



# M.C. WALKER

**BLOGGING MARKETING PACKAGE | RESPONSIBLE FOR  
STRENGTHENING COMPANY'S ONLINE PRESENCE AND ENGAGING CUSTOMERS  
ONLINE.**

## ABOUT ME:

Marketing professional with 5+ years of experience in social media management, content marketing, and branding. Excellent communication skills for outreach and digital copywriting, ensuring strong brand presence. Successfully spearhead campaigns on social media platforms including Facebook, Twitter, and Instagram.

## SKILLS

- Significantly increased website traffic through a key role in website redesign focused on improved usability and search engine optimization.
- Initiated use of social networking sites (LinkedIn, Facebook, Twitter) to promote company's reputation and products. Responsible for online copy editing of guest postings.

## BLOGGING MARKETING PACKAGE

**MICRO POSTS • 300+ WORDS PER POSTS • \$29.95**

**SHORT POSTS • 600 + WORDS PER POST \$59.95**

**STANDARD POSTS\* 1,000 WORD PER POST\* \$89.95**

**IN DEPTH POST \* 1,500 WORD PER POST \*\$99.95**

- Develop relevant content topics to reach the company's target customers.
- Create, curate, and manage all published content (images, video and written).
- Conduct online advocacy and open a stream for cross-promotions.
- Develop and expand community and/or influencer outreach efforts.

**FOR EACH PACKAGE, I RECOMMEND A 3-MONTH COMMITMENT.**

## SPECIAL OFFERS

**EBOOK • WORKBOOK • NEWSLETTER \$150**

Craft a unique story through a blog and content writing services. Weekly updates to your blog will help your business in Search Engine rankings and attract new visitors to your website. I also create eBooks, guides, and other lead magnets to help you grow your mailing list.



**WRITERMCWALKER@GMAIL.COM**



**@WRITERMCWALKER**



**404-447-5238**



**WWW.LINKEDIN.COM/IN/  
WRITERMCWALKER/**