



The National Football Foundation and College Hall of Fame, Inc.

Nassau County Chapter • Suffolk County Chapter • New York City Chapter

P.O. Box 116, Massapequa, New York 11758
Telephone (516) 541-0096 • Fax (516) 541-2871

February 25, 2004

Woody Johnson
Chairman and Chief Executive Officer
New York Jets LLC
50 West 57th Street, 2nd Floor
New York, New York 10019

Dear Mr. Johnson,

I am the President of the New York City, Nassau & Suffolk County Chapters of The National Football Foundation & College Hall of Fame, Inc. I am writing to commend one of your employees, Manager of Special Events Ken Zore. We have been working in the local community to promote amateur football and honor those individuals who serve the game for the past 10 years. In that time the chapters have awarded over \$130,000.00 to high school scholar athletes and \$10,000.00 to groups that support amateur football.

Each year we run several events to raise money and they have included flag football tournaments, golf outings, coaches, youth player clinics, symposiums, etc. We also solicit individuals and local business for contributions, but our organization's lifeblood is our ability to run successful fundraisers. On multiple occasions, the Jets have responded to our inquiries and are a splendid supporter of our efforts to promote the greatest game on earth. One of your employees deserves special recognition. Ken Zore is professional, courteous and takes great pride in his role as an ambassador for the Jets. He is a model employee and follows up on every request and always gives one the courtesy of a response. When you are a volunteer, like all those involved in our organization, and trying to run events while working a full time job and tending to a family, it is priceless to get that return phone call or a simple answer. Ken has always made our group feel important, and while he can't always successfully deliver on every request, it is comforting to know that he makes a supreme effort to do so.

This young man has a bright future and the organization would be wise to make Hempstead/New York City his permanent home. Thank you and I wish the team a successful off-season and 2004 campaign.

Very truly yours,

LEONARD GENOVA
President

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cc: Jay Cross, President
Terry Bradway, General Manager
Herman Edwards, Head Football Coach