



*The Inner Chi Healing*

# 2015 MIND, BODY AWARENESS EXPO

## Sponsorship Opportunities

Don't miss this chance to reach thousands of potential customers from the Salt Lake and Tooele County areas.

### Naming sponsor: \$1,000 (Exclusive sponsor)

- Logo has prominent placement on all promotional materials
- Logo appears on front of event totes (800)
- Logo appears on front of volunteer shirts
- Logo included in Naming sponsor position on roadside banners
- Company name and link listed on Facebook page and web site
- 16 X 12 pavilion space with electric at front, next to registration
  - Two tables- 4 chairs
- One hour time slot for presentation in amphitheater
- Four guest tickets to *The Sound Bath Experience*
- Opportunity to address gathering prior to evening event
- (Optional) Your promotional materials included in all welcome packets (800). Materials provided by sponsor.

### Platinum sponsor: \$500

- Logo appears on back of all promotional materials
- Logo appears on back of event totes (800)
- Company name and link listed on Facebook page and web site
- 10 X 10 pavilion space with electric
  - One table- 2 chairs
- One half hour time slot for presentation in Wagon Wheel Hollow
- Two guest tickets to *The Sound Bath Experience*

### Gold sponsor: \$250

- Company name appears on back of all promotional materials
- Company name appears on back of event totes (800)
- Company name and link listed on Facebook page and web site
- 10 X 10 pavilion space with electric
  - One table- 2 chairs

### In Kind sponsor: Varies

- Commitment to In Kind sponsors will be based on value of in kind donation at an equivalent rate to Gold and Platinum partners.

## Benefits of Partnering with Mind, Body Awareness Expo, as a Sponsor

- Share your products with thousands of customers in search of a healthier sustainable lifestyle.
- Multiple on line connections through our extensive holistic network.
- Expected attendance 800+
- Maximize exposure to your target market through our multimedia campaigns.
- Open up new demographics and broaden your market base.
- Increase your contribution to a healthier and more balanced community.
- Over 10,000 printed copies to be distributed.

## 2014 MBA Expo Highlights

- Over 400% increase in attendance, from previous year.
- Diverse group of vendors providing products and services to guests.
- Largest holistic event held in Tooele County.

## INNERCHIHEALING.ORG

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Mind Body Awareness Expo  
2015

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