



A healthy Plant City downtown positively affects economic growth and civic pride. Historically, downtown was the heart of the community. It embodies the true heritage of community life. The Main Street approach grew out of a recognition that a community is only as strong as its core.

Plant City Main Street was formed to play an active role in revitalizing our downtown. It is focused on retaining the real sense of community that downtown provides through preservation, economic development and community revitalization.

YES, I (we) wish to become a Plant City Main Street member and support its efforts to strengthen our community through a strong downtown.

REAL BENEFITS

Who Benefits from Plant City Main Street?
The entire community.

RESIDENTS

- Increased shopping options
- More employment opportunities

MERCHANTS

- Greater opportunity for sales growth and expansion
- Expanded customer base

PROPERTY OWNERS

- Increased occupancy rates and rents
- Increased property values

FINANCIAL INSTITUTIONS

- Expanded business and residential customer base
- Improved public image and goodwill

PROFESSIONALS AND SERVICE BUSINESSES

- Readily available customer base of downtown employees
- Nearby amenities for clients and staff

CITY AND COUNTY GOVERNMENT

- Increased sales and property tax base
- Protection of property values and infrastructure investment

COMMUNITY PARTNERS

- Improved quality of life in the community
- Healthier overall business climate

CORPORATIONS/MAJOR INDUSTRY

- Improved quality of life makes recruiting employees easier
- Additional amenities for employees and clients

MEMBERSHIP CATEGORIES

\$40 Friend

\$60 Family

\$100 Booster

\$100 Small Business (1–3 employees)

\$200 Medium Business (4–10 employees)

\$300 Large Business (11+ employees)

\$1,000 Advocate

\$2,000 Patron

\$5,000 Benefactor

NAME _____ BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

BE AN INVESTOR IN OUR DOWNTOWN

Imagine what we can do together

\$1,000 ADVOCATE

- Invitation to stakeholders' breakfast
- Corporate logo and link on Plant City Main Street website, listed as an Advocate
- Corporate logo on Membership brochure
- Second Tier Sponsor of one (1) of Plant City Main Street's events
 - » Logo on all social media
 - » Logo on printed materials
 - » 2 event tickets (if applicable)

\$2,000 PATRON

- Invitation to stakeholders' breakfast
- Corporate logo and link on Plant City Main Street website, listed as a Patron
- Corporate logo on Membership brochure
- Major Event Sponsor of one (1) of Plant City Main Street's events
 - » Logo on all social media
 - » Logo on printed materials
 - » Emcee recognition
 - » 4 event tickets (if applicable)

\$5,000 BENEFACTOR

- Invitation to stakeholders' breakfast
- Corporate logo and link on Plant City Main Street website, listed as a Benefactor
- Corporate logo on Membership brochure
- One (1) table at Annual Meeting
- Emcee recognition at all Main Street events
- Logo displayed at all of Plant City Main Street's events
 - » Logo on all social media
 - » Logo on printed materials
 - » Emcee recognition
 - » 16 event tickets (if applicable)

Main Street is a national movement with a local focus on identifying, evaluating and preserving historic resources.

With an emphasis on preservation, Main Street is a proven, effective strategic for communities to revitalize their downtown areas that creates a sense of place and economic opportunity.