

NEW MEMBER NEWS RELEASE

FOR IMMEDIATE RELEASE

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PAWSITIVE PET CARE JOINS PET SITTERS INTERNATIONAL

Pawsitive Pet Care has been accepted for membership in Pet Sitters International (PSI), an organization of more than 7,000 independent professional pet sitting services throughout the United States, Canada and abroad. Founded in 1994, PSI is the world's largest educational association for professional pet sitters.

For pet owners, in-home pet sitting provides a unique alternative to boarding facilities—or relying on family or neighbors to check on pets. Pet sitters come to the home daily and animals are able to keep their regular routines for meals, walks, medication and one-on-one care and attention. Owners report that their pets experience less stress and adjust better to their owners' absence when the pets remain in their normal environment.

PSI offers members access to bonding and liability insurance and educational resources such as PSI's Accreditation Program and annual *Quest* convention. According to PSI President Patti Moran, pet owners consider their 'fur children' part of the family and the demand for quality care continues to increase, "Our membership consists of trusted pet care professionals serving an average of 105 clients each and performing an estimated 18.5 million pet sitting engagements each year," Moran said.

With membership in PSI, Pawsitive Pet Care has reinforced its dedication to offering professional, quality services and increasing their knowledge of the pet care industry. Jennifer Hewitt and Pawsitive Pet Care are available for pet sitting in Ottawa East and Rockland. Call 613-266-5062 for an appointment. For additional information about Pet Sitters International, visit www.petsit.com.

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