cowes	-	-	£194	-	-	-	-	-
Isle Of Wight-Shanklin	Shanklin	5200M	Alum Bay & Godshill	Ryde & Cowes	-	-	£214	-	-	£204	-	£204
Bognor Regis	Royal Norfolk	5205M	Chichester & Arundel	Portsmouth & Southsea	-	£219	-	-	-	-	£199	£194
Brighton	Britannia Royal Albion*	5212M	Worthing & Littlehampton	Bluebell & Sheffield	£299	-	-	-	-	-	£289	-
Eastbourne	Queens Eastbourne	5215M	Rye & Hastings	Brighton	-	£219	-	£209	-	-	£204	£204
Folkestone & Kent	Grand Burstin*	5234M	Deal & Sandwich	Romney, Hythe & Dymchurch Railway	£239	-	-	-	-	-	-	-
Canterbury & Chatham	Holiday Inn Sittingbourne*	5243M	Chatham Historic Dockyard	Whitstable & Herne Bay	£279	-	-	-	-	-	-	-
Southend On Sea	Park Inn Palace, Southend*	5250M	Essex Villages	Greenwich & National Maritime Museum	£259	-	-	-	-	-	-	-
Cambridge & Colchester	BW Ipswich*	5257M	Colchester	Cambridge	£254	-	-	-	-	-	-	-
Gt.Yarmouth	New Beach	5260M	Aldeburgh & Norwich	Cromer & Sheringham	-	£199	-	£189	-	-	£189	-
Cromer	Hotel de Paris	5265M	Great Yarmouth & Wroxham	Sheringham & Norwich	-	-	-	-	-	-	£199	-
Scarborough & Whitby	Cumberland	5276M	Bridlington & Beverley	North York Moors & Whitby	-	£219	-	£199	-	-	£194	-
Harrogate & Bronte Country	Mercure Bankfield*	5287M	Saltire & Haworth	Harrogate & Ripon	£239	-	-	-	-	-	-	-
Northumbria & Beamish	Caledonian, Jesmond*	5291M	Durham	Warkworth & Northumbrian Coast	£264	-	-	-	-	-	-	-
Western Lakes	Seacote, St Bees*	5297M	Ulverston, Muncaster & Furness	Grasmere & Keswick	£254	-	-	-	-	-	-	-
Lake District	Cumbria Grand, Grange Over Sands*	5298M	Ullswater & Keswick	Lake Windermere Cruise & Grasmere	-	-	-	-	-	£284	-	-
Blackpool	Queens Blackpool	5305M	Ribble Valley & Oswaldtwistle Mills	Southport	-	£239	-	£214	-	-	-	-
NEW TOUR Castles Of The Malverns & Cotswolds	Paddocks, Symond's Yat*	5335M	NEW! Eastnor Castle in the Malverns, & Ledbury	NEW! Sudeley Castle & The Cotswolds	NEW! Berkeley Castle	-	-	-	-	£289	-	-
Llandudno & Snowdonia	Hydro	5351M	Anglesey & Beaumaris	Caernarfon & Snowdonia	-	-	£219	-	£209	-	£209	-
Criccieth	George IV	5365M	Caernarfon & Snowdonia	Ffestiniog & Porthmadog	-	-	-	-	£194	-	-	£189
Criccieth & Snowdonia	George IV	5366M	Portmeirion	Snowdon	-	£279	-	-	-	-	-	-
NEW TOUR Shropshire To The Sea	Commodore, Llandrindod Wells*	5372M	NEW! Berrington Hall & Ludlow	NEW! Aberystwyth and Devil's Bridge	NEW! Elan Valley (H)	£239	-	-	-	-	-	-
NEW TOUR Tenby	Cliffe Norton	5380M	NEW! Pembroke and St Davids	NEW! Narberth and Carmarthen	-	£239	-	-	-	-	-	-
NEW TOUR Tenby & Gwili Railway	Belgrave, Tenby*	5382M	NEW! Pembroke and St Davids	NEW! Gwili Railway and Carmarthen	-	-	-	-	-	£289	-	-
NEW TOUR Porthcawl	Seabank	5386M	NEW! Cardiff and St Fagans National History Museum	NEW! Swansea and Braclet Bay	-	£259	-	-	£199	-	-	£199
Gardens Of Wales	Seabank	5387M	Dyffryn Gardens & St Fagans National History Museum	National Botanic Garden of Wales & Aberglasney Gardens	-	£284	-	-	-	-	-	-
Loch Lomond & Falkirk Wheel	Rob Roy*	5537M	Loch Lomond Boat Trip	The Trossachs	£244	-	-	-	-	-	-	-
Super Saver**	Our Choice	SS5M	At least 2 full day excursions included		-	£169	£169	£164	£164	-	£164	£164

Supplements: SEPT Single Room £27. Room with a View £27. Double/Twin as single £54. OCT No Single Supplements at Leisureplex Hotels! Room with a View £20. Double/Twin as single £25.

*Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary.

**On Super Saver holidays you choose the date and we choose the destination and seats, which are notified to you approximately 14 days prior to departure.

Festive Breaks

ADD SOME SPARKLE TO YOUR FESTIVE SEASON

Get into the festive spirit with Alfa Travel and choose from our selection of pre-Christmas Festive Specials, Christmas Breaks and New Year holidays. We offer great value for money with festive entertainment and menus, guaranteeing you a party season to remember!

ALFA INCLUDES

ALL FESTIVE TOURS:

- Rooms with private bath or shower & WC
- Festive entertainment programme
- 2 resort lunches at Leisureplex Hotels
- Festive Menus
- Coach travel from pick up points listed on page 69

FESTIVE SPECIALS (5 DAYS):

- 4 nights dinner, room and breakfast
- 1 half day excursion & 1 full day shopping excursion

TWIXMAS (4 DAYS):

- 3 nights dinner, room and breakfast
- 2 half day excursions

CHRISTMAS (5 DAYS):

- 4 nights dinner, room & breakfast with 3 resort lunches
- 2 half day excursions

NEW YEAR (4 DAYS):

- 3 nights dinner, room & breakfast with 1 resort lunch & 1 resort brunch
- 2 half day excursions

Special Offers

Festive Single Saver

Festive Specials are **free of single supplement** charges.

Festive Specials - 5 Days			2018						2019					
Depart Monday - Return Friday			Nov 5	Nov 12	Nov 19	Nov 26	Dec 3	Dec 10	Nov 4	Nov 11	Nov 18	Nov 25	Dec 2	Dec 9
Resort	Hotel	Code												
Ilfracombe	Imperial	5110XM	-	£194	-	£194	£194	-	-	£194	-	£194	£194	-
Newquay	Eliot	5132XM	£194	-	£194	-	-	-	£199	-	£199	-	£199	-
Exmouth	Cavendish	5155XM	£209	-	-	-	£209	-	£214	£214	-	£214	£214	£214
Torquay	Regina	5150XM	£204	-	£204	-	£204	-	£209	-	£209	-	£209	-
Weston-Super-Mare	Anchor Head	5100XM	-	£209	-	£209	-	£209	-	£214	-	£214	-	£214
Bournemouth	Devon Towers	5170XM	-	-	£209	-	-	£209	-	-	£214	-	-	£214
Isle Of Wight - Sandown	Bayshore	5195XM	-	-	£204	-	-	-	£204	-	£204	-	-	-
Isle Of Wight - Shanklin	Shanklin	5200XM	-	£209	-	£209	-	-	-	£214	-	£214	-	-
Bognor Regis	Royal Norfolk	5205XM	£204	£204	£204	£204	-	£209	£204	£204	-	£204	-	£209
Eastbourne	Queens Eastbourne	5215XM	£209	£209	£209	£209	-	£209	£214	£214	£214	£214	£214	£214
Gt Yarmouth	New Beach	5260XM	-	£194	-	-	-	-	-	£199	-	£204	-	-
Cromer	Hotel de Paris	5265XM	-	£209	-	-	-	-	-	£214	-	£214	-	-
Scarborough	Cumberland	5275XM	-	-	-	-	-	£209	-	-	£209	-	-	£214
Blackpool	Queens Blackpool	5305XM	£209	-	£209	-	£209	-	£214	-	£214	-	£214	-
Llandudno	Hydro	5350XM	£209	-	-	-	£209	-	£214	-	-	-	£214	-
Criccieth	George IV	5365XM	-	£204	-	£204	-	£204	-	£209	-	£209	-	£209
Tenby	Cliffe Norton	5380XM	-	-	£209	-	-	-	£214	-	£214	-	-	-
Porthcawl	Seabank	5385XM	-	-	-	-	-	£204	-	£204	-	-	-	£204
Super Saver**	Our Choice	SS4M	£159	£159	£159	£159	£159	£159	£159	£169	£169	£169	£169	£169

Supplements per person: Room with a view £20, Double/Twin as Single £25*.

