Minutes of BWWGA Committee Meeting

Thursday, February 25, 2016

Breton Woods @ 10:00AM

In attendance: Danielle Lucca, Candy Herlihy, Roberta Grupe, Christine Ebrahimzadeh and Laura Chen

1. Minutes from the January 14, 2016 meeting were approved.
2. Old BWWGA records and offsite storage: Danielle led a discussion to address the locker contents currently being stored in the ladies’ locker room. Danielle and Roberta had recently gone through the contents of the lockers, discarding items no longer needed and recording an inventory of remaining gifts from last year. Danielle suggested that someone on the committee sort through the records, keeping year-end financials, past handbooks, and photographs. These records can then be stored at a location offsite that Chris Convey had suggested. Minutes from the past two years will be available in a separate file on the BWWGA website.
* Roberta and Kate volunteered to go through the records.
* Danielle will email Candy the minutes from her two years (2014 and 2015) as Secretary to place on the website.
1. BWWGA Clinics: There was a discussion concerning the three 2016 clinics. A point person on the committee is needed to coordinate the clinics with the pro shop. There will be a link to sign-up on the webemail sent to members. This link will go directly to Chris.
* Christine will coordinate the clinics with Chris.
1. Communicating BWWGA events and sign-ups: Danielle will send an email to all BWWGA members three weeks prior to each scheduled event and a reminder email one week prior. Each email will have a signup link that will go to directly to Chris. Danielle and Kate will receive an email from Chris with the names of those that have registered.
* Danielle to send an email blast on March 1 to all members with a welcome and announcing the beginning of the golf season.
* Danielle to send an email blast on March 1 to the membership with details and sign-up for the April Boot Camp.
1. Handbook update: Christine and Danielle did the updates to the 2016 handbook, which is ready to send to Rockville Printing. 120 handbooks will be ordered for a cost of $298.25. There was a suggestion to mail each member a handbook, but so as to avoid the cost of postage and envelopes, it was decided to have them again available in the ladies’ locker room along with the new 2016 PGA Rules Books. A sign will be posted for BWWGA members to take one copy of each book.
* Candy will pick up the handbooks from Rockville Printing.
1. Membership update: Danielle announced that there are 111 members BWWGA members for 2016. Shawn was given a list of members that will be charged the $40 membership fee, which will appear on their April statement.
2. Website update: Danielle and Candy have been updating the website. Candy expressed the importance of having a new committee member become familiar with the posting of information on the website. Laura volunteered to take on the responsibility of the website with help from Candy.
* Candy will place the 2015 website photos in the “gallery” and update the homepage before Danielle’s March 1 email to the membership.
1. BWWGA gifts for 2016 events: Danielle reported on the gifts remaining from last season: nineteen sleeves of BWWGA balls and five visors. On average, four sleeves of balls are needed for each event. More balls will need to be ordered for the tournaments. Kate suggested Titleist or Bridgestone. There will be cash prizes for the Ringer Tournaments. A more expensive gift for the Member/Guest event and smaller gifts for the other tournaments.

Danielle distributed catalogs and asked for suggesting for the Member/Guest event. The following were suggested:

 Large towels with BWWGA logo

 Three-zip purse with matching gloves

 Crystal ball markers

 Rain jacket or vest

 Natural insect repellent

It was decided to charge a $15 entry fee for the Spring Opener ($5 towards the luncheon and $10 for prizes).

* Danielle will get pricing for items from Jason and a suggested menu for the Spring Opener – Red, Gold and White event.
* Roberta to check LL Bean and Lands End for items and prices.

With no further business, the meeting was adjourned. The next committee meeting will be at 10:00AM, Thursday, March 31, 2016 at Bretton Woods.