



CASE STUDIES

TWO SIGMA INVESTMENTS

CHALLENGE: Two Sigma Investments engaged Icarus Consulting in late 2018 to provide leadership development training for its Employee Resource Groups (ERGs). With a workforce ages 18 to 72, MCFI had five distinct generations interacting daily in one workplace.

ACTION: Icarus developed and deployed an ERG Leadership Academy for Two Sigma Investments. Built on similar training Icarus had conducted for MailChimp, Anthem, and others; the 8-hour workshop focused on best practices and tools that helped ERG leaders develop skills that would enhance business plans, increase meeting effectiveness, and improve communication.

RESULTS: Participants emerged with enhanced leadership skills that enabled them to better align efforts with business plans and achieve measurable results. Icarus remains actively engaged in providing updates and additional materials as needed.