** See page 4 for further details on our Super Saver holidays. *Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.

Twixmas - 4 Days

2018: Depart Thursday 27 Dec - Return Sunday 30 Dec
2019: Depart Friday 27 Dec - Return Monday 30 Dec

Resort	Hotel	Code	2018	2019
Exmouth	Cavendish	EXNYSM	£179	£184
Torquay	Regina	TNYSM	£179	£184
Bognor Regis	Royal Norfolk	BRNYSM	£174	£179
Eastbourne	Queens Eastbourne	ENYSM	£179	£184
Scarborough	Cumberland	SCNYSM	£179	£184
Criccieth	George IV	CRNYSM	£174	£179
Porthcawl	Seabank	PNYSM	£174	£179
Tenby	Cliffe Norton	TYNYSM	-	£189
Super Saver**	Our Choice	SS4M	£139	£149

Supplements per person:

Room with a view	£16	£16
Double/Twin as Single*	£20	£20

** See page 4 for further details on our Super Saver holidays.

*Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.

**Festive
Specials**
FROM
£159
PER PERSON

Twixmas
FROM
£139
PER PERSON

**Christmas
Breaks**
FROM
£354
PER PERSON

**New Year
Breaks**
FROM
£254
PER PERSON

Festive Sparkle Weekends for Groups

Festive Weekenders
are available for Group
Bookings throughout
November & December.

4 days
FROM
£169
PER PERSON

ALFA INCLUDES

- 3 nights dinner, room & full British breakfast
- Sherry reception on arrival
- Festive menus plus Sunday lunch
- Full day shopping excursion

Call our Groups
Team today on
01257 248007 for
more information.



Christmas Programme

23RD DECEMBER

Sherry reception on arrival followed by
dinner and dancing.

★★★★★

CHRISTMAS EVE

Morning excursion. Competitions after lunch.
Gala dinner followed by dancing
and entertainment.

★★★★★

CHRISTMAS DAY

Morning competition to guess the weight of the
Christmas Cake. Traditional Christmas lunch with
"Santa" and presents. Afternoon tea and games.
Dinner followed by dancing and entertainment.

★★★★★

BOXING DAY

Morning excursion. Pre-lunch glass of punch
followed by Grand Boxing Day Lunch.
Evening dinner and fancy dress farewell
dance (please bring a costume).

★★★★★

27TH DECEMBER

After breakfast, we reluctantly leave
our hotel and journey home.

*Individual hotel programmes may differ
slightly from this programme.*

New Year Programme

30TH DECEMBER

Glass of sherry on arrival followed by dinner
and an evening of entertainment.

★★★★★

NEW YEAR'S EVE

Morning excursion followed by lunch and an
afternoon to relax or stroll around the resort.
Dinner and an evening of entertainment until the
early hours with spot prizes, games and a glass
of bubbly to welcome in the New Year.

★★★★★

NEW YEAR'S DAY

A relaxing morning with a Grand New Year's
Day Brunch from 10.00am until 1.00pm
replacing our normal breakfast service.
Afternoon excursion followed by dinner,
farewell dance and fancy dress with
prizes (please bring a costume).

★★★★★

2ND JANUARY

After breakfast, we reluctantly leave
our hotel and journey home.

*Individual hotel programmes may differ
slightly from this programme.*

Christmas - 2018/19 - 5 Days

2018: Depart Sunday 23 Dec - Return Thursday 27 Dec
2019: Depart Monday 23 Dec - Return Friday 27 Dec

Resort	Hotel	Code	2018	2019
Ilfracombe	Imperial	IXM	£409	£419
Exmouth	Cavendish	EXXM	£449	£459
Newquay	Eliot	NXM	£399	£399
Isle Of Wight - Shanklin	Shanklin	IWSXM	£429	£429
Isle Of Wight - Sandown	Bayshore	IWXM	£409	£409
Bognor Regis	Royal Norfolk	BRXM	£434	£439
Eastbourne	Queens Eastbourne	EXM	£454	£464
Gt. Yarmouth	New Beach	GXM	£409	£419
Blackpool	Queens Blackpool	BLXM	£459	£469
Criccieth	George IV	CRXM	£429	£439
Tenby	Cliffe Norton	TYXM	£459	£469
Porthcawl	Seabank	PXM	£429	£434
Super Saver**	Our Choice	SS5M	£354	£364

Supplements per person:

Room with a view	£20	£20
Single Room	£25	£25
Double/Twin as Single*	£50	£50

** See page 4 for further details on our Super Saver holidays.

*Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.

New Year - 2018/19 - 4 Days

2018: Depart Sunday 30 Dec - Return Wednesday 2 Jan 2019
2019: Depart Monday 30 Dec - Return Thursday 2 Jan 2020

Resort	Hotel	Code	2018	2019
Weston-Super-Mare	Anchor Head	WNYM	£314	£314
Ilfracombe	Imperial	INYM	£294	£299
Exmouth	Cavendish	EXNYM	£334	£339
Newquay	Eliot	NNYM	£284	£289
Isle Of Wight - Sandown	Bayshore	IWNYM	£289	£294
Isle Of Wight - Shanklin	Shanklin	IWSNYM	£299	£299
Bognor Regis	Royal Norfolk	BRNYM	£319	£324
Eastbourne	Queens Eastbourne	ENYM	£344	£354
Gt. Yarmouth	New Beach	GNYM	£304	£309
Scarborough	Cumberland	SCNYM	-	£349
Tenby	Cliffe Norton	TNYM	£354	£359
Porthcawl	Seabank	PNYM	£314	£319
Criccieth	George IV	CRNYM	£324	£329
Super Saver**	Our Choice	SS4M	£254	£259

Supplements per person:

Room with a view	£16	£16
Single Room	£20	£20
Double/Twin as Single*	£40	£40

** See page 4 for further details on our Super Saver holidays.

*Double/Twin as Single is subject to availability and is authorised by the Alfa reservations team.

Self Drive Hotel Breaks



NEW

ENJOY THE FLEXIBILITY OF YOUR OWN SELF DRIVE BREAK

Situated in prime locations in the best UK holiday resorts, you can make your own way to the hotel, explore the resort at your leisure, and still be reassured you will receive the quality accommodation and premium service that comes with every Alfa holiday.

2 NIGHTS
FROM
£59
PER PERSON

3 NIGHTS
FROM
£99
PER PERSON

4 NIGHTS
FROM
£129
PER PERSON

6 NIGHTS
FROM
£214
PER PERSON

7 NIGHTS
FROM
£234
PER PERSON

ALFA INCLUDES

- Choice of 20 Leisureplex hotels plus carefully selected partner hotels
- Choice of 2, 3, 4, 6 or 7 night stay
- Dinner, room and full British breakfast
- Entertainment most evenings
- Dunoon & Isle of Wight holidays include ferry tickets in the holiday cost (see note below)

CAR PARKING FACILITIES

There is plentiful free parking at our Leisureplex hotels in Newquay, Exmouth, Shanklin, Bognor Regis, Eastbourne, Blackpool, Llandudno, Criccieth, Porthcawl, Dunoon and Fort William. Parking spaces are more restricted at Ilfracombe, Torquay, Bournemouth and Cromer. There are no on-site parking facilities at Weston-super-Mare, Sandown, Great Yarmouth or Scarborough although on street parking is normally readily available from October to Easter. On street parking can be arranged at no charge during the summer at Great Yarmouth and Scarborough. At Great Yarmouth this must be booked in advance by contacting the hotel. Further details are provided with your confirmation.

FERRIES

Isle of Wight holidays include off peak ferry tickets in the holiday cost. However a supplement of £25 per car in each direction applies to all holiday durations for travel on peak dates – Easter, Bank Holidays and all Saturdays in July & August for sailings between 10:01hrs – 16:31hrs inclusive. Please note the Isle of Wight off peak ferry crossing is from Portsmouth to Fishbourne and if you would like to go from Lymington to Yarmouth, you must let us know at time of booking. Peak travel dates are subject to change, call our reservations team on 01257 248000 for more details.

