



Instagram Business Guide

Instagram Worksheet

This Instagram Worksheet is a resource to be used in conjunction with the Instagram for Your Business Workshop hosted by Ranata Reeder (Reeder Communications, LLC). Complete the prompts below to assist you in setting up an Instagram Business account.

Your Business Profile

1. Username _____
2. Name _____
3. Category _____
4. Biography _____
5. Site Link _____

Your Brand Identity

1. Connection _____
2. Color Palette _____
3. Theme _____
4. Messaging _____
5. Imagery _____

Your Audience

1. Audience #1 _____
2. Audience #2 _____

Instagram Worksheet

Your Hashtags

Instagram allows a total of 30 hashtags per Instagram post. Utilize hashtags to connect with your audience, increase engagement, and to allow your audience to find you.

	Group 1	Group 2	Group 3
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

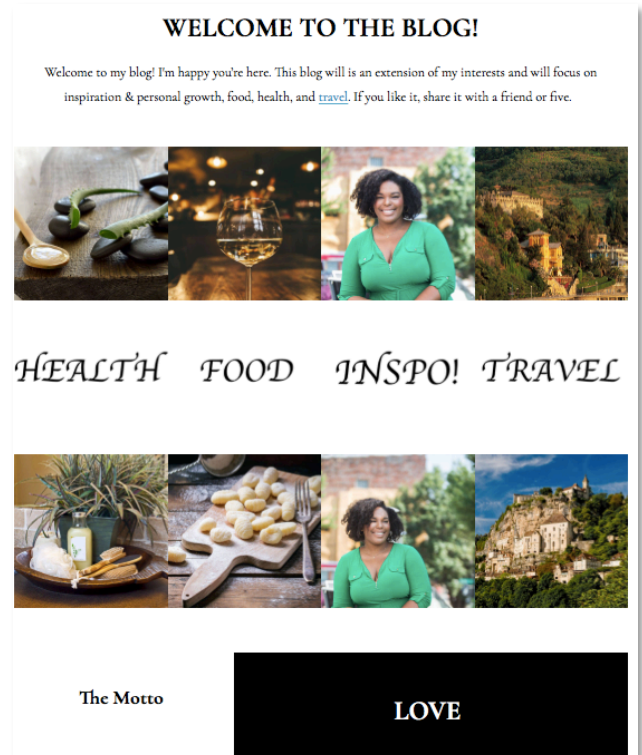
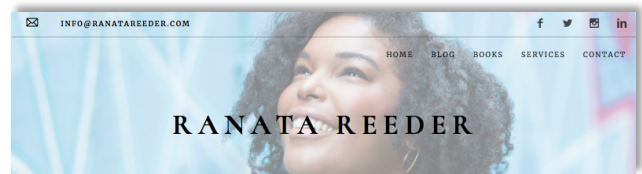
Notes:

Let's Connect

FOLLOW ME ON SOCIAL MEDIA

BOOKMARK THE BLOG

SIGN UP FOR THE NEWSLETTER



Other Resources

