CURRICULUM VITAE

NAME: Loretta IERACI

TELEPHONE: Mobile: 0413 678 307

Email: elitehairstudio1@bigpond.com

KEY SKILLS & ABILITIES

- Excellent interpersonal and oral communication skills developed working as a hairdresser both as employee and business owner
- Excellent time management and the ability to organise and prioritise workloads accordingly to meet customer demand
- Organisation skills high level of initiative; ability to make decisive decisions and take appropriate actions so that a successful outcome is assured
- · Able to work closely with colleagues and as a team member and support other staff
- Able to analyse a problem, identify issues and develop a positive solution
- Ability to work unsupervised and take on additional responsibilities as required
- Broad range of hairdressing knowledge and experience developed over 30 years

EMPLOYMENT HISTORY

1995 - Current

Elite Hair Studio Proprietor

Key Duties:

- Manage and maintain salon's day to day duties
- Promote salon services and products
- Successful business developed with regular clientele
- Education and training to stay up to date with new trends and techniques
- Book-keeping
- Stock control

Key Achievements:

A successful business developed and maintained as a result of excellent customer service

1992-1995

Lady A Hair Design Manageress

Key Duties:

- Manage and maintain salon's day to day duties
- Promote salon services and products
- Repeat business by developing long term relationships with regular clients
- Education and training to stay up to date with new trends and techniques
- Supervised staff and performance management
- Supervised and provided practical training of apprentice

Key Achievements:

Maintained a smooth managerial function in a busy and demanding salon

1990-1991

Piero's Hair Salon Senior Hairdresser

Key Duties:

- Client consultation including identifying issues and analysis with the view to a positive solution and appropriate treatment
- Promoted and sold salon services and products
- Provided advice to customers as required for new and innovative design

Key Achievements:

Provided a functional and competent hairdressing service

<u>1986-1990</u>

New Sensations for Hair & Beauty Proprietor

Key Duties:

- · Maintain salon's day to day duties
- Promote salon services and products
- Repeat business by developing long term relationships with regular clients
- Education and training to stay up to date with new trends and techniques
- Book-keeping
- Hairdresser
- Beautician

Key Achievements:

Maintained a successful city business in a demanding environment and provided a functional and competent hair and beauty service.

1982-1986

Primpers UnisexApprentice Hairdresser

Key Duties:

- Apprenticeship
- Hairdresser
- Beautician

Key Achievements:

Progression of apprentice to a qualified hairdresser and beautician.

EDUCATION

Midland TAFE – Ladies Hairdressing Jeanne Cooper Beauty School – Diploma in Cosmetology Central TAFE – Men's Hairdressing St Thomas Aquinas – High School

ADDITIONAL TRAINING

- Current Drivers Licence
- ♦ First Aid Certificate
- ♦ MYOB
- ♦ Microsoft Office
- ♦ Keune Certificate of Achievement in Consultation
- Keune Certificate of Achievement in Blonde Voyage

INTERESTS AND HOBBIES

- ♦ Squash
- Reading