Free
FERRIES

COACH EXCURSIONS & LUNCHES

Coach excursions and lunches are not included on Self Drive holidays.

2 Night Breaks – 2019 prices in £s per person

Friday to Sunday		Code	08 Feb	01 Mar	08 Mar	15 Mar	05 Apr	26 Apr	03 May	10 May	24 May	20 Sep	04 Oct
Resort	Hotel		- 22 Feb			- 29 Mar			- 17 May	- 30 Aug	- 27 Sep	- 15 Nov	
Weston-Super-Mare	Anchor Head Hotel	3100SD	£84	-	£84	-	-	-	-	-	-	-	-
Ilfracombe	Imperial Hotel	3110SD	-	-	-	£69	£69	£69	£69	£69	£79	-	-
Newquay	Eliot Hotel	3130SD	-	-	£59	£59	-	-	£59	£59	£69	-	-
Eastbourne	Queens Hotel	3215SD	£84	-	-	-	-	-	-	-	-	-	-
Great Yarmouth	New Beach Hotel	3261SD	-	£84	-	-	-	-	-	-	-	-	-
Scarborough	Cumberland Hotel	3276SD	£84	-	-	£89	-	-	-	-	-	-	-
Newcastle-Upon-Tyne	Caledonian Hotel*	3291SD	£124	£124	£124	£124	£149	£149	£149	-	£154	£149	£124
Blackpool	Queens Hotel Blackpool	3305SD	£69	-	-	£69	-	£69	£69	-	£84	-	-
Llandudno	Hydro Hotel	3350SD	-	-	-	£89	-	-	-	-	-	-	-
Porthcawl	Seabank Hotel	3385SD	£84	£89	-	-	-	-	-	-	-	-	-

Supplements per person: May-Sept: Single Room £10. **Oct - Apr:** No single supplements at Leisureplex Hotels. **Feb - Aug:** Room with a View: £10 (excludes Newcastle-upon-Tyne & Newquay). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

3 Night Breaks – 2019 prices in £s per person

Friday to Monday		Code	08 Feb	12 Apr	19 Apr	26 Apr	17 May	24 May	13 Sep	20 Sep	04 Oct	27 Dec	30 Dec*
Resort	Hotel		- 05 Apr			- 10 May		- 06 Sep		- 27 Sep	- 06 Dec		
Weston-Super-Mare	Anchor Head Hotel	4100SD	£99	£99	£134	£109	£124	£144	£139	£119	£114	£164	£304
Ilfracombe	Imperial Hotel	4110SD	£99	£99	£119	£104	£114	£139	£124	£114	£104	-	£289
Newquay	Eliot Hotel	4130SD	£99	£99	£139	£99	£114	£139	£124	£114	£104	-	£274
Torquay	Regina Hotel	4150SD	£99	£99	£119	£99	£129	£149	£139	£124	£119	£164	£314
Exmouth	Cavendish Hotel	4155SD	£109	£109	£134	£119	£139	£159	£149	£124	£119	£164	£319
Bournemouth	Devon Towers Hotel	4170SD	£99	£99	£139	£109	£129	£149	£139	£124	£119	£159	£304
Isle of Wight - Sandown	Bayshore Hotel	4195SD	£109	£109	£139	£114	£134	£154	£144	£124	£119	-	£294
Isle of Wight - Shanklin	Shanklin Hotel	4200SD	£109	£109	£144	£109	£144	£164	£149	£129	£124	-	£339
Bognor Regis	Royal Norfolk Hotel	4205SD	£109	£109	£139	£114	£144	£164	£154	£129	£124	£164	£334
Eastbourne	Queens Hotel	4215SD	£109	£114	£139	£114	£144	£164	£149	£129	£124	£169	£339
Great Yarmouth	New Beach Hotel	4260SD	£109	£114	£134	£114	£114	£139	£124	£114	£104	-	£274
Cromer	Hotel de Paris	4265SD	£109	£114	£139	£129	£139	£159	£144	£124	£119	£159	£314
Scarborough	Cumberland Hotel	4275SD	£109	£114	£139	£119	£134	£154	£149	£129	£124	£164	£334
Morecambe	Headway Hotel*	4302SD	£129	-	-	£149	-	£164	£159	£149	£129	-	-
Blackpool	Queens Hotel Blackpool	4305SD	£99	£109	£129	£114	£134	£154	£154	£154	£149	£169	£339
St Annes On Sea	Monterey Beach Hotel*	4309SD	£134	-	-	-	£149	£164	-	£164	£164	-	-
Llandudno	Hydro Hotel	4350SD	£119	£119	£144	£129	£139	£154	£144	£124	£119	£169	£339
Criccieth	George IV Hotel	4365SD	£109	£109	£139	£119	£134	£154	£144	£124	£119	£164	£324
Llandrindod Wells	Commodore Hotel*	4372SD	£119	-	-	£124	-	£149	£149	£124	£124	-	-
Tenby	Cliffe Norton Hotel	4380SD	£129	£129	£144	£129	-	-	-	-	£134	£179	£344
Porthcawl	Seabank Hotel	4385SD	£109	£109	£139	£109	£134	£154	£144	£124	£119	£164	£329
Dunoon	Selborne Hotel	4410SD	£99	£109	£119	£109	£124	£139	£134	£119	£114	£164	£324
Fort William	Croit Anna Hotel	4430SD	£109	£109	£129	£109	£129	£149	£144	£124	£119	-	-

Supplements per person: May-Sept: Single Room £22. **Oct - Apr:** No single supplements at Leisureplex Hotels (Excludes Christmas & New Year breaks). **May-Sept:** Room with a View: £16 (excludes Bournemouth, Llandrindod Wells & Newquay). **Oct-Apr:** Room with a View: £22 (excludes Bournemouth, Llandrindod Wells & Newquay). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. *Dec 30 stay is Monday to Thursday. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.



4 Night Breaks – 2019 prices in £s per person

Monday to Friday		Code	11 Feb - 25 Mar	01 Apr - 06 May	13 May	20 May	27 May - 29 Jul	5 Aug - 26 Aug	2 Sep - 23 Sep	30 Sep - 28 Oct	4 Nov - 16 Dec	23 Dec
Resort	Hotel											
Weston-Super-Mare	Anchor Head Hotel	5100SD	£139	£149	£164	£189	£204	£209	£214	£164	£164	£419
Ilfracombe	Imperial Hotel	5110SD	£134	£149	£164	£169	£189	£189	£194	£164	£159	£399
Newquay	Eliot Hotel	5130SD	£134	£149	£164	£169	£189	£189	£194	£164	£159	£389
Torquay	Regina Hotel	5150SD	£134	£149	£174	£194	£209	£209	£214	£174	£169	£414
Exmouth	Cavendish Hotel	5155SD	£139	£154	£199	£214	£229	£234	£234	£174	£169	£434
Weymouth	Fairhaven Hotel*	5165SD	-	£189	-	£209	£209	£209	£209	£169	-	-
Bournemouth	Devon Towers Hotel	5170SD	£134	£149	£174	£199	£214	£214	£219	£174	£169	£419
Isle of Wight - Sandown	Bayshore Hotel	5195SD	£139	£154	£174	£204	£224	£224	£224	£174	£159	£414
Isle of Wight - Shanklin	Shanklin Hotel	5200SD	£139	£154	£204	£224	£244	£244	£244	£174	£164	£439
Bognor Regis	Royal Norfolk Hotel	5205SD	£139	£154	£199	£219	£234	£244	£244	£174	£164	£434
Eastbourne	Queens Hotel	5215SD	£139	£154	£204	£219	£239	£239	£239	£174	£169	£439
Great Yarmouth	New Beach Hotel	5260SD	£134	£149	£164	£169	£189	£189	£194	£164	£174	£424
Cromer	Hotel de Paris	5265SD	£139	£159	£174	£199	£214	£224	£224	£174	£179	£419
Skegness	Royal Hotel	5272SD	£139	£159	£179	£189	£194	£199	£189	£159	-	-
Scarborough	Cumberland Hotel	5275SD	£139	£154	£174	£199	£219	£224	£224	£174	£169	£444
Newcastle-upon-Tyne	Caledonian Hotel*	5291SD	£184	£199	£199	-	£204	£204	£204	£199	£199	-
Morecambe	Headway Hotel*	5302SD	£159	£169	£199	-	£209	£209	£209	£189	£169	-
Blackpool	Queens Hotel Blackpool	5305SD	£129	£144	£179	£194	£199	£224	£224	£209	£169	£449
Llandudno	Hydro Hotel	5350SD	£144	£159	£184	£209	£224	£224	£224	£179	£169	£449
Criccieth	George IV Hotel	5365SD	£139	£154	£174	£199	£224	£224	£224	£174	£169	£429
Llandrindod Wells	Commodore Hotel*	5372SD	£169	£169	£169	-	£189	£189	£189	£174	£169	-
Tenby	Cliffe Norton Hotel	5380SD	£169	£184	-	-	-	-	-	£194	£194	£454
Porthcawl	Seabank Hotel	5385SD	£139	£154	£174	£204	£214	£214	£219	£174	£169	£429
Dunoon	Selborne Hotel	5410SD	£139	£154	£169	£169	£189	£189	£194	£174	£164	£404
Fort William	Croit Anna Hotel	5430SD	£139	£154	£174	£194	£204	£204	£209	£174	£164	-

