



M.C. WALKER

SOCIAL MEDIA MARKETING PACKAGE | FB, IG, TWITTER,
LINKEDIN & PINTEREST

ABOUT ME:

Marketing professional with 5+ years of experience in social media management, content marketing, and branding. Excellent communication skills for outreach and digital copywriting, ensuring strong brand presence. Successfully spearhead campaigns on social media platforms including Facebook, Twitter, and Instagram.

SKILLS

- Implement marketing and promotion tactics that led to 34% growth in total social media shares and 27% increase in website traffic from social media posts.
- Developed online marketing campaigns, effectively **increasing followers by 1,400+** and driving brand awareness.

SOCIAL MEDIA PACKAGE

BASIC • FACEBOOK, INSTAGRAM, & TWITTER • \$500

Design, create and manage promotions and Social ad campaigns. Develop and expand community and/or influencer outreach efforts. Monitor, listen and respond to users in a “Social” way while cultivating leads and sales.

PREMIUM • FB, PINTEREST, LINKEDIN, TWITTER, & IG- \$1500

Oversee design (ie: Facebook Timeline cover, profile pic, thumbnails, ads, landing pages, Twitter profile, Blog, etc. Design, create and manage promotions and Social ad campaigns. Compile reports for management. Analyze key metrics and tweak strategy as needed. Become an advocate for the company in social media spaces, engaging in dialogues and answering questions where appropriate.

SPECIAL OFFERS

BLOG • EMAIL • NEWSLETTER \$50

SEO enabled content. 500-1000 words. Backlinks and keyword search

EBOOKS • GUIDES • WORKBOOKS \$200

CREAR EBOOKS, GUIDES, AND OTHER LEAD MAGNETS TO HELP YOU GROW YOUR MAILING LIST.



WRITERMCWALKER@G
MAIL.COM



@WRITERMCWALKER



404-447-5238



WWW.LINKEDIN.COM/I
N/WRITERMCWALKER/