

LET US HELP YOU STEP-BY-STEP LEAD SUCCESSFUL CHANGE...
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Easy to follow step-by-step roadmaps to help successfully implement Change projects in your organization

- Easy-to-follow guidelines
- Accurately identify change needs
- Quickly implement right steps

Lean Success Methodology

How to make Lean solutions Stick!



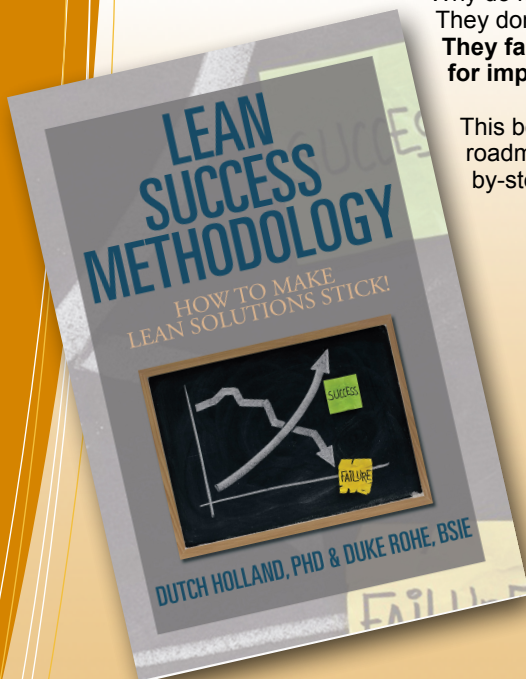
Why do most Lean projects fail to produce business value?
They don't fail because of the Lean tools and techniques.

They fail because the organization does not use a proven methodology for implementation!

This book provides a Methodology for implementing Lean: a comprehensive roadmap, a set of methods, rules, and important ideas ... plus a set of step-by-step procedures for Implementing Lean. The book contains the following:

1. An implementation roadmap ... with steps from problem analysis to Business Value.
2. The practical and integrated Implementation steps that have been proven to work.
 - a. What is each Step?
 - b. Why take this Step?
 - c. Who should lead this Step?
 - d. How do I accomplish this Step effectively & efficiently?
 - e. How do I keep track of all the steps needed for implementation of a Lean solution?

"You don't have to be afraid of change any longer! Dutch's work offers entertaining simple solutions that will help you move swiftly and efficiently through the growing pains of organizational change," says Ken Blanchard., author of *The Secret* and *The One Minute Manager*.



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Written by Dutch Holland, PhD and Duke Rohe, BSIE who have spent their careers leading successful organizational change implementations. Over some twenty years of working together, Dutch and Duke have individually, and as a team, successfully completed more than 100 implementations in complex organizations on target, on time and on budget.