Supplements per person: May-Sept: Single Room £38. **Oct - Apr:** No single supplements at Leisureplex Hotels (Excludes Christmas breaks). **May-Sept:** Room with a View: £27 (excludes Bournemouth, Llandrindod Wells, Newcastle-upon-Tyne, Newquay & Skegness). **Oct-Apr:** Room with a View: £20 (excludes Bournemouth, Llandrindod Wells, Newcastle-upon-Tyne, Newquay & Skegness). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

6 Night Breaks – 2019 prices in £s per person

Sunday to Saturday		Code	Mar 31 - Apr 14	Apr 21	Apr 28	May 05	May 12	May 19	May 26 - Sep 1	Sep 08	Sep 15	Sep 22	Sep 29 - Oct 27
Resort	Hotel												
Weston-Super-Mare	Anchor Head Hotel	102SD	£214	£234	£244	£249	£259	£264	£279	£274	£269	£254	£249
Ilfracombe	Imperial Hotel	112SD	£214	£229	£234	£239	£249	£249	£264	£269	£259	£239	£234
Newquay	Eliot Hotel	132SD	£214	£229	£239	£244	£254	£254	£269	£269	£259	£239	£234
Torquay	Regina Hotel	152SD	£224	£239	£254	£254	£259	£274	£289	£274	£269	£259	£254
Exmouth	Cavendish Hotel	157SD	£229	£254	£264	£264	£284	£294	£319	£309	£279	£264	£259
Bournemouth	Devon Towers Hotel	172SD	£214	£229	£244	£244	£254	£264	£279	£274	£264	£254	£249
Isle Of Wight - Sandown	Bayshore Hotel	197SD	£219	£239	£254	£259	£264	£279	£294	£289	£274	£264	£259
Isle Of Wight - Shanklin	Shanklin Hotel	202SD	£224	£244	£254	£259	£284	£309	£329	£319	£299	£269	£264
Bognor Regis	Royal Norfolk Hotel	207SD	£229	£249	£254	£254	£279	£299	£314	£299	£279	£264	£259
Eastbourne	Queens Hotel	217SD	£224	£244	£254	£259	£284	£309	£329	£319	£299	£274	£264
Great Yarmouth	New Beach Hotel	262SD	£214	£224	£234	£239	£244	£249	£264	£259	£249	£239	£234
Cromer	Hotel de Paris	267SD	£234	£254	£264	£264	£279	£279	£299	£289	£269	£269	£259
Scarborough	Cumberland Hotel	277SD	£224	£244	£254	£259	£269	£279	£294	£289	£274	£264	£254
Morecambe	Headway Hotel*	302SD	-	-	-	£279	-	-	£299	-	£299	-	-
Blackpool	Queens Hotel Blackpool	307SD	£219	£229	£244	£244	£249	£264	£294	£299	£299	£289	£289
Llandudno	Hydro Hotel	352SD	£229	£249	£259	£259	£269	£284	£299	£279	£269	£264	£259
Criccieth	George IV Hotel	367SD	£229	£249	£259	£259	£269	£274	£289	£274	£269	£254	£249
Llandrindod Wells	Commodore Hotel*	372SD	-	-	-	£269	-	-	£279	-	£279	-	-
Porthcawl	Seabank Hotel	387SD	£224	£244	£254	£259	£269	£279	£294	£279	£269	-	£249
Dunoon	Selborne Hotel	412SD	£219	£234	£244	£244	£254	£254	£259	£259	£254	£239	£234
Fort William	Croit Anna Hotel	432SD	£219	£234	£249	£254	£259	£269	£284	£274	£269	£254	£249

Supplements per person: May-Sept: Single Room £38. **Oct - Apr:** No single supplements at Leisureplex Hotels. **May-Sept:** Room with a View: £37 (excludes Bournemouth, Llandrindod Wells, Newquay & Skegness). **Oct-Apr:** Room with a View: £28 (excludes Bournemouth, Llandrindod Wells, Newquay & Skegness). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

7 Night Breaks – 2019 prices in £s per person

Saturday to Saturday or Sunday to Sunday			30 Mar - 14 Apr	20 Apr - 21 Apr	27 Apr - 05 May	11 May - 12 May	18 May - 19 May	25 May - 25 Aug	31 Aug - 08 Sep	14 Sep - 15 Sep	21 Sep - 22 Sep	28 Sep - 29 Sep	05 Oct - 27 Oct
Resort	Hotel	Code											
Weston-Super-Mare	Anchor Head Hotel	100SD	£234	£259	£269	£279	£289	£319	£324	£309	£279	£274	£274
Ilfracombe	Imperial Hotel	110SD	£234	£254	£259	£274	£274	£284	£289	£279	£264	£259	£259
Newquay	Eliot Hotel	130SD	£234	£254	£264	£274	£279	£304	£309	£289	£264	£254	£254
Torquay	Regina Hotel	150SD	£244	£264	£279	£289	£309	£329	£329	£299	£289	£279	£279
Exmouth	Cavendish Hotel	155SD	£254	£279	£294	£319	£334	£354	£359	£319	£294	£284	£284
Bournemouth	Devon Towers Hotel	170SD	£234	£254	£269	£284	£304	£314	£319	£299	£279	£274	£274
Isle of Wight - Sandown	Bayshore Hotel	195SD	£244	£264	£279	£289	£314	£329	£334	£299	£284	£279	£279
Isle of Wight - Shanklin	Shanklin Hotel	200SD	£249	£269	£289	£319	£344	£364	£364	£334	£299	£289	£289
Bognor Regis	Royal Norfolk Hotel	205SD	£254	£274	£284	£314	£334	£349	£349	£314	£294	£284	£284
Eastbourne	Queens Hotel	215SD	£249	£269	£289	£319	£344	£364	£364	£329	£299	£299	£289
Great Yarmouth	New Beach Hotel	260SD	£234	£249	£259	£264	£269	£284	£289	£274	£264	£259	£259
Cromer	Hotel de Paris	265SD	£259	£279	£294	£309	£319	£339	£339	£309	£294	£284	£284
Scarborough	Cumberland Hotel	275SD	£249	£269	£289	£304	£319	£339	£344	£314	£284	£279	£279
Blackpool	Queens Hotel Blackpool	305SD	£239	£259	£274	£284	£304	£319	£334	£334	£324	£309	£309
Llandudno	Hydro Hotel	350SD	£254	£274	£289	£304	£314	£334	£339	£309	£289	£279	£279
Criccieth	George IV Hotel	365SD	£254	£274	£289	£304	£309	£329	£329	£299	£279	£274	£274
Tenby	Cliffe Norton Hotel	380SD	-	-	£329	£344	£354	£379	£379	£344	£329	-	-
Porthcawl	Seabank Hotel	385SD	£249	£269	£284	£299	£309	£324	£324	£299	-	£269	£269
Dunoon	Selborne Hotel	410SD	£239	£259	£274	£279	£279	£294	£294	£289	£264	£259	£259
Fort William	Croit Anna Hotel	430SD	£239	£259	£274	£284	£299	£314	£319	£289	£274	£269	£269

Supplements per person: May-Sept: Single Room £44. **Oct - Apr:** No single supplements at Leisureplex Hotels. **May-Sept:** Room with a View: £42 (excludes Bournemouth & Newquay). **Oct-Apr:** Room with a view: £32 (excludes Bournemouth & Newquay). *Denotes a non-Leisureplex Hotel. These do not include lunches in resort. Supplement prices also vary. During special events, festivals, conferences and exhibitions certain rates may not be available. All rates are subject to availability.

