

the MAX™

Why the MAX™?

* Vectorize-Technology™

- Innovative multi-layer sphere delivery system, layers “peel off” as sphere travels into the skin releasing active ingredients.
- Proprietary encapsulated complex includes, peptide, plant stem cell, plant extract and anti-aging agent
- Time-released active ingredients for up to 48 hours for long lasting effects
- Better skin penetration
- Enhanced ingredient efficacy
- Enhanced cosmetic application and feel

* Correction: potent peptides work synergistically to dramatically reduce the appearance of aging skin

- 1| **Acetyl hexapeptide-8** (Argireline®): BOTOX®-like inhibition of pre-synaptic muscle contraction, relaxes muscles of facial expression
- 2| **Palmitoyl tripeptide-38** (Matrixyl® synthe'6™): wrinkle filler, evens out skin relief, promotes collagen production, 28% lifting effect, 31% reduction of wrinkle volume in subjects
- 3| **Palmitoyl tripeptide-1** (SYN®-AKE): messenger peptide for collagen renewal, retinoic acid activity without irritation
- 4| **Hyalusphere**: encapsulated hyaluronic acid, releases HA in deeper layers of the skin with plumping effect

* Prevention: an exclusive complex to combat and prevent aging effects on the skin

- 1| **Malus domestica fruit cell culture**: protects longevity of skin stem cells, combats chronological aging

2| **Phaseolus radiata meristem cell**

culture extract: rescues UV damaged fibroblasts; UV damage repair, reduced photo damage

3| **Roxisomes**: restores the DNA damaged by oxidative stress

4| **Photosomes**: reduces damage from sun exposure

* Nutrition: plant extracts nourish and protect skin from environmental pollutants

1| **Skintightener® ST** (macrocytis pyrifera extract): natural plant and marine based tightening complex that smoothes the skin making it more radiant looking

2| **Actifirm® TS** (centella asiatica extract, echinacea extract): reduces inflammation, natural botanicals that firm skin

* Why your accounts need the MAX™!

- 1| Innovation Correction, Prevention and Nutrition
- 2| Proven results
- 3| Vectorize-Technology™
- 4| Complete system
- 5| Competitively priced
- 6| Comprehensive marketing and sampling
- 7| New the MAX™ facial to drive retail sales



Age later.®