



Arabian Horse Association of Nebraska

HOOFBEATS

A publication to encourage, promote and develop the owning, training, breeding and enjoyment of the Arabian horse.

President's message ~ Dec. 2013

It's the last month of the year, and after all these years, the last time I will have to find something to put on this page of the newsletter. I will hand the duties of composing a president's page for the newsletter over to Shellee Kotera.

The election of the 2014 officers and board of directors was held at the fall meeting. Your officers are: President—Shellee Kotera. Vice-president—Tom Dasenbrock. Treasurer—Julie DeBoer. Secretary—Julie Koch. Board members are: DeAnne Allen, Carrie Cada, Kandi Rasmussen, Sheri Savig and Kris Simmons.

Attendance at the High Point awards banquet/fall meeting was low, but the food once again was excellent. Thanks to Shellee Kotera for being our hostess for the evening, arranging for the facility and the wonderful engraved glassware for High Point awards. Shellee also compiles all of the points from the shows we hold throughout the year. The High Point program is open to all AHAN members who show and there is no need to sign up. Contact Shellee if you have any questions about points or the program.

Our final board of directors meeting for 2013 will be held in December. This is when we close the books on the past year and look forward to 2014. These are not closed-door meetings and are open to anyone. We discuss things to benefit AHA. Meetings are usually held on the first Tuesday of every month.

With the above said, our next discussion at the meetings will be organizing and planning for the 2014 Great Plains Arabian Classic to be held at the Lancaster Event Center in May. If you would like to be a part of the planning, feel free to attend the meetings.

In closing, I would encourage anyone who has a membership expiring at the end of December to renew it before the end of the year. And don't forget that if you and/or your horse will be showing, you will need to add the competition card to your membership. There is a non-member fee at shows if you do not have the competition card..

Happy holidays to everyone and hope your new year is filled with joy and happiness.

-- DeAnne



www.ahanebraska.org

Calendar of events

FEBRUARY 2014

13-23 Scottsdale All-Arabian, Contact: Judie Mitten, 602-978-1342

APRIL 2014

25-27 Border Bonanza, Region 8/11 concurrent. Contact: Ruth Charpie, 816-765-5683

MAY 2014

8-11 Great Plains Arabian Classic, Region 6/8 concurrent, Contact: DeAnne Allen, 402-540-1763

JUNE 2014

11 Region 10 Preshow, St. Paul, Minn.

12-15 Region 10 Championships, St. Paul, Minn.

JULY 2014

4-6 Region 6 Championships, Douglas, Wyo.



AHAN held its annual High Points award banquet/fall meeting at the Knolls Country Club in Lincoln. Payton Witkowski (above) was crowned 2014 princess.



AHA Convention in Lexington, Ky.



The area has miles and miles and miles of plank fencing.



Keeneland is one of the nation's oldest and prettiest racetracks



The AHA Convention was held at the Hyatt in downtown Lexington.

Here are
some
photos
taken by
Julie Koch.



This is 2013 Kentucky Derby winner Orb.

The two photos to the
right are from the
Al-Marrah Arabian
Horse Galleries at the
Kentucky Horse Park.
It is really worth a visit.



War Front stands for a stud fee of \$150,000 and breeds upward of 150 mares a year.



Secretariat is buried at Claiborne Farm, and there is a memorial for Seattle Slew at Three Chimneys, where he stood for years.

2014-2015 AHAN DIRECTORY

It's time to begin thinking about the 2014-2015 AHAN Directory. The deadline is Dec. 31 for horse listings and Jan. 15 for ads. The cost to list horses is \$1 per horse.

If you do not return this form by the deadline, your name, address, phone number and email address will be listed as they appear in the membership records.

To ensure that everything is correct, please return this form to:

Julie Koch, 3903 W. Bennet Rd., Martell, NE 68404

e-mail: sk65258@windstream.net

Ad rates:

FULL PAGE: 4½ x 7½ inches: \$60
 HALF PAGE: 4½ x 4 inches: \$30
 INSIDE BACK COVER \$65
 BUSINESS CARD \$20

These prices are for camera-ready ads.

If your ad is not camera-ready, please include an additional \$15 per page if one or two photos are included, \$7.50 per page if no photos.

Name: _____

Farm: _____

Address: _____

Phone: _____ Email: _____

Code	Horse's name	Reg. #	Color	Sex	Foaled	Sire x Dam

S-at stud \$-for sale L-leased @ SCID clear
 Ch-chestnut B-bay Gr-grey Pal-palomino Pt-pinto Bu-buckskin Du-dun
 S-stallion M-mare G-gelding

AHA CONVENTION REPORT BY JULIE KOCH

I represented AHAN at the 2013 Arabian Horse Association annual convention Nov. 20-23 in Lexington, Ky. Here is a synopsis of what happened at convention. A complete report will be available on the AHAN web site.

There are 435 possible delegates that can attend convention. This year, 301 were in attendance. The only way for AHA members to have representation is to be a member of a club.