For more details
order your

FREE
SELF DRIVE
BROCHURE
TODAY!



Leisureplex HOLIDAY HOTELS

20 LEISUREPLEX HOTELS

Plus CAREFULLY SELECTED
PARTNER HOTELS

Situated in prime locations in the best UK holiday resorts, whilst still receiving the quality accommodation and premium service that comes with every Alfa holiday.

Locating our Leisureplex Hotels

- | | |
|---------------------|-----------------|
| 1 Weston-super-Mare | 14 Blackpool |
| 2 Ilfracombe | 15 Llandudno |
| 3 Newquay | 16 Criccieth |
| 4 Torquay | 17 Tenby |
| 5 Exmouth | 18 Porthcawl |
| 6 Bournemouth | 19 Dunoon |
| 7 Shanklin | 20 Fort William |
| 8 Sandown | |
| 9 Bognor Regis | |
| 10 Eastbourne | |
| 11 Great Yarmouth | |
| 12 Cromer | |
| 13 Scarborough | |



Enjoy YOUR STAY THE ALFA WAY

Leisureplex
HOLIDAY HOTELS

GREAT HOTELS IN GREAT LOCATIONS

All hotels featured are in superb locations and are perfectly placed to ensure you make the most of the region you're visiting. Most holidays are to our own group of 20 Leisureplex Hotels, which are highlighted in our brochure with the **Leisureplex** symbol and we also work with a selection of carefully chosen partner hotels.

All rooms are en suite bath or shower and don't forget that many of the hotels we feature have sea, loch and castle view rooms, which you can book at a small supplement (see tour pages for hotel descriptions and prices).



A WARM WELCOME AWAITS YOU AT LEISUREPLEX

From your greeting at reception, to your waiter served meals and the cleanliness and hygiene standards of our housekeeping teams, our helpful staff will be on hand to make your stay pleasurable.

ENTERTAINMENT

Leisureplex hotels have entertainment at least four evenings and up to six evenings per week. All our hotels are large enough to provide both cosy relaxing lounge areas where you can enjoy a tranquil glass of wine and fabulous entertainment rooms where you can take a spin around the dance floor or enjoy the cabaret.

DINING IN LEISUREPLEX HOTELS

We provide a full British Breakfast to start off the day and in the evening you can relax with our substantial menus which offer plenty of choice and a selection of wines. Light two course lunches are included on some Spring and Autumn holidays or you can take advantage of our great value meal deal, where we can provide a picnic lunch for you to enjoy on your travels.

We can accommodate most dietary requirements. Please call our dedicated Special Requirements line on 01257 248 134.

EXCELLENT SERVICE

Personal, Friendly Service

Here at Alfa we pride ourselves on our high standards and from the moment you make your first enquiry to the last day of your holiday, we will offer you the very best service, ensuring you have a most enjoyable holiday.



CATERING FOR YOUR NEEDS

If you have a **Special Request** please let us know at the time you confirm your booking. Although we cannot guarantee that we will be able to meet your request, we will always do our best to facilitate where possible. Remember that if you want a particular room type (especially a single room or sea view) or would like to have a choice of seats on the coach, it is best to book early.

A **Special Requirement** is different and is only available to clients with a medical disability who will normally be expected to have a Blue Badge. In this instance you must call our Special Requirements department on **01257 248134** at the time of booking your holiday, and they will guide you through some short questions to ascertain your needs. For Data Protection reasons and to ensure we have the most up to date information, you must go through this process each time you book, as we are unable to keep this information on file. Due to the time required to carry out the Special Requirements process we regret that we cannot accept Special Requirements requests less than 21 days prior to the start of the holiday.

Please note that we cannot transport motorised wheelchairs or scooters, but can advise on hire in resort. If you have specific dietary requirements, please inform us at the time of booking and inform the hotel at least one week prior to your arrival.

Please refer to booking conditions on page 70 for more details.

Go Explore Scooter Hire



Available at New Beach Hotel – Great Yarmouth, Hydro Hotel – Llandudno, Selborne Hotel – Dunoon.

Prices start from just £15 per day

Call our Customer Care team on **01257 248134** for more details

Joining YOUR ALFA HOLIDAY

SIT BACK, RELAX AND ENJOY THE VIEW

Take the stress out of your holiday travel arrangements and choose an Alfa Travel Coach Holiday. You can choose from our extensive list of local joining points and make the journey part of your holiday, as you travel in comfort to your holiday destination.

RELIABLE COACHES

Most of our holidays are operated by our own fleet of mostly Mercedes luxury coaches, all of which have an on board washroom and are air conditioned. We also work with selected third party coach operators who supplement our own fleet during peak periods. The facilities on third party coaches can vary, but the majority have air conditioning. We are members of the Confederation of Passenger Transport and the Coach Tourism Association – bodies established to encourage standards of excellence in our industry.



SEATING PLAN

Upon confirming your Alfa booking you will be able to select your seat for your tour coach, which you will join at Tamworth. The seating plan below shows a typical Alfa coach.



*Please note that pre-booked seats do not apply to the vehicle which transports you from your pick-up point to the interchange and back and are subject to availability. Some of our partner coaches have an alternative seating plan, in which case the row and nearside/offside position shown determine your seat.

JOIN EN-ROUTE

Joining your Alfa Holiday is now even more convenient. If you want to join your tour coach en-route to your chosen resort, we'll pick you up on the way.



For selected tours, we can pick you up at;

Keele (M6, Junc. 15/16) – Scotland & North West England

Hopwood Park (M42, Junc. 2) – South West England & South Wales

Woodall (M1, Junc. 30/31) – Yorkshire & North East England

Watford Gap (M1, Junc. 16/17) – South East England, East Anglia & Continental Europe

PARK & TOUR



We also provide parking at selected motorway service stations for **only £6 per day**. So if you prefer to drive, leave your car and join your tour coach en-route, enquire about our Park & Tour services available at the following motorway services;

Watford Gap (M1, Junc. 16/17) – South East England, East Anglia & Continental Europe

For more information please call our friendly reservations team or visit our website www.alfatravel.co.uk.

GREAT DRIVERS

At Alfa we believe in giving our staff the tools they need to provide the service you expect. Our drivers are an important part of your holiday, which is why they are carefully vetted for their driving ability and customer service. Alfa then continually invest in driver training and seminars, which is what makes our drivers some of the best in the industry and keeps them at the top of their profession.



EUROPEAN HOLIDAYS

Join Direct at Dover

If it is more convenient to drive to Dover to join your tour coach, there is **FREE PARKING** at Dover for the duration of your holiday. To reserve your free, secure parking simply select "Dover Relyon" as your pick-up point. We will make the parking reservation for you and supply you with detailed directions to the car park which is situated at Poulton Close, approximately two miles from the Ferry Terminal. A free shuttle service operates between the car park and ferry terminal, with a waiting lounge available in the terminal. Car parking is fully insured and security patrolled. This service is available for all Continental European tours listed in this brochure.





In the interest of clarity not all Pick-Up Points are shown on this map – see the Pick-Up Points below for the full list.



CHOOSING YOUR PICK-UP POINT

Please consider the relative locations of your pick-up point, the interchange and your final holiday destination. It is possible to get from all pick-up points to all destinations, however we don't advise some combinations.

For example, we wouldn't recommend anyone living North East of Tamworth to use the feeder system to travel to Scarborough as the feeder journey takes you South West to Tamworth before returning North East again.

LOCAL PICK-UP POINTS

We will pick you up close to home and take you to our Tamworth Interchange (M42, Junction 10) where you will embark on your tour coach and be whisked away to your holiday destination.

Approximate timings at Tamworth are as follows:

Outward: Arrive: 10.00am Depart: 10.45am
Return: Arrive: 2.30pm Depart: 3.15pm

On Fridays when there are tours returning from Scotland the return time is:
 Arrive: 3.45pm Depart: 4.30pm

(For 2019 this will be 7th June, 26th July, 9th August, 30th August, 13th September and 20th September)

Pick-up times are finalised two weeks before departure and will be indicated on your travel ticket.

