

Once upon a time in:

2011 Emma patiently tried to persuade me to do social media and I enjoy Business Networking as face to face.

2011 I joined the Federation of Small Business (FSB) Association

2012 Debbie was a Bromley Business Award and finalist.

Debbie was invited and enjoyed voluntary work until 2015 on the BBA Beckenham Business Executive Committee.

As Nanny Christmas I joined Colonel Bob Stewart our Beckenham MP and BBA patron, Churchill Theatre Tinker Bell and my Pearly King friends in the Beckenham High Street torchlight procession then pushed with them a big button to turn on Christmas tree lights. Every year I saw lots of Children and Nannies I knew laughing in the audience.

2013 For the 2nd time since 1989 a severe recession started and the next few years have been the hardest challenge of my 34 year business career having to compete with online Find a Childcarer Websites setting up so I started to consider a LMMonline Service.

2014 Increasingly both Nannies and Employers started to call me upset after they used a Childcarer non-interview website where it is too easy for unscrupulous people to cheaply pay to display a fake and of course impressive CV.

In my view they are just a cheap 21st century sweet shop notice board.

It was when I was told of a baby hospital admitted and of these situations deeply upset by, I reduced my agency fee to £350 when others charged £1000 - £2000 to find a Nanny:

- Doctor received from different people the same CV as each claimed to work the same dates for the same employer
- A Nanny applied to a job with a baby then arrived to meet a male and female to be told they had no Children and personally put at risk when offered an unsavoury job
- A genuine Nanny we know only found out her Internet displayed CV was copied when she had not applied for a job and told her previous Employer contacted for a reference
- I launched a RCI (Reference CV and Identity Card) given only to Nannies we had face to face interviewed so that they could show when meeting parents through a website who could telephone us to check if we are happy to still represent.

I also talked to many parents and most said they thought:

- The most popular non-interview website was a Nanny Agency
- Nannies were interviewed to go on Ofsted – they are not
- Because of above were happy to use their own judgement
- Easier to use an online business as outside of my Agency office hours
- Most parents also wanted to avoid agency high fees

2015 My 30 years of business I celebrated with just family and friends and my 80-year-old mother's whose health declined so also IT struggling and business exhausted I BBA resigned to weekend care for her in Broadstairs until passed.

2016 Today against many odds, adapting to technology and two recessions Debbie is
2017 South London, Kent and Surreys longest reigning Nanny and Babysitter
2018 Employment Agency owner. I love my business and the Nanny industry
2019 connections so somehow persisted to resolve.



Coming 2020 - Our new Online Find a Daily Nanny, Temporary Nanny or Evening Babysitter for a one off £99 fee where parents can view CV Reports of Childcarers looking for work and can immediately contact Childcarers direct to invite for interview. 1st and 2nd interviews - Job offers and job acceptance will happen quicker.