AHA president **Cynthia Richardson** addressed the delegates. Here are some of her points of emphasis:

- AHA is not going bankrupt, but does need to make capital improvements to the headquarters in Denver – the building needs half a million dollars of updates to meet code.
- AHA also needs to update its IT system, which could cost \$500,000-\$750,000.
- Richardson instituted a club membership drive and the Pennsylvania AHA had the best effort, increasing its membership by 84 members.
- Each of AHA's four national shows exceeded budget and number of horses. Exhibitors at nationals were sent surveys to get feedback on the shows. If you showed at one of the national events and did not receive a survey via email, contact Shawna Strickland at AHA.
- Richardson has established an ad hoc committee to look at the scorecard in halter.
- The TAIL program was held at Youth and U.S. Nationals and was a great success. AHA partnered with the Oklahoma Girl Scout Council in Tulsa. The Girl Scouts are going to add an Arabian section to their horsemanship badge.
- Richardson also mentioned other programs, such as Discovery Farms, Mentor Program, Learn to Ride, Arabian Community Shows and One-Day Shows as ways to get more people involved with Arabians.
- AHA has signed a contract with KGB Systems to complete the overhaul of the AHA web site. But it may be 9-12 months before it is complete.

Treasurer **David Corning** reported that AHA was \$80,000 ahead of budget at the end of the fiscal year in September. He said AHA is getting back to being financially healthy, but still needs 2-3 years to get even. The AHA board of directors has set aside \$445,000 in a cash reserve fund in case the AHA building needs emergency repairs.

I attended numerous meetings, including **Marketing 101**, put on by AHA marketing director Bill Harless. He emphasized that we need to provide value to members to keep them, especially by engaging them. He also discussed social media. It can be a good tool, but can cause problems if incorrect information is used. The **Marketing Development and Promotion** meeting discussed many of the same things.

The **Youth committee** talked about things the youth did this year – doubling fundraising/sponsorship revenue at Youth Nationals, the trailer raffle, the TAIL program at Youth, etc. There is a judging clinic in the works for the 2014 Youth Nationals.

At the **Promoting Positive Change** meeting, discussion was held on ACTS – Arabian Community Tournament Shows. These shows, like academy classes, allow people who do not own horses to show. The goal is to give new, non-Arabian owners and riders a reason to come to an Arabian venue, and to make it as affordable and easy for them as possible. Shows are not sanctioned. More information is available at the APAHA web site (www.apaha.com/acts).

The **Amateur committee** meeting was one of the most animated I've ever attended. At issue was the resolution to allow two non-related amateurs to co-own a horse. After about 1½ hours of discussion, nothing had been determined. In the long run, during voting on resolutions, the resolution was referred back to the Amateur committee.

The **Region 6 caucus** was held Thursday night. Show manager Claude Clark reported that the 2013 regional show in Rapid City, S.D., had a profit of \$9,652.94 (which included a \$5,000 sponsorship from Wendy's of Montana, \$1,000 from the Montana club, \$1,000 from Laura Lee Anderson and \$500 from Karine Wright West). There were 82 horses entered at the regional show. The 2014 show will be held July 4th weekend in Douglas, Wyo.

Treasurer Laura Lee Anderson reported that there was \$12,250.64 in the regional general fund and \$30,058.39 in the show account.

Director Cheri Clark said that the Aurora Arabian Horse Association in Canada does not want to hold the Region 6 Sports Horse classes next year.

Of the region's nine clubs, AHAN and Montana were the only ones to hold shows this year.

The regional volunteers of the year were Karine Wright West and Joan Rozeboom.

A major topic of discussion at the **Membership committee** was the proposed dues increase. It seems like a lot of money, but AHA needs the funds to update its IT system, and the building needs new HVAC, elevator and roof. The Modern Arabian Horse magazine was brought up. Delegates wondered if it would go back to being free if the dues increased. They were told no, it would still cost \$10. AHA's membership as of June 2013 was 24,759, down 7 percent from the year before. A total of 13,405 members have competition cards, down 4 percent. ... In light of the natural disasters (floods, fires, etc.) that have hit this year, AHA has posted a disaster preparedness plan on its web site.

Executive vice president **Glenn Petty** told the delegates that all of the major breeds are facing the same problems that we are – declining membership and registrations. He said that AHA sanctioned 350 events (including shows) in 2013, and they had 5.8 percent more horses and 8.6 percent more entries. Petty also said that because of declining revenue, the Modern Arabian Horse magazine may cut the number of issues or maybe will be online only (as USEF is doing now).

Mary Trowbridge, head of the Arabian Horsemen's Distress Fund, showed a video of when the group took horses to a TV station in Tulsa, and also to charities and schools to promote Arabians. She said that the AHDF has breed flyers that are available and can be customized.

Here are the Youth Nationals judges: Panel 1 – Scott Benjamin, Chris Bickford, Jody LaSalle; Panel 2 – Mary Jane Brown, Mike Damianos, Rick Maxson; Panel 3 – Kristin Freeman-Lowry, Jenny Paisley, Stamps; Panel 4 – Kelly Elm, Rebecca Fleck, Candace Zeier.

