Mr. Samuel L. Thurman, owner of Building Enthusiasm In Educational Services, Inc., has had a love for gardening for over 30 years. He is Master Gardener Certified in Southeastern Wisconsin, Assistant Manager at Fondy Food Market, the largest farmers market in Milwaukee, and former Volunteer Coordinator at Mercy Memorial Baptist Church where he coordinated the volunteers from Wisconsin Works (W-2) preparing meals and menu planning for over 100 children daily. He received his formal education from Grace Christian College where he holds a Bachelors of Arts in Theology, he is a State Licensed Substance Abuse Counselor, he holds a Certificate in Advanced Child and Youth Care and a Certificate in Case Management from University of Wisconsin-Milwaukee.