

Publication Advice

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Publishing To-Do List:

- Finish your Manuscript
- Edit & Format your Work
- Research the Different Publishing Routes (Traditional vs. Self-Publishing)
- Publish through the route that works best for you!
- Market, Market, Market
- Make connections with other authors
- Write & Repeat!

In today's world...

Publishing is right at our fingertips; we just need to have the courage to take the leap!

The Two Routes:

~ **Traditional Publishing**

- Work under a company made just for publishing
- Go under contract, immediately etched into the writing world

~ **Self-Publishing**

- An independent entity publishes your book for you, on-demand (whenever there's an order)
- You are your own boss, you create your own path

ASK YOURSELF THE QUESTION,
CAN I BECOME PUBLISHED?

Your Answer: **Yes, Absolutely!**

Did You Know?

There are ways to publish your book for *free*, as *fast* as in a few hours from places we hear about every day!

- ~ *Kindle Direct Publishing*, via Amazon
- ~ *Barnes & Noble Press*, via Barnes & Noble

Regardless of your publishing route, becoming an author takes time and effort. But when you're doing what you love, it hardly feels like work!

Traditional Publishing

Pros:

- Everything is handled for you by the company
- You pay nothing to have your book published
- Get the “clout” of being with a publisher

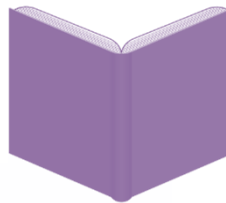
Cons:

- This means less control, including over your written work & timeline
- You make less money per book sale/royalty
- Can take up to years to be picked up or work out contract details

Where's a great place for advice?

The World of Authors!

- Visit Book Festivals or Book Signings to meet published authors of different genres!
- Don't be afraid to ask for advice; we're a supportive community always willing to help!
- Open mics at cafés or libraries are a great place to “test out” your work, even if you don't write poetry! Plus, you can meet other writers just as passionate as you!
- Join writers' groups on social media (like a Facebook group), you'll be surprised to see all the resources and advice there is!



Marketing is Key!

- Post your work on Social Media
- Visit libraries & book fairs to spread the word
- Network with other authors & writers
- Always carry your work with you!

Keep working, and never give up!

Self-Publishing

Pros:

- You have more control and say in every aspect of the process
- You make more money per book sale/royalty
- You can become published virtually overnight

Cons:

- There is more for you to do, even in the small details
- You may need to spend different amounts of money to make money later
- May be hard “getting your foot in the door” when you're an independent author