Canadian Nationals judges: Panel 1 – Mike Beethe, Joel Gangi, Vicki Humphrey; Panel 2 – Chris Culbreth, Jeremy Harper, Mark Himmel; Working Western – Mike Baker, Joanne Crockett, Judy Wright.

U.S. Nationals judges: In-hand/breeding – Debbie Cain, Jill Mohr-Lochner, Ed Sutton, Jack Thomas and an international judge; English – Donnie Bullock, Duane Esser, Bob Gordon; Western – Scott Brumfield, Corky Sutton, Deb Witty; Hunter Pleasure/Show Hack – Janet Henderson, Margaret Rich, TBA; Working Western – Debra Cooper, Deborah Johnson, BJ LeMaster, Margo Shallcross, Darrel Bilkey.

Of the 21 resolutions presented, the ones for bylaws changes and two amateurs owning the same horse were referred to committee. The resolution to raise the dues \$15 passed and will go into effect April 1, 2014. So get your memberships in now. The resolution allowing shows to not use the halter scorecard also passed. The leveling-the-playing-field resolution was approved with modifications.

Here is a link to the approved resolutions:

http://www.arabianhorses.org/membership/convention/2013/docs/13Conv_Approved_Resolutions.pdf

2013 AHAN BOARD OF DIRECTORS

President	DeAnne Allen	402-540-1763
Vice president	Jim Carr	402-799-3315
Secretary	Julie Koch	402-794-4974
Treasurer	Julie DeBoer	402-643-6771

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Board of directors	Shellee Kotera	402-332-3520
	Sheri Savig	402-490-0334
	Randy Johnson	402-464-8771
	Danielle Malone	402-689-7104
	Sigourney Inman	308-750-1832

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sigourneyrcr@gmail.com

Advertising rates per issue:
(Each issue is distributed by email to members and on the AHAN web site).

Ad	Size	Cost
Full page	7x10	\$25
Half-page	7 x 5	\$15
Quarter page	3.5 x 5	\$10
Bus. Card	3.5 x 2	\$25/yr.
Classified ad -- per word		10 cents

Newsletter deadline: The 20th of the month preceding distribution. Checks must be sent with ads. Editor reserves the right to edit any correspondence and/or refuse any advertisement submitted for publication. Non-profit organizations will receive 25% discount on ads. Submit information/ads to: Julie Koch, 3903 W. Bennet Rd., Martell, NE 68404; sk65258@windstream.net.

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Arabian Horse Association of Nebraska membership application



The Arabian Horse Association of Nebraska (AHAN) is a nonprofit organization dedicated to the promotion of the Arabian horse. Membership is open to all individuals and families with an interest in Arabians, whether or not they own an Arabian.

VOTING MEMBERSHIP

Adult: The first adult membership of any household (defined as the same address) is \$40. Each additional adult membership from the same household is \$30. All such members will have the rights and privileges pertaining to voting members, except that only one newsletter will be sent to each household. Families should bear in mind that only the person who joins will be eligible to participate in AHAN and AHA (Arabian Horse Association) activities. Voting membership includes membership in AHA, one vote, directory listing, monthly newsletter and eligibility for AHAN programs.

NONVOTING MEMBERSHIPS

Youth: For youth under the age of 18 as of Dec. 1. Includes a directory listing, monthly newsletter, AHA youth membership and eligibility for all AHAN and JAHAN programs.

Associate: For those who are not an AHA affiliate through AHAN. They have no voting rights and are not eligible to hold office or be a delegate. Associate members are eligible for all AHAN programs, including High Point.

Membership is 12 months from date of application.

Dues are due before the end of the last day of the month in which membership expires.

MEMBERSHIP APPLICATION

_____ \$40 VOTING: First adult.

_____ \$30 VOTING: Second adult in same household.

_____ \$20 YOUTH: If parent is voting AHAN member.

_____ \$30 YOUTH: If parent is NOT voting AHAN member.

COMPETITION CARD (additional fee)

_____ \$35 Adult (for those who show at AHA-sanctioned events)

_____ \$25 Youth (for those who show at AHA-sanctioned events)

ASSOCIATE

_____ \$30 No membership in AHA. No vote in AHAN.

MAGAZINE (additional fee)

_____ \$10 for subscription to Modern Arabian Horse

TOTAL

Name _____

Address _____

City _____ State/zip _____

Phone _____

E-mail _____

SS# _____ DOB _____

Signature _____

The undersigned, as a member of an AHA-affiliated member organization, does hereby agree to be bound and comply with the articles of incorporation, bylaws, agreements and the membership rules and regulations of AHA and of the club, association or corporation set forth after his/her name.

Social security number and date of birth required for all adult and youth members

Send completed form and proper fees to:

Julie Koch, 3903 W. Bennet Rd., Martell, NE 68404 Phone: 402-794-4974