JOINING TOURS TO THE SOUTH WEST EN ROUTE

If you are travelling to Cornwall, Devon, Somerset or South Wales and live in South Birmingham, Kidderminster, Bromsgrove, Redditch or Solihull you will probably find it more convenient to join your holiday en route at Hopwood Park Services on the M42. This avoids the need to travel via the Tamworth interchange, making your journey shorter and more convenient.

LOCAL PICK-UP POINTS FOR TAMWORTH SERVICES

Cheshire: Crewe

Derbyshire: Derby, Ilkeston, Long Eaton, Swadlincote

Leicestershire: Ashby de la Zouch, Coalville, Hinckley, Leicester, Loughborough

Northamptonshire: Northampton

Nottinghamshire: Beeston, Eastwood, Hucknall, Nottingham

Shropshire: Shrewsbury, Telford

Staffordshire: Burslem, Burton upon Trent, Cannock, Hanley, Kidsgrove, Leek, Lichfield, Longton, Meir, Newcastle-under-Lyme, Stafford, Stone, Tamworth, Tunstall, Potteries

Warwickshire: Atherstone, Bedworth, Nuneaton, Rugby

West Midlands: Aldridge, Birmingham, Coventry, Cradley Heath, Dudley, Great Barr, Kidderminster, Kingstanding, Sedgely, Sheldon, Stourbridge, Sutton Coldfield, Walsall, Wednesbury, West Bromwich, Wolverhampton



BOOKING CONDITIONS

1. YOUR HOLIDAY CONTRACT

Your holiday contract is with Alfa Travel Limited ("the Company"), a member of ABTA (ABTA number V2560). When you make a booking you guarantee that you have the authority to accept and do accept on behalf of your party the terms of these booking conditions. The contract between you and the Company is defined by these Booking Conditions and the Confirmation Invoice, which is issued upon receipt by the Company of the deposit. A contract exists as soon as we issue our Confirmation Invoice. The contract is governed by English Law, and the jurisdiction of the English Courts.

2. HOLIDAY PRICE AND FINANCIAL PROTECTION

The prices shown in our brochures are accurate at the date of publication. We reserve the right to alter prices after publication. You will be advised of the current price of the holiday at the time of booking. Once your holiday has been confirmed, the price of the holiday as set out on the Confirmation Invoice is fully guaranteed and will not be subject to any surcharges unless there is a change in UK taxation directly applicable to the holiday (such as a change in VAT). In that circumstance, we reserve the right to modify the holiday cost solely to reflect the change in UK taxation.

The Package Travel Regulations 2018 require us to provide security for the monies that you pay for the package holidays booked from this brochure and for your repatriation in the event of our insolvency. We provide this security by way of an ABTA bond.

3. BOOKING THE HOLIDAY

A. Bookings via Telephone or Travel Agent

(i) On receipt of your enquiry, we will reserve a holiday provisionally for 3 days (or 1 day if the booking is made within 6 weeks of the departure date). If you wish to confirm the booking you must pay a deposit of £40 per person (£150 per person for Air Holidays and £100 per person for River Cruise) plus your insurance premium within that 3 day period. Insurance premiums vary depending upon the destination and duration of your holiday as shown in the Holiday Insurance section.

(ii) A confirmation of your booking will be forwarded to you within 7 days of us receiving your deposit.

(iii) You must then pay the balance of monies due (without any further reminder from us) 42 days before departure (60 days prior to departure for Air Holidays and 84 days prior to departure for River Cruise).

B. Bookings via the Internet

(i) It is not possible to make a provisional booking on the Internet; all Internet bookings are on a confirmed basis only.

(ii) Payment must be made using your credit or debit card. You can choose the option to have your balance payment taken automatically 42, 60 or 84 days prior to departure, as outlined in section 3

A (iii) by debiting the same card you used to pay the deposit. If you do not select this option you must then pay the balance of monies due (without any further reminder from us) at the specified time, outlined above, prior to departure.

(iii) You should print the final page of the Internet booking process as your confirmation, although a postal confirmation will also be sent to you (or emailed to you if you have given us your email address).

C. All Bookings

(i) Holiday price includes coach travel, air travel (where applicable), accommodation, excursions and meals as specified in the holiday description. Some hotels make a small additional charge for tea or coffee taken after meals. Morning coffee, afternoon tea, personal items and liquid refreshments are not included in the price of the holiday. Your holiday itinerary is a confirmation of what is included in your holiday package.

(ii) Travel Tickets will be forwarded approximately 10 days prior to departure. Since feeder routes are frequently re-timed, it is essential that you check the time shown on your travel ticket and do not rely on your initial Confirmation for your joining time.

(iii) There is no charge for using a debit or credit card.

4. INSURANCE

It is a condition of the acceptance of the booking by Alfa Travel Limited that you are insured through the Company's scheme or some equivalent travel policy or, if you wish to travel without insurance you will reimburse us for any expenditure we necessarily incur in providing you with assistance in the event that you get into difficulties. If you wish to insure through another company, **you must inform us of the insurer's name and emergency contact number by telephone or by emailing us at req@alfatravel.co.uk quoting your Booking Reference.**

5. ROOM ALLOCATION AND SPECIAL REQUESTS

Every effort will be made to provide precisely the accommodation booked and to convey special requirements to the hotelier(s). However, the Company accepts no liability for any failure to provide a special request for which no payment is made and no correspondence will be entered into concerning the hotelier's failure to satisfy such requests. Where a payment is made for additional facilities, the Company's liability shall be limited to the brochure price of that supplement. Bookings for rooms with bath or shower shall be deemed to be fulfilled by the provision of either facility and requests for one or the other will be treated as requests only. Bookings for a double room shall be considered satisfied by the provision of either a double or twin bedded room. Bookings for a twin room shall be considered satisfied by the provision of a room with two or more beds.

6. DIETARY AND OTHER SPECIAL REQUIREMENTS

If you or any member of your party require a special diet you must raise this requirement at the time of booking or, if booking on the web site, indicate it in the Special Requests section on the booking screen. Clients with special dietary needs are also strongly urged to make direct contact with the hotel 7-14 days prior to arrival and to forward details of their requirements in writing to the hotel. If you or any member of your party is mobility impaired, have any medical circumstances or disabilities which may affect your holiday you must contact the Alfa Customer Relations Department on 01257 248134 so that we can ascertain if the hotel is able to satisfy your needs. The Company does not have any vehicles fitted with wheelchair lifts, so it is essential that all clients are able to manage the steps necessary to board a coach either unaided or with the assistance of members of their own party. Please note that due to weight restrictions on our coaches, we can not accommodate scooters, either on the outbound or inbound journey. Passengers can however, hire scooters during their stay and they are able to take these on the excursions, so long as the heaviest piece weighs no more than 15kg and the scooter has a brake which can be applied when the coach is moving. Please note that the passenger will be responsible for the scooter and drivers cannot be held responsible for loading/unloading. Should you wish to hire a scooter, please do not hesitate to contact our customer relations team on 01257 248134 and they will be happy to check if the hotel can accommodate scooters and to provide you with hire details for companies local to the hotel.

7. ALTERATION OF FARES, TRANSPORTATION, SERVICES ETC.

A. The Company is responsible for all the elements of the holiday package and shall make every effort to ensure that all services are of the quality described in the brochure and tours are operated in accordance with the details contained therein, but reserves the right to modify arrangements in the light of circumstances arising provided that:

(i) It shall make every effort to inform clients of any change in hotel or itinerary. Please note: Changes to single overnight stops on Continental and Scottish tours will only be notified with travel documents.

(ii) Where a change in hotel or itinerary is necessary the change shall not result in a deterioration in the services provided or, if it is impossible to provide an arrangement of at least equal quality, the Company shall make this fact clear and make an adjustment to the cost of the holiday.

