

VPA COACHING
LET'S GET STARTED QUESTIONNAIRE

INSTRUCTIONS:

Please complete and email to admin@vpacoaching.com. Once we receive your info, we will email you to set up a 30-min. free phone appointment.

Answer to the best of your abilities – we will discuss any unclear areas when we speak.

Any questions? Just give us a call at (888) 503-3560.

Your name _____

Name of business (proposed or final) _____

Type of business _____

Address, city, state _____

Phone no. _____

Email address _____

No. of employees (including yourself) _____

When did you start your business? _____

Has your business grown since its inception; if so, how has it grown?

How do you manage your business finances?

QuickBooks _____

Outside accountant _____

Family member _____

Other _____

VISUALIZE + PLAN + ACT = LEAD + SUCCEED!

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What have you got in place now?

Business Plan _____

Website _____

Financial (loans, bank account setup, credit card setup) _____

Advertising _____

Is this an Internet business? _____

Do you have a brick and mortar (actual building) business? _____

Sales/Marketing – How have you (or have you) branded your business;

What type of equipment do you utilize? Computer, Graphics, Printer, any specialty-type equipment

What do you think is your predominant issue in building your business?

Finances (underfunded) _____

Staff (understaffed; working with people, i.e., teams, individuals, other)

Marketing _____

Lack of strategy _____

Not clear on what your business should look like _____

Other _____

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What type of coaching are you looking for?

Executive _____

Business _____

Other:

What objectives do you want to accomplish with coaching? For example,

Increase sales _____

Increase customer base _____

Boost marketing/increase marketing reach _____

Learn new business skills _____

Other:

So that we can best serve you, tell us what you want to get out of this coaching experience? What subjects would you like us to teach?

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