ALL BOOKINGS ARE ACCEPTED ON THE FOLLOWING CONDITIONS

B. If the contract we have with you is not performed or is improperly performed by us or our suppliers we will pay you appropriate compensation if this has affected the enjoyment of your travel arrangements. Our liability, except in cases involving death, injury or illness, shall be limited to a maximum of two times the cost of your travel arrangements. Our liability will also be limited in accordance with and/or in an identical manner to:

(i) The contractual terms of the companies that provide the transportation for your travel arrangements, whose terms are incorporated into this contract; and

(ii) Any relevant international convention, for example the Montreal Convention in respect of travel by air, the Athens Convention in respect of travel by sea, the Berne Convention in respect of travel by rail and the Paris Convention in respect of the provision of accommodation, which limit the amount of compensation that you can claim for death, injury, delay to passengers and loss, damage and delay to luggage. We are to be regarded as having all benefit of any limitation of compensation contained in these or any conventions. You can ask for copies of the transport companies' contractual terms, or the international conventions, from our offices.

8. CANCELLATION BY THE COMPANY

The Company reserves the right to cancel departures if the number of clients wishing to travel is less than 25 persons. The Company shall not normally cancel a holiday after payment of the balance becomes due (42, 60 or 84 days before departure). If for any reason it is found necessary to do so, the Company will provide an equivalent tour at a discount of 10% from the published price. If this alternative is not acceptable, the Company will refund all monies paid, whereupon all liability on the part of the Company shall cease.

9. CANCELLATION BY THE PASSENGER.

The following scale of cancellation charges shall apply to cancellation by the passenger:

Period before departure in which cancellation is received	Percentage of holiday cost payable as cancellation charges		
Holidays by:	Coach Holidays	Air Holidays	River Cruise Holidays
More than 84 days	Deposit is forfeited	Deposit is forfeited	Deposit is forfeited
More than 42 days	Deposit is forfeited	Deposit is forfeited	100%
29 - 42 days	30%	60%	100%
15 - 28 days	45%	90%	100%
8 - 14 days	60%	100%	100%
0 - 7 days	100%	100%	100%

10. BAGGAGE

Baggage, which shall include all personal belongings of the client, is conveyed at owner's risk throughout and the Company's liability shall be limited to taking reasonable care in the handling of such items by its servants or agents. Each passenger is allowed one suitcase measuring no more than 26in x 8in x 15in and **weighing no more than 33lb (15kg)**. In the interests of the health and safety of employees and agents, we ask clients to strictly observe this weight limitation on individual suitcases and **clients will be refused portage facilities for suitcases which exceed the weight limit.**

11. LATE ARRIVAL BY PASSENGER AND PASSENGERS IN DIFFICULTIES

Should a passenger arrive late at any stop en-route in accordance with an itinerary notified to clients, either verbally or in writing, the Company will not accept responsibility to delay the relevant departure and a passenger who misses a vehicle shall have no claim against the Company. However, the Company will make every effort to assist passengers who get into difficulty through circumstances beyond their control providing the passenger requests such assistance from the Company by telephoning its emergency number: **01257 248002**.

12. SMOKING

Smoking is prohibited by law on all coaches and in the public areas of all hotels throughout the UK. Most hotels, including all Leisureplex Hotels, also prohibit smoking in hotel bedrooms and treat electronic cigarettes as though they were cigarettes made from tobacco and therefore prohibit their use inside the hotel. Failure to follow smoking prohibitions will be considered unreasonable behaviour.

13. UNREASONABLE BEHAVIOUR

Should a client behave in an abusive or disruptive manner, the company reserves the right, after due consideration and warning, to terminate the contract between us. In such circumstances the client will have no further redress against the company in respect of any lost part of the holiday or additional expenses incurred.

14. INFECTIOUS AND CONTAGIOUS DISEASES

If a client develops an infectious or contagious disease and in the reasonable opinion of the company their presence on the coach represents a serious risk of infection to other clients, the Company reserves the right to refuse to convey them on its vehicles. In such circumstances, the Company will make every effort to assist with alternative means of returning the client to their point of origin but responsibility for the costs incurred in such alternative transport will be the client's. If the client has taken the insurance policy offered by the Company, the Company will ensure all necessary arrangements are made. If the client has insurance through another insurer, it is the client's responsibility to make contact with their insurer but the Company will make every effort to assist them if such assistance is requested by contacting the Company's emergency number: **01257 248002**.

15. ANIMALS

Animals (other than registered assistance dogs) are not allowed on tour. Clients with registered assistance dogs must advise the Company at the time of booking and provide the dog's registration number or a letter from the Charity who provided the dog, which confirms their assistance dog status.

16. OPTIONAL EXCURSIONS

Excursions or other tours that you may choose to book or pay for whilst you are on holiday are not part of the package holiday provided by us. Your contract for excursions booked in resort is with the operator of the excursion and not with us and we cannot accept responsibility for any monies paid for such excursions whether or not those monies are paid to your driver or courier. We are not responsible for the provision of the excursion or tour or for anything that happens during the course of its provision by the operator.

17. HOTEL AMENITIES

Some facilities (e.g. lifts) are not always available due to sudden breakdowns or the need to service them. Other facilities (e.g. outdoor swimming pools) are only available when weather permits. The nature and frequency of entertainment is also subject to demand and is at the discretion of the hotel.

18. SEATING PLANS

Everything is done to conform to the seating plan shown in the brochure, but the Company reserves the right to modify these as necessary and **the Company cannot accept bookings contingent upon provision of specific seats**. In the event that the vehicle has seats numbered differently from the brochure seating plan, the row number and position (offside/nearside) and not the seat number shall be the determining factors in deciding where passengers shall sit.

19. TRANSFERS

A. Coach and Self Drive Holidays

(a) The Company will permit clients to transfer their booking to other tours or other dates more than 42 days prior to departure without forfeiture of deposit providing the client pays an administration fee of £10 per booking.

(b) The Company will permit assignment of the holiday to another client or clients subject to the following charges:

- (i) more than 42 days prior to departure: £20 per booking
- (ii) less than 42 days but more than 14 days prior to departure: £40 per booking.

It is not possible to transfer the booking to another client 14 days or less prior to departure without incurring the cancellation charges listed at 9 above.

B. River Cruises and Air Holidays

It is not possible to transfer a booking for a river cruise or air holiday to a coach holiday nor to transfer to another river cruise or air holiday and clients who might wish to transfer must therefore either cancel or proceed with the holiday.

20. DATA PROTECTION

When you book a holiday with us, you give us your contact details which we require for the proper performance of our contract with you. We also use this information to provide you with new editions of our brochure and special offers as these become available. We keep your details on file for 10 years and we do not send marketing material to you more than 10 years after your last holiday or brochure request. You can ask us to stop sending marketing material at any time by writing to us or sending an e-mail to sales@alfatravel.co.uk or telephoning our Customer Relations Department on 01257 248008. On receipt of such a request we will immediately discontinue sending you further publicity material.

Under the Data Protection Act and General Data Protection Regulation, you have a right to access the personal data we hold on you. You must make any request for access in writing and we have up to 30 days to respond. We may not respond if in doing so we would be forced to disclose to you information concerning another individual. Our mailing list is entirely confidential to Alfa Travel Limited, Alfa Coaches Limited and Leisureplex Hotels Limited and we do not make it available to any other Company.

Any personal information you provide to us regarding your state of health is stored only for the purpose of the specific booking for which you divulge the information. It is made available to hoteliers and transportation providers only in so far as is absolutely necessary to enable them to accommodate your needs. This information is not stored for use in future bookings and must be disclosed to us each time you make a booking.

21. PASSPORTS AND VISAS

It is the client's responsibility to ensure they are in possession of the correct travel documents. Those who do not have UK passports need to check carefully whether they need a Visa if travelling on one of our holidays outside the UK. We recommend that they start by checking the UK Foreign and Commonwealth Office web site at www.fco.gov.uk or telephoning them on 020 7008 1500. UK Citizens do not need a Visa for any of our holidays, but they do need a passport for travel to mainland Europe and we recommend the use of a passport when travelling to the Irish Republic.

22. FOREIGN OFFICE TRAVEL ADVICE

When travelling outside the UK, we recommend that you consult the Foreign Office Travel Advice website for the latest information about the country you are visiting. The address is <https://www.gov.uk/foreign-travel-advice>. The advice can change so please check regularly for updates.

HOLIDAY INSURANCE

FROM JUST
£12
PER DAY

THE FOLLOWING IS A SUMMARY OF THE HOLIDAY INSURANCE POLICY OFFERED BY ALFA FOR HOLIDAYS DEPARTING IN 2018 AND 2019.

A Special Holiday Travel Insurance Scheme is available for all passengers travelling on our holidays which is underwritten ERV the United Kingdom branch of Europäische Reiseversicherung A.G., an Ergo Group Company incorporated and regulated under the laws of Germany, (ERV) Companies House Registration FC 25660 and Branch Registration BR 007939. Authorised by the Bundesanstalt für Finanzdienstleistungsaufsicht (BAFIN - www.bafin.de) and subject to limited regulation by the Financial Conduct Authority (FCA - www.fca.org.uk). ERV's FCA registration number is 220041.

Alfa Travel Limited is an Appointed Representative of Wrightsure Services (Hampshire) Limited who are authorised and regulated by the Financial Conduct Authority. Their firm reference is 311394.

Please note, this insurance is only available to residents of the United Kingdom who purchase their cover before they travel.

Departures in:	Duration	2018	2019
British Holidays	1-4 days	£12	£14
	5 days	£18	£20
	6-8 days	£23	£24
Overseas Holidays	1-5 days	£25	£27
	6-14 days	£34	£36

The above premiums are inclusive of Insurance Premium Tax at 20%.
British holidays include the Isle of Man & Northern Ireland. Overseas holidays include Jersey and Southern Ireland.
Should you wish to take advantage of our Insurance please note that the premium is additional to the holiday cost and should be paid at the time you pay the deposit on your holiday.

You are not obliged to take the insurance we offer, but should you decide to insure elsewhere you must supply details of your insurer including an emergency telephone number. If you book on the internet, you should send an email quoting your Booking Reference and the name, policy number and emergency contact number of your insurer to reg@alfatravel.co.uk. If you choose not to insure, we will ask you to sign a Disclaimer to confirm that you will be responsible for any costs the company may incur in helping you resolve any difficulties you may experience which would normally have been covered by a holiday insurance policy.

DEMANDS AND NEEDS

This insurance policy will suit the Demands and Needs of an individual or group (where applicable) who have no excluded pre-existing medical conditions, are travelling in countries included within the policy terms and who wish to insure themselves against unforeseen events detailed in the cover section below. Subject to the terms, conditions and maximum specified claim limits.

IMPORTANT

We will not provide you with advice about the suitability of this product for your individual needs but will be happy to provide you with factual information.

We summarise below the details of the insurance cover provided which also includes details of the 24 hour Emergency Assistance service, **who can be contacted 24/7 365 days a year on 01403 288167.**

The following is a brief summary of the cover available. Full details of Cover, Policy Warranties and Exclusions will be forwarded with your confirmation of booking. In any event you may ask for a specimen copy of the Policy Wording before booking should you wish to examine this in advance.

HEALTH CONDITIONS

Insurers shall not be liable for claims WHERE AT THE TIME OF TAKING OUT THIS POLICY AND BETWEEN THAT TIME AND YOUR DEPARTURE:

a) You are aware of any medical condition or set of circumstances that could reasonably be expected to give rise to a claim (for example the state of health of a Close Relative, Business Associate or any person on whom your travel plans depend).

23. DELAYED DEPARTURE AND WELFARE ASSISTANCE

If for any reason your departure from the UK is delayed we will make alternative arrangements for you to continue with your holiday as soon as possible. Where necessary, if your departure from the UK is delayed by more than 6 hours, we will make arrangements for replacement meals and alternative accommodation, if the delay results in the scheduled meals and accommodation being cancelled.

24. TRAVELLING BY AIR TO JERSEY

For holidays by air to Jersey, Alfa Travel acts as retail agent for Destination Specialists, ATOL number 9503. An ATOL certificate will be despatched to you along with the holiday confirmation.

25. COMPLAINTS AND DISPUTES

As an ABTA member, we are obliged to maintain a high standard of service to you. But if something does go wrong, you should raise your complaint with the relevant person as soon as the problem arises. The relevant person is the hotel manager for complaints about hotel services and the tour driver for complaints about travel arrangements.

In the event that it is found impossible to rectify a problem arising during the holiday, we can normally agree an amicable settlement between us after you have returned from holiday, providing you write to us within 28 days of the completion of the holiday. If it is impossible to resolve a dispute, we will provide you with information on an arbitration scheme arranged by ABTA and approved by the Chartered Trading Standards Institute. The scheme has a claims limit of £5,000 per person (£1,500 per person for minor injury or illness) and £25,000 per Booking but cannot deal with major injuries. There is a time limit of 18 months following the date of return from holiday. Full details can be obtained by contacting us at care@alfatravel.co.uk or direct from the ABTA website www.abta.com. You can also access the European Commission Online Dispute (ODR) Resolution platform at <http://ec.europa.eu/consumers/odr/>. This ODR platform is a means of registering your complaint with us; it will not determine how your complaint should be resolved.

26. FORCE MAJEURE

Except where otherwise expressly stated in these booking conditions we will not be liable or pay you compensation if our contractual obligations to you are affected by any event which we or the supplier of the service in question could not, even with all due care, foresee or avoid. These events can include, but are not limited to war, threat of such activity, riot, the act of any government or other national or local authority including port or river authorities, industrial dispute, lock closure, natural or nuclear disaster, fire, chemical or biological disaster and adverse weather, sea and river conditions and all similar events outside our control or the control of the supplier concerned. Advice from the Foreign Office to avoid or leave a particular country may constitute Force Majeure.

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b) The Insured Person whose medical condition gives rise to a claim:

- 1) Is receiving, or on a waiting list for, surgery, in-patient treatment or investigations in a hospital, clinic or nursing home.
 - 2) Is travelling against any health requirements stipulated by the carrier, their handling agents or other public transport provider.
 - 3) Is travelling against the advice of a Medical Practitioner or for the purpose of obtaining medical treatment abroad.
 - 4) Has been given a terminal prognosis.
- Please note: If you are on medication at the time of travel, **Your** medical condition(s) must be stable and well controlled.

If you are travelling outside of the UK **You** must notify the Change in Health helpline immediately if a change in health occurs (including any change to medication) between the date this policy is issued and your scheduled date of departure.

Summary of Cover - Cover limits and applicable excesses per person		
Section and Cover	Benefit	Excess
1. Cancellation and Curtailment/ Loss of Deposit	£3,000 (River Cruise Holidays) £1,500 (Other Holidays)	£45 for holidays under £150 and £55 for holidays over £150. (£10 in respect of Loss of Deposit)
2. Travel delay and disruption - Delay - Abandonment after 12 hours - Missed Departure	£20 per 12hrs (max £60) £2,500 £100UK/£300EU	Nil As Per Cancellation Nil
3. Emergency medical and repatriation expenses - Hospital confinement benefit UK - Hospital confinement benefit outside of the UK - Funeral expenses and body repatriation - Emergency dental treatment - Taxi fares	£2,000,000 EU/ £2,500 UK Only £10 per 24hrs (max £100) £15 per 24hrs (max £450) £5,000 EU/£1,500 UK Only £250 £1,000	£55 Nil Nil £55 £55 £55
4. Personal accident - Death (aged over 18) - Death (under 18) - Death (aged 66 or over) - Permanent total disablement - Loss of limb(s) or total and irrecoverable loss of Sight	£15,000 £1,000 £7,500 £15,000 £15,000	Nil
5. Personal effects and money - Single Item limit - Valuables limit - Personal money - Cash - Loss of passport/travel documents	£1,500 £200 £400 £200 £200 (£50 under 18) £200	£55 £55 £55 Nil
6. Luggage delay	£50 per 12 hours (minimum 12 hours - max £100)	Nil
7. Personal liability	£2,000,000	Nil
8. Legal costs and expenses	£25,000	Nil

COOLING OFF PERIOD

You should read your policy immediately to ensure it meets with your requirements. If for any reason it does not it must be returned to the issuer of the policy within 14 days of the date of issue or prior to travel which ever is the sooner. Your money will be refunded in full, provided no claims have been made or incident likely to give rise to a claim has arisen. If you cancel your policy after 14 days no refund will be given.

HOW TO CLAIM

In the event of cancellation, written notice must be sent to Alfa Travel immediately. For both cancellation and all other claims you must contact the claims department by phone on 01403 288170 for a claims form which must be returned within 28 days of your cancellation or return from holiday.

PLEASE NOTE: The above is an outline of the cover provided. A policy document containing full details of what is and what is not covered will be forwarded along with your Booking Confirmation. You should read it carefully and you must inform us within 14 days if the policy is unacceptable for any reason.



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